



## EUROPEAN NEWS

**Germany pledges coal to Hungary**

GERMANY WILL send coal and briquettes to Hungary to help the country meet energy shortages caused by cutbacks in Soviet deliveries of cheap crude oil, according to the *Nepszabadsag* newspaper, quoting Hungary's ambassador in Bonn, Reuter reports.

It quoted Mr Istvan Horvath as saying the deliveries — 500,000 tonnes of coal and 150,000 tonnes of coal briquettes — would come from German strategic energy reserves and be paid for at an unspecified later date.

Austria and Italy have already offered emergency fuel supplies to help compensate for the Soviet Union's reduced deliveries.

**Bridge too low**

Finland has told the Danes that two bridges they plan to build would block exports of Finnish oil rigs, a foreign ministry official said yesterday. Reuter reports from Helsinki. The bridges across the Great Belt seaway between the island of Sjaeland and the main Jutland peninsula would be too low for the rigs to be towed under them, he said.

**Bulgarian offer**

Bulgaria's main opposition alliance, the Union of Democratic Forces, said yesterday it was prepared to form a new government if Mr Andrei Lukanov, the Socialist prime minister, resigned, but it ruled out a coalition with the former Communists. AP reports from Sofia.

**Polish hard-currency reserves reach \$3.5bn**

By Stephen Fidler, Euromarkets Correspondent

POLAND'S hard currency reserves have grown to \$3.5bn (£1.8bn) and are expected to expand to \$5.5bn by the end of next year. Polish officials have told the country's leading creditor banks.

The growth, which emerged at a meeting in Vienna between Polish officials and an eight-bank creditor group, reflects a large trade surplus and the fact that Poland is paying no interest to foreign banks or government creditors this year. Net reserves were negligible at the start of the year and it has not drawn on a \$1bn currency stabilisation fund from industrialised countries.

Poland is forecasting a \$2.5bn trade surplus this year, despite a rise in energy prices.

State will take 40 per cent of hard currency earnings to meet repayments bulge next year

**Debt needs prompt hefty new Soviet tax**

By Quentin Peel in Moscow

A HEFTY hard currency tax on Soviet enterprises, compelling them to sell 40 per cent of their export earnings to the state next year, has been imposed to finance a big bulge in debt repayments next year.

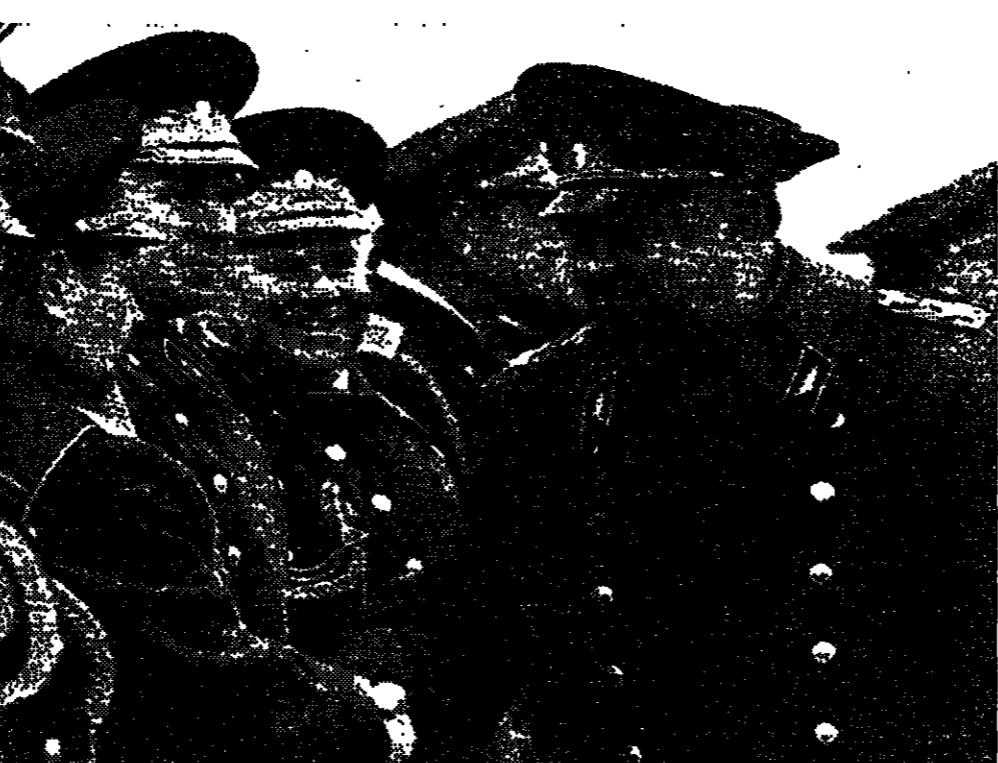
It may also be used to help pay off the backlog in trade debts incurred by Soviet importers, still estimated at approaching \$4bn.

At the same time, the introduction of an effective 66 per cent devaluation in the rouble from November 1 is supposed to boost exports, discourage imports, and reduce heavy export subsidies financed by the state budget. The new commercial exchange rate, currently set at Rbs1.66 to the dollar, compared with the official rate of just Rbs0.55, is supposed to reflect the purchasing power parity of the rouble, averaging a whole basket of differing currencies.

Next year, Gostbank intends to move increasingly to a "free floating exchange rate" for enterprises, in an attempt gradually to bring together the commercial exchange rate, and the free market rate set by regular currency auctions.

These were the explanations given yesterday by Mr Oleg Mozhaiskov, head of the international monetary department of Gostbank, the state bank, in an attempt to alleviate widespread confusion about the Soviet Union's new foreign exchange policies, and their effect on foreign investors, importers and exporters.

He revealed that some key imports of social importance,



Soviet defence minister Dmitry Yazov (right) chats with senior commanders after a rehearsal in Moscow for tomorrow's celebrations marking the Bolshevik revolution

such as medicines, were likely to be exempted from paying the new commercial exchange rate, in order to prevent any drastic increase in the retail price. Other exemptions had yet to be determined.

However, in principle, the entire range of commercial

transactions — payments for goods and services — as well as the valuation of foreign investments, would be carried out at the new exchange rate.

On the other hand, it was unlikely to make any difference to the costs of foreign business offices operating in

the Soviet Union, because most of their expenses — rentals, telephone bills, petrol and domestic travel — were now denominated in hard currency. The latest decree by President Mikhail Gorbachev on foreign exchange, ordering Soviet enterprises to sell 40 per cent

to a new all-union currency fund, responded to the "difficult situation" in next year's debt repayments, Mr Mozhaiskov said. It was only effective for 1991.

It has already been strongly attacked both by enterprises, and by the individual republics, as unwarranted central interference in precious hard currency earnings.

Mr Mozhaiskov, who is now responsible for drafting new rules for the future open currency auctions, explained that the country's balance of payments crisis had caused major problems for Vneshekonombank, the state bank for foreign economic relations.

Traditionally only required to arrange bridging finance to meet the seasonal imbalances between imports (early in the year) and exports (usually late), it had found its short-term borrowings overwhelmed in the past two years by a more permanent inflow.

At the same time, he said, there was a bunching in the repayment schedules for Soviet foreign debt, estimated at some \$20bn. Hard currency earnings for the coming year were estimated at between \$30bn and \$40bn, he said, depending on the performance of the oil industry. Hard currency requirements for debt servicing were estimated at up to \$1bn.

The remainder of the 40 per cent compulsory purchase from Soviet enterprises would become the "Europe of 18", which would lead the battle for action on global warming. "It is a question of how to convince the Soviets and the Americans of their

**US under attack for dragging its feet over global warming**

By John Hunt, Environment Correspondent, in Geneva

THE US was strongly criticised last night by Mr Carlo Ripa di Meana, the EC environment commissioner, for dragging its feet on action to combat global warming. He was speaking in Geneva on the eve of the ministerial meeting of the World Climate Conference, and following an EC and Eita declaration committing their 18 member states to stabilising carbon dioxide and other greenhouse gases by the year 2000.

This new coalition will press the US at today's meeting — to be opened by Mrs Margaret Thatcher, the British Prime Minister — to adopt the targets for reducing their emissions. The US, the world's biggest producer of carbon dioxide pollution, is one of the few major countries not to have

announced targets.

It seems determined not to do so at the Geneva conference, which is being attended by environment ministers from more than 100 countries with the aim of starting work on a global climate convention.

There is mounting pressure on the US to fall into line with other countries.

Mr Ripa di Meana, who also criticised the Soviet Union for failing to announce targets for cutting greenhouse gases, said the EC and Eita countries had become the "Europe of 18", which would lead the battle for action on global warming.

"Without co-operation at the international level, deterioration of the environment will go on," he warned.

Environmental pressure groups are infuriated by a draft ministerial declaration drawn up by officials for discussion at the conference. If approved, it would mean that the US would not be called on to adopt targets for cutting carbon dioxide.



WORLD CLIMATE CONFERENCE

position... that will be a central theme of our conference."

This year, the EC would produce 750m tonnes of coal — the fossil fuel which is the heaviest source of carbon dioxide, which is a cause of global warming — but the US would produce twice as much.

"Without co-operation at the international level, deterioration of the environment will go on," he warned.

Environmental pressure groups are infuriated by a draft ministerial declaration drawn up by officials for discussion at the conference. If approved, it would mean that the US would not be called on to adopt targets for cutting carbon dioxide.

The Financial Times (Europe) Ltd  
Published by the Financial Times  
(Europe) Ltd, Frankfurt Branch,  
(London) Ltd, London, UK, and  
Paris, France. Tel: 069-726777; Telex 416193 represented  
by E. Hugo, Frankfurt/Main, and as  
members of the Board of Directors:  
A.C. Miller, P. G. Clegg, A. C. Miller, A.C.  
Miller, D.E.P. Palmer, London, Peter  
Frankfurter Sozietat-Druckerei  
GmbH, Frankfurt/Main. Responsible  
editor: Sir Geoffrey Owen, Financial  
Times Ltd, 200 Fleet Street, London SE1 9HL. The Financial Times  
Ltd, 1990.

Registered office: Number One, South  
wark Bridge, London SE1 9HL. Com  
pany incorporated under the laws of  
England and Wales. Chairman: D.E.P.  
Palmer. Main shareholders: The Finan  
cial Times Limited, The Financial News  
Limited, Peter Frankfurter Sozietat-Druckerei  
GmbH, Frankfurt/Main, Tel: 069-726777; Telex 416193 represented  
by E. Hugo, Frankfurt/Main, and as  
members of the Board of Directors:  
A.C. Miller, P. G. Clegg, A. C. Miller, A.C.  
Miller, D.E.P. Palmer, London, Peter  
Frankfurter Sozietat-Druckerei  
GmbH, Frankfurt/Main. Responsible  
editor: Sir Geoffrey Owen, Financial  
Times Ltd, 200 Fleet Street, London SE1 9HL. The Financial Times  
Ltd, 1990.

Financial Times (Scandinavia) Oste  
rade 44, DK-1100 Copenhagen K,  
Denmark. Telephone (33) 13 44 41. Fax  
(33) 93335.

EVERYONE OFFERS  
INVESTMENT INFORMATION.  
WE OFFER WISDOM.

Information is merely an  
accumulation of facts. Wisdom lies in  
knowing how to use those facts. We  
apply this principle when we design a  
diversified portfolio, tailored to an  
investor's performance criteria.

With over a century of successful  
investment experience, we have learned  
that true wisdom begins with an under  
standing not only of investments, but of  
the investor. We know that successful  
strategies are dictated by the investor's  
unique goals and objectives, both  
long-term and short-term.

Aetna has become the largest  
investor-owned insurance and financial  
services organization in the United  
States by paying close attention to these  
beliefs. Today, clients trust us with over  
U.S. \$75 billion in management funds  
because of our market knowledge, and  
sophisticated research and management  
techniques. But also, because we  
understand our investor's individual  
requirements.

May we apply some of our  
wisdom to your situation? We invite  
your call.



AETNA INVESTMENT  
MANAGEMENT NETWORK

USA (205) 273-5917 (416) 864-8514 (071) 823-3579  
Toronto  
Taipei (2) 738-9236 (2) 415-3400 Hong Kong (521) 45588 (03) 422-8281  
Sydney

Tokyo (03) 556-0000

The advertisement has been issued in the U.K. and approved by  
Aetna Investment Management Ltd., a member of IMRO.

14th Nov 1990

## French take education concerns on to streets

By Ian Davidson in Paris

FRANCE'S Socialist government is coming under pressure from a wave of demonstrations from secondary school students who are protesting at the violence and lack of security inside their school premises.

The protests coincide with the government's plans to introduce a new social security levy, and the prospect of facing a censure motion which is likely to be supported by the both the Communists and the conservative opposition.

The demonstrations, which first erupted at Seine-Saint-Denis and other northern suburbs of Paris last month, have since spread across France. Moreover, the demonstrators have broadened their complaints to the quality of the education system.

Yesterday more than 20,000 students marched to the national assembly which was debating the 1991 education budget.

But the paradox is that the students are protesting against a Socialist government giving a significantly higher priority to the expansion and reform of the education system than any of its recent predecessors.

It is aiming to bring 80 per cent of school-leavers up to the level of the baccalaureat by the end of the century compared with around 45 per cent today. And despite a general squeeze on public expenditure, the education budget has grown rapidly every year since the Socialists were returned to power in 1988.

Next year's education budget, aimed at FF248bn (225bn), will be 9 per cent larger than this year's. It is 8.7 per cent larger than in 1989. The increase is higher than the rate of inflation; the education budget is larger than the national defence budget.

In line with the government's programme of expansion, the budget also provides for the creation of 12,800 jobs (7,600 of them teaching jobs).

Moreover, in what appears a panic response to the student protests, the government has added another 1,100 non-teaching jobs, plus 3,000 places for young student teachers. Nevertheless, the students are denouncing the education budget for "sacrificing the training of France's youth".

Part of the problem is the speed of the expansion of the secondary school system: expectations are running ahead of what the physical infrastructure and the teaching profession are able to provide: many of the schools are old and dilapidated; most are increasingly over-crowded.

It is significant that the current wave of protests started in relatively poor working class districts, where the schools are also worse off than those in more prosperous areas.

Moreover, there are shortages of teachers for key subjects like maths and in socially difficult districts. One of the students' main complaints is that too many classes are being taken by emergency or stand-in teachers.

However, a more fundamental charge is now being levelled by some politicians and educationists: there is a fundamental tension between the authoritarian, centralised and elitist culture of the traditional school system, and the high-quality programme of mass secondary education for which the government is aiming.

The Socialists introduced a partial decentralisation of the system in the early 1980s, and the government is looking at ways of expanding the freedom of manoeuvre of individual schools to allocate their own resources. But education policy remains essentially national, in budget, in organisation and above all in spirit.

The government is wrestling with the problem of reforming the syllabus and the teaching methods, and in particular with the relationship between the traditional literary or scientific baccalaureat for the intellectual elite, and the needs of the less intellectual.

### IN THE HEART OF MANHATTAN

#### The Lombardy Hotel

Off Park Avenue  
111 East 56th Street  
New York, N.Y. 10022

Newly Renovated Luxurious Accommodations

Singles, Doubles,  
One and Two Bedroom Suites  
Short or Long Term Rentals  
All Hotel Services

The Laurent - 3 Star Restaurant  
Please Call or Write for  
Information or Reservations

Phone: 212-753-8600  
Fax: 212-754-5663

Toll Free: 1-800-222-6254

The Lombardy

NEW YORK



By David Marsh in Bonn

THE German government has pulled off an economic policy coup by persuading Mr Detlev Rohwedder, the chairman of the Hoesch steel group, to stay on as chief executive of the Treuhand agency privatising east German companies.

The agreement, reached after the personal intervention of Mr Theo Waigel, the finance minister, came less than a week after Mr Rohwedder said he would stand down at the end of the year.

The Berlin-based Treuhand is in charge of the world's largest programme of selling off state assets. By clearing up doubts about the future management and direction of the agency, the Government has laid down an important precondition for successful restructuring of the east German economy.

Mr Rohwedder was appointed chairman of the Treuhand supervisory board in June and took over as chief executive on an interim basis in August after the resignation from this job of Mr Reiner Gohle, the former Bundesbank chief.

A Finance Ministry spokesman said yesterday that Mr Rohwedder had agreed to stay on after Mr Waigel spelled out to him Bonn's interest in assuring "continuity" at the

end of the Treuhand.

Mr Rohwedder has earned a reputation as a tough-minded manager in his 11 years as head of Hoesch. The Treuhand chief, however, in recent weeks has come under criticism from parts of Chancellor Helmut Kohl's Christian Democrat party for alleged hesitancy in selling off the 8,000 largely moribund companies in the Treuhand's portfolio.

Mr Rohwedder so far has sold 200 companies and expects to complete the sales of 500 by the end of the year.

Last week he hit out bitterly at critics of the Treuhand's operations. Castigating those who thought that the Treuhand's sell-off programme would soon be accomplished, he said that privatisation was being held up by administrative and legal hurdles in the east, and that the Treuhand would still exist for many years to come.

Although the Finance Ministry would not confirm this yesterday, the Government is likely to have guaranteed Mr Rohwedder a salary similar to the DM1m a year he is reputed to be earning as chairman of Hoesch.

## Bonn persuades Rohwedder to stay on at Treuhand

Richard Evans and Godfrey Grima on efforts to attract investment

MALTA, with few natural advantages apart from its strategic position and plenty of sunshine, is embarking on a fresh bid to attract industry and investment.

The island's difficulties are readily apparent: it is tiny, with a population of under 350,000, and it is trying to compete with the expanding, low-cost economies of south-east Asia and north Africa on the one hand, and with the developed world on the other.

Furthermore, it has not always done its own cause much good in the past. Memoirs of the bruising conflicts between the British and the autocratic, confrontational premier Dom Mintoff in the 1970s remain vivid, and the controversial defence and commercial links with Colonel Gaddafi's Libya made Malta the subject of US suspicion and hostility.

All that has changed, first with the substitution in 1984 of Mr Mintoff as Labour leader by the more conciliatory Dr Carmelo Mifsud Bonnici, and then with the accession to power in 1987 of the Nationalist, or Christian Democratic, government of Dr Eddie Fenech-Adami.

Relations with Libya, although still close commercially, are at arms length politically, and the emphasis in external relations is now firmly away from the former communist bloc and towards the west. Malta has applied to join the European Community and negotiations are expected to start by 1993.

But leading Maltese politicians and businessmen concede that the image of a polarised, sometimes violent, country with unsavoury allies has not been easy to overcome.

The planned transformation by Dr Fenech-Adami of an over-protected, state

dominated economy into one that can compete on the world market has made painfully slow progress.

The first priority was to improve the ailing infrastructure. A big capital programme was launched to overhaul the telecommunications network and to build a new power station, desalination plants and a second airport terminal.

This programme is largely completed and the emphasis is now turning towards attracting higher skill industries like electronics, auto components, medical instruments, pharmaceuticals and information technology to take the place of more traditional employers like textiles, the viability of which is being threatened by low-cost competition from north Africa.

There is already a competitive package of incentives in place involving a 10-year tax holiday for incoming export-orientated companies, ready-built factories at subsidised rents, and training grants.

The task of marketing the island is the responsibility of the Malta Development Corporation. Mr John Dalli, the Minister for Economic Affairs, has appointed Professor Joe Bannister as chairman of the MDC, based partly in Malta and partly in London.

The key element in the new strategy is the development of a network of contacts, particularly in the US and Europe. These intermediaries will spotlight companies and help vet them at an early stage, so that scarce resources can be concentrated.

In London, the main international office of MDC, the adviser is Mr Arno Nash, who has wide knowledge of electronics manufacturing and who set up factories in Malta for General Instruments and for Toko, a Japanese manufacturer.

There is a special arrangement in the

US, where Mr David Diebold, formerly a senior adviser to the Reagan administration, and the Washington legal firm of Dechert Price Rhoads have been contracted to seek out business from US companies. The firm will get paid by results, with a 2 per cent commission on net investments up to a maximum of \$100,000 per contract.

Similar arrangements are being worked out for western and central Europe, with an agent based in Germany, which has traditionally been Malta's most active investor. "This concentration of effort will gain great credibility if we can achieve the first results quickly. It looks very promising," says Prof Bannister.

The next stage of the plan will be to develop a science park next to Malta's 400-year old university outside Valletta. There is finance available for the building over the next 18 months of 60 to 70 manufacturing units to enable high technology companies to develop their own research and development facilities on the island.

Tourism will continue to be Malta's biggest revenue earner for the foreseeable future, but it too is subject to fashion and adverse economic pressures as well as being seasonal. The government's intention is to generate permanent high-skill jobs that will guarantee employment and bring the economy up to western European standards.

To the visitor to Malta, the optimism and confidence have a familiar ring, but over the last few years the high hopes of successive governments have only intermittently been fulfilled. This time the Libyan ghost appears to have been exorcised and there is a more coherent strategy in place.

THE POWER OF BELIEF: No.4 in a series

## Sharp fall in German trade surplus

By Andrew Fisher in Frankfurt

GERMANY'S trade surplus has fallen sharply this year as import demand has accelerated after the opening up of east Germany.

In the first nine months, the surplus was down by 20 per cent to DM241m (223.5bn) in the area formerly known as West Germany. In the whole D-Mark area, the currency was introduced into east Germany in July, it fell by 12 per cent to DM32bn.

The difference reflects the shifting sales efforts by west German companies from export markets, mainly in western Europe, to markets in east Germany. The movement of goods from west to east Germany has more than doubled this year.

The strength of the D-Mark, battered by the Bundesbank which wants a firm currency to resist inflation and help attract investment funds into the east, has also hampered exports.

Several prominent west German companies, notably the big chemical concerns and the Volkswagen car manufacturer, have said that the high D-Mark has eroded profits.

In the same week during which the Berlin Wall and the former East German border were opened a year ago on November 9, the Federal Statistics Office said imports into west Germany rose by 6.6 per cent in the January-September period, while exports edged up by less than 1 per cent.

Much of the import flow into east Germany has come through the west, as leading store and distribution groups have geared up to satisfy the long-frustrated desires of east German consumers.

In September alone, exports dropped by 8.5 per cent from west Germany, with imports gaining 6.6 per cent. The Bundesbank has called the decline in Germany's surpluses "a desirable acceleration of the external adjustment process."

Skoda denies it has opted for VW partnership

CZECHOSLOVAKIA'S state-owned car-maker Skoda denied yesterday that it had already decided between Volkswagen or Renault as its partner in a multi-billion dollar deal, Reuter reports from Prague.

A joint statement from Skoda and the Engineering Ministry said discussions were still continuing and the final decision would be taken next month.

Recent reports, coinciding with a visit to Czechoslovakia by Volkswagen's president, Mr Carl Hahn, have suggested that Skoda has already opted for the German company in a deal worth up to DM8bn (23.7bn).

Renault's deputy managing director, Mr Louis Schweitzer, said in Prague last month that a proposal by his company would help the modernisation and development of Skoda cars for the rest of the century. An improved Renault offer, made in conjunction with Volvo, is worth FF1.3bn (51.3bn).

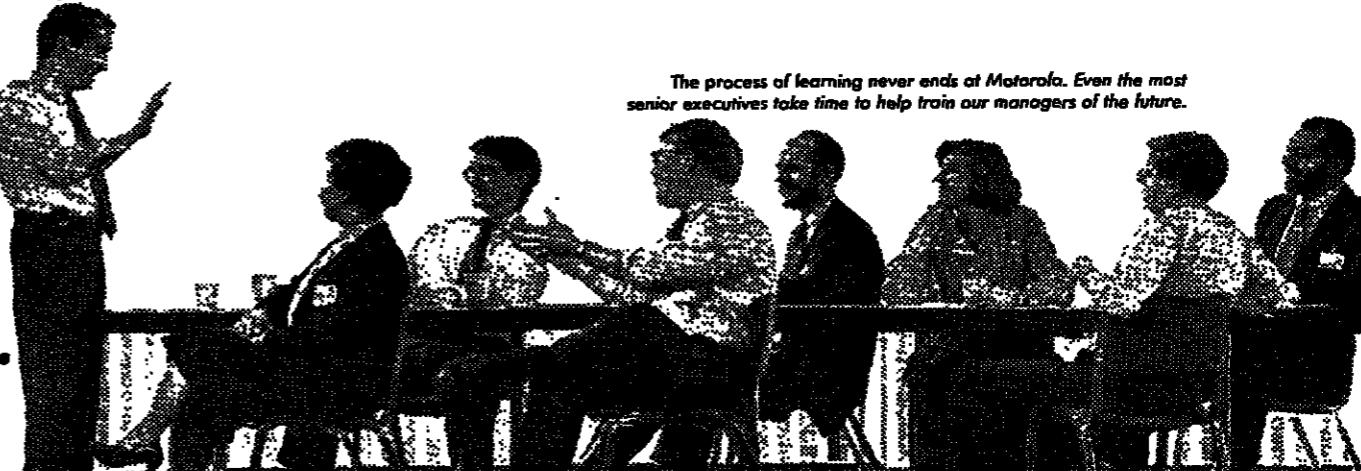
Skoda is looking for a foreign partner for investment, to modernise its main plant at Mlada Boleslav near Prague, and to supply engines for Skoda cars.

To get people to care about quality, you have to care about them.

At Motorola, we believe that

caring about your customers begins with caring about your own employees. This belief in constant respect for people has led to a dedicated work force who consistently deliver high-quality products. ■ Motorola is committed to providing at least one week of training a year for every single employee. We teach new creative skills, endow our staff with a sense of individual worth, and show them that their concerns for personal development are being heard. The result: Our employees can now realise the potential that they once may have only dreamed possible. ■ There's only one way to care about people, and that's one at a time.

The process of learning never ends at Motorola. Even the most senior executives take time to help train our managers of the future.



Building On Beliefs



MOTOROLA

IN THE HEART OF MANHATTAN

The Lombardy Hotel

Off Park Avenue  
111 East 56th Street  
New York, N.Y. 10022

Newly Renovated Luxurious Accommodations

Singles, Doubles,  
One and Two Bedroom Suites  
Short or Long Term Rentals  
All Hotel Services

The Laurent - 3 Star Restaurant  
Please Call or Write for Information or Reservations

Phone: 212-753-8600  
Fax: 212-754-5663

Toll Free: 1-800-222-6254

The Lombardy

NEW YORK

© 1990 MOTOROLA, INC. Motorola and M are registered trademarks of Motorola, Inc.

## INTERNATIONAL NEWS

# US Congress defies Bush and cuts off aid to Zaire

By Lionel Barber in Washington

THE US Congress has defied the Bush administration and cut all military and economic aid to President Mobutu Sese Seko of Zaire, a long-standing US ally in Africa.

The Congressional action severs \$4m in military aid and means that \$40m in economic aid can only be funnelled through humanitarian agencies which have no connection with the Zairian government.

The move follows widespread criticism of Zaire's human rights record as well as accusations that Mr Mobutu has used his Washington connection to siphon off a personal fortune running into hundreds of millions of dollars.

The cut-off could affect a combined US, Soviet and Portuguese effort to reach a peace settlement in neighbouring

Angola.

Though his influence has declined, Mr Mobutu was until recently a mediator in the Angolan conflict as the promoter of African solutions to African problems.

Congressman Stephen Solarz, the Brooklyn Democrat who led the fight to cut off aid, rejected such suggestions: "What jeopardises regional stability is the existence of a 'kleptocracy' in Zaire that has driven the standard of living lower than it was at the time of independence three decades ago."

The US State Department, which resisted the Congressional action, has raised concern that Mr Mobutu's tentative reform efforts could be undermined.

In the past 12 months, these

efforts have included lifting a ban on opposition parties and independent newspapers.

Mr Mobutu's connections with the US go back 25 years when he seized power in the mineral rich former Belgian Congo, which some academic experts believe was assisted by the Central Intelligence Agency. Mr Mobutu flourished during the period of east-west confrontation.

The end of the cold war has diminished Mr Mobutu's leverage over the superpowers; it has also encouraged Congress to reassess the importance of human rights and high principle in US foreign policy – the same spirit which helped to topple dictators and former US allies such as President Marcos of the Philippines and President Somoza of Nicaragua.

Little has been said officially about what Mr Baker and King Fahd would discuss, but it is thought that an important part

# Baker finds hardline mood in Saudi Arabia

By Michael Field in Riyadh

MR James Baker, the US secretary of state, arrived in Saudi Arabia yesterday to find both the Saudi people and the Kuwaiti government-in-exile in a militant mood over the confrontation with Iraq.

Sheikh Jaber al-Ahmad al-Sabah, the Emir of Kuwait, said in the first of talks with Mr Baker, which took place in the mountain resort town of Taif: "I would like my country liberated today rather than tomorrow."

Mr Baker, on the second leg of a Middle East and European tour intended to confirm the solidarity of the US and Saudi alliance against the Iraqi occupation of Kuwait, was due to meet King Fahd and senior Saudi ministers in Jeddah last night.

Little has been said officially about what Mr Baker and King Fahd would discuss, but it is thought that an important part

of their talks would be concerned with when and under what conditions the allies should launch a military assault to drive Iraq out of Kuwait.

"This crisis is entering a new phase," Mr Baker said before leaving Taif for Jeddah.

"While we are still seeking a peaceful political and diplomatic solution, we have to put ourselves in a position where we would be able to exercise any options that might be available," the US secretary of state added.

The view among members of the Saudi royal family and other figures in the establishment is that King Fahd may urge the US to attack the Iraqi forces as soon as possible, but more likely will tell Mr Baker that he will accept whatever decision Washington takes over military action.

The mood in Saudi Arabia in

matter of days.

There has been much speculation about the date of an attack, with the current favourites being moonless nights in the middle of this month or next. Muslim holy men, whose sermons are broadcast from the mosques by loudspeakers, have been heard calling for a *jihad* (holy war) against Mr Saddam Hussein.

Saudi officials say that reports 10 days ago that Prince Sultan, the minister of defence and a full brother of King Fahd, favoured a compromise solution – which might involve Kuwait giving two islands to Iraq after an Iraqi withdrawal from the country – were based on the selective quotation of a long interview he gave to Palestinians and Lebanese journalists.

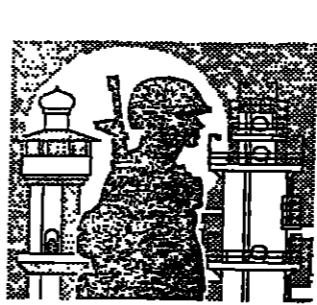
People close to Prince Sultan now say that he had made it clear at the beginning that the

acquisition of territory by force was totally unacceptable, but had gone on to say that generally the Arabs should never resort to violence over small territorial issues.

If the Kuwaitis had wanted to settle their border dispute by giving Iraq some territory, this would have been a proper brotherly Arab solution, he suggested.

A statement by Prince Sultan in September that Saudi Arabia should not be used as a base for any military assault is said to have reflected the mood of the time, when sanctions were new, reports of atrocities in Kuwait fewer and hopes of a peaceful solution higher.

Later this week Prince Sultan is scheduled to visit Saudi Arabia's Eastern Province, where the military build-up is under way, and is expected to make statements which will be much tougher than before.



THE GULF

the last week has been noticeably Saudi.

The Saudi media has been playing up hardline Bush administration statements and paying less attention to the more conciliatory stand of France and the Soviet Union.

Saudi opinion is almost uniformly in favour of military action. The common prediction is that the allies will win in a

# S Korea's ruling party holds last-ditch talks to end crisis

By John Riddings in Seoul



SOUTH Korea's President, Mr Roh Tae Woo, today will meet Mr Kim Young Sam, his number two in the ruling Democratic Liberal Party, in an attempt to resolve a factional dispute which threatens the unity of the party.

Mr Kim, who returned to Seoul yesterday after boycotting party activities since the end of last month, will decide after the meeting whether to withdraw himself and members of his faction from the DLP, which is facing its worst factional feuding since it was formed in February.

The current dissension in the DLP was triggered by the question of whether to adopt a parliamentary cabinet system of government in preference to the existing presidential system. But it has developed into a struggle for power between the party's various factions.

Mr Kim Young Sam, who is seeking the party's nomination for the presidential election in 1992, is opposing the constitutional reform sought by President Roh and members of the former Democratic Justice Party. The DJP merged with

threatened to leave the DLP in support of Mr Kim.

Differences over the introduction of a cabinet system of government were narrowed following a series of meetings at the weekend. Members of the former DJP and NDRP factions now seem prepared to postpone a revision of the constitution in order to prevent the break-up of the party.

However, Mr Kim's calls for greater discipline and greater powers in running the party have been greeted with suspicion by opponents within the DLP.

Members from the other factions believe he is trying to guarantee his succession to President Roh, who steps down in 1992, and are advocating a competitive election to determine the party's presidential candidate.

In addition, the series of agreements has prompted a split between Mr Kim Young Sam and Mr Kim Jong Pil, leader of the faction comprised of the former NDRP. Mr Kim Jong Pil said he could "no longer tolerate" the behaviour of his party colleague.

## CORRECTION

### Universal Bank

The Financial Times very much regrets the inclusion of Universal Bank in a list of 11 Lebanese local banks reported on Thursday of last week to have been offered credits by the Banque du Liban to stave off a liquidity crisis.

The bank is not facing a liquidity crisis and has not received, been offered or applied for any such loan. Its name should not have been on the list.

It follows that the allegation made later in the article concerning businesses run outside Lebanon has no application whatever to Universal Bank or those responsible for its management.

The Financial Times is pleased to take this opportunity of correcting the error and unreservedly apologises to the bank and its managers.

## Protests in Dhaka over propaganda

ABOUT 3,000 people demonstrated yesterday outside radio and television centres in Bangladesh yesterday against what they called government propaganda on the state-run media, Reuter reports from Dhaka.

The protests were the latest act in an opposition campaign that began in 1987 for President Hussain Muhammad Ershad to resign and hold free elections. In October, eight people were killed during anti-government protests.

**Hunger strike**  
More than 160 jailed Moslem militants have gone on hunger strike in Tunis, demanding the status of political prisoners and a right to pray together, the Islamic Nahdha (Renaissance) Movement said yesterday, Reuter reports from Tunis.

Most of the group, held in the capital's Civil Prison, were detained over the past 10 days, a spokesman said.

**Air sale blocked**  
The United States has prevented Vietnam from buying two European Airbus A310 aircraft and the communist country desperately needs to upgrade its national carrier, a Vietnamese government official said yesterday, Reuter reports from Hanoi.

He said the terms of a US trade embargo blocked the sale because although the aircraft was manufactured by a European consortium it had US-made engines.

## Zambia copper strike ends

By Mike Hall in Lusaka

MORE THAN 1,000 workers at Nchanga, Zambia's largest copper mine, agreed to return to work yesterday after a partial strike forced the closure of ore processing facilities over the weekend.

The action, which was not supported by the miners' union, followed a rumour that demands for a 200 per cent wage rise had been rejected by the state-run Zambia Consolidated Copper Mines. "The rumour is unfounded," said a union official.

"We are due to begin talks on a new agreement this week

and miners' expectations are high. The situation is so volatile that anything can happen when you least expect it."

A ZCCM statement said the majority of striking workers had returned to work yesterday after union officials had warned miners that their action could jeopardise the outcome of talks on a new agreement.

Nchanga, the second largest open-pit mine in the world, accounts for about 40 per cent of Zambia's total annual production of 450,000 tonnes of copper.

The new fare increases, agreed at a four-day fare conference in Geneva, follow a 5 to 7 per cent increase for international passenger fares and an 8 per cent increase for cargo rates in September.

Mr Eser also warned at the Iata annual meeting last week that the eventual recovery prospects for airlines were threatened by the problems of congestion in the sky and on the ground at airports, which could undermine longer term growth prospects for the industry.

The new fare increases, agreed at a four-day fare conference in Geneva, follow a 5 to 7 per cent increase for international passenger fares and an 8 per cent increase for cargo rates in September.

Mr Eser also warned at the Iata annual meeting last week that the eventual recovery prospects for airlines were threatened by the problems of congestion in the sky and on the ground at airports, which could undermine longer term growth prospects for the industry.

The organisation, which groups together 200 airlines, said that the fare increases would help airlines recover, at least in part, continued rises in costs, especially fuel. Aviation

fuel costs account for between 10 and 25 per cent of total international airline operating costs.

Even before the Gulf crisis sent fuel prices soaring, airline profitability was coming under pressure despite a 7 per cent increase in both passenger and cargo traffic last year.

However, the Iraqi invasion and the volatility of aviation fuel prices are having severe repercussions on the financial performance of airlines.

Mr Gunter Eser, the Iata director general, estimates that airlines will report a cumulative net loss of more than \$2bn (£1bn) on their international operations this year, compared with a profit of \$300m last year.

Mr Eser also warned at the Iata annual meeting last week that the eventual recovery prospects for airlines were threatened by the problems of congestion in the sky and on the ground at airports, which could undermine longer term growth prospects for the industry.

He was quoted as saying: "The threat to hit Iraq with a nuclear bomb means that the Iraqi army... will aim to use binary chemicals and anthrax in the war and that the first missile will be launched against Israel." It did not explain who was making the nuclear threat.

The independent al-Sabah, which has connections with Mr Arafat's Palestine Liberation Organisation, said he made the remarks to a closed meeting of PLO leaders and officials in Tunis last Friday.

Mr Arafat, closely allied to Iraqi President Saddam Hussein, saw the Iraqi leader in Baghdad earlier in the week.

He was quoted as saying: "The threat to hit Iraq with a nuclear bomb means that the Iraqi army... will aim to use binary chemicals and anthrax in the war and that the first missile will be launched against Israel." It did not explain who was making the nuclear threat.

More than 100 Syrian tanks and 2,500 soldiers (above) arrived in Saudi Arabia at the Red Sea port of Yanbu at the weekend to bolster the multinational forces confronting Iraq. The increase of the Syrian contingent to as many as 20,000 men may help to allay fears among the allies lined up against Baghdad that Damascus is having second thoughts about where its loyalties should lie in the Gulf crisis. Last week Syrian officials sharply criticised the US, accusing it of using the crisis as an excuse to supply Israel with more military aid.

## Bank of Israel leads the criticism of Sharon plan

By Hugh Carnegy in Jerusalem

THE Israeli government has come under strong criticism from parties as diverse as the Bank of Israel and some of its own ministers over its latest attempt to head off a looming housing crisis caused by a swelling tide of Jewish immigrants pouring in from the Soviet Union.

The provision underlined the alarm in government over the shortage of housing. Already more than 120,000 Soviet Jews have arrived in Israel this year. At least another 50,000 are expected by January. Many will soon be directed to army bases and hotels as housing runs out.

A record 20,324 immigrants came in October, but in November and December 75,000 immigrants are to arrive, followed by 400,000 in 1991.

Mr Sharon has said Israel expects a million by 1992, about 25 per cent of Israel's existing population.

The housing shortage last week prompted Mr Yitzhak Moda, the finance minister, to reverse his previous commitment to leaving provision of housing mainly to the private sector.

He said he now supported large-scale public spending on housing and also supported the latest measure at Sunday's cabinet meeting.

The Citizen's Rights Movement said the way was clear for contractors close to the ruling Likud party "to line their pockets". Mr Arye Deri, interior minister, said the likely flood of legal objections would negate the attempt to speed the building process.

The provision underlined the alarm in government over the shortage of housing. Already more than 120,000 Soviet Jews have arrived in Israel this year. At least another 50,000 are expected by January. Many will soon be directed to army bases and hotels as housing runs out.

A record 20,324 immigrants came in October, but in November and December 75,000 immigrants are to arrive, followed by 400,000 in 1991.

Mr Sharon has said Israel expects a million by 1992, about 25 per cent of Israel's existing population.

The housing shortage last week prompted Mr Yitzhak Moda, the finance minister, to reverse his previous commitment to leaving provision of housing mainly to the private sector.

He said he now supported large-scale public spending on housing and also supported the latest measure at Sunday's cabinet meeting.

THE PLO asked Arab and other friendly countries yesterday to request an emergency meeting of the UN Security Council to discuss developments in Gaza Strip and the West Bank, Reuter reports from Algiers.

Mr Bassam Abu Sharif, spokesman for Mr Yasser Arafat, the Palestinian Liberation Organisation chief, said in Algiers that the PLO was discussing the call with the Arab League and separately with league members.

THE five permanent members of the Security Council are called upon to shoulder their responsibilities in face of the explosive situation in the Israeli-occupied territories, he said.

At least 185 Palestinians were wounded in two days of rioting in the Gaza Strip, which remained under curfew yesterday according to reports from Algiers. Mr Abu Sharif said more than 1,000 Palestinians had been wounded in the past 72 hours.

A feature of the boom is that it affects the Saudi economy only in a short-term sense. Rents may have risen, but land prices remain static. There is little private sector construction activity, except of prefabricated accommodation for soldiers. Nor are the bigger Saudi companies, which are more interested in industry than in property, committing themselves to new projects. The

Government is making all payments on time.

A feature of the boom is that it affects the Saudi economy only in a short-term sense. Rents may have risen, but land prices remain static. There is little private sector construction activity, except of prefabricated accommodation for soldiers. Nor are the bigger Saudi companies, which are more interested in industry than in property, committing themselves to new projects. The

Government is making all payments on time.

A feature of the boom is that it affects the Saudi economy only in a short-term sense. Rents may have risen, but land prices remain static. There is little private sector construction activity, except of prefabricated accommodation for soldiers. Nor are the bigger Saudi companies, which are more interested in industry than in property, committing themselves to new projects. The

Government is making all payments on time.

A feature of the boom is that it affects the Saudi economy only in a short-term sense. Rents may have risen, but land prices remain static. There is little private sector construction activity, except of prefabricated accommodation for soldiers. Nor are the bigger Saudi companies, which are more interested in industry than in property, committing themselves to new projects. The

Government is making all payments on time.

A feature of the boom is that it affects the Saudi economy only in a short-term sense. Rents may have risen, but land prices remain static. There is little private sector construction activity, except of prefabricated accommodation for soldiers. Nor are the bigger Saudi companies, which are more interested in industry than in property, committing themselves to new projects. The

Government is making all payments on time.

Sellafield

# THE NUCLEAR WASTE COVER-UP.

There are people who would have you believe that we're less than open about what we do with nuclear waste at Sellafield.

The truth is, the only cover-up is the cover-up of the waste itself.

So what exactly is nuclear waste? How is it different from all the other types of waste produced by industry?

The simple answer is that it is radioactive. And because of this it has to be managed with care.

But let's not over-react. Nuclear waste should be put in context with other, often more hazardous, materials. Highly infectious hospital waste, and some industrial waste containing mercury, for instance, may remain hazardous for ever. Radioactive waste decays with time.

The key to how safe it can be, is how properly it is managed and looked after. That's why we at British Nuclear Fuels are spending over £2 billion on a programme which allows us to continue dealing safely with nuclear waste.

A major misconception is that all nuclear waste is the same.

Not true. In fact, it falls into three distinct types which emit varying intensities of radiation.

Consequently, they are safely dealt with in completely different ways.

The most radioactive is High Level Waste, which results from reprocessing spent nuclear fuel.

We can recycle 97% of spent fuel into new fuel. It is the remaining 3% waste that must be carefully dealt with.

At present, high level waste is stored inside double-walled, cooled stainless steel tanks enclosed in thick concrete walls.

However, we have brought into operation a process called 'vitrification' in which liquid waste is turned into powder, converted into glass and sealed inside stainless steel containers to be kept safe for the indefinite future.

This method reduces the waste to  $\frac{1}{3}$  of its original volume.



HIGH LEVEL COVER-UP

Or, if you want to look at it another way, all the high level waste produced at Sellafield in the last 30 years could easily be contained in just 4 double-decker buses.

A far less radioactive type of nuclear waste, known as Intermediate Level Waste, occurs when the nuclear fuel rods are stripped in the first mechanical stage of reprocessing.

The scrap metal, sludge and residues that are involved in this operation are sealed in cement inside steel drums, and stored in our special encapsulation plant until a suitable long-term home has been found.

At the moment, sites at Sellafield and at Dounreay in Scotland are under scrutiny from geologists to see whether either of them is suitable

for a deep underground repository.

The least radioactive waste of all is Low Level Waste, such as paper towels, gloves, protective clothing and laboratory equipment which not only come the nuclear industry but from hospitals, research laboratories and other industries where radioactive materials are handled.

Despite the fact that radiation from low level waste is negligible, we take no chances in the way that we deal with it.

At Drigg in Cumbria, we have built and use a concrete vault the size of 12 football pitches, and we are developing a method of compacting this type of

waste, which means Drigg won't be full until well into the 21st Century.

If you'd like to know more about the way we manage nuclear waste, write to Information Services, Risley, Warrington WA3 6AS for our nuclear waste brochure, or our video.

Better still why not come and visit us at the Sellafield Visitors Centre in West Cumbria.

You'll discover that the future of nuclear waste couldn't be in safer hands.



INTERMEDIATE LEVEL COVER-UP



LOW LEVEL COVER-UP

**BRITISH NUCLEAR FUELS**  
Managing waste at Sellafield.

## AMERICAN NEWS

## Florida governor's race centres on style, not substance

THE grey-haired candidate stands on the make-shift platform in an open-necked blue and red plaid shirt looking like one of the many local retirees out for a walk. He preaches a populist message. "If we win, politics won't be the same in this country. We've got to stand up to the wealthy special interests."

In an election season of big money and negative campaigning, Democrat Lawton Chiles stands out. He is fighting an anti-campaign campaign. He has limited contributions to \$100 or less and has so far

attracted \$3m from 75,000 people.

His style is informal and is deliberately contrasted with the usual slick media events. When former President Ronald Reagan appeared at a \$1,500 person Republican fund-raising reception, Mr Chiles responded with a \$1.50 head party serving hot-dogs.

At a rally in the mainly black Liberty City area of north Miami, he said, "you're going to find one candidate in a fancy airplane, landing at an airport, trying to get that television (coverage), and flying

Peter Riddell looks at how Lawton Chiles' 'anti-campaign campaign' might succeed against a more traditional opponent

off again. And you're going to find the other candidate out here walking, talking to his friends."

Americans go to the polls this year to elect a third of the Senate, the whole House of Representatives, and 36 state governors, including those for all the largest states.

Mr Chiles is, narrowly, the

favourite to win the governorship of Florida - the fourth largest state - from Mr Bob Martinez, the Republican incumbent, in what would be one of the night's biggest victories for the Democrats.

Yet all is not quite what it seems. Mr Chiles, for all his charm, is no Jimmy Stewart innocent from the backwoods,

naively talking of the people's rights. He retired two years ago after 18 years in the US Senate, ending as chairman of its budget committee. He left office when he turned out and described Washington as like "being in prison".

But this spring Mr Chiles heard the call of politics again and won, by a two-to-one margin, a bruising race for the Democratic nomination. His campaign has skillfully combined his enormous name recognition and his popularity "for a change" appeal. Who better to exploit this theme than a well-known politician not at present in office?

Mr Chiles has in part re-created his original campaign of

1970 when he walked the 1,100-mile length of Florida and limited contributions to \$10.

rather than the current \$100 - such is the inflation of the past 20 years. He subsequently won re-election comfortably.

In conversation Mr Chiles

very unpopular by at first breaking a campaign pledge and introducing a tax on services and then reversing himself - he now opposes higher taxes.

Mr Martinez was then rebuked by the state legislature over his proposals to restrict abortion, a key issue with many women voters. Yet Mr Martinez has a proven administrative record.

The governor has

can-

gned in what is now the traditional way - raising more than \$10m, outspending Mr Chiles by a two-to-one margin and offering smoothly packaged films about his record and family values. They have featured the state's electric chair, a not-so-subtle reminder of his decision last year to allow multiple murderer Ted Bundy to be executed.

Mr Martinez has now narrowed the gap to a few percentage points. Yet Mr Chiles remains the favourite in a state which has been going increasingly Republican over the past decade. He is generally judged to have won the only televised debate of the race on points.

Evidence of Mr Chiles' popularity came on Saturday afternoon in Little Havana, the largely Spanish speaking Cuban emigrant area. The Cuban exile community has been strongly Republican in national elections, yet the 30 per cent Hispanic district of Miami and Miami Beach returned liberal Democrat icon Claude Pepper for years to Congress, either unopposed or by large majorities.

The Cuban community is now split over the race. Several Cubans to whom I spoke said they were registered Republicans but would be voting for Mr Chiles, admiring what he has done for them as a senator. At a rally Mr Chiles, and former governor and current US Senator Bob Graham, spoke of their support for a free Cuba and opposition to President Castro, as all candidates naturally do there.

Mr Chiles' campaign is all about political style. He is vague on the substance of policies. It is an appeal to personal魅力.

To listen to Mr Chiles or Mr Martinez you would not think that there had been a national budgetary or Gulf crisis.

The Florida result matters not least because the governor will have a say in the changes of Congressional district boundaries as Florida is due to gain three to four House seats.

If Mr Chiles wins, it will be a blow to the Republicans establishing themselves as the majority party in the state. But it will be essentially a personal victory.

## US MID-TERM ELECTIONS: THE KEY RACES



**OREGON**  
Democrat Harry Lonsdale in tight race to topple four-term incumbent Senator Republican Mark Hatfield.

**IOWA**  
No Democratic senator has ever been re-elected to a second term and incumbent Tom Harkin is in a close race with Republican Representative Tom Tauke.

**MINNESOTA**  
Races have recently become closer after withdrawal of Republican candidate for governor Jon Grunau because of sexual allegations, though incumbent Democrat Rudy Perpich still in close fight against write-in Republican. Incumbent Republican Senator Rudy Boschwitz, affected by backslap and under threat from Democrat Paul Wellstone.

**NEW YORK**  
Incumbent Democrat, and possible presidential candidate, Mario Cuomo certain of re-election, only question is how large a margin in face of disintegrating Republican campaign which could affect control of state senate.

**MASSACHUSETTS**  
Problems of New England economy and unpopularity of retiring governor Michael Dukakis are overshadowing race to succeed him between populist, university president John Silber and Republican William Weld. Democratic Senator John Kerry now looks more comfortable against Republican challenger Jim Rappaport.

**RHODE ISLAND**  
Democratic Senator Claiborne Pell now has a clear lead against Republican Representative Claudia Schneiders, once thought to be frontrunner. Incumbent Republican governor Edward DiPrete now behind Bruce Sundin by 40 percentage points.

**CONNECTICUT**  
Former Republican Senator Lowell Weicker is seeking governorship as an Independent.

**HAWAII**  
Republicans' main hope of a gain. Following death of Democratic Senator Spark Matsunaga, his appointed replacement, Representative Daniel Akaka, is fighting against the other House Representative from the state, Republican Patricia Saiki.

**CALIFORNIA**  
Republican US Senator Pete Wilson now favoured to defeat former San Francisco Mayor Dianne Feinstein. Result will affect decisions on changes to Congressional boundaries in which fast-growing state gains seven House seats.

**TEXAS**  
Bitter and dirty fight for the open governorship between Republican businessman Clayton Williams and Democrat State Treasurer Ann Richards. Williams has slipped recently after a series of clumsy gaffs, though Richards is affected by history of alcoholism and drug allegations.

**ILLINOIS**  
Close fights for both governorship and Senate seat. Incumbent Democratic Senator Paul Simon currently leads against retiring Republican Representative Lynn Martin.

**FLORIDA**  
Fierce fight between incumbent Republican Governor Bob Martinez and former Democratic Senator Lawton Chiles.

**NORTH CAROLINA**  
Incumbent Republican Senator Jesse Helms now trailing in a bitter race just behind Democrat Harvey Gantt, who is seeking to become first black Senator elected from the South since the 1860s.

## Milken to know fate next week

By Nikki Tait in New York

MR Michael Milken, former head of the junk bond department of Drexel Burnham Lambert, the now-defunct investment house, will be sentenced in Manhattan next week. No precise date has been fixed.

Mr Milken has pleaded guilty to six charges related to securities law violations and agreed to pay \$600m in fines and restitution. However, sentencing was delayed while Judge Kimba Wood heard testimony on other alleged misconduct by Mr Milken.

The government has argued that, because one of the charges is a broad conspiracy charge, this should be taken into account in sentencing.

## Talks on Brazil debt set to resume

By Stephen Fidler in London and Christina Lamb in Rio de Janeiro

BRAZIL'S leading creditor banks, set to resume talks in New York today with the country's debt negotiators, are expected to present a proposal which would erase the country's interest arrears to banks.

Brazil owes about \$8.5bn (\$4.23bn) in back interest to creditor banks. The arrears constitute a significant obstacle to an agreement with the banks, led by Citicorp of the US, which would like to see this issue resolved before commencing wider negotiations.

The banks' proposal is understood not to address the broader rescheduling and debt reduction agreement being sought by the Brazilians, repre-

sented a year for debt service.

The Brazilian government's preliminary estimates, based on zero economic growth next year, suggest there will be at most \$1.1bn available to service foreign debt next year.

The banks rejected a broad proposal delivered by the Brazilians at meetings in New York last month, saying it did not represent a basis for negotiation. Banks calculated that the options being presented by Brazil had a value of between 2 and 10 cents on the dollar on their current loans.

Brazilian officials reiterated yesterday their desire for an agreement. However, Ms Zelia Cardoso, economy minister, reiterated the country could not afford to pay more than

one cent for debt service.

The Brazilian government's preliminary estimates, based on zero economic growth next year, suggest there will be at most \$1.1bn available to service foreign debt next year.

The banks rejected a broad proposal delivered by the Brazilians at meetings in New York last month, saying it did not represent a basis for negotiation. Banks calculated that the options being presented by Brazil had a value of between 2 and 10 cents on the dollar on their current loans.

Brazilian officials reiterated yesterday their desire for an agreement. However, Ms Zelia Cardoso, economy minister, reiterated the country could not afford to pay more than

## Tourists injured in Chile blast

By Leslie Crawford in Santiago

THREE British tourists, two US marines and two Chileans were injured when a home-made bomb exploded inside a restaurant in the Chilean seaside resort of Vina del Mar.

No one claimed responsibility for the weekend attack, but police said extremists could have planted the bomb to protest against the presence of the US aircraft carrier Abraham Lincoln, which is believed to be moving to Valparaiso.

We mean to increase our ties and contacts with the republics directly, openly and publicly. Eventually we hope and expect to have several more diplomatic outposts in the Soviet Union," the official said.

He added there were difficulties, notably a lack of money because of the US budgetary crisis. The drop in the

## US considers more Soviet consulates

value of the dollar against European currencies had also made the plan more difficult.

At the moment the US has diplomatic representation only in Moscow and Leningrad.

One official said the rapid disintegration of central authority in the Soviet Union meant that power was rapidly moving to the republics.

We mean to increase our ties and contacts with the republics directly, openly and publicly. Eventually we hope and expect to have several more diplomatic outposts in the Soviet Union," the official said.

The official said Washington would like to have smaller diplomatic offices staffed by three to five people in several other regions.

We would like to have people in the Soviet far east, in Siberia, along the Pacific coast, also possibly in Georgia

or Armenia. We are also looking at central Asia and Belarus.

"The thought of doing this just occurred recently and it would need to be negotiated. The Soviets presumably would want reciprocity," the official said.

US policy-makers have had their attention fixed firmly on the Gulf and have had little time to devote to Soviet developments in the past three months.

But analysts and officials say the republics are seizing increasing amounts of power at the expense of a largely unresisting central government.

"The Soviet Union is simply spinning apart," said one official.

## MALAYSIA, THE MOST FASCINATING GATEWAY TO THE FAR EAST

We fly you daily, non-stop on Tuesdays, Wednesdays, Fridays, Saturdays and Sundays, to Kuala Lumpur in fascinating Malaysia. A country of many charms, Malaysia is located in the heart of Southeast Asia. So it's also a most convenient gateway to the Far East, Australia and New Zealand.

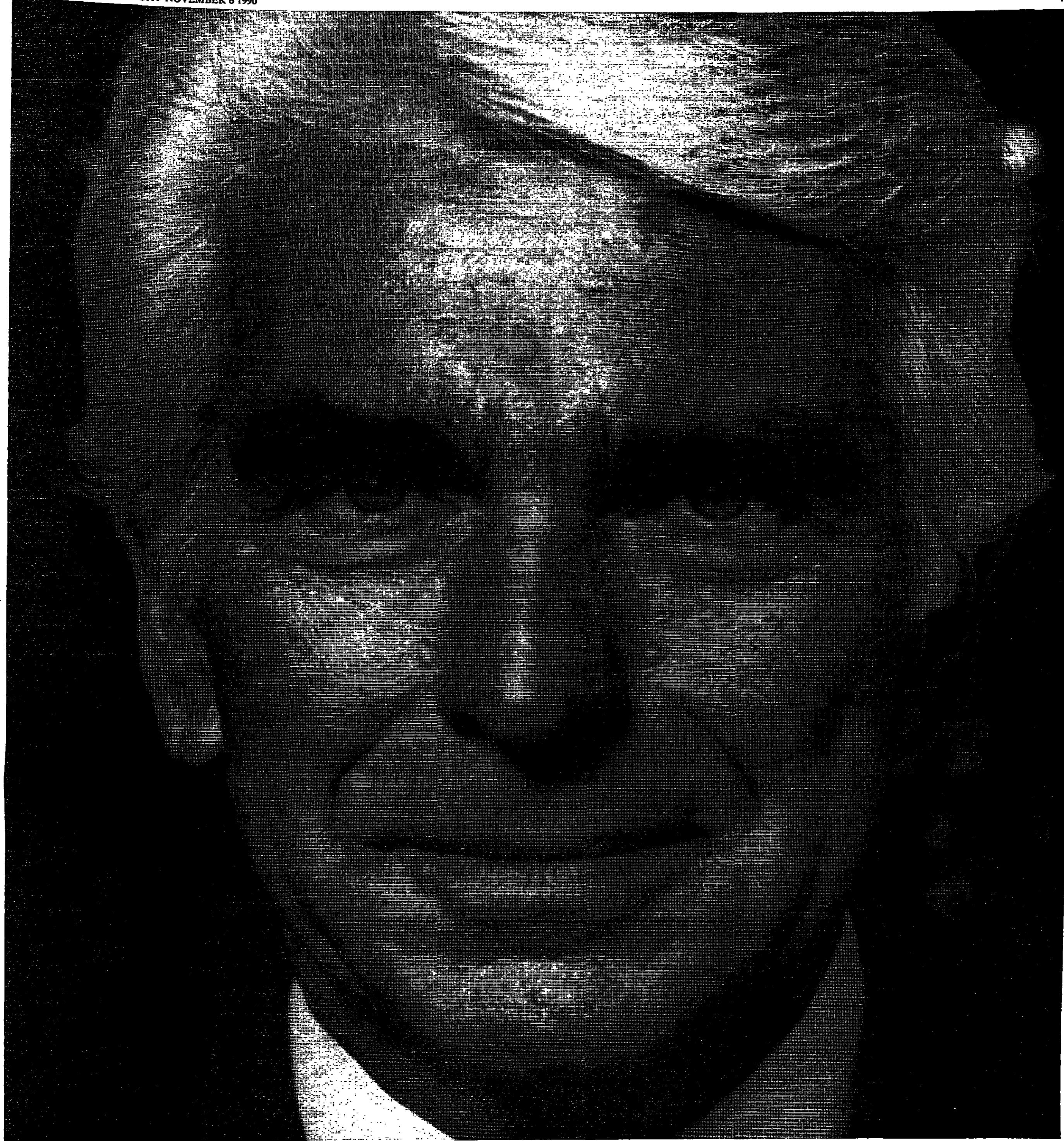
With our vast network we can offer you convenient connections to the Far East, and 14 flights a week to the 6 major Australian cities of Sydney, Melbourne, Perth, Adelaide, Darwin and Brisbane. Twice a week, we're off to Auckland.

No matter where you fly, to over 80 destinations, you'll always enjoy the genuine warmth and charm that only Malaysians can offer.

**malaysia**  
ENCHANTMENT WHEREVER YOU GO

For reservations, contact your favourite travel agent or call

Malaysia Airlines, London Tel: 081-832 0800  
Manchester Tel: 061-839 4021



## COULD HE BE OUR EMPLOYEE?

Warren Bennis is a professor of Business Administration at the University of Southern California and currently one of the most sought after speakers at management meetings.

So we don't really believe he would be eligible for a steady job at Origin. But considering his mentality, he could certainly be our employee.

Not merely because managers listen to him, because of what he tells them. He calls managers the apparatchiks, the bureaucrats of business. Obsessed by control, order and prediction and pursuing the final goal of becoming the boss.

Because of this, Warren Bennis believes managers are the key obstacle to company development.

True leaders, as he views it, are not bossy. They don't seek control, but are willing and able to create a culture in which all employees can be creative, feel valued, and see themselves at the very heart of things. And not simply as cogs in the machine.

And we couldn't agree more. We are Origin. A new name for an established combination of over 3000 specialists in Telematics and Information Technology.

Working for 50 offices in 12 countries. Designing and developing large projects for both national and international companies.

Projects awarded to us because we believe that

automation should be subordinate to people, not the other way around.

It is a philosophy that exists not just on paper, but also in the minds of the people who work with us.

We select our colleagues not only for their abilities, but also for their mentality. We like to think that those who work with us are of a special breed.

Whether as a talented employee or as a visionary client. For more information call: Origin/  **ORIGIN**

Origin. The human resource for software projects.

## WORLD TRADE NEWS

## Suzuki pact to make small cars in China

SUZUKI MOTOR of Japan yesterday announced an agreement to produce small cars in Chungking, China, through a consortium of three state-owned companies. Robert Thomson reports from Tokyo.

Under a technical exchange agreement, assembly of the 800cc vehicles begins this month.

Suzuki said about 400 vehicles will be completed this year, with a target of 1,000 next year, and 10,000 a year later.

Production levels will depend on the hard currency provided by the Chinese companies. The China National Aeronautical Technology Import and Export Corporation, the Jinlin First Automobile Factory, and China North Industrial Corporation (Norinco).

Suzuki signed its first technical cooperation pact in China in 1984, and apart from light commercial vehicles, has agreements to assemble motor-cycles in three cities.

Suzuki said the small cars will be sold under a Chinese brand name, Chang'an.

A Japanese trading house, Wako Koei, which exports drilling equipment to China, will act as financial intermediary in the deal, paying the Japanese company yen after swapping currencies on local markets.

## Canada fights to protect its dairy farmers

Bernard Simon on how Ottawa keeps a powerful lobby from becoming a dying breed

A TV commercial showing the gradual decay of a prosperous and picturesque dairy farm has brought the Uruguay Round of trade negotiations into the sitting rooms of millions of Canadians in the past few weeks.

The ad, which notes that "every time a dairy farm dies, part of Canada dies too", is part of an intense lobbying effort by Canada's 35,500 milk producers to ensure that whatever concessions Ottawa makes in the Uruguay Round do not undermine the supply-management system which has sheltered them from market forces for the past 20 years.

The dairy farmers, together with poultry and egg producers who operate under similar arrangements, have already succeeded in getting a special deal for themselves in the concessions offered by Ottawa.

While Canada has proposed cutting in half export subsidies and domestic supports on grain, red meat and oil seeds, its offer on dairy and poultry products would lift import access to only 5 per cent of total domestic consumption.

The special treatment for supply-managed sectors has opened a rift between Canada and the other members of the Cairns group of farm-exporting countries. Although Canada is a founder of the group, it has offended other governments by

trying to reconcile Cairns' support for bringing down barriers on farm trade with its own insistence that supply-management systems must be retained, if not strengthened.

The dairy farmers justify their position by pointing to opinion polls which show that Canadian consumers want the country to be self-sufficient in milk products and are willing to pay a premium to achieve that goal.

They also argue that by keeping the business profitable, the supply-management system has drawn more youngsters to dairy farming than any other sector of agriculture.

But there is more to the dairy lobby than that. As Prof Sandy Warley, head of agricultural economics at the University of Guelph near Toronto puts it, the Canadian government should dare to move with dairy policy "without some trepidation". Dairy farmers owe much of their clout to their strong presence in Quebec, and to the francophone province's disproportionate political influence in Ottawa.

Almost half of Canada's dairy farmers live in Quebec. Within the province, 43 per cent of all farms have some dairy activity and milk products contribute about a third of total farm income.

Besides the advantage of a steady income which covers costs, the main benefit of supply-management to producers

is in the value of the quotas they hold and trade.

An official of the Quebec milk producers' federation estimates the average quota held by a Quebec dairy farmer at the equivalent of 5,000 kg of butterfat, putting an average value on a farm's quota of about C\$125,000. The federation estimates that the quota currently represents about 40 per cent of the total value of the typical Quebec dairy farm.

There are unmistakable signs, however, of some erosion in the supply-management system, and thus in the value of the quotas.

A panel of the General Agreement on Tariffs and Trade (GATT) panel last year upheld a US complaint against

Canadian curbs on imports of ice cream and yoghurt. It may be only a matter of time before curbs on cheese face a similar challenge.

The US-Canada free trade pact and the Uruguay Round have also raised the spectre of liberalised trade in dairy products. Dairy Farmers of Canada, the industry's main lobby group, estimates that the difference between Ottawa's Uruguay Round offer of a 5 per cent market-share for imported dairy products and its own proposal of 3 per cent ceiling would cost farmers C\$60m-C\$70m a year in lost revenues.

These factors have kept quota values below the levels reached in mid-1987, when the fluid milk quota in Quebec was trading for C\$405 a litre.

Researchers at the University of British Columbia suggest that Canadian farmers have kept their costs sufficiently low to compete successfully in a liberalised trade environment. They might also be in a position to become sizeable exporters.

But the farmers are concerned that any advantage gained from higher output may be offset by lower prices.

Prof Warley predicts that they "will fight to the death to preserve the value of these assets". If he is right, Canada is likely to continue pressuring its trading partners for special treatment.

## Cairns Group gives EC 10 days to start serious farm talks

By William Dulfure in Geneva

THE CAIRNS Group of 14 farm exporting nations, led by Australia, yesterday gave the EC 10 days in which to start serious world farm trade reform talks.

Without real progress by mid-November, the group would have to reconsider the nature and purpose of the Brussels meeting in the first week of December, at which trade ministers are due to complete the four-year Uruguay Round trade talks. Mr Neill Blewett, Australia's Trade Negotiations Minister, said:

"Further EC procrastination on farming would put the Round and the multilateral trading system at serious risk. The Cairns Group ministers said after meeting here. The group comprises Argentina, Australia, Brazil, Canada, Chile, Colombia, Fiji, Hungary, Indonesia, Malaysia, New Zealand, the Philippines, Thailand and Uruguay."

The threat to the talks and especially to farm reform was underlined by the arrival here yesterday of Mrs Carla Hills, US Trade Representative, to assess the situation. She is expected to meet Mr Frans Andriessen, EC farm and trade minister, today. But Mr Andriessen was embroiled yesterday in the EC farm and trade ministers' seventh attempt in three weeks to agree on farm support cuts. By late afternoon, it was still not certain he would come to Geneva today.

Urgency was added to Mrs Hills' efforts by reports that President Bush had asked his advisers to examine new US trade policy options, and a US farmers' warning that they might not give political backing to the results of the Uruguay Round, unless it produced a more substantial farm package than now seemed possible.

In a letter to Mrs Hills and Mr Clayton Yeutter, US Agriculture Secretary, 29 US farm organisations, including the 2.5m-strong American Farm Bureau Federation, said no agreement on farm reform would be better than what

## Splits remain on end to investment flow curbs

By William Dulfure

WITH four weeks to go to completion of the Uruguay Round trade talks, negotiators remain deeply split on a central aim - removal of restrictions on investment flows.

A draft text of an agreement on trade-related investment measures (Trims) circulated last week by Mr Tomohiko Kobayashi, who has been chairing the negotiations, contained 121 brackets, indicating points on which no understanding had been reached.

On Wednesday, a group of delegates from some 25 countries plans to hold intensive talks in the hope of erasing the brackets. But officials believe the crucial divergences can only be resolved, if at all, by trade ministers, when they hold the Round's concluding meeting in December.

Trims is one of the Round's "new" areas alongside trade in services and intellectual property rights for which the US, the EC, Japan and other industrial nations want new rules to be included in the General Agreement on Tariffs and Trade. The US and the EC are setting the pace by proposing that 12 measures apply to investors and investments should be prohibited or subjected to disciplines because they restricted

or distorted trade. These measures included local content rules, under which an investor has to buy a given proportion of local materials for his operations; export performance requirements obliging an investor to export a given amount of his output; product mandating under which he has to export to designated countries; and trade balancing requiring him to use export earnings to pay for imported materials.

Many developing countries regard Trims as essential components of their development policies, and contest the need for special provisions against them in Gatt. They also insist that any new discipline on Trims must be accompanied by tighter rules against multinational companies' restrictive business practices - a demand firmly rejected by the industrialised nations.

India, Egypt and the Philippines have been active in mobilising resistance to a wide-ranging Trims agreement, while Australia has voiced reservations. A breakthrough depends in part on progress made in linked subjects such as world farm trade reform, tighter disciplines on industrial subsidies, and liberalisation of tropical products.

## Battle lines are re-drawn in trade finance market

BATTLE LINES are being re-drawn in the *à la carte* specialist trade finance market, following Mr Ian Guild's resignation as chief executive of Midland Bank Aval, the Midland Bank subsidiary which is one of the "big three" companies providing this service in London, Niamh Kennedy reports.

Mr Guild has taken 10 former MidAval staff to found a company under Banque Indo-suez that will also provide forfaiting services. Forfaiting is a specialist finance activity involving discounting and secondary-market trading of medium-term trade paper. It is a common means of financing east-west trade.

The new company, Banque Indo-suez Sogem Aval, will be a joint venture of Banque Indo-suez and Sogem, the metals and minerals trading arm of Belgium's Société Générale. Indo-suez will control 75 per cent of the equity, Sogem taking the rest. It aims to cover similar business to that offered by MidAval, but could extend its services to other financing techniques, such as debt-equity swaps and project finance.

The team's departure was believed spurred by proposed operational reforms at MidAval, including its integration into the bank's trade division, Midland Morgan Trust and Project Finance (MMTPF). MidAval's remaining staff move to MMTPF.

THE European Commission has opened an anti-dumping inquiry into imports of potassium chloride fertiliser, or potash, from the Soviet Union, David Buchan reports from Brussels.

European potash producers claim that, by undercutting

them on price, the Soviet Union has nearly doubled its share of the EC market over three years to 11.3 per cent in 1989, while depressing their output by 7 per cent over the same period and causing them financial loss.

British  
TELECOM  
It's you we answer to



## British Telecom announces fewer faulty lines than ever.

In 1987, 4.3% of telephone calls in this country were failing to connect. Today, that figure is down to 0.7% and it's still improving. In fact, whichever way you look at it, British Telecom's customer service is improving. Walk out onto the street and you might notice the absence of broken payphones. That's because, at any one time, 96% of public payphones are in perfect working order. As recently as December 1987, the figure was as low as 72%. Try calling directory enquiries. Only two years ago, you had a one in four chance of finding our operators engaged. Happily, you now have only a one in twelve chance. Our repair performance is dramatically better. Nine out of ten faults are now cleared within a working day. And 95% of new lines are now installed by the date agreed with the customer. Of course, there's still work to be done. With telephone lines running the length and breadth of the country, carrying 80 million calls a day, *the odd line is inevitably going to develop problems. But at a rate of two a day, we've been rapidly modernising our 7,000 local exchanges. Indeed, 70% of our twenty-five million customers are now being served by a modernised exchange. Which means you'll also be enjoying clearer lines and quicker connections. Naturally, this all costs money. Last year alone, improving and expanding our services cost us over £3 billion. Details of exactly how we're investing this money are contained in our latest Quality of Service Report. To obtain a copy, please call us free anytime on 0800-800 882. We think you'll agree we're on the right lines.*

10/11/88



## EVEN A DUMMY CAN RECOGNISE WHICH IS SWEDEN'S SAFER CAR.

The intelligent driver knows that the car which is perceived to be one of the safest hails from Sweden.

But which manufacturer?

We believe that Folksam, Sweden's leading insurance company, is well placed to shed some light on this one.

In its extensive survey of reported car accidents and insurance claims in Sweden covering the risk and severity of injury in car accidents, Folksam found the Saab 9000 to be the best of the heaviest cars considered, ahead of its nearest rival.

Whilst the data doesn't cover all cars and all situations, it was still gratifying that in 1989 the Saab 9000 was awarded the 'Folksam Safe Car' trophy.

Which indicates that safety isn't just about steel cages. Saab's aircraft inspired design more than amply demonstrates that. (You know how stringent the safety standards are in the aircraft industry.) Being safe though doesn't necessarily mean being boring.

The Saab range boasts more than its fair share of exciting performance cars.

But at Saab we like to think that with performance comes responsibility. That's why every Saab comes with its full complement of energy absorbing padding, rigid construction and crumple zones.

As well as Saab pioneered active safety features, such as ergonomically designed cockpit, heated seats and easy-to-read instrumentation, which keep the driver relaxed but alert.

So whatever you're led to believe, the figures may suggest a different story.

To: Saab Information Centre, Freepost WC4524, London WC2H 9BR.  
Please send me details of: 900 from £12,995\*  9000 from £16,745\*   
CD from £17,245\*  Or telephone on 0800 626556.

Name  066

Address

Postcode

Present Car

Year of Reg  Age if under 18

\*ALL MODEL YEAR 1991 SAAB'S INCLUDE CATALYSTS AS STANDARD.



**SAAB**  
AIRCRAFT INSPIRED.

CARS SHOWN 900 T16S £19,895, 9000 2.3 TURBO £22,495; CD 2.3 TURBO £22,895. PRICES CORRECT AT PRESS DATE EXCLUDE DELIVERY, ROAD TAX AND PLATES. EXPORT TAX-FREE SALES: 071-495 1299

## UK NEWS

**Dish sales rise sharply before news of link**

BRITISH Satellite Broadcasting came close to splitting satellite television receiver installations equally with Sky Television last month, according to the latest *FT Satellite Monitor*.

The research, carried out before news of the merger between the two firms, showed the total number of Astra and BSB dish homes rose from 1,017,000 in September to 1,121,000 in October.

The increase followed a flat month in September when the overall base of satellite installations appeared to rise hardly at all.

The latest figures take the number of Astra dishes, broadcasting channels such as Sky Television, MTV and the Life Style channel up to 246,000 - an increase of 54,000.

The number of BSB squares, according to the research carried out by Continental Research, increased from 126,000 to 175,000.

The monthly monitor, based on interviews with more than 5,000 adults, found a total of 205 dishes, 177 Sky/Astra homes and 28 BSB homes. The sample is then scaled up for the UK population as a whole, with a margin of error of plus or minus 56,000.

Before merger, Mr John Clemons, chairman of Continental said there had been an increase in the number of homes with satellite television. Also, more families with children said they intended to get satellite television.

Office of Fair Trading begins preliminary investigation

## Watchdog may oppose merger of Sky and BSB

By Raymond Snoddy

THE SHADOW Independent Television Commission yesterday served notice that it might not grant clearance for the merger of British Satellite Broadcasting and Sky Television.

Mr David Glencross, chief executive designate of the new authority, emphasised it was one thing for the shareholders of BSB to say they could no longer support the losses being incurred.

"It is quite another for them to imagine they can transfer or share the contract with whoever they choose," Mr Glencross said in unusually direct language for the regulatory body.

"The DBS contract is not theirs to dispose of. It is the IBA's decision," Mr Glencross added.

The aim of the new company, British Sky Television, is to transmit a new five-channel service on both the BSB and Astra satellites for at least an interim period before it becomes a wholly Astra service.

Meanwhile, the Office of Fair Trading began a preliminary investigation to see whether the deal should be referred to the Monopolies and Mergers Commission. Any deal involving assets of more than £30m is looked at.

The European Commission's anti-trust team said yesterday it was also monitoring the situation, although it had not yet decided whether to investigate formally.

At least two of BSB's

receiver manufacturers, Thomson Consumer Electronics and Noki, stopped production of BSB standard equipment until the full implications of the merger is clear.

Mr Oliver Sutton, director of Bremex, the electronic equipment manufacturers trade body, said he was extremely disappointed about what the merger might mean for MAC, the television standard seen as a step towards European high-definition television.

"We have always been very, very enthusiastic about MAC since the early '80s. We hoped to see it as the standard for all of Europe," Mr Sutton said.

Mr Anthony Simonds-Gooding, chief executive of BSB who was told about the merger at 6.15pm on Friday, was not at his desk yesterday and it was not clear if he will return.

Mr Sam Chisholm, managing director of the new company, held a board meeting at BSB's headquarters in Battersea and afterwards staff were told not to speak to the press.

As a result of the deal, Mr Ian Irvine, chairman of the new company, resigned as chairman of TV-AM. He will be replaced as chairman of the broadcast television company by Mr Bruce Gyngell, who will combine the role with his present job of managing director.

At least two of BSB's

## US telecoms link to undersea cable project

By Alan Cane

BRITISH Telecom and MCI Communications, the second largest US long-distance telecommunications network after AT&T, are planning to build the largest undersea communications cable ever laid at a cost of up to £250m.

The two companies have signed an agreement to plan to build a fibre optic cable - called TAT-X - which will be capable of handling 150,000 telephone calls simultaneously. It will operate at a transmission rate of 2.5 billion bits of information transmitted every second.

## Call to stem IRA tax fraud gains in Ulster

By Ralph Atkins

TOUGH action to cut the flow of funds for the Provisional Irish Republican Army from tax fraud has been urged by a Conservative MP as the government prepares to unveil replacement legislation for controlling terrorism in Northern Ireland.

The partners are seeking support for the venture from other international telecommunications carriers which they are inviting to join in the planning, construction and operation of the new cable. They also expect co-operation and participation from other telecommunications administrations in Europe.

His report comes as the

Northern Ireland Office prepares to replace the 1978 and 1987 Emergency Provisions Acts that expire in two years. Mr Peter Brooke, the Northern Ireland secretary, is widely expected to use the bill to introduce further measures to curb racketeering in Ulster.

Last month, the Royal Ulster Constabulary anti-racketeering squad raided more than 40 homes and offices of people connected with Sinn Fein, the political wing of the IRA. Mr Davis says the IRA is "extremely skilful" at defrauding the Inland Revenue.



THE FUTURE IS NOT WHAT IT USED TO BE.

Funny, isn't it, how views of the future change so rapidly.

Just ask any visionary you happen to meet.

Today, scores of people are trumpeting the virtues of networking.

We at Novell defined the industry.

Since then, we have become synonymous with Network Com-

puting, and our software products are now in their eighth generation.

You see, we're not in the prediction business.

We're in the reality business.

We don't look at the world through a crystal ball.

Which is why, if you have an eye on the future, you'd do well to consider the people who made it possible.

The Past, Present, and Future of Network Computing.



## Securities link-up boosts stockmarket

By Richard Waters

SIX LARGE securities houses in London have joined together to ensure that at least a semblance of a stockmarket exists for smaller companies, it emerged yesterday.

At the same time, the London stock exchange announced what it called a "comprehensive package" aimed principally at improving the market for smaller company shares, although market professionals played down the likely impact of the changes.

The lack of active trading in many smaller company shares, and the fact that some securities houses have stopped quoting buy and sell prices for smaller companies, has undermined the market in such stocks in recent months.

This has provoked considerable criticism of the exchange and its market-making system, and brought calls for a new order-driven system in which buyers and sellers would be matched without the intervention of a market maker.

In response to such criticism, the securities houses at Smith New Court, Barclays de Zoete Wedd, Warburg Securities, Kleinwort Benson, UBS Phillips & Drew and Hoare Govett - have told the exchange that they will ensure between them that every company will always have at least two market makers.

Mr Tony Abrahams, head of market making at Smith New Court, said: "This is certainly more than a PR gesture. We all

want a market making system - we have to prove that it works.

The 150 stocks which currently have only one market maker will be divided equally between the six, he said.

Mr Peter Rawlins, chief executive of the exchange, which approached the securities houses with the proposal, said this did not affect the development of an order-driven system for trading shares in London, which is still under active consideration.

The exchange's council yesterday approved a number of changes designed to improve the market for smaller companies. These are:

• Trades in about 1,200 small companies will not need to be

published to the stockmarket immediately, to allow market makers time to reduce their exposure before competitors discover their position.

• Any matching business - where a broker matches buyers and sellers, without the business passing through a market maker - will have to be "exposed" to a market maker where the position is at or outside the normal market spread.

• For new issues of shares of less than £15m at least 5 per cent must be placed with an independent market maker, rather than all being offered to the sponsoring broker's own clients. In larger issues two independent market makers should be allocated 5 per cent.

## Watchdogs should develop with business

By Richard Waters

THE CITY of London's regulators have further to go in devising methods of supervising financial conglomerates, Mr Brian Quinn, executive director of the Bank of England, said yesterday.

Speaking at a conference in London organised by the Financial Times, in association with the Investment Management Regulatory Organisation, Mr Quinn said: "It is very evident that, even now, companies themselves are still experimenting and changing structure. Why should the regulators be expected to find the correct approach in one move?"

In spite of this, Mr Quinn said that the UK's system of a "college of regulators" set up to supervise conglomerates was "working well and continuing to improve".

He also held out the prospect of a greater degree of institutional rather than functional supervision in the City - that is, where regulatory bodies are set up to cover all the activities of a financial institution, rather than only covering specific functions, as under the current UK system.

"Only when the need for a specialised approach is fully understood and accepted, and the would-be single regulator is capable of administering the appropriate specialised rules and regulatory techniques with confidence and accurate judgement, is it feasible to contemplate such an institutional approach," he said.

Mr Charles Nunneley, conference chairman and chairman of the Institutional Fund Managers' Association, laid out what he said were the requirements for an efficient regulatory system: it should allow



ness, such as investment management. "We're still in the process of evolving," he said.

Taking up the issue, Mr John Young, chief executive of The Securities Association, warned that it was important for specialists to regulate investment markets, and that broad-based institutional supervisors frequently lacked the necessary range of skills.

"Only when the need for a specialised approach is fully understood and accepted, and the would-be single regulator is capable of administering the appropriate specialised rules and regulatory techniques with confidence and accurate judgement, is it feasible to contemplate such an institutional approach," he said.

Mr George Nissen, chairman of Imro, diverged from this last stipulation when he told the conference that the organisation's new rulebook, a draft of which is due out at the end of this month, should be above all simple.

"We have... taken a conscious decision that in the last resort that we will go for a legalistic rather than strict legalistic structure," he said.

Other speakers echoed the view that the rules should be just as fat as their predecessors, provided that their contents are clear and more sensible.

Mr George Nissen, chairman of Imro, diverged from this last stipulation when he told the conference that the organisation's new rulebook, a draft of which is due out at the end of this month, should be above all simple.

"We have... taken a conscious decision that in the last resort that we will go for a legalistic rather than strict legalistic structure," he said.

Other speakers echoed the view that the rules should be just as fat as their predecessors, provided that their contents are clear and more sensible.

Mr George Nissen, chairman of Imro, diverged from this last stipulation when he told the conference that the organisation's new rulebook, a draft of which is due out at the end of this month, should be above all simple.

"We have... taken a conscious decision that in the last resort that we will go for a legalistic rather than strict legalistic structure," he said.

Other speakers echoed the view that the rules should be just as fat as their predecessors, provided that their contents are clear and more sensible.

Mr George Nissen, chairman of Imro, diverged from this last stipulation when he told the conference that the organisation's new rulebook, a draft of which is due out at the end of this month, should be above all simple.

"We have... taken a conscious decision that in the last resort that we will go for a legalistic rather than strict legalistic structure," he said.

Other speakers echoed the view that the rules should be just as fat as their predecessors, provided that their contents are clear and more sensible.

Mr George Nissen, chairman of Imro, diverged from this last stipulation when he told the conference that the organisation's new rulebook, a draft of which is due out at the end of this month, should be above all simple.

"We have... taken a conscious decision that in the last resort that we will go for a legalistic rather than strict legalistic structure," he said.

Other speakers echoed the view that the rules should be just as fat as their predecessors, provided that their contents are clear and more sensible.

Mr George Nissen, chairman of Imro, diverged from this last stipulation when he told the conference that the organisation's new rulebook, a draft of which is due out at the end of this month, should be above all simple.

"We have... taken a conscious decision that in the last resort that we will go for a legalistic rather than strict legalistic structure," he said.

Other speakers echoed the view that the rules should be just as fat as their predecessors, provided that their contents are clear and more sensible.

Mr George Nissen, chairman of Imro, diverged from this last stipulation when he told the conference that the organisation's new rulebook, a draft of which is due out at the end of this month, should be above all simple.

"We have... taken a conscious decision that in the last resort that we will go for a legalistic rather than strict legalistic structure," he said.

Other speakers echoed the view that the rules should be just as fat as their predecessors, provided that their contents are clear and more sensible.

Mr George Nissen, chairman of Imro, diverged from this last stipulation when he told the conference that the organisation's new rulebook, a draft of which is due out at the end of this month, should be above all simple.

"We have... taken a conscious decision that in the last resort that we will go for a legalistic rather than strict legalistic structure," he said.

Other speakers echoed the view that the rules should be just as fat as their predecessors, provided that their contents are clear and more sensible.

Mr George Nissen, chairman of Imro, diverged from this last stipulation when he told the conference that the organisation's new rulebook, a draft of which is due out at the end of this month, should be above all simple.

"We have... taken a conscious decision that in the last resort that we will go for a legalistic rather than strict legalistic structure," he said.

Other speakers echoed the view that the rules should be just as fat as their predecessors, provided that their contents are clear and more sensible.

Mr George Nissen, chairman of Imro, diverged from this last stipulation when he told the conference that the organisation's new rulebook, a draft of which is due out at the end of this month, should be above all simple.

"We have... taken a conscious decision that in the last resort that we will go for a legalistic rather than strict legalistic structure," he said.

Other speakers echoed the view that the rules should be just as fat as their predecessors, provided that their contents are clear and more sensible.

Mr George Nissen, chairman of Imro, diverged from this last stipulation when he told the conference that the organisation's new rulebook, a draft of which is due out at the end of this month, should be above all simple.

"We have... taken a conscious decision that in the last resort that we will go for a legalistic rather than strict legalistic structure," he said.

Other speakers echoed the view that the rules should be just as fat as their predecessors, provided that their contents are clear and more sensible.

Mr George Nissen, chairman of Imro, diverged from this last stipulation when he told the conference that the organisation's new rulebook, a draft of which is due out at the end of this month, should be above all simple.

"We have... taken a conscious decision that in the last resort that we will go for a legalistic rather than strict legalistic structure," he said.

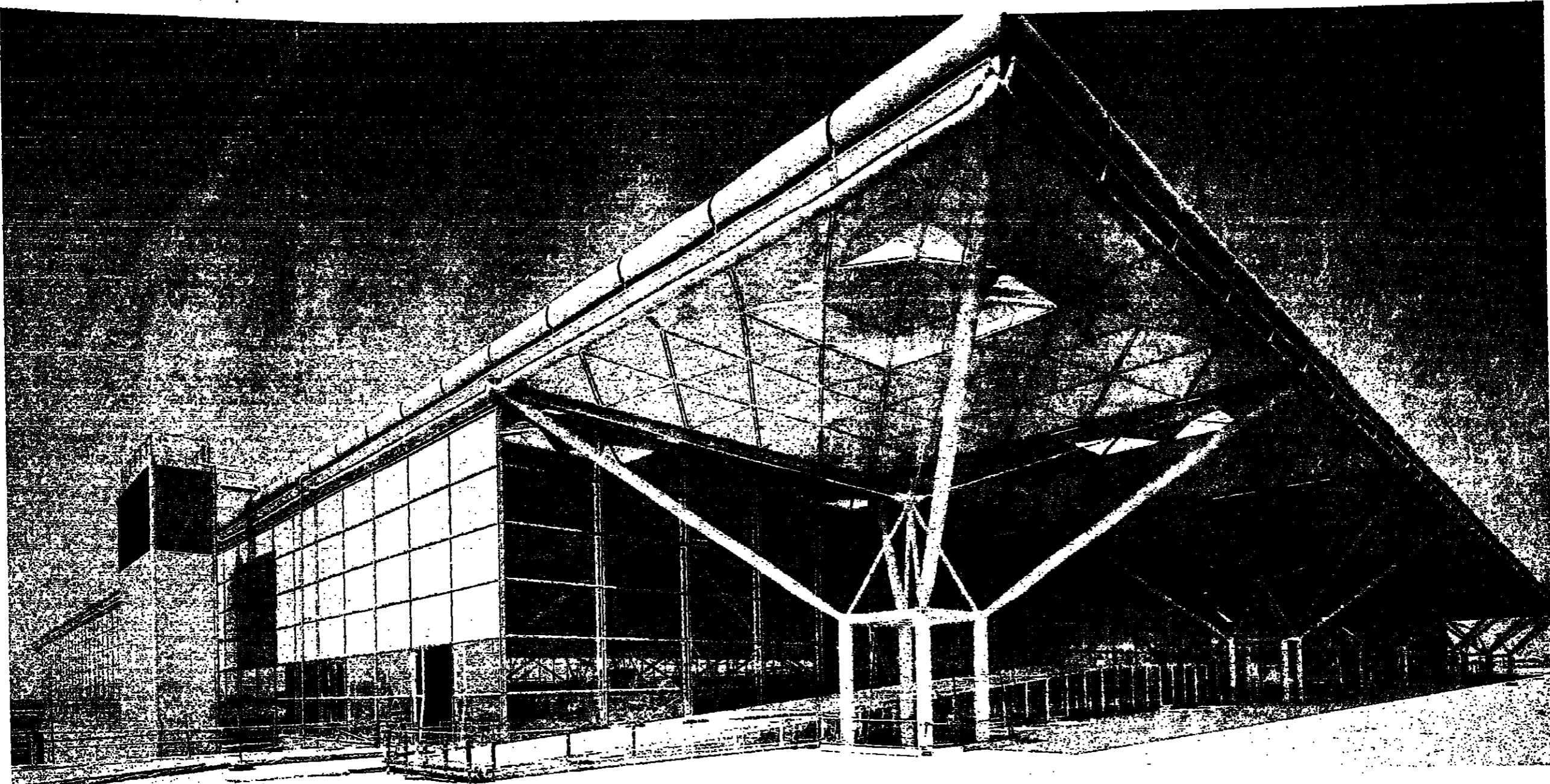
Other speakers echoed the view that the rules should be just as fat as their predecessors, provided that their contents are clear and more sensible.

Mr George Nissen, chairman of Imro, diverged from this last stipulation when he told the conference that the organisation's new rulebook, a draft of which is due out at the end of this month, should be above all simple.

"We have... taken a conscious decision that in the last resort that we will go for a legalistic rather than strict legalistic structure," he said.

Other speakers echoed the view that the rules should be just as fat as their predecessors, provided that their contents are clear and more sensible.

Mr George Nissen, chairman of Imro, diverged from this last stipulation when he told the conference that the organisation's new rulebook, a draft of which is due out at the end of this month, should be above all simple.



# London's third airport will be second to none.

The new terminal complex at Stansted will open in March of 1991. 10 years and £400,000,000 in the making it is just part of BAA's £2 billion investment programme.

When you enter the terminal next year you will be struck by the simplicity of the Norman Foster design.

Everything you need is on one level.

Departures are on the left, arrivals on the right.

You will simply move in a straight line from the front of the building through check-in, security and passport control to the departure lounge at the back.

Stansted is ideally located just a short drive off the M11 and the M25. By train, it will take just 40 minutes on the direct rail link from Liverpool Street.

Nothing could be easier. But then making life easier for the passenger is what BAA is all about, and that takes careful planning.

BAA's forecasting team have consistently predicted passenger demand with unrivalled accuracy.

This expertise was behind the opening of the North Terminal at Gatwick, the new Terminal 4 at Heathrow and the rebuilding of Terminal 3 to give far greater comfort than before.

We are also planning the Heathrow Express rail link which will take just 16 minutes from Paddington.

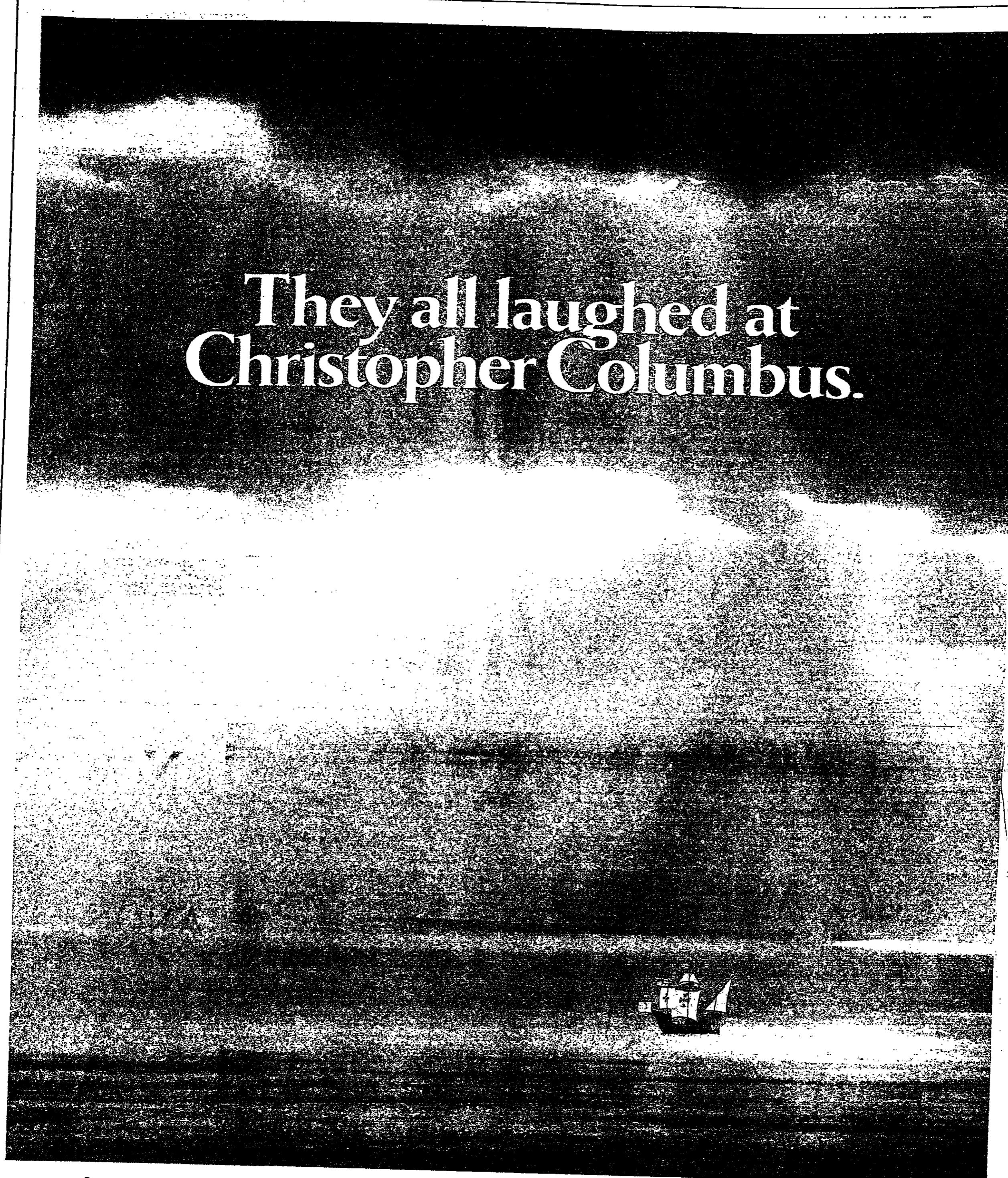
With this policy of constant development and improvement, it's clear that with Heathrow, Gatwick and Stansted, London will not just lead Paris, Frankfurt and Amsterdam - our position as the number one international airport group in the world will be in no doubt.

**B·A·A**

The world's leading international airport group.

Heathrow □ Gatwick □ Stansted □ Glasgow □ Edinburgh □ Prestwick □ Aberdeen □

# They all laughed at Christopher Columbus.



Sometimes it's hard convincing people new ideas can work. Luckily, that doesn't stop us. We're busy with developments for the years to come. Exploring applications to help solve tomorrow's problems. Perhaps you don't know us. But that's because we only recently decided to be globally discovered ourselves.

**DSM** 

WE PUT FANTASY TO WORK

DSM 150

## UK NEWS

Foreign Secretary's speech on Europe to UK employers' annual meeting

**Hurd urges need for open markets**

By Michael Cassell, Business Correspondent

THE GOVERNMENT wanted to see further economic integration within the European Community on the basis of free and open markets, Mr Douglas Hurd, the foreign secretary, told a meeting of the Confederation of British Industry, the employers' association, yesterday.

Mr Hurd, addressing the CBI annual conference in Glasgow, emphasised the government's pro-European credentials, saying that it would continue to argue for a liberal, open Europe and "to block a slide backwards into protectionism or a slide forward into centralised and over-powerful community institutions."

He said Britain should not be afraid if the argument occasionally boiled over into controversy, provided it was not deflected from its principal objectives.

Mr Hurd said that no-one was seriously suggesting that Britain should withdraw from the community the sovereignty it had already pooled on issues such as foreign trade, or that it should abandon the treaty commitments into which successive governments had entered.

Robin Leigh-Pemberton, governor of the Bank of England, outlines a European banking scenario

**Governor urges evolutionary approach**

THE FOLLOWING are extracts from yesterday's speech by Mr Robin Leigh-Pemberton, governor of the Bank of England, on bank supervision and Europe's monetary arrangements:

"I think that, in principle, the job of the monetary authorities is to maintain financial stability in a very fundamental sense."

First and foremost, this entails maintaining stability in the value of the currency, both internally and externally. But it also involves maintaining the stability of the system, not least because the job of monetary policy would be made infinitely more difficult if there were lack of confidence in the banking system brought about by periodic crises or threatened crises.

I do not therefore rule out a broad supervisory role for a Community monetary institution if one were ever established.

On the other hand, no one is seriously expecting Britain to submerge our parliament and our other institutions into a federal state on the American or German model," he said, adding that Britain had to continue fighting for its own interests.

On the issue of economic and monetary union, Mr Hurd suggested that there was more common ground among EC member nations than many people imagined.

The European partners agreed that further economic integration within the community was desirable and should be on the basis of free and open markets, and they were also united in believing that the overriding objective of monetary policy was price stability.

Mr Hurd also emphasised that there was a consensus on the need to avoid excessive budget deficits and monetary financing, as well as general agreement that there should be moves beyond stage one of the Delors plan to create a new monetary institution.

He said the British government believed it was common sense to take decisions on the

substance of further moves towards economic convergence before deciding on the timing.

"Our approach is straightforward: on matters monetary we go with the grain of the market, on matters political with the grain of national tradition."

Mr Hurd said that at the second of the two forthcoming inter-governmental conferences - on political union - Britain would seek to maintain the institutional balance within the EC and strengthen foreign policy co-operation.

The government wanted the European Community to be more efficient and to give better value for money. It intended to ensure that the community was more democratically accountable and accessible to ordinary citizens, while making sure it was not made more difficult for other countries to join.

The CBI conference overwhelmingly supported a resolution calling for the completion of the single market to remain the priority on the European agenda, but emphasising that progress should not be hampered by "unnecessary community legislation, for example in

the social affairs fields."

Sir Michael Angus, the chairman of Unilever, said that aspects of the community's social action programme which sought to impose uniform methods of information, consultation, negotiation and participation, and which did not reflect European cultural diversity, were "misguided."

He said: "There is a danger that some propositions in the social action programme put bureaucracy before efficiency, before common sense."

Sir Brian Corby, CBI president, said the organisation was wholly supportive of employee involvement, but took issue with any "absolute prescription" on how it should be achieved.

Some delegates, however, objected to the CBI's approach to aspects of the EC social programme.

Mr Roland Long, a management consultant, said the organisation was displaying "a narrow attitude" to the issue. He said the idea that the EC social programme was at odds with the operation of the single market was "ridiculous."

listed. But perhaps the more important question is whether we should commit ourselves to giving a supervisory role to any such institution. Here my approach is very similar to the stance I take on monetary union generally.

I think we must adopt an evolutionary approach and retain flexibility to respond to unknown - and unpredictable - developments. The appropriate structure for supervising individual banks and the system generally must depend on the way the market develops.

I am therefore sure that, for the time being, we should maintain a very clear concentration of supervisory responsibilities at national level. However, we should leave the way open for developments. And I think that this means that, if at the forthcoming IGC the Treaty is amended, we need to consider seriously whether to

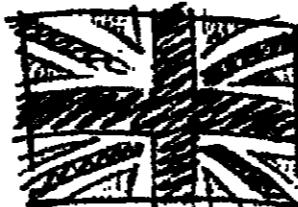
provide for any new institution to be given competence to act in the supervisory area.

In suggesting this, I am not seeking to diminish the principles underlying the Second Banking Co-ordination Directive. Until there is more evidence of a European character to banks and banking markets, it is inconceivable to think that any other approach would be practical. However, a European character to banking may develop more quickly than we now imagine, and in unexpected forms.

One can envisage a number of possibilities, which may over time merge one into another. One would be to give any new central monetary authority the right to voice its opinion about regulatory proposals, and about the operation of supervision, in relation to its primary responsibility for monetary policy and price stability.

This could, over time and if it became necessary, develop into a co-ordinating role to cope with pan-European supervisory issues that could not be satisfactorily handled at national level. The institutional arrangements for this have already been suggested in the Delors report, which recommended that the mandate and function of the European System of Central Banks should allow it to participate in the co-ordination of bank supervision policies.

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

**BRITAIN IN BRIEF****Iraq appeal over 'super gun' fails**

An Iraqi bid to challenge the seizure of eight steel tubes allegedly destined to be made into a "super gun" has been dismissed by a High Court judge.

Mr Justice Nolan refused the Iraqi Ministry of Industries leave to apply for a declaration that last April's seizure by Customs and Excise officers was unlawful.

Dismissing the application, Mr Justice Nolan said the ministry had "an appropriate way" for the ministry to try to have the seizure set aside by contesting proceedings to validate the seizure. Customs and Excise intended to start such proceedings within the next few weeks.

**Price of package holidays cut**

Discounts of an average £50 per holiday are being offered by leading travel agents in a bid to stimulate package holiday bookings for next summer.

The three largest multiple chains of agents - Lunn Poly, Thomas Cook, and Pickfords Travel - confirmed at the Association of British Travel Agents conference in Budapest that they were still offering discounts, even though the Gulf crisis may push up costs by up to 10 per cent.

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the European banking scene evolved over a period of decades to the point where it had distinct character separate from that of national systems. That is clearly a very long way off."

A conceivable final step would be the centralisation of some supervisory responsibilities. It would be quite wrong to do this, however, unless the

## ARTS

# The Moscow Festival Ballet

ROYAL ALBERT HALL

Moscow Festival Ballet is a recent product of the new dispensations within the Soviet Union. Recruiting its dancers from a variety of state troupes, it is now on tour here, playing short engagements in the regions. If Saturday night's showing at the Royal Albert Hall is anything to go by, presentation is rudimentary to a point nearer do-it-yourself than professional staging. Perfumery black drapes masked two exits into which the artists retreated when not required on stage. The second act of *Giselle* acquired the only design — a midge grave that looked as if it had been borrowed from a pet's cemetery. Details of casting were cursory, amounting to no more than a list of alternative names for certain roles, from which the audience might guess whomsoever they chose.

For this is, I surmise, entertainment for people who need only to believe in that magic conjunction of the words "Moscow", "Festival" and "Ballet". The audience is offered gems from the classics, decently danced and with a decent orchestra, and no further questions need be asked. But a few queries spring to mind. The first concerns the domination of the evening by performances from Galina Mezentseva. We know her idiosyncratic style and brittle physique from past Kirov seasons. On Saturday she appeared in the second act of *Giselle* — chief item of the evening — and then in the second act adage from *Swan Lake*, and as the Dying Swan, and looked morosely mannered in each.

This emphasis upon Mezentseva was all the more

regrettable since the group includes a noteworthy talent, new to us, in Iolanta Valeikaita, a Lithuanian ballerina. With a pure, clear dance, movement both elegant at all times and aristocratic — she舞ed a dramatically touching *Emperador* in the *pas d'action* in which the gypsy girl dances at the betrothal party of her beloved. (The programme gave no indication of the story, and misspelled a character's name: the management is too dismissive of an audience's right to information.) Miss Valeikaita was very impressive — an eddying *pas de bourse* was as evenly matched as a string of pearls; emotion was no less lovely in its control — and I want to see her in more extended roles, both classic and lyrical. (She would be ravishing as Balanchine's *Sonambula*.)

For the rest, there was, of course, the *Dom Quixote* pas de deux, and the Flower waltz and the *pas de deux* from *Vainonen's Nutcracker* (minus those airy lifts in which Kolpakova was once so magical). The male contingent is headed by Viktor Barikin, lately with the Bolshoi. Even in the rampagings of the *Dom Quixote* duet there was an authority and response to each daring moment that told of a serious and gifted artist on whom I have reported with pleasure in the past. Like Miss Valeikaita, Barikin transcended the unlikely circumstances of the performance: both dancers spoke to us about the power of ballet to enchant, which is what Saturday night's audience wanted to see.

Clement Crisp

## The Cholmondeleys

RIVERSIDE STUDIOS

It is the idea of the Cholmondeleys that one relishes more than the plebian chic. It is there again in their choreographer, Lea Anderson's latest work, *Cold Scream*. The look is heavy, modish, cool. No refinement, no superiority, virtuous. Sharp and/or fluent moves are all strung on to the same controlling phrase like a series of instructions. Machine rhythm, conceived for the group. When one solo does not follow another, there is no change in basic tone.

Cholmondeleyism is the most celebrated subject of some memorable, inventively clever photographs by Chris Nash (recently exhibited at the Portfolio Gallery). The most exact and striking feature of the Cholmondeleys is their use of face and hands, and Nash's series of individual portraits turns them into glove puppets, their heads placed on top of huge body-sized hands whose fingers act as legs and arms. But this Bosch-like conception, though cute, doesn't get to the core of Cholmondeleyism. Stretched on those fingertips, his Cholmondeleys look poised to fly. What is missing is the weight that gives the stage Cholmondeleys their weary working-girl wit.

Whether you see them in photos or in action, however, the experience of the Cholmondeleys is less impressive right now than the idea. Anderson used to make short, entertaining vignettes for them — as she

Alastair Macaulay

**Hand-Delivery now available in**  
**MOSCOW**  
**WARSAW**  
**BUDAPEST**

For subscription details, or more information contact Andrew Taylor in Frankfurt Phone 49 - 69 - 7598118 Fax 49 - 69 - 722677

FINANCIAL TIMES  
EUROPE'S BUSINESS NEWSPAPER

"Woman examining her shadow" by Eileen Cooper at Benjamin Rhodes

## With figures in mind

William Packer reviews the work of Eileen Cooper and Robert Organ

**T**he coincidence of certain exhibitions will sometimes make a useful critical point, or at least raise an issue. With Eileen Cooper showing her recent work at Benjamin Rhodes (4 New Burlington Place W1; until November 17) and Robert Organ at Browne & Darby (18 Cork Street W1 until November 17), it is the nature of much current painting that bears some thought.

So often do we hear of the recent revival of figurative art over the past dozen years that it might be useful for a moment to consider something of its character. Certainly in art schools, where in the middle 1970s representational imagery of any kind was much more the exception than the rule, the reverse is now true. But even that generalisation requires some qualification, for neither position was, nor is ever so extreme as some would suppose. Accepting, if only for the sake of the argument, that such a revival has indeed taken place, it is rather these uneasy suspicions. Form is unmodulated, space undefined: paint merely fills in between the lines; the marks sit on the surface undifferentiated and perfunctory. These are not works concerned with the realisation of an image in its physical presence as a work of art, at one with its surface and its substance, but simply with the first statement of an idea. The image is all, and a graphic image at that.

What is undoubtedly true is that throughout the 1980s, of the younger painters who emerged to claim critical acceptance and institutional patronage — the Campbells and Wizniewski, Mirrova and Coopers — almost all were obviously figurative in their imagery and preoccupations, where ten years before they would have been abstract and conceptual. And their work, in its imagery as in its handling, was all too likely to conform to the general pattern, loose and generalised on the surface, symbolic, sentimental and narrative in its content. In short, rather than look to the external and physical world for objective reference and information, they would make it up.

Eileen Cooper is still only 37, and yet has been showing with a conspicuous regularity since her late twenties. Her work is lively and attractive in its immediate impact, her simple, mannered figures and mankind quite unmistakeably her own. The paint is fat and juicy, the colour hot and bright, the

line positive and thick, the imagery engaging and even amusing. Naked figures move together, embrace and even couple in a manner that is more innocent and touching than erotic, though the sexual inference of the lilies they pick and the tigers that watch over them is clear enough. The setting and mood are unspecific yet redolent of Eden before the Fall, which primitive ideal is matched by the clear reference to primitive art and its sophisticated reinterpretation at modern hands — shades of Gauguin, Chagall, Picasso and Modigliani.

But it is that very simplicity, with all its charm, that gives us pause. For what, in a single image, may be taken as an honourable and reasonable directness in the unlimited series that is her work to date begins to smack of an easy formula. And any close inspection of the paintings themselves as paintings, rather than as the mere vehicle of effectively graphic imagery, must confirm these uneasy suspicions. Form is unmodulated, space undefined: paint merely fills in between the lines; the marks sit on the surface undifferentiated and perfunctory. These are not works concerned with the realisation of an image in its physical presence as a work of art, at one with its surface and its substance, but simply with the first statement of an idea. The image is all, and a graphic image at that.

But all is not lost. Miss Cooper is clearly talented enough, and by no means the first artist to coast innocently along, mistaking popular production for development and achievement. The large, indeed huge charcoal drawing by the entrance, and its pair down-stairs in the back room, together give the lie to any absolute complacency. The medium of charcoal, no less seductive than paint but somewhat trickier, and the size and implicit ambition of the undertaking, have combined to put her on the spot. What she achieves, therefore, subtle and delicate as it is in so many ways, is fought for and often unexpected in the result. The

surface is worked and modulated, and the imagery of mother, child and tree is the natural resolution of how it is done. And there is to it all a naturalism that, in its detail of observation, begins at last to modify the old, habitual and easy mannerism. If this is Miss Cooper's way forward, it has much to offer her, and us.

Robert Organ, by contrast, is her senior by some 20 years, and that gap of a generation is eloquent of the difference between them, both in their work and circumstance. Such success as Organ has had comes late, again confined to the 1980s, though without any such critical and public support as Miss Cooper has enjoyed from the outset. He has had, however, a long career as a teacher, and a teacher, moreover, in the old and honourable tradition in our art schools, consciously abolished in the mid 1960s, of objective observation and accurate description.

His paintings are concerned with what he has seen, with his experience of it and response to it. While he too displays much conscious mannerism in the working of his material, there is never any question of an absolute, subjective invention. He may invent a composition such as his "Desmoiselles de la Croisette", flaunting their virtues on the promenade above the darkening bay, but that landscape is known to him the play of light observed and understood, and the attitudes of the three women established with an assurance that can only come of long study of the model in the life room.

He shows a wide variety of work, from small studies of the French countryside and of his catio in the garden, to larger and more ambitious landscapes of the Dorset cliffs, conversation pieces of old people in a nursing home, the "Desmoiselles" of course, and best of all, perhaps, a large and extremely fine painting, as impressive in its handling as in the quality of its observation, of a monkey clinging to the wire of its cage at the Zoo.

# Mahagonny

FRANKFURT CITY OPERA

Until the opera house reopens next April, Frankfurt has to make do with just one new production this season — *The Rise and Fall of the City of Mahagonny*. In January the company finally leaves the Schauspielhaus (where it has been housed since the opera house fire three years ago), and will lead a nomad's life for two months. *Mahagonny* illustrates how the Frankfurt ensemble has made a virtue of necessity, tailoring its repertoire to the flat acoustics and limited staging possibilities of its temporary home.

In Germany *Mahagonny* has always been so intimately associated with the theatre of Brecht that it is disconcerting to come across an anti-Brecht production of the work. The Israeli director Arié Zinger, who is no stranger to the German spoken theatre, strips away all trace of Brechtian exaggeration and *Verfremdung*, on the assumption that *Mahagonny* is provocative enough on its own terms. The acting is refreshingly natural, with a series of original character work. But the text is deprived of its satirical bite, and is fur-

ther compromised by the loud orchestral playing under Steven Sloane.

Zinger clearly appreciates the irony of performing *Mahagonny* in Germany's business capital and treats it as a light-hearted parable of Frankfurt's post-war development. The opening sequence takes place on a landscape flattened by wartime destruction, peopled by a generation of homely girls hoping to make good. The setting then hops to the main floor of the Frankfurt stock exchange, looking out on a skyline of high-rise banks. Begging is no longer Courage figure, but a glamourous managerial trouble-shooter and hard-nosed madam; the girls double as beautiful careerists and high-class whores, the chorus (vocally undernourished) are a mixture of business-minded speculators and consumers. In an environment where buying power is the only qualification sexual relationships become another form of futures trading, with just as many pitfalls.

The design team of Peter Paul, Uta Fink and Yoshio Yabara have had fun decorating the stage with computer screens, cordless telephones and a giant electronic information board, which illustrates the passage of the storm. These and other gimmicks look good, but their impact quickly fades. The production is too dependent on its visual surroundings, and is increasingly forced to fall back on the endless variety of Weill's catchy tunes.

Glennies Lines dominated the proceedings with a smart, pungent Beelzebub. Michael Shamir's easy-going Jenny, slender in lines and figure, made the Alabamas song linger in the memory long after the performance — she has just the right cool — she is just the right cool smoky allure for the part. William Tell's Jimmy, a Jack Nicholson figure rim amok in a German bank, sang and acted powerfully, and was unexpectedly moving in his farewell scene. Yaron Windmuller, a twinkly slightly-round-the-head Timothy Moses, and Brian Janinainen, a muscular Finnish American bass in the part of Alaska Wolf and Joe suggested that for all its recent difficulties, the Frankfurt Opera continues to attract highly talented young singer-actors.

Andrew Clark

## Sinfonietta Voices

QUEEN ELIZABETH HALL

This was a mild little concert on Sunday — and shrinking, too, in the manner of Haydn's "Farewell" Symphony. As the programme went on the forces dwindled from sixteen London Sinfonietta Voices to eight, and then to one soprano with flute, and one flute with soprano. Self-evidently piano and quiet tam-tams. If this is Miss Cooper's way forward, it has much to offer her, and us.

Robert Organ, by contrast, is her senior by some 20 years, and that gap of a generation is eloquent of the difference between them, both in their work and circumstance. Such success as Organ has had comes late, again confined to the 1980s, though without any such critical and public support as Miss Cooper has enjoyed from the outset. He has had, however, a long career as a teacher, and a teacher, moreover, in the old and honourable tradition in our art schools, consciously abolished in the mid 1960s, of objective observation and accurate description.

His paintings are concerned with what he has seen, with his experience of it and response to it. While he too displays much conscious mannerism in the working of his material, there is never any question of an absolute, subjective invention. He may invent a composition such as his "Desmoiselles de la Croisette", flaunting their virtues on the promenade above the darkening bay, but that landscape is known to him the play of light observed and understood, and the attitudes of the three women established with an assurance that can only come of long study of the model in the life room.

He shows a wide variety of work, from small studies of the French countryside and of his catio in the garden, to larger and more ambitious landscapes of the Dorset cliffs, conversation pieces of old people in a nursing home, the "Desmoiselles" of course, and best of all, perhaps, a large and extremely fine painting, as impressive in its handling as in the quality of its observation, of a monkey clinging to the wire of its cage at the Zoo.

tuning phenomenally secure. Do they all have perfect pitch? Jonathan Lloyd's new *Requiescat* demanded no less, and indeed still more from the individual singers, since it employed only eight of them. It is not wholly "new", for it derives from his Third Symphony of three years ago; and it trails its symphonic coat quite plainly in its interlocked motivic writing and its clear symphonic sequence — a broad first movement, then a slow first movement overtaken by a scherzo, and a swift Allegro finale. A single verse from St. John supplies the words, "Alleluia, Alleluia, Alleluia", and the vocal parts stepwise patterns within a narrow range, discreetly reinforced by the piano, until a soprano (Nicole Tibbles, just right) joins them to dream over a fragment of Horatio's "Good night... flights of angels..." and the tam-tams provide a stately, sonorous interlude. Lovely sounds that echo in the mind; nothing more to add.

David Murray

## The Mask of Time

ROYAL FESTIVAL HALL

Sir Michael Tippett has never lacked ambition. In his Third Symphony he threw down the gauntlet to Beethoven and his Ninth Symphony. Elsewhere he has taken on Eliot, Shakespeare, even Western culture itself, and usually come out smiling.

In *The Mask of Time*, his latest, grand-scale choral work, he sets his sights characteristically high, striving for what he calls "a transcendental" in an all-embracing, eclectic exploration of human experience.

The range of cultural reference this involves is as astonishing as it is perplexing: Shelley's *Stoics* with Rilke, Sibyl with the I-Ching, and the attitudes of the three women established with an assurance that can only come of long study of the model in the life room.

Three of the four soloists in Saturday night's performance with the BBC Symphony Orchestra under Andrew Davis have been associated with the work since its European premiere in 1984: Fay Robinson, Felicity Palmer and John Cheek sound as much at home with their idiosyncratic

vocal parts as anyone has a right to expect. Ms Robinson taking up the moving lament "Hiroshima, mor amour", the text taken from poetry by Anna Akhmatova, with particularly eloquent simplicity.

The fourth soloist, Robert Tear, tackles his role, the most taxing of all, with spirit and style, perhaps acknowledging that the struggle it entails is an apt metaphor of transcendence. All praise, too, to the BBC Singers and BBC Chorus, trained by Stephen Jackson, who despatched their parts in virtuoso, often thrillingly dramatic, manner.

Andrew Davis's sure handling of the score did full justice to the luminous moments, such as the third instrumental movement of "Miller of Whittington Light", when the potency of Tippett's imagination momentarily overcomes all resistance.

Barry Millington

## Inside Stories

COCKPIT THEATRE, NW8

One's first impulse, on arrival at the half decorated that comprises the Cockpit, is to ask what a good actress like Penella Fielding is doing in a place like this. The answer becomes clear the moment she gathers up her mouth, narrows her eyes and embarks on the monologue of Margaret in *Venetian Gold*, the second part of this double bill by James Hogan.

The term monologue is not strictly accurate, since Margaret is accompanied on stage by her husband (Philip Lowrie, who also directs) whose job is to remain mute but for the odd truncated protest while presenting a back view of such opaque ordinariness as to distract nothing from the glare of his wife's eccentricity.

Sitting at a table, a cacophony of make-up smudges beneath a black wig that nestles on her head, Margaret is a caged bat. Margaret waits for the ambulance to take her to hospital. As she waits she talks, with the mad coherence of a woman who has lingered on the edge of the abyss, looking down.

She is by turns pathetic, funny and infuriating, with insights about Venetian art and the nature of spirituality that jostle comically with her

insults to her husband. Hogan's writing has moments of extraordinary delicacy: one minute she is berating her spouse as "person's nose chew-up and spitter outer", the next she betrays herself to an oblique and exquisitely painful admission that she loves him.

This is writing that lives through performance, and Fielding does not so much speak as play the lines with an orchestration of face, mannerism and voice that is entirely gripping.

Stephen Stennings, in the first piece, *Rough Diamond*, plays another sort of insider — a thug, allowed out of jail for a day to visit his dying father, whose prejudices are fanned into compassion by the discovery of a black wind in his home. Stennings, razor thin and with a top like drawn back from his teeth, captures the jolt of a mad dog, captures the trajectory from snarl to whimper but does not quite have Fielding's power, nor, to be fair, her material.

It will be interesting to see how they work together in *Trotsky and Our Ernie*, which opens here on November 19.

Claire Armitstead

## ARTS GUIDE

### OPERA AND BALLET

#### London

Royal Opera, Covent Garden. Revival of the 1958 production of *Die Fledermaus*, conducted by Gabriel Feltz, with the first of two interesting casts: Agnes Baltsa, Raul Gómez, Jeffrey Black, Gabriel Bacquier and Ruggiero Raimondi. Last performance of Verdi's *Aida*, conducted by Edward Downes, with Lucia Popp, Gianni Raimondi, Barbara Bonstow, Giuliano Cianella and Giorgio Zancanaro; strongly recommended.

English National Opera, Coliseum. A new and unusual double bill, Delius's *Fernando and Gerda*, Puccini's *Giacomo's Wedding*, has its first performance in the new production of *Die Fledermaus*, conducted by James Levine, with casts including Sally Burgess, Peter Coleman-Wright, Benjamin Luxon and David Maxwell-Arden. Further performances of the award-winning 1988 production of *Die Fledermaus*, conducted by Antonio Bevacqua, with Alan Opie, Graham Clark and Helen Field in leading roles; final one this season of *The Magic Flute* in Nicholas Hytner's fresh and uncluttered production.

Paris

42nd Street, the Broadway musical, to Harry Warren's music, book and lyrics, is now being presented by Mark Bramble (4022240). Chatelet.

A pond in South Yorkshire, as seen from the 07.52 York to Kings Cross.



**We'll bring eggs, bacon,  
sausage and tomato to  
the table and duck to the  
window. Our steward will  
serve you a great British  
breakfast, while England  
slips by your window; for  
a business trip doesn't it  
smack a little of pleasure?**

  
FIRST CLASS  
PULLMAN

INTERCITY

# FINANCIAL TIMES

NUMBER ONE SOUTHWARK BRIDGE, LONDON SE1 9HL  
Telephone: 071-873 3000 Telex: 922188 Fax: 071-407 5700

Tuesday November 6 1990

## A case of midterm blues

IT IS the exception, not the rule, that midterm congressional elections in the United States matter a lot. This last happened, incontrovertibly, in 1974, the year of the Watergate denouement, when a new generation of mostly Democratic politicians swept in, shortly to overturn the established order of seniority of the legislative branch. But, in retrospect, even that tidal wave was as a ripple compared with political and ideological import of the Reagan revolution.

Three short months ago, the rule, not the exception, seemed applicable to the elections taking place today. President George Bush's general popularity looked likely to minimise the losses usually incurred by the party of a first-term president. It was even considered just possible that his Republican party might, if it got every break, regain control of the Senate. The real game, it was assumed, would not be played until 1992.

That judgement is less certain now. The budget fiasco in Congress, divided American support for the international effort in the Gulf and a looming recession have all combined to increase public disenchantment with the qualities of government, from the president to the elected representatives on Capitol Hill and in state houses around the nation. The question now is not so much who wins, but who loses.

### Increasingly remote

The conventional answer is Mr Bush himself and, to a degree, the Republican party, from which, to judge by the number of candidates who do want to be associated with him, he is increasingly remote. At worst, he might lose his veto power over Congress. This was not a khaki campaign but he is unlikely to be given a mandate to do what he wants in the Gulf, even if he knows what that is, and it is probably the case that a frustrated, disappointed president may be tempted to overcompensate. It is likely that the next Congress will be still more protectionist, which will matter if ever a Gatt agreement is presented for ratification.

Not that the Democratic party will necessarily be rubbing its hands with anything

other than relief on Wednesday morning. While there would be justifiable congratulations everywhere except in the coven of the far right if Mr Harvey Gantt, who is black, removes Senator Jesse Helms from office in North Carolina, those other Democrats making waves this year are not exactly doing so by pushing the party line, whatever that might be.

### Real losers

The most visible of these is Mr John Silber, favoured to be next governor of Massachusetts. He is either a sophisticated anti-politician, for whom the Democratic party is merely a convenient home, or a pure populist, and, if he wins, he will be one of the most talked-about men in the country.

The US view of President Gorbachev has changed radically since the initial hesitation when President George Bush took office in January 1989. Mr Gorbachev is "for real", the administration agrees, while doubting whether the goals of perestroika are achievable — and Mr Gorbachev is no longer lionised in Washington as once he was.

President Bush has not been deflected by these doubts. Instead, the US has sought to exploit Mr Gorbachev's desire, and need, to co-operate. Led by Mr Baker, a deal-maker by nature, the administration shifted to seeking "points of mutual advantage". These have ranged from arms control via increasingly frequent contacts at all levels, to economic co-operation.

The internal upheavals in the Soviet Union signal a new stage in relations. As Mr Baker recently acknowledged: "The danger is that the breakdown of the old Stalinist system will outstrip the development of a new system — one built on universal democratic values and the rule of law. The hope is that devolution of political authority and decentralisation of economic power will prevail over deterioration and decay."

The west has already begun considering whether and how it can assist Soviet reform. The Group of Seven leading industrial countries have set up a special study into the Soviet economy. But basic statistical information is lacking, so it is hard to know what is needed.

The danger is that the Soviet economy will splinter into several special markets, even with central bankers between individual republics with their own currencies. Mr Michel Camdessus, managing director of the International Monetary Fund, which leads the study, has stressed the need for proper management "with all the necessary instruments for monetary policy and macroeconomic management".

The final report, due by the end of this year, is not expected to offer a blueprint of the kind being debated in Moscow. Instead, it is likely to present options as to how the west can help.

Meanwhile, those workers who bargain collectively have lost out.

### Low morale

The inevitable result has been low morale and high turnover in those areas that have suffered particularly badly. The average turnover rate for NHS ancillary staff averaged 44.6 per cent in 1987-88. Since then wages of ancillary staff have fallen further. By 1989 their ancillary workers' wages were only 60 per cent of average male manual.

A more coherent approach to public sector pay is needed, even if a perfect one can never be found. One approach might be to distinguish services where free collective bargaining is desirable from those where it is not, and services where further decentralisation (and, at the limit, privatisation) is possible from those where it is not.

Where the government is the sole employer, collective bargaining is unbalanced. Often it will be undesirable. A strong case can then be made for reliance on independent review bodies, normally in return for limitations on the right to strike. These bodies would be required to maintain rough earnings comparability with private sector workers with similar skills, whilst responding fully to the needs of local recruitment and retention.

Comparability would be an inescapable element in pay, because a deterioration is often a lead indicator of future recruiting problems, as is evidenced by the difficulties faced in attracting and retaining academics in British universities.

It would be wrong for the government to focus on public sector pay negotiations over the pay on the need to speed disinflation. What is needed, instead, is a better structured system for dealing with public sector pay, one that neither allows the public to exploit its servants nor gives its servants an incentive to inconvenience the public.

### Conflicting aims

The present government has attempted both to cut spending and to maintain services at the expense of a consistent policy towards public sector pay. Some public sector groups have fared well over the past decade. The essential services — the police and the armed forces — have seen their pay

The Bush administration is increasingly worried about internal developments in the Soviet Union. In contrast with the public praise for Moscow's co-operation in the Gulf crisis and talk of a new world order, senior US officials are privately concerned about its growing economic and political problems, echoing the worries now expressed by President Mikhail Gorbachev's advisers.

This is what Mr James Baker, the US Secretary of State, who arrives in Moscow tomorrow, calls the "other, darker side of the Soviet revolution". There is no sense of panic in Washington yet, but US policymakers are worried about possible disruption this winter. Preparations are even being made to supply emergency food and medical aid, on humanitarian grounds.

Instability in the Soviet Union does not affect just US-Soviet relations. It could spread to the new democracies of eastern Europe, which could threaten what Washington sees as the west's strategic gain of the past 15 months with the disintegration of communism across the former Soviet bloc.

The US view of President Gorbachev has changed radically since the initial hesitation when President George Bush took office in January 1989. Mr Gorbachev is "for real", the administration agrees, while doubting whether the goals of perestroika are achievable — and Mr Gorbachev is no longer lionised in Washington as once he was.

President Bush has not been deflected by these doubts. Instead, the US has sought to exploit Mr Gorbachev's desire, and need, to co-operate. Led by Mr Baker, a deal-maker by nature, the administration shifted to seeking "points of mutual advantage". These have ranged from arms control via increasingly frequent contacts at all levels, to economic co-operation.

The internal upheavals in the Soviet Union signal a new stage in relations. As Mr Baker recently acknowledged: "The danger is that the breakdown of the old Stalinist system will outstrip the development of a new system — one built on universal democratic values and the rule of law. The hope is that devolution of political authority and decentralisation of economic power will prevail over deterioration and decay."

The west has already begun considering whether and how it can assist Soviet reform. The Group of Seven leading industrial countries have set up a special study into the Soviet economy. But basic statistical information is lacking, so it is hard to know what is needed.

The danger is that the Soviet economy will splinter into several special markets, even with central bankers between individual republics with their own currencies. Mr Michel Camdessus, managing director of the International Monetary Fund, which leads the study, has stressed the need for proper management "with all the necessary instruments for monetary policy and macroeconomic management".

The final report, due by the end of this year, is not expected to offer a blueprint of the kind being debated in Moscow. Instead, it is likely to present options as to how the west can help.

Meanwhile, those workers who bargain collectively have lost out.

### Howe's worth in the City

These are lean times for City head hunters.

Which must explain why Jonathan Wren, the City recruitment consultancy, was so quick to put out an assessment yesterday of what Sir Geoffrey Howe could expect to be paid now that he has suddenly and unexpectedly become available.

The consultancy says that Sir Geoffrey "has become the prime candidate for a top job in the City". His management experience in the two largest departments of state makes him the best qualified politician to leave government in the last decade."

Since June this year average salaries being dangled before prospective candidates by City companies for new recruits have increased by only 1.3 per cent. That works out at less than 4 per cent a year. Meanwhile, increasing numbers of more expensive employees have entered the City jobs market — many because of redundancy or the threat of it. The Square Mile is not exactly a job-seeker's market at the moment.

However, Sir Geoffrey Howe is a special case. Wren describes him as an "irresistible catch for any vacany chair", and says he can expect to command £250,000 a year basic, with total earnings approaching £1m in a good year.

With inducements like that being dangled before them Margaret Thatcher will have to engender remarkable qualities of loyalty to retain any members of her Cabinet at all.

### Seasonal bird

Have you ever thought of giving a wild swan, a goose, or a flamingo, as a Christmas present?

The idea of offering such fowl live — rather than stuffed, trussed, and roasted, in the

## Peter Riddell and Lionel Barber on US worries about Soviet break-up Vital signs just stable



James Baker, left, with Eduard Shevardnadze, warns that a breakdown in the Stalinist system may outstrip democracy

Each industrial country will go its own way with a varying blend of direct aid and advice, though there may be a sweetener of western support for a Soviet application to the IMF and World Bank. US policy until now has been publicly to encourage reform, but not to offer direct material aid. Conservative Republicans — particularly conservative — remain opposed to bailing out the old enemy. Legal constraints abound. Although the Bush-Gorbachev summit in Washington last June agreed to open up trade links, tariffs will not be cut until passage of the long-debated Soviet laws freeing emigration (though fears are now informally expressed about the effects of any sudden exodus of poor Soviet citizens).

Instead, the administration is deliberately treating the Soviet leaders as if they were still running a superpower.

Negotiations continue to be conducted on a bloc-to-bloc basis. After all, the Soviet Union still has a vast nuclear arsenal aimed at the US. This approach makes sound psychological and political sense given the sensitivities of Soviet leaders, and especially generals, about their loss of empire.

More immediate are threats to stability. One senior US official worried, "How chaotic will the Soviet economy be over the next six months?"

Another senior policy-maker raised the danger of strikes in key industries such as mining and railways.

Parallel fears exist about what may happen in January when the Soviet Union switches to selling energy at market prices to its former Comecon partners in eastern Europe. Washington has urged Moscow to exercise restraint in the transition for fear of disrupting the process of reform.

Mr Bush recently urged the IMF to provide up to \$500m extra for eastern Europe to soften the impact of higher oil prices.

Several senior US officials have visited Moscow this year to offer advice. The flow westwards has been even greater. Delegations from Moscow and from provincial republics have arrived in search of the secrets of how the world's largest capitalist democracy functions.

There is genuine enthusiasm in Washington about the current Soviet debates over private property and market principles.

This gloom does not mean that Washington is any less

keen on doing deals with the current Moscow leadership. Mr Baker and Mr Eduard Shevardnadze, the Soviet foreign minister, recently wrapped up a conventional weapons treaty which will lead to substantial reductions in tank, artillery, aircraft and similar military equipment in Europe, especially on the Soviet side. This is the foundation for the future security system for a Europe no longer militarily dominated by the two superpowers.

Perhaps the most important signs of greater collaboration and trust are joint efforts to resolve previously explosive regional conflicts in central America, Angola, Afghanistan and Cambodia.

Iraq's invasion of Kuwait has taken this co-operation a stage further, first in the United Nations Security Council. The support of the Soviet Union, with its veto power, has been crucial to the success of stepping up sanctions against Baghdad. President Bush has consulted Mr Gorbachev on each step.

In practice, the US has sought to co-opt the Soviet Union to its strategy, recognising, however, that Moscow has been a long-standing ally and military supplier to the Iraqi regime. Yet there are differences about when and whether, military forces should be used. When Mr Eduard Shevardnadze, the senior Soviet envoy, talked about "political solutions" during his recent shuttle diplomacy, he was not told publicly in Washington, but was told that the US was not interested in anything short of complete Iraq withdrawal from Kuwait.

The thrust of US/Soviet relations remains cordial and positive — developing towards what Mr Baker has called "continuous, even lasting" co-operation (virtually on a day-to-day basis), not just intermittent or episodic agreements".

The Bush administration is deliberately treating the Soviet leaders as if they were still running a superpower.

Negotiations continue to be conducted on a bloc-to-bloc basis. After all, the Soviet Union still has a vast nuclear arsenal aimed at the US. This approach makes sound psychological and political sense given the sensitivities of Soviet leaders, and especially generals, about their loss of empire.

More immediate are threats to stability. One senior US official worried, "How chaotic will the Soviet economy be over the next six months?"

Another senior policy-maker raised the danger of strikes in key industries such as mining and railways.

Parallel fears exist about what may happen in January when the Soviet Union switches to selling energy at market prices to its former Comecon partners in eastern Europe. Washington has urged Moscow to exercise restraint in the transition for fear of disrupting the process of reform.

Mr Bush recently urged the IMF to provide up to \$500m extra for eastern Europe to soften the impact of higher oil prices.

Several senior US officials have already talked about providing "disaster relief" for the Soviet Union and similar plans are being drawn up in Washington. US officials are examining whether there are legal barriers to supplying humanitarian aid. One commented: "The big unknown is: how much will the Soviet people endure?"

This gloom does not mean that Washington is any less

## Punishment to fit the crime

Alan Pike on a bill to ease the UK's growing prison population

A cartoon in the current Police Federation Journal shows a Home Office notice on a courtroom wall: "The passing of prison sentences in these premises is strictly prohibited."

This is one somewhat cynical comment on the government's proposals, which will appear in a new Criminal Justice Bill to be announced in tomorrow's Queen's Speech, to reduce the number of people sent to prison.

It is far from the only viewpoint, even from the police who are often presumed to take a hard line on punishment. A leading article in the same journal accepts that Britain's prison population is too high and that "many offenders are kept there because there is no other way, at present, of dealing with them".

The debate about crime and punishment promises to be one of the star attractions of the forthcoming parliamentary session. Mr David Waddington, the most hard-line of Mrs Margaret Thatcher's home secretaries, finds himself responsible for promoting an inherently little difference to the total prison population.

British judges and magistrates, however, may use the new community-based penalties mainly as an alternative to fines or probation for people who would not have gone to prison anyway. Some of those sentenced to community-based punishments will breach the terms of their orders and find themselves in prison behind bars. New parole arrangements mean that prisoners will in future have to serve at least half their sentences before release, rather than one-third. And the government is combining its plans for keeping lesser offenders out of jail with longer sentences for those who commit really serious crimes.

Adding all these factors together, it is probable that the proposals in the bill will cut the prison population by hundreds, rather than thousands. The most perverse possibility is that prison numbers could even increase.

The desire to avoid jailing people unnecessarily is supported by organisations involved with the prison service. One of the strongest arguments against flogging by an earlier generation of penal reformers was the lack of evidence that it deterred future errant behaviour. The same can be said about the effect of overcrowded prison life on young, often socially-deprived, petty offenders.

There is a clear link between offending and social deprivation. Mr John Roberts, chairman of the National Association of Probation Officers, said last week: "To believe that all those who commit crime are bad people who will reform if punished is a belief so far removed from reality as to belong to the world of fantasy."

**TODAY  
14 YEARS AGO.  
KNOCKANDO YOU  
REMEMBER?**

Girl bites dog. Ila Erkens is attacked by two dogs and escapes by biting one of them on the nose. Her condition today in hospital is described by Alaskan police as 'fair'.

Virginia Wade beats Chris Evert 6-2 6-2. The Telegraph reports that 'Miss Wade, 31, played the sort of dream game she has often threatened but all too often failed to achieve.'

The BBC screens 'Rosemary's Baby' and Mrs Mary Whitehouse complains that 'through the early hours of the morning I received calls from men who were too sick and angry to sleep.'

At the Knockando distillery, another 'Season of Distillation' begins. The pure, natural spirit is poured into oak casks where it slumbers unmolested until the day it is deemed fit to be bottled, twelve or more years from hence.

Both dates are recorded on the label. The difference between the two is the age of Speyside's most singular, single malt whisky.

**SEASON 1976**

**BOTTLED 1980**

**THE VINTAGE MALT**

### Entrance fee

Among the less well known travel tips of our time must be the fact that if you are British and visiting Turkey it is as well to make sure that you have got a five pound note on you when you arrive.

For the past year, Britons, unlike nationals of all other Western countries, have had to pay a five per cent on-the-spot visa when they enter Turkey.

The visa was introduced as a riposte to Britain's decision to require visas from Turks entering Britain, in a bid to stop the swelling number of illegal immigrants.

What exacerbated Turkish officialdom was that Britain, unlike France and Germany, was not willing to allow holders of Turkish official passports to enter without visas, hence the sanctions.

The way they work however may be even more bizarre than the Turkish authorities originally intended. Passengers arriving on BA's flight from London the other day found the visa desk abandoned.

After dutifully forming a queue they had to pressurise Turkish airport officials to sell them visas.

Nor was the sale particularly easy. An embarrassed clerk

set national priorities for exploitable science, and to identify what its 18 founder-members wanted to do.

In the second objective "I believe it has succeeded beyond my expectations, by an order of magnitude". But it has never really addressed the first objective.

## LETTERS

## Information technology: a challenge for the European Commission

From Mr A.B. Cleaver.

Sir, The analysis in your editorial comment ("Power failure in high-tech," October 25) is an excellent summary of the shortcomings of past European Community policies for the information technology industry and a valid prescription for the way forward.

It is undoubtedly true that programmes aimed at subsidising "European champions" have done little to enhance the competitiveness of those products or substantially contrib-

ute to European capabilities in the development of key technologies. The recent takeover of ICL by Fujitsu was significant in this context because it highlighted the reality of the industry today — that it is globally based and should be treated as such.

Your suggestion that future policies should focus on the development of a vigorous and sophisticated market therefore makes good sense. It is only by ensuring open and fair competition and a low regulatory pro-

## Independent schools and the Oxbridge connection

From Mr S.W. Hockey.

Sir, Peggy Hollinger's statistics ("The Oxbridge Connection," October 28) are misleading. There are indeed "only about 7 per cent of British children in private education" but this figure represents the percentage taken across the whole of the school age range. No fewer than 20 per cent of the total GCE A-level candidates attend independent school sixth forms and the implication that there are some seven times the number of ex-independent school children that there should be at Oxford and Cambridge is a distortion.

That the proportion of A-level candidates in independent schools is 20 per cent of the whole cohort arises from a much higher staying on rate at 16 per cent. It is interesting to reflect whether this much better staying on rate is more a function of the expectations of school and parents than of the subject matter studied.

There is much contemporary controversy about making A-levels, or AS-levels, more attractive to increase the staying on rate in our sixth form and it has to be observed that the staying on rate in independent schools runs at a very high figure already well ahead of the government's medium-term targets and three times that in the maintained sector.

But even the greater staying on rate is not the conclusive statistic. To gain admission to Cambridge, for example, usually means attaining A-level grades of the order of AAA. Cambridge admissions tutors are surely making their offers on a strictly neutral basis and with independent school A-level candidates attaining the highest grades at A-level in greater proportions, and more consistently, than their maintained sector counterparts, the 43 per cent "success" rate is fully explained by better performance.

S.W. Hockey,  
headmaster,  
Christ College,  
Brecon, Powys

says you must tell the truth to intrusive poll takers.

Moreover, this lying can work the other way. There may be voters who quietly support candidates like Mr Wilder or Mr Harvey Gantt but do not openly express this support because they do not want to offend some of their more conservative neighbours.

Whether Mr Gantt wins or loses in North Carolina it is important to remember that there are many issues involved. Race is far from the only issue and, indeed, it may not even be the most important. There are many reasons to vote for or against Mr Jesse Helms that have nothing to do with Mr Gantt's race.

Scott Pegg,  
Flat 832, 6 Hall Road, NW8

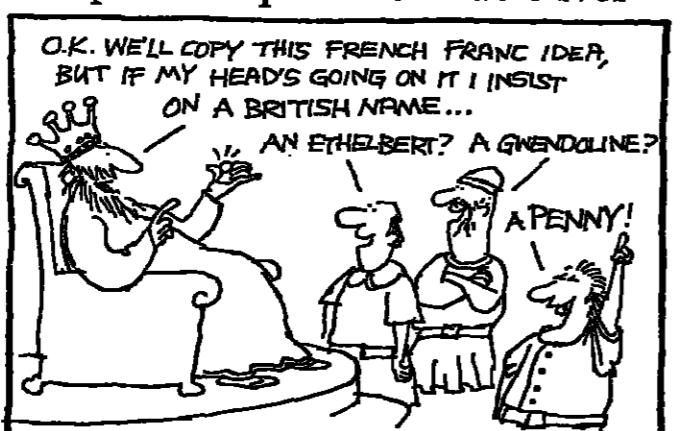
## N Carolina voters and the race issue

From Mr Scott Pegg.

Sir, As an American expatriate from Richmond, Virginia (who voted for Doug Wilder in 1986 and 1988) I read with great interest Peter Riddell's article on the North Carolina senatorial election ("Black candidate offers liberalism its greatest prize," October 30). Several points require comment.

Mr Riddell states: "As so often in the south, it comes back to a question of race." It is true that race does play a large role in elections in the south. However, it is unfair to isolate the south in this way. A more accurate statement would be that race plays a role in the whole of the US, possibly even in the entire world.

It is important to remember that Virginia is the only state



## When Offa copied Pepin and pennies were silver

From Mr M.R. Weale.

Sir, Mrs Thatcher treats the issue of the pound sterling as one of sovereignty. She may be unaware of its origins.

Sir Albert Feaveryear, the historian of our currency, records that the silver penny, of which 240 were minted from one pound of silver, was probably introduced by King Offa of Mercia around 775. Within 100 years Penn (English Monetary Union) had spread this currency throughout the Saxon kingdoms.

At today's price of silver, one pennyweight would be worth just over 10p, suggesting that the pound today is worth just over 4 per cent of its value of over a millennium ago.

But the pound sterling in fact arrived through a sort of eighth-century Delors plan.

King Offa copied the idea from Pepin in France, and probably gave England the

same currency. Surely it would be a good idea for the pound to depart in the same way as it came, through harmonisation with the rest of Europe.

At least that may mean that the value of our currency holds

## Time for UK to give a lead on trade marks

From Messrs M.K. Padmore, W.E. Caro and D.H. Tatham.

Sir, Our organisations have been greatly encouraged by the recent publication of the white paper on reform of trade mark law. This clearly illustrates the government's continuing commitment to improving the legal protection of intellectual property rights in the UK.

What is now required is the early enactment of these proposals and it was disappointing that nothing was said to this effect at the Conservative party's Bournemouth conference, nor has any editorial comment referred to the possibility of a trade marks bill in the Queen's Speech.

Whilst we appreciate the pressure on parliamentary time, our organisations, and others on the government's standing advisory committee, were consulted in advance and our views are, for the most

part, reflected in the white paper. So neither legislators nor the parliamentary timetable should be unduly taxed by a trade marks bill.

Early legislation is in any case an obligation under the European Community's harmonisation directive of December 21 1988. If the opportunity is taken to update British trade mark law at an early date, the pattern which is set could influence the actions of other member states with consequent benefits for British industry and commerce.

The white paper concedes that current British trade mark law is incompatible with the proposed Community trade mark system, so if the EC trade mark regulation comes into effect before British trade mark law has been updated, British industry and commerce will be placed at a serious disadvantage vis-à-vis its compet-

## A lesson from the Polly Peck débâcle

From Mr Peter Thompson.

Sir, The Polly Peck débâcle draws attention to one deficiency of published accounts which could easily be rectified. What is needed is the modern equivalent of the old-fashioned parent company accounts.

These might be called parent group accounts. The parent group profit and loss account would consolidate only those

profits which could be remitted to the parent without any restraint of law, currency regulations or outside shareholders.

For other subsidiaries only the dividends paid to the parent company would be included.

The parent group balance sheet would consolidate only the assets of these subsidiaries, the other subsidiaries being treated as trade investments,

12a Pond Road, SE3

market value in a forced sale.

Your assertion that the value of machine tools is governed by others like them, whereas that of the Sun or Heinemann is subject to market conditions, is illogical. Surely the actual value of the machine tools is a function of the machine tool market, not the stated value in the balance sheet.

Lex moved on to discuss a well known red herring — that plant and machinery have the "conservative merit of being depreciated". This assumes that depreciation policies are both realistic and consistent, which they are frequently not. Moreover, it leaves open the question of how to value assets that are "homegrown" (not purchased) and which are major contributors to a company's profits, as in the case of Pergamon Journals at Maxwell Communications or various titles at Reed International.

The fact that many companies own the same kind of machine tool, to take your example, certainly allows balance sheet valuation comparisons to be drawn but says nothing about their actual

market value in a forced sale. The stated worth of the company is even more meaningless. To depreciate them over any reasonable period — say 20 years — ignores the fact that these assets frequently continue to produce profits well beyond that period and therefore merely defers the balance sheet valuation issue until they are "written off", or it is proposed that, having written them off once, companies should go back to square one and start writing them off all over again?

In the US, of course, purchased goodwill is written off through the profit and loss account. The net effect is that most analysts promptly add it back to calculate underlying growth.

These arguments are hugely entertaining for the analytical and journalistic community but are hardly helpful to shareholders. What surely matters is cash flow, a point only peripherally touched on by Lex. Cash flow is the ultimate determin-

"Any serious foreign policy must be consistent about ultimate objectives; equally it must be flexible about achieving them."

T hese words were used by Mr Douglas Hurd, the British foreign secretary, only a few days ago when addressing the Royal Institute of International Affairs on the occasion of its seventieth anniversary. The least that can be said is that they show once again how unsuccessful governments and their leaders are in living up to the precepts they so liberally dispense.

The resignation of Sir Geoffrey Howe as the result of disagreements over Britain's European policy and the whole domestic debate about the desirability or otherwise of a European economic and monetary union, has underlined the lamentable failure of successive British governments to meet at least the first, and most essential of Mr Hurd's above-mentioned criteria.

In the circumstances, one should not be surprised that the foreign secretary's review of British foreign policy at Chatham House did not much affect the transatlantic relationship.

There will be other occasions for that to be said, perhaps aware of Sir Geoffrey's imminent resignation and not wanting to pre-empt a subsequent speech to industrial leaders. But the mark, however, unmentionable, was somehow symptomatic of Britain's policy on Europe ever since it failed to sign the Treaties of Paris and Rome in the 1950s, setting up the European Coal and Steel Community and the European Economic Community.

There were the days when Britain's trade outside Europe, with the Commonwealth above all — was still much greater than with the continental European nations and when the cold war and the Soviet military threat gave added impetus to arguments that the Atlantic relationship was more important to Britain than closer links with Europe. Not wanting to be completely cut off from Europe, however, Britain tried to have it both ways through its sponsorship of the then seven-nation European Free Trade Association, which offered comparable trade advantages to its members without the political, institutional or agricultural constraints of the EEC.

Yet even when the late Lord Stockton blew away some of the post-imperial cobwebs which still clouded perceptions of where the country's real interests lay by making Britain's first, if abortive, attempt to join the Community in 1962, or when Britain finally

## FOREIGN AFFAIRS

## Navigation without a compass

Britain's policy on Europe lacks direction, says Robert Mauthner

became a member in 1973, was the "ultimate objective" of British policy clear. There was no doubt about the immediate aim: to take full advantage of the economic benefits of membership, while seeking to modify from the inside the unpleasant aspects of the Community, such as the common agricultural policy, and putting a brake on any developments which smacked of supranationality or could undermine the transatlantic relationship. But in spite of lip-service to the broader political aims of European unification, any attempt to spell out the precise route to independence for the Community should be avoided in the future was studiously avoided in London.

From the very beginning, Britain's policy towards European unification has been presumably because it has never been physically occupied by foreign forces. It is the enormous devastation and loss of life caused by successive European wars which originally led France and Germany, in particular, to attempt to forge common institutions in which sovereignty would be progressively pooled or shared and which would make it difficult if not impossible for either of them again to wage war on each other.

Britain's pragmatic and evolutionary approach to the problem of European unification has prevented it from endorsing any single long-term objectives for the Community's development, other than the completion of the single market.

As a result, British policy inside the Community has

## Overriding importance is given to the technical aspects of problems rather than their contribution to an agreed grand design

essentially conservative, in the broadest sense of the term, unimaginative and short-sighted. With the one admittedly important exception of the creation of the single market, it has treated the Community as a static organism which can continue to exist almost as it ever was in its present form without any further negotiations other than the eventual entry of more members.

But even the greater staying on rate is not the conclusive statistic. To gain admission to Cambridge, for example, usually means attaining A-level grades of the order of AAA. Cambridge admissions tutors are surely making their offers on a strictly neutral basis and with independent school A-level candidates attaining the highest grades at A-level in greater proportions, and more consistently, than their maintained sector counterparts, the 43 per cent "success" rate is fully explained by better performance.

Yet even when the late Lord Stockton blew away some of the post-imperial cobwebs which still clouded perceptions of where the country's real interests lay by making Britain's first, if abortive, attempt to join the Community in 1962, or when Britain finally

become reactive, leading to constant clashes with the other member states which have a clearer idea of where they are going.

In Mrs Thatcher's view, it is pointless to talk of political union or economic and monetary union without knowing exactly what the terms are. The Soviet Union is effectively dismantled and all the central and eastern European minorities become "sovereign" states. An integrated western Europe, to which Germany is finally anchored, will provide a pole of political and economic stability sorely needed in a continent in serious danger of Balkanisation. It will also have a weight in world affairs to which no single member of the Community could possibly aspire.

The case in favour of this political approach, which is also behind the latest decision by Britain's partners to forge ahead with economic and mon-

Now you can enjoy classic European elegance and gracious service under our new name.



It's business as usual at ANA HOTEL SINGAPORE formerly Century Park Sheraton, on Nassim Hill. We're still Singapore's only hotel that offers classic European charm and traditional hospitality for the business executive on the move.

It's only our name that has changed. Our fine reputation for service, and tranquil location close to the heart of the city, remain the same. Along

with the fulfillment of our promise to meet the expectations of the discerning international traveller.

Our rooms are brand new, now that we've completed a US\$10 million renovation programme. So are our range of luxurious, deluxe toiletries and amenities.

Welcome to a world of classic European elegance. Welcome to ANA HOTEL SINGAPORE.

For enquiries and reservations, contact any ANA Hotel Sales & Reservations Office, Utell International, Delon Reservations, or your nearest travel agent. ANA HOTEL SINGAPORE, 16 Nassim Hill, Singapore 1025. Telephone: (65) 732 1222. Telex: ANAHSIN RS 21817 • RS 33545.

## EUROPEAN AEROSPACE

## Germany is likely to take industry lead

By Paul Betts, Aerospace Correspondent, in London

THE GERMAN aerospace industry is expected to become the largest in Europe by the end of 1993, overtaking Britain and France in the next three years.

The German industry is expanding at a rate of about 14 per cent a year, according to a report on the European aerospace industry published by the London-based Industry Research Group. This is almost three times the growth rate of France and nearly four times the growth rate of the British industry.

The report warns that the British aerospace industry, currently the largest in Europe, will slip to third place by the end of 1992.

Mr Philip Abbott, head of the research group, says the trend is disappointing for British companies but is not surprising considering the economic situation.

"British companies are struggling to finance new plant and equipment that will enable them to compete on the European aerospace market, and to some extent German industry is better placed technically and commercially to take an increasingly larger share of the supplier and subcontract mar-

ket," he says.

Germany signalled its intention of becoming a significant force in world aerospace with the consolidation of its aerospace industry around the German Daimler-Benz car company last year. Daimler-Benz has since grouped together its aerospace assets in a large subsidiary called Deutsche Aerospace.

This subsidiary is expected to complete soon a series of important agreements including an equity swap between its Motoren-und Turbinen-Union (MTU) aero-engine company with Pratt & Whitney of the US

and a joint helicopter venture with Aerospatiale of France.

The German company also successfully campaigned for final assembly responsibility at Hamburg for the new Airbus A321 aircraft, the stretched version of the fast-selling Airbus A300 twin-engine 150 seat airliner.

The Industry Research Group's report forecasts a substantial growth in regional air transport brought about in part by capacity limitations at large European airports. It also says regional jets will become increasingly popular. Sharp fall in trade surplus, Page 3

## Thatcher ready to defend her leadership

By Ralph Atkins in London

MRS Margaret Thatcher, the British prime minister, yesterday signalled her determination to fight off any challenge to her leadership of the Conservative party following Sir Geoffrey Howe's resignation as deputy prime minister last week.

As speculation continued unabated about a challenge for the leadership from Mr Michael Heseltine, the former defence secretary, officials said the prime minister's mood was to "stand and fight". One said: "She ain't going."

Mrs Thatcher is preparing to give a robust defence of government policies when she speaks in the House of Commons after the state opening of parliament tomorrow. A substantial section is expected to be devoted to the debate on economic and monetary union.

Mrs Thatcher's determination not to alter her stand on Europe or to be swayed by disarray in the Conservative party over her combative style emerged after meetings with senior party figures at Downing Street (the prime minister's official residence) in London yesterday.

She was joined at lunch by Mr Kenneth Baker, party chairman, and Lord Whitelaw, the former deputy prime minister, who has been credited with providing a calming influence at previous times of turmoil in the Conservative party. Mrs Thatcher left afterwards for



Margaret Thatcher leaves Downing Street last night

the world climate conference in Geneva where she is to speak today.

Conservative party nerves are likely to be stretched still further on Thursday by a by-election in Bradford, in the north of England. Conservative central office is bracing itself for a poor result in which the

candidate could be pushed into third place after a clumsy campaign.

On the same day, Mr John Major, the chancellor, is expected to unveil in the House of Commons public expenditure plans for the next financial year. Labour yesterday accused him of seeking to

divert attention from its impending by-election defeat. Mr Heseltine's criticism at the weekend of the prime minister's negotiating style continues to fester Tories, although he has not so far signalled any intention to mount a full-blown challenge to her leadership.

Senior Tories, including Mr Douglas Hurd, foreign secretary, continue in their efforts to appear positive towards the EC and to play down the chances of Mrs Thatcher facing a challenge.

Party managers do not expect a "stalking horse" candidate this month to pave the way for other contenders to enter a subsequent contest, but are not yet convinced that Mr Heseltine has decided against standing. They said he should "put up or shut up" - a line echoed in public its candidate in Bradford.

The series of meetings Mrs Thatcher's held at Downing Street were described as "routine" by officials but contributed to the atmosphere of a prime minister under pressure and anxious to take soundings from colleagues.

Mr Heseltine was yesterday accused by the Bruges Group of Conservative MPs, which supports the prime minister's line on Europe, of misleading people when he said British involvement in Europe would guarantee Britain had a strong voice in future EC deliberations on its development.

Mr Heseltine was yesterday accused by the Bruges Group of Conservative MPs, which supports the prime minister's line on Europe, of misleading people when he said British involvement in Europe would guarantee Britain had a strong voice in future EC deliberations on its development.

## Hurd stresses Conservative unity on Europe

By Charles Leadbitter and Michael Cassell in London

MR DOUGLAS HURD, the British foreign secretary, yesterday stepped up ministerial efforts to portray the government as united and enthusiastic in its approach to Europe and attempted to head off the prospect of a challenge to Mrs Margaret Thatcher's leadership.

However, Mr Hurd, speaking at the annual conference of the Confederation of British Industry in Glasgow, was less strident than the prime minister in his reservations over the current pace towards economic and monetary union.

He said the government could continue to defend Britain's interests "without frightening ourselves with odes" which appeared to encourage Mrs Thatcher to moderate her approach to European issues.

There was, he stressed, no "dread conspiracy" against Britain but an argument in which it had no reason to be scared or defeatist. He added: "Some of us have spent too long on this cause to let it go."

The foreign secretary, who afterwards claimed there was a "very strong desire" within the Conservative party to avoid a leadership struggle, also laid particular emphasis on the role that he and Mr John Major, the chancellor, would play in the forthcoming EC inter-governmental conferences to discuss economic, monetary and political union. He said that he and Mr Major would be attending "with a quiver full of good ideas" and would work to encourage Mrs Thatcher to moderate her approach to European issues.

In a clear reference to Mrs Thatcher's repeatedly stated determination to protect Britain's sovereignty, Mr Hurd pointed out that community action on foreign trade had already involved the pooling of sovereign powers.

The extent to which powers were pooled in future would be occasionally reviewed but the EC would not extinguish the identity of nation states, he said.

Mr Hurd said no-one was suggesting that Britain should withdraw the sovereignty

which had already been pooled in the community or abandon long-standing treaty commitments. However, neither was Britain expected to submerge its parliament and other institutions into a federal state.

CBI members have been expressing fears that the latest political row with Britain's European partners could undermine longer-term business prospects within Europe.

Mr Hurd's speech was generally well received, and several leading business figures suggested that the foreign secretary had made an impressive effort to reiterate the government's commitment to Europe and to help reassure the business community that ministers remained intent upon closer economic co-operation within the Community.

Details, Page 13

## Baghdad softens stance on hostages

Continued from Page 1

they were meeting in Rome last night in an apparent attempt to repair the embarrassment caused by Mr Brandt's arrival in Iraq yesterday.

The political co-operation meeting was called by the Italian presidency of the EC at the original request of Belgium and the Netherlands supported by West Germany.

Although at least half of the twelve governments were represented by junior ministers, sensitivity in Bonn to

the widespread anger among EC governments at the Brandt mission was underlined by the presence last night of Mr Hans-Dietrich Genscher, the West German foreign minister, who has unsuccessfully been trying to muster international support for Mr Brandt.

The former Social Democratic chancellor, and by extension the West German government, have been widely criticised within the Community for making his visit to Baghdad little more

than a week after the EC heads of government summit in Rome agreed to discourage all single initiatives aimed at securing the release of hostages.

Bonn has not been seen to make any effort to dissuade Mr Brandt, who has travelled alone to the Iraqi capital despite earlier indications that he would be accompanied by Mr Willy De Clercq, the former Belgian EC commissioner, and Mr Emilio Colombo, a former Italian prime minister.

Mr Brandt has denied that he will be negotiating for the release of western hostages, saying that he wishes to enhance a peaceful settlement of the Gulf crisis.

The feeling in Rome ahead of last night's meeting was that Mr Genscher may be seeking the Treaty of Rome's endorsement of the Brandt initiative and a declaration which puts more flesh on the summit call for an intervention by the UN secretary-general to secure the hostages' release.

## US elections pay no attention to Gulf issue

Continued from Page 1

the richest agricultural land in the US. The word Gulf did not cross her lips once.

The small crowds who greeted her also had other things on their mind: medical insurance, faltering regional economy, abortion, costly environmental initiatives and above all, crime.

In Texas, Mr Clayton Will-

iams, the conservative Republican running for governor, makes no mention of the Gulf or President Saddam Hussein of Iraq, in his campaign appearances. Only when asked about ways to resolve the crisis does he say: "I would send the boys in."

President Bush has only just brought the Gulf to US thinking in the past week: one day in Virginia he warned Mr Sand-

dam that he had "just about had it" with Iraq's treatment of US embassy staff in Kuwait; the next day, in Florida, he told a news conference: "I'm not trying to sound the tocsin of war." The budget crisis has clearly hurt Mr Bush's standing. In California, he was treated as good old George, a figure of fun.

The apparent public indifference towards the Gulf crisis

may, however, be misleading. Talking to voters, the striking impression is of how many feel the country is heading in the wrong direction. The prospect of war heightens this mood of uncertainty.

If a desert war were to break out, the return of Congress coupled with wall-to-wall TV coverage would inevitably turn the crisis and US involvement into a political issue.

Details, Page 13

Continued from Page 1



# FINANCIAL TIMES COMPANIES & MARKETS

© THE FINANCIAL TIMES LIMITED 1990

Tuesday November 6 1990



## INSIDE

**Recession takes toll on Canadian Pacific**

Deepening recession in North America has badly mauled Canadian Pacific, the Canadian industrial group, in the latest quarter. The collapse in profits stems mainly from the wholly-owned CP Forest Products, which has been hit hard both by sluggish markets for pulp and newsprint and a strike. Page 20

**Farming discontent in E Europe**

  
Farmers in eastern Europe are finding that lower labour costs compared with western markets are not the boon they had hoped for. While the Common Agricultural Policy remains in place, they will have to match EC subsidies to be competitive. But subsidies could not be funded by strapped government budgets or by consumers, who already spend much of their low incomes on food. Nicholas Denton reports. Also, beginning today, a four-day series on the state of US agriculture. Page 32

**Belgian rescue for Subcliffe**

  
Subcliffe Speakman, the UK specialist engineering group, has sold its environmental engineering division to the Brussels-based industrial supplies and services company, Groupe Fabricom. The sale of the division, which accounts for more than half the group turnover, is an attempt to reduce borrowings and comes a week after suspension of Subcliffe's shares "pending clarification of the company's financial position". Page 25

**Hard nut to crack**

Administrators to Polly Peck will have to cope with more than just the company accounts if they land in Cyprus this week. The practicalities run much deeper, from dealing with nationalists to family sentiment. It is also difficult to assess how deeply the affair will bite into the economy. Richard Donkin looks at the effect on northern Cyprus of Polly Peck's troubles. Page 24

**Nobby Clarke at the helm**

  
John Elliott has resigned as non-executive chairman of Elders XL, the Australian brewing conglomerate, and has been replaced by Nobby Clarke (left), the former chief executive of National Australia Bank. The move is seen as a further attempt to consolidate the growing confidence in the group which followed the announcement of plans for Asahi Breweries of Japan to take a 20 per cent stake in the Elders. Page 21

**Market Statistics**

Bank lending rates 48 London traded options 23  
Benchmark Govt bonds 23 London trade options 23  
FT-1 indices 23 Managed fund service 36-38  
FT int bond service 23 Money markets 49  
Financial futures 49 New int. bond issues 22  
Foreign exchanges 49 World currency prices 22  
London money issues 22 World stock int. indices 41  
London share service 34-35 UK dividends announced 25

**Companies in this section**

Adsteam 20 Mitsubishi Metal 21  
Amber Day 24 Nissan Motor 21  
BNZ 21 Peat Marwick Thorne 20  
Bettaware 21 Pricewater 24  
Blystad 25 Proling 24  
Canadian Pacific 26 Renault 25  
Citicorp 28 Richemont 25  
Colorgen 28 Richemont 25  
Cook (William) 28 Smiths Estates 25  
Elders XL 21 Southern Electric 26  
Erret & Young 25 Subcliffe Speakman 25  
General Cinema 25 Telford Holdings 25  
Groupe Fabricom 25 Tomy 21  
Grumman 20 Visa 20  
Hickson Int'l 24 Volkswagen 21  
Hino Motors 21 Yorkshire Bank 21

**Chief price changes yesterday**

FRANKFURT (DM)		Chambers	213	+ 24	
Bank Austria	769	+ 34	Peugeot	455	+ 135
Boat	450	+ 15	Small	820	+ 33
Boat	555	+ 11	Side Passiflora	730	+ 19
Boat	810	+ 20	Police	520	- 12
Boat	765	+ 15	Horus	520	- 12
NEW YORK (\$)			TOKYO (¥)		
Boat	27.5	+ 14	Marine		
Boat	55.4	+ 14	Alcoa Alcan	1200	+ 30
Boat	55.4	+ 14	Alcoa Paper	2100	+ 130
Boat	55.4	+ 14	Alcoa Int'l	900	+ 25
Boat	27.5	+ 14	Alcoa Int'l	1410	+ 100
Boat	12.4	+ 12	Marine	650	+ 10
Boat	50.0	+ 24	Police		
Boat	50.0	+ 24	Nippon Steel	437	- 13
LONDON (pence)					
Boat	60	+ 5	Boat Int'l	354	+ 14
Boat	134	+ 5	Boat	478	+ 10
Boat	416	+ 14	Boat	620	+ 35
Boat	50	+ 12	Silk	281	+ 8
Boat	165	+ 4	Police	50	- 33
Boat	510	+ 7	Abeycast	75	- 12
Boat	40	+ 4	Police	101	- 5
Boat	125	+ 24	Day	57	- 25
Boat	621	+ 12	Ecology	101	- 5
Boat	510	+ 4	Police	57	- 25
Boat	125	+ 24	Police	600	- 13

## Andersen hit by dispute in Spain

By Peter Bruce in Madrid and David Waller in London

THE FLOURISHING Spanish auditing and consulting divisions of Arthur Andersen, one of the world's largest accounting firms, are labouring under an embarrassing public siege accompanied by charges that the consulting group is being unfairly milked of its profits. The dispute could result in one of the firm's important Spanish partnerships being closed down.

Mr Luis Recio, the former chief executive of Andersen Consulting, which was hived off from the auditing firm last year, says Arthur Andersen International is to cut its fee to the Spanish consultancy.

He later launched an unsuccessful takeover bid for the consulting group and last month

asked the courts to dissolve one of the firm's Spanish partnerships, Arthur Andersen y Cia Sociedad Regular Colectiva.

This, say partners at Andersen Consulting, is the old joint partnership in Spain, which now services both auditing and consulting with computer and technological services. The officials could not say what its assets were.

The court is due to rule in about two weeks' time. Andersen Consulting partners accuse Mr Recio of trying to force them to pay him the \$25m he claims his

and two partners' share in Andersen Consulting is now worth. "He is trying to sow confusion in the market," one said.

This public dispute highlights the difficulties inherent in managing an international accounting and consulting firm, where the parts of the business grow at very different rates, require different levels of investment, and vary in terms of profitability. Pressures within Andersen led to the splitting of the firm into two in November 1988.

Andersen recently announced European revenues up 39 per

cent to \$1.25bn in the year to the end of the August. Mr Larry Weinbach, the firm's managing partner, said a key factor behind the growth was the decision to split the firm into two.

Mr Vernon Ellis,

of Andersen Consulting in Europe,

said yesterday that the problem was confined to Spain and had no wider ramifications. "In fact, I am greatly encouraged that the great majority of the Spanish consulting partners resisted the temptation to make a capital gain by joining Recio and decided to stay with Andersen," he said.

## Adsteam announces plans to cut debt

By Kevin Brown in Canberra

THE Adsteam group of companies controlled by Mr John Spalvin is to be restructured to eliminate cross-shareholdings and reduce debt by at least A\$3bn (US\$2.3bn), Mr Spalvin announced yesterday.

Mr Spalvin also said that he and Mr Michael Kent, the Adsteam finance director, would resign from the boards of two of the six group companies as soon as the restructuring was complete. Mr Spalvin will remain in control of the other four companies.

The announcement follows weeks of pressure to sell group shares on the Australian Stock Exchange, triggered by a series of critical analysts' reports focusing on Adsteam's debt burden of more than A\$6.2bn.

Adelaide Steamship, the main group company, fell to a low of 49 cents on Friday, compared with a peak of A\$10.50 last year. Adelaide Steamship recovered yesterday to 78 cents, up 15 cents on the day. David Jones, another key group company, closed 10 cents higher at A\$2.60.

Mr Spalvin said the group's bankers had "in principle" backed an 18-month restructuring programme aimed at Adsteam's financial and capital base and avoiding a first base of assets.

The restructuring programme will include the sale of non-core assets, proposals to raise new equity and the elimination of the complex cross-shareholding arrangements which analysts say make it difficult to judge the true value of the group.

Adsteam will focus on its extensive retailing activities, including the David Jones department store, John Martins and the Woolworths supermarket chain. Most of the manufacturing interests will remain.

Mr Spalvin will remain group chief executive, but will "focus his attention" on Adelaide Steamship and David Jones. Mr Kent will supervise the restructuring programme and two outside directors will be appointed to the Adelaide Steamship board.

Mr Spalvin said all Adsteam companies were trading satisfactorily, but gave no details. The eventual profitability of the group companies would depend on "the size, scale and impact of the debt reduction and restructuring programme," he said.

Analysts said the announcement would reassure the markets that Adsteam had accepted the need to restructure quickly. However, some said the lack of details meant some uncertainty would continue.

## Merloni charts a course from purgatory to profit

John Wyles on the Italian group's restructuring

Mr Vittorio Merloni, the affable president of Merloni Elektrodomestici, the largest Italian-owned manufacturer of white goods, is disarmingly frank: "These have been two years of purgatory."

Continually sketching explanatory graphs on a notepad, Mr Merloni explains that no single brand has more than a 20 per cent market share – the average is below 15 per cent – in any of the geographic zones in Europe in which white goods sales are monitored by the Nielsen Organisation, despite the fact that consumer surveys will show a far higher readiness to purchase a brand. The strategic response for market penetration, therefore, has to be the accumulation of brands serving the different price segments of the market.

There are few manufacturing activities in Europe which are more competitive than the household appliances sector, marked as it is by overcapacity in a mature market. Consolidation has been slow but steady, and when it is completed Mr Merloni is determined that his company, holding fourth place in Europe with a 10 per cent market share, should emerge as a leading player.

Currently, his company, which is quoted on the Milan stock exchange, is outsold by Electrolux (20.5 per cent of the market), Whirlpool (11.5 per cent) and Bosch-Siemens (11 per cent).

The acquisition at the beginning of 1988 of Indesit was a cornerstone of Mr Merloni's strategy. The company, essentially a manufacturer of low-price appliances, had been rescued from closure by the Italian government, whose provision of both a special administrator and financial credit was followed by a restructuring by a restructuring which gave reasonable optimism that it could definitely be brought back from the dead.

Indesit was followed into the Merloni camp by another loss-making facility, Fabrica Portugal, and then in 1989 by Scholtes, one of the leading French marques in the market for fitted kitchen equipment. At the end of this

reducing short-term bank debt by more than £250m.

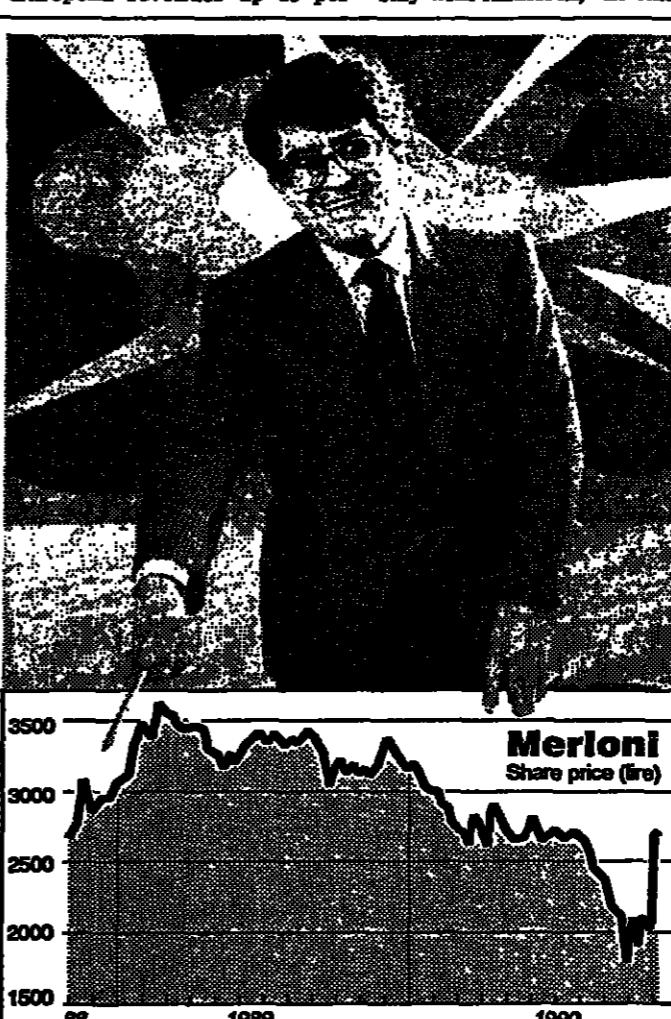
Confidence in a return to success is based on the conviction of a pay-off from a £170m investment programme over the past four years and the belief that Indesit has not only now been digested, but that it is on a course which will strengthen its market position.

Costs are being rapidly reduced through automation and a £200m reduction in stocks this year; product reliability and performance are being improved; and four plants will be closed in France and Portugal, together with a reduction in total employment in Europe by 1,500. After acquiring Indesit, Merloni had a production capacity of 4m washing machines, dishwashers and cookers. By the end of 1991 this will fall to 3.5m.

Mr Merloni admits that the difficulties of digesting Indesit were greater than he expected. At the beginning it was decided to maintain two management structures until it was realised that they were incompatible. This was, it seemed, mainly because Indesit was unable to develop the more sophisticated product range needed for an essentially replacement market.

At the beginning of this month, the two companies were formally merged, although in most countries separate sales forces for the Ariston and Indesit marques are being retained.

While struggling to sort out his greatly enlarged company, Mr Merloni was also hit by other blows. Despite assurances to the contrary, the Portuguese government lifted quotas on exports of domestic appliances shortly after the purchase of Fabrica, and then the entire European market went soft, led by a 7 per cent fall last year in the UK, Merloni's most



Vittorio Merloni: continually sketching explanatory graphs

important market after Italy.

At the same time, the lira strengthened by some 14 per cent against sterling.

Needless to say, the company is among those giving the warmest possible welcome to Britain's entry into the exchange-rate mechanism of the European Monetary System, although Mr Merloni believes sterling's central rate against the D-Mark is "a bit high" even if it is satisfactory against the lira.

He is not expecting much or any growth in the west European market this year, although over-

all demand has been given some tone by unexpected orders of \$600,000 to 700,000 units from eastern Europe. "Eastern Europe remains a special market. We can have no idea what demand there will be next year," he says.

He is opening showrooms in various east European capitals to complement the one in Moscow which opened 10 years ago. His main business in the Soviet Union is a \$400m contract to build a domestic appliance manufacturing plant, which is being paid for by Soviet steel exports to hard-currency countries.

## Associated British Foods rises 17% to £132m in first half

By Clay Harris, Consumer Industries Editor, in London

ASSOCIATED British Foods, the cash-rich UK milling and baking group, made more money from investments than from trading in the first half of its financial year.

ABF, one of Britain's two largest bakers and manufacturer of Ryvita and Burton's biscuits and packer of Twinings tea, yesterday reported investment income of £27.5m (£31.5m) in the six months to September 29.

This enabled pre-tax profits to advance 17 per cent to £132.3m despite a 7 per cent decline in the trading surplus in ABF's core UK food market.

The recent 1 percentage point decline in UK interest rates augurs badly for the future return on ABF's cash pile of just over £1.1bn. However, it said much of the money was invested in fixed-rate certificates of

deposit, so the full impact of lower interest rates would not be felt until next year.

ABF confirmed yesterday that it intended to write down the value of its 23 per cent stake in Berisford International at the end of the financial year. Berisford is the troubled parent company of British Sugar, the best processor of sugar.

The rise in pre-tax profits from £111.3m was achieved on turnover up 8 per cent to £1.37bn (£1.27bn). Earnings per share rose to 19.2p (16.2p), and the first interim dividend is increased to 16.5p (14.7p).

ABF blamed the slide in UK trading profits to £36.1m on increased competition and a continuing decline in bread consumption, worsened by the hot summer.

Trading profits from operations outside the UK rose 22 per cent to £30.8m.

This is unlikely to happen

Lex, Page 18

before the Monopolies Commission pronounced in January on the rival ambitions of Tate & Lyle, the cane sugar refiner. Tate would have a virtual UK monopoly if it was allowed to buy British Sugar.

The rise in pre-tax profits from £111.3m was achieved on turnover up 8 per cent to £1.37bn (£1.27bn). Earnings per share rose to 19.2p (16.2p), and the first interim dividend is increased to 16.5p (14.7p).

ABF has blamed the slide in UK trading profits to £36.1m on increased competition and a continuing decline in bread consumption, worsened by the hot summer.

Trading profits from operations outside the UK rose 22 per cent to £3

## INTERNATIONAL COMPANIES AND FINANCE

## Continental Pirelli merger possibility

By Andrew Fisher in Frankfurt

CONTINENTAL, the German tyre manufacturer, yesterday held out the possibility of talks on a merger with Pirelli, but only if the Italian company agreed to a moratorium on the use of any information obtained in the negotiations if these collapsed.

It made clear that proper talks on a combination of the two companies' tyre activities would only begin if Pirelli agreed to these conditions.

So far, it said, Pirelli had declined to submit to a moratorium. Continental did not set out the conditions which a moratorium would include, or say how long it should last.

It is believed, however, that the German company wants Pirelli to agree not to buy or sell any Continental shares during the standstill and not to call a shareholders' meeting to try to use its voting support to gain control.

The German company has already rejected the terms of an initial takeover offer from Pirelli, which has said it is backed by holders of more than 50 per cent of Continental's shares. This includes a stake of 5 per cent held by Pirelli itself.

Continental said a special committee of its supervisory board had decided a moratorium was necessary because talks over synergies and a possible merger would mean that Pirelli, a competitor and shareholder, would obtain confidential information.

Thus it agreed with the management board that talks could only start if possible damage to Continental and its other shareholders in the case of their collapse was removed by a moratorium.

This would prevent Pirelli from using information to effect a takeover against Continental's interests or to indulge in insider trading to the disadvantage of other shareholders.

Pirelli said last night that it was studying Continental's proposals.

## ASKO holds talks to buy Co op stake

GERMAN retail chain ASKO is negotiating to buy a stake in retailer Co op from DG Bank, Reuter reports from Frankfurt.

"There are negotiations between ASKO and DG Bank (about a Co op stake)", ASKO said, confirming German newspaper reports. The company gave no further details.

DG Bank said last week it was talking with several interested parties about the sale of its 67.5 per cent stake in Co op. Banking industry sources have said German retail chain Edeka was also interested in acquiring Co op. DG Bank has said all bidders were interested in DG's full stake. It expected no objections from the German cartel office.

## Savage Group investors seek to oust chairman

By Andrew Hill in London

INSTITUTIONAL shareholders in Savage Group, a USM-quoted hardware supplier, are backing an attempt to oust the group's chairman and two executive directors.

Mr Brian Cox, who is heading the determined management coup, plans to have the support of 49 per cent of Savage's shareholders, including most of the main institutional investors.

Mr Cox — chairman of the motor components group Camford Engineering until it fell to a hostile bid earlier this year — has achieved a special shareholder meeting at which a new slate of six directors, including three former Savage employees, will be put forward for election.

Savage, which grew rapidly through acquisitions in the UK

and the Continent between 1986 and 1988, has been hit by the decline in the do-it-yourself market. But Mr Cox claims that the market has now stabilised.

"What we have done is to go to institutions which we are disappointed with their investment and persuade them that we would put the value back in the company fastest," he explained yesterday.

Savage's profits rose only marginally to £7.3m in 1988-89, and a month ago the group announced that interest charges and redundancy costs had helped cut pre-tax profits to just £5.4m last year. The share price has dived from a peak of more than 32p before the October 1987 stock market crash to around yesterday's closing price of 32p, up 2p.

## New twist in Skoda stake battle

By William Dawkins in Paris

RENAULT and Volvo yesterday were back in the running in the competition against Volkswagen of Germany for a large minority stake in Skoda, the Czechoslovak carmaker.

The odds in favour of the Renault-Volvo alliance were improved by a statement from the Czechoslovak Engineering Ministry yesterday, which said that the government and Skoda were still open-minded on which bid to accept.

This is contrary to discouraging comments about the Franco-Swedish approach last week from senior Czechoslovak figures, including Mr Marian Calta, the prime minister.

It adds a fresh twist to a battle which is crucial to both camps' attempts to get a foothold in eastern Europe's most advanced car industry at a time when their sales in the west are starting to flag.

"Renault still has a chance. Our chances have never been so good as they are now," maintained Mr Jean-Marc Lepetit, international affairs director for the state-owned

group, who revealed fresh details of the proposal.

The Renault-Volvo offer envisages an investment of FF1.8bn-FF1.4bn (\$2.7bn) between 1991 and 1992. The total, they would contribute FF1.4bn in cash in exchange for which the pair would get 40 per cent of Skoda's equity. The rest would come from borrowing and Skoda's own cash flow and include "several hundred millions francs" for training, Mr Lepetit said.

Volkswagen is offering DM7bn (FF2.3bn) over five or six years.

Mr Lepetit decline to speculate on why the Prague authorities had made such conflicting signals. He expected a decision in December, two months later than Skoda had planned originally.

Mr Lepetit said the aim would be to lift Skoda's annual output from the present 190,000 cars to 250,000 by 1993 and 400,000 by the end of the decade.

During this time, he expected Skoda to lose a large part of the Czechoslovak market to

western competition, as a result of which it would need to boost exports, so that a third of sales would go to other central European countries and another third to the west. Skoda's domestic market share would decline from the present top estimate of 50 per cent to around 35 per cent.

Initially, Skoda would continue with its current Favorit range, to be joined in 1993 by the Renault 19, which would be joined by a bottom range Renault car still on the drawing board.

By 1996, the plan is to launch a replacement for the Skoda, probably based on a Renault-Volvo joint platform, Mr Lepetit said.

■ Citroën, the privately-owned French carmaker, is nearing the final stage of an accord with China to make 150,000 vehicles a year in Wuhan.

The proposal is to make a 1.5 litre Citroën, a new model to be launched in Europe next March. Financing of the FF4.3bn investment required in China is the final point to be settled, Citroën officials said.

## Hübscher to join Treuhand

By Andrew Fisher in Frankfurt

MR WILFRIED Hübscher, who recently resigned as general manager of the Berlin Stock Exchange after less than a year in the post, is joining the Treuhand, the trustee agency responsible for privatising former East German companies.

He will head the Treuhand department dealing with banks which want to take stakes for themselves or their investment clients in east German companies being privatised.

"I hope to have a lot to do with British banks, since they have plenty of experience in privatisations," he said. Japanese banks had also expressed interest in east German operations.

The Treuhand, based in east Berlin, is charged with the sale, financial recovery, or clo-

sure of around 8,000 east German companies.

Mr Hübscher, 40, resigned from the Berlin Stock Exchange over differences of opinion on policy and administration. He wanted to develop the exchange — one of the smaller of Germany's eight stock markets — in line with the opening up of eastern Europe and the financing needs and investment challenges now facing the eastern states of a united Germany.

He will join the Treuhand department dealing with banks which want to take stakes for themselves or their investment clients in east German companies being privatised.

The deal world have created a substantial batteries group, linking Saft's alkaline battery expertise with Nife's specialty of nickel-cadmium cells.

Saft is the world's largest supplier of alkaline batteries. Saft made FF115m (\$22.8m) net profit last year on turnover of FF3.1bn.

## Saft suspends talks over Nife

SAFT, the batteries subsidiary of France's Compagnie Générale d'Électricité (CGE), has suspended its negotiations with Cardo, the Swedish holding company linked to the Volvo group, over the purchase of its Nife batteries division, writes George Graham.

Saft officials said the talks had broken off principally over the question of price, but could be reopened. They said a link-up with Nife still appeared to make industrial sense.

The deal world have created a substantial batteries group, linking Saft's alkaline battery expertise with Nife's specialty of nickel-cadmium cells.

Saft is the world's largest supplier of alkaline batteries. Saft made FF115m (\$22.8m) net profit last year on turnover of FF3.1bn.

## Winterthur sees lower growth

WINTERTHUR, the Swiss insurance group, expects lower premium growth in 1990

in all areas except for domestic life insurance business, Reuter reports.

Mr Peter Spaethi, chairman, says: "Given the Swiss franc's present strength, above all against the dollar, the premium growth should reach almost 5 per cent in franc terms."

Winterthur sees lower growth

SAFT suspends talks over Nife

SAFT, the batteries subsidiary

of France's Compagnie Générale d'Électricité (CGE), has

suspended its negotiations

with Cardo, the Swedish holding

company linked to the Volvo group, over the purchase

of its Nife batteries division,

writes George Graham.

Saft officials said the talks

had broken off principally

over the question of price, but

could be reopened. They said

a link-up with Nife still appeared

to make industrial sense.

The deal world have created

a substantial batteries group,

linking Saft's alkaline battery

expertise with Nife's specialty

of nickel-cadmium cells.

Saft is the world's largest

supplier of alkaline batteries.

Saft made FF115m (\$22.8m)

net profit last year on turnover

of FF3.1bn.

## Winterthur sees lower growth

WINTERTHUR, the Swiss insurance group, expects lower premium growth in 1990

in all areas except for domestic life insurance business, Reuter reports.

Mr Peter Spaethi, chairman, says: "Given the Swiss franc's present strength, above all against the dollar, the premium growth should reach almost 5 per cent in franc terms."

Winterthur sees lower growth

SAFT suspends talks over Nife

SAFT, the batteries subsidiary

of France's Compagnie Générale d'Électricité (CGE), has

suspended its negotiations

with Cardo, the Swedish holding

company linked to the Volvo group, over the purchase

of its Nife batteries division,

writes George Graham.

Saft officials said the talks

had broken off principally

over the question of price, but

could be reopened. They said

a link-up with Nife still appeared

to make industrial sense.

The deal world have created

a substantial batteries group,

linking Saft's alkaline battery

expertise with Nife's specialty

of nickel-cadmium cells.

Saft is the world's largest

supplier of alkaline batteries.

Saft made FF115m (\$22.8m)

net profit last year on turnover

of FF3.1bn.

Winterthur sees lower growth

SAFT suspends talks over Nife

SAFT, the batteries subsidiary

of France's Compagnie Générale d'Électricité (CGE), has

suspended its negotiations

with Cardo, the Swedish holding

company linked to the Volvo group, over the purchase

of its Nife batteries division,

writes George Graham.

Saft officials said the talks

had broken off principally

over the question of price, but

could be reopened. They said

a link-up with Nife still appeared

to make industrial sense.

The deal world have created

a substantial batteries group,

linking Saft's alkaline battery

expertise with Nife's specialty

of nickel-cadmium cells.

Saft is the world's largest

supplier of alkaline batteries.

Saft made FF115m (\$22.8m)

net profit last year on turnover

of FF3.1bn.

Winterthur sees lower growth

SAFT suspends talks over Nife

SAFT, the batteries subsidiary

of France's Compagnie Générale d'Électricité (

## INTERNATIONAL COMPANIES AND FINANCE

## Domestic sales prop Nissan Motor

By Robert Thomson  
in Tokyo

NISSAN Motor yesterday reported a 5.4 per cent increase to Y\$3.1bn (\$722m) in pre-tax profit for the first half to end-September, as strong domestic demand compensated for sluggish foreign sales.

Total sales for Japan's second largest automaker rose 7 per cent to Y\$2.05bn, but exports were down from 516,459 units in the corresponding period last year to 462,978 units, while foreign production of vehicles fell 3.8 per cent to 308,713 units.

The company reported an 8.4 per cent increase in domestic sales to 717,915 units, the seventh consecutive period of increase, while domestic vehicle production was up 1.1 per cent to 1,136 units.

Mr Atsushi Muramatsu, Nissan's executive vice-president and chief financial officer, said the improved result in the first half "directly reflects" the robust domestic market, though he expressed concern about the economic climate in the second half.

"Looking ahead, we expect that the situation in the Persian Gulf, unfavourable exchange rates and rising interest rates will contribute to a more difficult operating environment in the second half," Mr Muramatsu said.

For the full year to end-March, the company forecasts sales to increase by 2.4 per cent to total Y\$180bn, down from last year's Y\$184bn and down from the previously-expect Y\$190bn.

## Good first half at Hino Motors

By Robert Thomson

HINO Motors, the Japanese truck maker, reported a 25.7 increase in pre-tax profit to Y\$12bn (\$160m) in the first half to the end of September, as exports to south-east Asia rose sharply during the period.

Sales increased by 11.2 per cent to Y\$21.1bn, with marginal growth in a crowded domestic market, but with a 40.8 per cent rise in exports, mainly to south-east Asian countries.

For the full year to end-March, the company expects an 8.3 per cent increase in sales to Y\$60bn and a pre-tax profit of Y\$22bn, an 11.7 per cent increase.

Higher depreciation charges, an increase in research and development spending, and higher expenses generally are blamed for the predicted slower profit growth in the second half.

## Toray profit rises to mid-term record

By Emiko Terazono

TORAY, the top Japanese maker of synthetic fibres, yesterday posted a 4.1 per cent increase in pre-tax profit to a record Y\$2.4bn (\$220m) for the first half of the business year.

Reporting unconsolidated results for the six months to the end of September, Toray said sales rose 6.5 per cent to Y\$20.4bn. A steady 6.3 per cent growth in sales of fibres and textiles supported by increased sales of new types of polyester and synthetic suede contributed to the rise.

Net profits were 4.7 per cent higher from the corresponding period last year at Y14bn.

The company estimates sales will grow 6.6 per cent to Y\$25.5bn for the year as a whole, but forecasts a decline in pre-tax profit because of increased costs, especially labour and petrochemical material costs, in the coming months.

## State pumps NZ\$620m into BNZ

By Terry Hall in Wellington

SWEEPING measures to restore Bank of New Zealand (BNZ) to economic health were unveiled yesterday after it revealed NZ\$2.3bn (US\$1.72bn) of doubtful or underperforming loans.

The New Zealand government will contribute NZ\$620m to a capital restructuring which includes the formation of a separate company to hold the bank's NZ\$2.3bn underperforming loans, Mr Lindsay Pyne, managing director, said.

"This initiative, which involves the formation of a new company, will deal with the legacy of the poor lending practices of the past," he told a news conference.

BNZ, which before the deal was 51 per cent owned by the New Zealand government, 30.6 per cent by Fay, Richwhite, the New Zealand merchant bank, and the rest by the public, greeted the rescue package with relief.

The plan aims to improve BNZ's lending position and lead to an early resumption in profits after the current year's predicted losses of up to NZ\$85m after extraordinary items, and a missed interim dividend.

Yesterday, BNZ posted half-

year trading profits of NZ\$55m up from NZ\$11m a year ago and forecast full-year trading profits of between NZ\$115m and NZ\$130m.

The doubtful and underperforming loans were swollen by huge potential losses on lending in Australia, resulting from the deteriorating economy and high interest rates there - which have only recently come to light.

BNZ feels that with some leading Australian banks facing serious difficulties due to lax lending up to last year, and with BNZ's balance sheet problems brought into the open and addressed, it will now be able to battle vigorously for increased market share.

Mr Pyne said BNZ's doubtful loans include some which are currently earning interest but could become non-performing if the Australian economy were to deteriorate further.

The list consists of underperforming loans of NZ\$2.3bn plus plus performing loans and other exposures of NZ\$55m.

The bank expects specific debt provisions of NZ\$1.75bn, of which NZ\$85m was re-confirmed by the bank at March 31.

The company set up to hold the NZ\$2.3bn doubtful debts -

as yet unnamed - will be 81 per cent controlled by the government and 19 per cent by Fay, Richwhite. Small shareholders will not be asked to contribute because of the weak state of the market.

It will be funded by the government buying NZ\$420m in preference shares and Fay, Richwhite contributing NZ\$50m in ordinary shares.

It stands to be a good commercial deal for the government, which will receive 15 per cent per annum on its investment. This will come from BNZ surrendering its accumulated tax losses. In effect, the government will gain tax from the bank at a high rate, which it would not have received for years. Fay, Richwhite is to be paid a floating interest rate of around 14 per cent.

Fay, Richwhite's sharehold in BNZ will drop because of the deal to 26.8 per cent, while that of the government will rise to 62.9 per cent of the ordinary shares, or 58.2 per cent of the voting shares.

It is believed funding pressures limited Fay, Richwhite's involvement in NZ\$1.75bn under a complicated subsidiary deal whereby it will sell 85.7m of its ordinary shares to the government at 70 cents each.

Mr Pyne said the deal will facilitate BNZ's sale, as it can now be sold without the doubtful company carrying the doubtful debts.

Prime Minister Jim Bolger said yesterday that BNZ's problems made him more disposed to its sale, but that was not an appropriate time for a sell-off.

Ms Ruth Richardson, finance minister, said the government's emergency plan in injecting more capital meant that New Zealand's forecast N\$288m budget surplus had been revised to a N\$15m deficit.

Mr Pyne said last night that developments in Australia were "really damaging" the bank's capital base, as 80 per cent of the bad loans were stemming from there.

"This deal will make the bank more profitable by the effect of cancelling our non-performing debt," he said. It put pressure on BNZ to get the utmost revenue out of its poor quality loans.

"We couldn't have gone on without this restructuring.

"The BNZ is finally in a position to go forward and play its part in the New Zealand economy," he said.

The doubtful and underperforming loans were swollen by huge potential losses on lending in Australia, resulting from the deteriorating economy and high interest rates there - which have only recently come to light.

BNZ feels that with some leading Australian banks facing serious difficulties due to lax lending up to last year, and with BNZ's balance sheet problems brought into the open and addressed, it will now be able to battle vigorously for increased market share.

Mr Pyne said BNZ's doubtful loans include some which are currently earning interest but could become non-performing if the Australian economy were to deteriorate further.

The list consists of underperforming loans of NZ\$2.3bn plus plus performing loans and other exposures of NZ\$55m.

It is believed funding pressures limited Fay, Richwhite's involvement in NZ\$1.75bn under a complicated subsidiary deal whereby it will sell 85.7m of its ordinary shares to the government at 70 cents each.

Elders' share price by providing for a cash injection of A\$759m (\$859m) for Harlin Holdings, Mr Elliott's private company, which will be left with a 39 per cent stake in Elders.

The cash injection will enable Harlin to reduce its A\$1.85bn debt to a banking syndicate led by National Australia Bank, but will leave the company around A\$1.8bn in debt including other loans and preference share capital.

Harlin could face financing problems next year because its dividend income from Elders - its only source of income - is insufficient to service the interest payments on its loans.

However, the increasing confidence of the market in

Elders' management will help Harlin by increasing the value of its shareholding, raising the prospect that its remaining 39 per cent stake could be sold to reduce its debt burden.

Elders has also benefited recently from the provisional approval announced by the UK Monopolies and Mergers Commission for a public-to-private swap between Grand Metropolitan and Courage, Elders' UK brewing subsidiary.

Elders has abandoned Mr Elliott's original plan for a capital return of A\$2bn to shareholders, but is pursuing revised proposals to refocus itself as a global brewer based on its Fosters brand in Australia, Courage in the UK, and its interest in Molson in Canada.

## Clarke replaces Elliott as Elders chairman

By Kevin Brown in Canberra

ELDERS IXL, the Australian brewing conglomerate, yesterday announced the resignation of Mr John Elliott as non-executive chairman and his replacement by Mr Nobby Clarke, the former chief executive of National Australia Bank.

Mr Elliott, who was replaced as Elders' chief executive earlier this year by Mr Peter Bartels, was appointed deputy chairman and consultant to Mr Clarke.

Mr Clarke said Mr Elliott had done "a great job" for Elders, but "we have come to a watershed in the company's history, and another team, of which John is a very committed member, will take over and move it forward."

Mr Clarke said he hoped his

appointment would help restore confidence that everything possible was being done "to stabilise Elders and its share price and to do the things that are necessary."

Analysts said the demotion of Mr Elliott to deputy chairman was unlikely to make much difference to the management of the company, which has been firmly in Mr Bartels' hands since he took over as chief executive.

However, the appointment of a former senior banker to head the Elders board would help to consolidate the renewal of confidence in the group which followed the announcement of plans for Asahi Breweries of Japan to take a 20 per cent stake.

The Asahi deal stabilised

Elders' share price by providing for a cash injection of A\$759m (\$859m) for Harlin Holdings, Mr Elliott's private company, which will be left with a 39 per cent stake in Elders.

The cash injection will enable Harlin to reduce its A\$1.85bn debt to a banking syndicate led by National Australia Bank, but will leave the company around A\$1.8bn in debt including other loans and preference share capital.

Harlin could face financing problems next year because its dividend income from Elders - its only source of income - is insufficient to service the interest payments on its loans.

However, the increasing confidence of the market in

## Yorkshire Bank shows growth

By David Lascelles, Banking Editor

YORKSHIRE Bank, the newly-acquired UK retail banking subsidiary of the National Bank of Australia, made a pre-tax profit of A\$2.1m (\$160m) in the first nine months of this year.

Because the Yorkshire Bank is in the process of adjusting its accounts to NAB's, no precise comparison with the previous year are available. The bank said yesterday, however, that this was equivalent to an annualised profit growth of about 9 per cent. Last year, Yorkshire Bank earned A\$1.13m.

The bank earned higher interest, commissions and fees, but this was offset by a sharply

higher charge for bad and doubtful debts: A\$7.4m in the first nine months compared with A\$4.3m for the whole of last year.

Mr Graham Sunderland, general manager, said that operating conditions were much tougher. "We're doing a lot more nursing among our customers," he said. The result represents a return of about 12.7 per cent before tax on the nearly A\$1bn which NAB paid for Yorkshire at the end of last year. But the bank's own internal rate of return on capital was an effective 37 per cent.

He said Yorkshire's executive management had formed an excellent relationship with NAB, and shared the same aims of maintaining the bank's essential character, ensuring that customers' needs were paramount, and improving the quality of service.

## Volkskas 12.6% ahead at the halfway stage

By Philip Gavith in Johannesburg

VOLKSKAS, one of South Africa's five leading banking groups, has achieved a modest increase in profits in the six months to end-September amidst a slowing economy.

Operating profit at R16.8m (\$6.4m) was only 12.6 per cent up on 1988's R14.2m. Attributable income rose by 12.4 per cent to R5.6m from R5.0m.

Dr Daniel Cronje, managing director, said the increase in group net income was limited by a sustained high level of interest rates which kept interest margins under pressure.

"High interest rates, together with the effect of an economic downswing, further exacerbated credit risks and the provision for doubtful advances was increased by 35.4 per cent to R76.5m," Dr Cronje said.

A slowdown in economic activities, he added, was

reflected in group advances and acceptances showing only a moderate increase of 5.3 per cent during the last six months.

Dr Cronje said the factors inhibiting profitability were expected to continue during the second half of the year, but a successful containment of costs and an anticipated improvement in interest income should allow profits for the year to increase.

Volkskas is currently involved in talks with other financial institutions - Allied, United and Sage - with a view to merging their interests into a major new financial services group.

Earnings per share rose by 11 cent from 11.7 cents to 13.7 cents, and the dividend has been increased from 25 cents to 27.5 cents a share.

The company is forecasting a strong result for the whole year, thanks in part to the planned merger with Mitsubishi Mining and Cement in December.

It expects pre-tax profits to rise 15.8 per cent to R30m.

## SWITZERLAND FINANCIAL &amp; INVESTMENT CENTRE

TOWN &amp; COUNTRY BUILDING SOCIETY

Issue of up to

£125,000,000

Floating Rate Notes due 1994

In accordance with the provisions of the Notes, notice is hereby given that the Rate of interest for the third month period ending 4th February, 1991 has been fixed at 13.9125% per annum. The interest accruing for such three month period will be £179.15 per £5,000 Bearer Note, and £3,582.95 per £100,000 Bearer Note, on 4th February, 1991 against presentation of Coupon No. 5.

Union Bank of Switzerland  
London Branch Agent Bank

2nd November, 1990

## SOCIETE INTERNATIONALE PIRELLI S.A.

## BASLE

Pirelli U.K. International Finance B.V.

72% £40 Million Guaranteed

Convertible Bonds 1985-2000

In accordance with condition 11 (B) (i) (i) of the first schedule of the Trust Deed for the above mentioned convertible bonds, notice is hereby given to the Bondholders that the General Meeting of the Shareholders of Société Internationale Pirelli S.A. will be held in Basle on

Friday December 14, 1990.

Requests for conversion into ordinary shares filed on or before November 23, 1990 shall be submitted to the above mentioned General Meeting for the creation of the shares needed to satisfy the conversion requests.

## BUSINESS TRAVEL

The Financial Times proposes to publish this survey on:

12 NOVEMBER 1990

For a full editorial synopsis and advertisement details, please contact:

TIM KINGHAM  
on 071-873 3606

or write to him at:

Number One  
Southwark Bridge  
London  
SE1 9HLFINANCIAL TIMES  
EUROPE'S BUSINESS NEWSPAPER

Published every month, the performance tables in MONEY MANAGEMENT cover every single authorized unit trust and internal life fund offered as well as virtually every offshore unit trust too. We also include pension funds and investment trusts on a quarterly basis. Each fund is presented with clear, factual information such as its size and performance over the past 10, 7, 5, 3, 2, 1 year, 6 months and 1 month periods. We also help you identify which are the real top performers by giving every figure a ranking.

You won't find all this information gathered together in one place anywhere else.

Take this opportunity to benefit from MONEY MANAGEMENT for two months, with no obligation. Simply return the application form below, today.

## LEAVING YOU FREE TO ADVISE YOUR CLIENTS.

## APPLICATION FORM

Please return to: Financial Times Magazines, 1st Floor, Central House, 27 Park Street, FREEPOST, Croydon CR9 9ER.

YES, please enrol me as a Trial Subscriber: send me the next two issues of Money Management free.

I understand I can write and cancel after the second issue and owe nothing. Any payment I have made will be refunded in full. Or I can go on receiving Money Management for 12 more months at the rate shown below. In either case, the first two issues will always be FREE.

Please tick the appropriate box:

## FT GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange (rounded) against four key currencies on Monday November 5, 1990. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.

COUNTRY	£ STG	US \$	D-MARK	YEN (100)	COUNTRY	£ STG	US \$	D-MARK	YEN (100)	COUNTRY	£ STG	US \$	D-MARK	YEN (100)
Afghanistan	10.12	50.3679	33.9026	39.7397	Gabon	(CFA Fr) 491.13	249.241	167.764	198.469	Pakistan	1.94	21.5603	14.3175	17.017
Albania	(Lek) 10.12	5.1356	3.4565	4.052	Gambia	(Djed) 14.71	7.4651	5.0247	5.0898	Palestine	1.705	1.5643	0.672	0.7859
Angola	(Kwanzo) 9.6225	4.9847	3.3852	3.9329	Ghana	(Cedi) 4.6454	3.9424	3.2813	2.6444	Papua New Guinea	1.04	1.9403	0.614	0.7455
Angola	(Sp. Peseta) 163.75	93.3019	62.1351	73.5336	Gibraltar	(Gib) 1.00	0.5074	0.3415	0.4004	Paraguay	2294.0	1209.85	614.347	951.555
Angola	(Kwanzo) 59.00	29.9416	20.537	23.6236	Greenland	(Dkr) 1.257	1.1076	1.0707	1.1072	Peru	10656.4	4367.74	2399.75	3446.1
Argentina	(Peso) 1071.4	2.078	1.047	1.047	Greenland (Danish Krona) 11.257	5.713	3.8454	4.5077	Philippines	1.00	0.4004	0.3415	0.4004	
Aruba	3.478	1.0714	0.5349	0.5093	Grenada	(Ec) 2.277	2.676	1.8025	2.1125	Pitcairn Is.	1.125	0.5074	0.3415	0.4004
Australia	1.305	1.305	1.305	1.305	Guatemala	(Quetzal) 1.00	0.7647	0.673	0.7899	Poland	1857.0	9417.91	6339.2	7450.63
Austria	1.05	1.4516	0.7075	0.7075	Guinea	(Fr) 1.00	0.7647	0.673	0.7899	Portugal	1.9705	1.9705	1.9705	1.9705
Austria	(Schilling) 20.593	10.4516	7.025	7.025	Guinea-Bissau	(Peso) 1.00	0.7647	0.673	0.7899	Puerto Rico	1.00	0.673	0.5074	0.4004
Azores	(Port. Escudo) 257.75	130.779	88.0273	103.183	Greece	(Peso) 1.00	0.7647	0.673	0.7899	Qatar	1.729	3.6178	2.4751	2.9544
Bahamas	(Bahama \$) 99.25	50.3679	33.9026	39.7397	Guinea-Bissau	(Peso) 1270.30	644.059	433.92	508.529	Reunion Is.	1.9705	1.9705	1.9705	1.9705
Bahrain	(Dinar) 0.7213	0.3464	0.2464	0.2388	Guyana	(Guyana \$) 87.940	30.0406	35.2123	35.2123	Romania	1.9705	1.9705	1.9705	1.9705
Bahrain	(Sp. Peseta) 10.12	5.1356	3.3852	3.9329	Haiti	(Goudi) 7.700	5.9234	3.3373	3.9119	Rwanda	1.9705	1.9705	1.9705	1.9705
Bangladesh	(Taka) 54.3067	25.125	27.1071	27.1071	Honduras	(Lempira) 1.00	0.5074	0.3415	0.4004	St Christopher	1.9705	1.9705	1.9705	1.9705
Barbados	1.9507	1.9507	1.9507	1.9507	Hong Kong	(Dollar) 1.00	0.5074	0.3415	0.4004	St Helena	1.9705	1.9705	1.9705	1.9705
Belize	1.9308	1.9308	1.9308	1.9308	Hungary	(Forint) 1.00	0.5074	0.3415	0.4004	St Vincent	1.9705	1.9705	1.9705	1.9705
Bermuda	1.9705	1.9705	1.9705	1.9705	Iceland	(Icelandic Krona) 104.75	54.174	36.4655	42.7427	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bhutan	(Ngultrum) 55.30	17.9142	12.658	14.1341	India	(Rupee) 1.00	0.5074	0.3415	0.4004	St. Vincent	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Indonesia	(Rupiah) 1.00	0.5074	0.3415	0.4004	St. Vincent	1.9705	1.9705	1.9705	1.9705
Bolivia	(Peso) 1.9507	0.5321	0.3464	0.2388	Iran	(Rial) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705
Bolivia	(Boliviano) 1.9507	0.5321	0.3464	0.2388	Iraq	(Dinar) 1.00	0.5074	0.3415	0.4004	St. Lucia	1.9705	1.9705	1.9705	1.9705



## UK COMPANY NEWS

# Prowting almost halved to £5m as recession bites

By Andrew Taylor, Construction Correspondent

PRE-TAX PROFITS of Prowting, the Ruislip-based housebuilder, were almost halved from £9.71m to £5.03m during the six months to August 31 as the recession in the UK housing market has continued to bite.

Mr Terry Roydon, chief executive, said that in many cases developers were selling houses well below their replacement costs. As a result the average selling price of a Prowting home had fallen by about 10 per cent.

"Many of our competitors have decided it is essential for them to achieve higher volume sales and have therefore been making significant price cuts," said Mr Roydon.

"We are continuing to resist over-enthusiastic discounting as far as possible. The operating margin of 25 per cent still compares favourably with the 37 per cent earned in the first half of last year," he said.

Earnings per share fell from 2.5p to 4.7p as sales tumbled from £30m to £23.3m. Despite

the fall in profit the interim dividend has been maintained at 1.7p.

Group borrowing at the end of August was £26.5m, representing gearing of 35 per cent.

Mr Roydon said: "We are comfortably within our overall bank facilities of £63.5m and in a good position to take advantage of opportunities for land purchase when they arrive."

Prolonged high interest rates coupled now with the more recent uncertainty about the situation in the Gulf continue to affect purchase confidence. However the fall in house prices combined with the current pace of wage settlements is leading rapidly to significant improvements in the ratio of house prices to income.

Mr Roydon said that lower mortgage interest rates following the UK's entry into the European exchange rate mechanism might encourage would-be purchasers to buy and take advantage of lower house prices.

## Amber Day up 47% with help from discount shops

By Andrew Jack

A STRONG performance from What Everyone Wants, the northern and Scottish discount shopping chain, helped raise pre-tax profits by 47 per cent in Amber Day Holdings, the fashion retail group, in the first 52 weeks to July 23.

Amber Day, which owns the Review and Woodhouse men's wear chains, yesterday reported pre-tax profits of £1.02m, compared with £2.65m in the previous year. Turnover rose to £31.24m (21.62m).

What Everyone Wants (WEW), acquired in June for £46.7m, contributed operating profits of £1.54m during the period. Review was down slightly to £900,000 (1.1m), while Woodhouse reported operating profits of £400,000, compared with a loss of £700,000 last year. Dennis Day, the company's import division, was stable at £400,000.

The company now operates some 65 stores in 15 secondary sites across the UK, including five added to the WEW chain since it was purchased. Mr Philip Green, chairman and chief executive, said he planned to expand organically, adding a further dozen or more

stores over the year.

Amber Day also owns five shops in Japan and Hong Kong, and hopes to open further sites.

"My philosophy is to squeeze overheads and margins," he said. "I'm not a chaser of turnover." He added that he would not be issuing any new paper during the year.

He also announced that famous brand-name perfumes will be available from this weekend in his stores at a substantial discount.

There is an extraordinary debt of £850,000, of which £250,000 covers the costs of several abortive acquisitions, including an attempt to take over Moss Bros in September 1989. The remainder is a write-down of the company's freehold headquarters in London.

Earnings per share rose to 4.04p (3.46p), when fully diluted to allow for the five-for-eight rights issue to help pay for WEW. The directors recommend a final dividend of 1.3p (1p) making a total of 2p (1.5p) for the year.

The company's shares closed up 1p at 58p on the day.

# Cutting through the ties of blood and marriage

Richard Donkin on the problems the Polly Peck administrators face with the Turkish Cypriot operations

THE PRACTICALITIES of taking control of the most powerful corporate operation in northern Cyprus will confront the Polly Peck administrators as soon as they step off the aircraft at Ercan airport, if they enter the island this week.

If they need any reminder of the influence enjoyed by Mr Asil Nadir in this fragile state, recognised only by Turkey, they should visit his family plot in the cemetery just outside Nicosia. While most Muslims accept simple grave plots, there are two large exceptions adjoining each other - enclosed family plots each covering about an acre. One belongs to the family of President Rauf Denktash, the other to

Mr Nadir's son, Mr Boy

act, who is recognised by many as the most powerful businessman of the island who will not take kindly to Mr Nadir's return as a returning prodigal son.

He has also felt the sting of

peted with Mr Nadir to buy the hotel.

It is too early to say whether the family alliance between Mr Serdar Denktash and Mr Nadir will work again. Mr Nadir's interests, from Mr Boy's act to his ownership of Cyprus, is leading to many

demands for rich young Turks

to pass the mainland university entrance exams to avoid conscription by enrolling at one of the Cyprus insti

tutes. whole communities to move from each side of the island to create separate Greek and Turkish sectors; there was a net emigration to the south. Some 200,000 Greeks fled south, compared with 40,000 Turks who fled north.

The ratio of five to one has proved particularly useful to north Cypriots in the distribution of land and property. Property was designated using points handed out to match land and homes left behind.

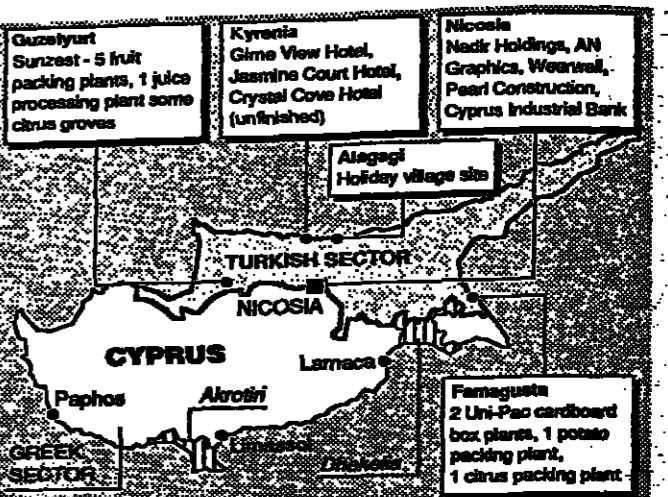
Mr Nadir benefited more than most from government land and property share-outs. He had been rented three stretches of beach on the north Cyprus coast - at Karasiyala, Alsancak and Alagazi, where he was preparing to build a holiday village.

Other rental deals covered the Voyager Hotels, Girne View, Jasmine Court, Palm Beach and the still unfinished Crystal Cove. The few flabby forms around the pool of the Palm Beach hotel in Famagusta last week gave some idea of the fall-off in tourism, partly seasonal and partly because of the Gulf crisis - another pointer to the economic realities facing the administrators.

Just beyond the hotel the bay curves into the no-go area of Varosha and the Beirut-like complex of waterfront hotels and apartments. Empty and silent, the buildings stand like a Czech B de Mille set to some celluloid drama about the end of the world.

This surviving backcloth to the war and the 11 years of Greek oppression of the Turkish minority before the Turkish invasion of the island is a daily reminder that Turkish-Cypriot unity overrides most personal differences within the business community. The mere suggestion of Greek-Cypriot skulduggery behind the downfall of Polly Peck is enough to close ranks in protection of the Nadirs.

President Denktash has indicated he will nationalise Polly Peck businesses on the island if they are in danger of being shut down. The northern



months ahead of the picking season. With inflation running in the region of 65 per cent it made a large difference to farmers' profits. This year however, the farmers said they received no more than a fifth in advance of the price they would expect to achieve.

Whether the administrators will view the Sunzest packing and squeezing plants around the town to be a viable concern is something that worries the farmers who are hoping for an alternative buyer for their crop which, see some estimates, has a total value of not much more than £10m. Sunzest has five fruit packing plants and one juice processing plant on sites around the town. It also a potato packing plant in Famagusta where Uni-Pac, the Polly Peck subsidiary, also runs two cardboard box manufacturing factories. Most, if not all, of the land is rented as are some of the buildings, leaving little scope for asset stripping.

In the meantime the farmers are awaiting a buyer for their crops - the orange picking season starts in January. One of them told me: "We thought you were a fruit buyer at first. Surely some body will come along and buy our crop, won't they?"

### Nadir claims political interference

MR ASIL NADIR, chairman of Polly Peck International, last night compared his company's creditors to "sharks attacking a wounded whale", but he told Turkish television viewers he was still optimistic about the future of the group, writes David Barchard in Istanbul.

Extracts from an interview with Mr Nadir recorded last week in his Berkeley Square offices by Turkish State Radio and Television, and published yesterday in the Istanbul daily newspaper Milliyet, show Mr Nadir in a somewhat different light from an interview on BBC TV at the weekend.

Mr Nadir said his recent problems had been caused by international political pressures linked to the Cyprus dispute. He said that if he had not been of Turkish origin and invested heavily in Turkey and Cyprus, he would not have faced his present troubles.

He said he would be willing to give in to the pressures to shut down his investments in Cyprus only if the government in the Turkish-controlled sector was internationally recognised.

He admitted to having made two mistakes: one was to rely too heavily on short-term borrowing and the other was to underestimate the role played by politics in business.

Mr Nadir avoided criticising Turkish President Turgut Ozal for not coming to his rescue, but conveyed the impression he was unhappy about the way that he had been treated.

Nonetheless, Mr Nadir said he believed that by working with the administrators and banks over the next five or six months, it should be possible to save Polly Peck. "You will see," Mr Nadir said. "Very soon you will be confronted with a much sounder and stronger Polly Peck."

Mr Nadir's press which did not overlook the recent Cyprus Credit Bank decision to stop overdraft facilities for most of its depositors.

Mr Boyaci said that the move on overdrafts was symptomatic of northern Cyprus beginning to feel the economic pinch of the Polly Peck collapse.

It is difficult to assess how deeply the affair will bite into the economy. A number of other factors, not least financial

tensions.

"They bring with them their flash cars and their money. They are not very interested in education," said a teacher at one of the universities.

Another useful contribution to the economy is the construction of private holiday homes for mainland Turks and members of the 70,000-80,000 strong Turkish-Cypriot community in the UK and others in Germany and Australia.

When the 1974 war led

### Thos French warns of setback

ANNOUNCING the sale of its surface heating business Thomas French, the curtains and home improvements manufacturer, warned shareholders yesterday that group results for the second half of the year ended September 30 1990 would show a "small loss", writes Andrew Jack.

A modest profit is expected for the full year.

The shares closed 3p lower at 48p. The forecast loss compares

with a first half profit of £507,000 - against £1.6m in the 1989 period. The loss was caused by weak UK demand and high interest rates, combined with £200,000 in reorganisation and product development costs.

Mr Ian Staples, chief executive of Burnfield, said the business, which is currently based in Thomas French's premises in Manchester, would be moved to Weston-super-Mare and said there would be job losses from the workforce of 28. He said the sale would be achieved through the issue of 1.37m ordinary shares.

The sale will reduce gearing at Thomas French to less than 25 per cent, said Mr Jeremy French, chairman. "Our intention for a long time has been to focus on consumer products. This completes the circle of peripheral disposals."

Burnfield reported a restructuring of its UK manufacturing operations over the past half year. Six separate locations have been consolidated on its Isopad site in Weston-super-Mare, which has been upgraded and reorganised.

The company also announced a decline in pre-tax profits to £651,000 for the six months to July 31, compared with £702,000 in the corresponding half. Turnover rose to £28.6m (£6.4m), mainly as a result of the contribution from Heraeus Witteman, the German electrical surface heater manufacturer acquired in October 1989.

Fully diluted earnings per share fell to 3.1p (3.2p). The dividend is maintained at 1.65p. Burnfield's shares rose 2p to close at 17.6p.

General Management Programs

Advanced Executive Program  
78th Session

He has worked for the group for five years, becoming an executive director in 1983 and group chief executive last year.

The position of chief executive is taken by Mr Ken Schofield. He was the executive director of Hickson responsible for Manro Surfactants, the business which he founded and which was acquired by Hickson in 1988 for £15m.

Mr David Swallow has been appointed non-executive deputy chairman. He has was formerly chief executive of BT2 Chemicals and joined the Hickson board in June.

Mr Tom Robson has been appointed executive chairman. These mutually agreed board changes are part of the group's

International Advanced Executive Program (Evanston, Illinois)  
27th Session

longer-term operational development. They reflect our intention to concentrate further executive management time on Hickson's day-to-day operations.

Hickson shares yesterday closed 3p higher at 125p - less than half the level of 245p they touched in January.

The shares fell in April after Mr "Black Jack" Dellai sold his 12.9 per cent stake in Hickson, ending his near two-year involvement and accompanying his bid speculation.

In August the group reported a 10 per cent decline in pre-tax profits to £18.3m, in spite of a 6 per cent increase in turnover to £213m.

Executive Development Program

He had been chief executive for five years until 1988, when he became deputy chairman and then non-executive chairman.

Executive Seminar

Mr John Marvin has resigned as non-executive chairman and will leave the company.

He had been chief executive for five years until 1988, when he became deputy chairman and then non-executive chairman.

Advanced Futures and Options Strategies

He had been chief executive for five years until 1988, when he became deputy chairman and then non-executive chairman.

Art of Venturing

He had been chief executive for five years until 1988, when he became deputy chairman and then non-executive chairman.

Business-to-Business Marketing Strategy

He had been chief executive for five years until 1988, when he became deputy chairman and then non-executive chairman.

Communicating with the Japanese Business World

He had been chief executive for five years until 1988, when he became deputy chairman and then non-executive chairman.

Consumer Marketing Strategy

He had been chief executive for five years until 1988, when he became deputy chairman and then non-executive chairman.

Corporate Financial Strategy

He had been chief executive for five years until 1988, when he became deputy chairman and then non-executive chairman.

Creating World-Class Quality

He had been chief executive for five years until 1988, when he became deputy chairman and then non-executive chairman.

Credit Analysis and Financial Reporting

He had been chief executive for five years until 1988, when he became deputy chairman and then non-executive chairman.

Decision-Making Strategies for Managers

He had been chief executive for five years until 1988, when he became deputy chairman and then non-executive chairman.

Developing a Corporate Pension Strategy

He had been chief executive for five years until 1988, when he became deputy chairman and then non-executive chairman.

Developing Manufacturing's Strategic Potential

He had been chief executive for five years until 1988, when he became deputy chairman and then non-executive chairman.

Dispute Systems Design for Managers

He had been chief executive for five years until 1988, when he became deputy chairman and then non-executive chairman.

Global Marketing Strategy

He had been chief executive for five years until 1988, when he became deputy chairman and then non-executive chairman.

Human Resources Management in Restructuring Organizations

He had been chief executive for

## UK COMPANY NEWS

## Renold shares tumble 26p as profits fall 48%

By Andrew Bolger

SHARES IN Renold yesterday fell 26p to 57p after the Manchester-based maker of power transmission products and machinery reported a fall in profits and warned about its trading outlook.

Pre-tax profits declined by 47.5 per cent, from £4m to £2.1m, in the six months to September 28. Turnover was flat at £55.4m (£55.2m excluding business sold £6m), but earnings per share plunged nearly 50 per cent to 1.5p (4.6p). The interim dividend is maintained at 1.2p.

Mr Peter Frost, chairman, said that trading conditions had weakened since July and, as a result, profit for the full year would be well down on the previous £9.4m. Providing there was no weakening in the group's major markets, he expected profits in the second half to exceed those of the first, as in previous years.

Mr Frost said the results for the half year reflected weaker markets, together with greater than expected disruption caused by the fundamental

reorganisation of the group's main business.

Progress in modernising that business, including investment in advanced production equipment, would continue throughout the second half, and benefits from this strategy should start to be realised during the next financial year.

The move of the major Manchester Chain factory to the new site at Stockport was now completed, and the less complex move of the clutches and couplings factory at Cardiff was due to commence shortly.

The physical separation of the selling operations in the UK, France and Germany from their local factories was in progress. The international distribution centre at Stockport was already operating and linking the separate national sales companies and factories.

In spite of this significant investment, the interest recent had been eliminated, reflecting the benefit from the sale of Manesty Machines and tight management of working capital.

## Directors pay 42% extra for Richmond Oil shares

By Steven Butler

TWO DIRECTORS of Richmond Oil & Gas have bought £2.8m of Richmond shares from Girozentrale Gilbert Elliott, the stockbroker, at a 42 per cent premium to the current market value of the shares.

The purchase relieves Girozentrale of about half the 4.49m shares left with it when a share placement arranged by Girozentrale fell through during Richmond's recent £32.5m rights issue. A dispute over whether the shares were actually placed could result in litigation.

The shares were originally issued at 125p each, compared with yesterday's closing of 88p.

The shares were purchased by Richmond's joint managing directors, Mr David Wilkinson, who bought 280,000, and Mr Michael Hogue, who purchased 1,962.

The purchase was financed by a loan from County NatWest, the underwriters of the rights issue. County itself was

left with 5.5m shares when other investors failed to reconfirm purchase commitments when given the option to pull out. It has pledged to hold the shares for an extended period unless the market price climbs above 125p.

Mr Wilkinson said yesterday that he and Mr Hogue hoped to buy more Richmond shares from Girozentrale but that their assets had been fully offered for collateral and they could not raise more funding. The directors offered two shares currently held as collateral for each share purchased.

Mr Wilkinson said that Richmond's oil and gas activities in the US were unaffected by the turmoil over the failed rights issue, which was fully underwritten by County NatWest.

Richmond shares fell below the rights issue price immediately after announcement of the issue. Funds raised were used to buy the Johnson Ranch properties in the US and provide working capital.

## DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corres - pending for dividend	Total for last year	Total
AB Foods	Int. 3.7	Mar 5	3.3	-	11
Amber Day	Int. 1.3	Dec 21	1	21	1.5
Betterware	Int. 1.35	Dec 5	1.075*	-	3.65*
Burnfield	Int. 1.65	Dec 7	1.65	-	5.5
Cook (William)	Int. 81	Jan 3	45	-	12.5
Prowling	Int. 1.7	Dec 10	1.7	-	5
Renold	Int. 1.2	Jan 25	1.2	-	3.7
Seeland	Int. 0.7	Mar 22	1.0p	-	3.84
Smith Estates S.	Int. 1.1	Jan 17	1	-	3

Dividends shown per share net except where otherwise stated. \*Equivalent after allowing for scrip issue. +On capital increased by rights and/or acquisition issues. SUSM stock.

## BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official notices are not always given. Dividends are interim or final and the sub-divisions shown below are based mainly on last year's final dividend.
<b>TODAY</b>
Interim- Convac (GE) Int. German Inv Trust, German Smaller Co's Inv Trust, Henderson Administration, Rechem Environmental Services, Flaxie-Tiger Cotts, Wharfedale.
<b>FUTURE DATES</b>
Industries: AAH Nov. 18; Alter Pau Nov. 19; American Business Systems Nov. 22; Balfour (H.P.) Nov. 7; Glaxo Nov. 12.

## COMPANY NEWS IN BRIEF

**DOFLEX PROPERTIES** has completed the purchase of the freehold of units 1-4 at Haworth Industrial Estate, Swindon, for £2m cash, from Bryant Properties.

**KELLS & EVERARD**, chemical marketing and distribution group, has agreed to buy Indchem, a commodity chemical distributor, based in Georgia for £2.5m (£1.5m) cash. In the year to September 30 Indchem had sales of \$12.3m and profit before tax and non-recurring items of \$0.4m.

**MERGER** Clearance: The

Trade Secretary has decided not to refer to the Monopolies Commission the proposed acquisition by Severn Trent of Cawd Group.

**MOSAIC** Investments, on behalf of its Kainiworth Company subsidiary, has completed the acquisition of the injection moulding division of Langham Packaging. Maximum consideration is £1.35m.

**PENDRAGON**, the luxury and executive car distributor, has been awarded two new Jaguar franchises, in Swansea and Stourbridge.

**PRIESKA COPPER MINES LIMITED**  
Incorporated in the Republic of South Africa  
Reg. No. 68/03032/06

As shareholders are aware, the continuance of operations has been under periodic review over the last two years. The profitability of the Company's underground mining and related surface operations has, at late, become particularly sensitive to the SA rand prices applicable to the payable copper and zinc contents of concentrates produced.

With the forecast continuation of the recently experienced downturn in both the sterling copper and US dollar zinc prices, coupled with the relative strength of the SA rand against the US dollar, any future operations based on the rapidly decreasing availability of underground ore, supplemented by material from surface dumps, are unlikely to yield operating profits. Accordingly, the Company's underground mining and related surface operations will cease during the first quarter of 1991 unless there is clear evidence, prior to the end of December 1990, of a near term reversal of the current downturn in the SA rand prices for copper and zinc.

JOHANNESBURG  
5 November 1990

## Belgian rescue for Sutcliffe

By Andrew Hill

A £6.5m cash deal with a Belgian company has rescued Sutcliffe Speakman from the jaws of receivership.

It has sold most of its environmental engineering division to the Brussels-based industrial supplies and services company Groupe Fabricon.

Fabricom approached Sutcliffe, investigated the environmental engineering businesses and signed the deal in the space of three days last week, after Sutcliffe's shares were suspended on the Monday at 45p.

It is believed that pressure from its bankers would have forced Sutcliffe to appoint receivers on Friday or yesterday had a solution not been found.

The group said yesterday it hoped the temporary suspension of its shares would be lifted once a circular was sent to shareholders explaining the reasons for the deal. That should be published in the next three to four weeks.

Fabricom will pay £6.5m in cash for the businesses, which are involved in water treatment and filtration. About £1m is being held back until completion accounts are finalised.

The businesses sold generated £1m in operating profit in the year to March 31, from £1.5m of turnover.

The Belgian group has also taken on £2.8m of bank debt and has in effect written off £3m of inter-company borrowings.

John Bellak: there are a lot of things still need doing



The disposal should reduce Sutcliffe's borrowings to about £13m, against £16m of shareholders' funds.

Mr John Bellak, chairman of Sutcliffe, said yesterday: "There are a lot of things still need doing, but clearly the situation is a great deal healthier than it was."

He would not comment further except to add that the group would do whatever was in the best interests of the shareholders. However, it is still thought that Sutcliffe is still reviewing the future of its activated carbon operations and has not ruled out further disposals.

Sutcliffe's share price collapsed in August after Mr Bellak warned that a "substantial

loss of profitability" in the carbon division would lead to a pre-tax loss for the first six months of 1990-91.

If the Stock Exchange agrees to lift the temporary suspension, the group will become one of only a handful of quoted companies which have taken the curse off the bland phrase "pending clarification of its financial position" in a formal announcement.

The expression is one of a short list approved by the Stock Exchange as an explanation of why shares have been suspended, but in recent months investors have learned to dread it as a potential harbinger of impending financial collapse or seemingly indefinite suspension.

## Boardroom shake-up at Telfos

By Andrew Bolger

**TELFOS HOLDINGS**, the Leeds-based locomotives, rolling stock, investment and property dealing group which last month accepted the resignation of its chief executive, yesterday announced further extensive boardroom changes.

Mr Geoff Rowley has been appointed joint managing director. He will share executive responsibility with Mr Edward Duke, who was appointed managing director after Mr Jonathan Mallins resigned as chief executive on October 23.

Mr John Beaumont has resigned as finance director and Mr David Macfarlane has retired as company secretary. Mr R.V. Dingle has been appointed group financial controller and company secretary.

Mr Terry Jeffries, managing director of Humlet Transportation Projects, has been appointed as chief executive on October 23.

Mr Cook said that, having completed a major acquisition programme last year, the group was in the advantageous position of being able to close out its financial liabilities following a review of the group's non-current assets.

Telfos shares closed 14p higher at 80p yesterday, but are still below the 100p level they were before Mr Bellak resigned.

## Wm Cook advances by 55% to £5.8m

By Andrew Bolger

**WILLIAM COOK**, the acquisitive Sheffield-based steel foundry group, has reported a 55 per cent increase in pre-tax profits, from £3.7m to £5.8m, in the six months to September 28.

Turnover advanced 65 per cent to £70.43m (£42.5m).

Earnings per share were slightly down at 20.5p (20.93p), but the interim dividend is lifted to 5p (4.5p).

Mr Andrew Cook, chairman, said the group was now encountering difficult trading conditions because of the recession and the high value of sterling against the dollar and European currencies. But he was confident that profits for the full year would show a satisfactory increase over last year's £9.52m.

He added: "I am, however, unable to see a single advantage to your company ever resulting from County's membership of the ERM at the current over-valued exchange rates."

Mr Cook said that, having completed a major acquisition programme last year, the group was in the advantageous position of being able to close out its financial liabilities following a review of the group's non-current assets.

Mr Cook said that, having completed a major acquisition programme last year, the group was in the advantageous position of being able to close out its financial liabilities following a review of the group's non-current assets.

factory of George Blair was already running down prior to closure early next year and this would be followed by the Aycliffe facility, thereby concentrating Blair's activities from four sites to two.

Mr Cook said: "We also expect to close the Chesterfield plant of William Cook Steel Castings before the end of the financial year, thus concentrating their manufacturing activities on a single site at Parkway.

This too will greatly assist manufacturing efficiencies and improve margins.

"Both the Newcastle and Chesterfield sites are prime city-centre locations and in due course we expect to realise significant sums through their sale."

Large-scale workforce reduction had taken place at Lloyds Burton, where the total head count of 550 at the time of acquisition had been reduced to under 400, thereby maintaining profitability on a reduced order book.

An investment programme was about to begin at Lloyds Burton, concentrating on the specialist market areas where it had the greatest expertise. Further efficiency drives were taking place at Cattton and HPC, with benefits already coming through.

# Exclusive

London's foreign exchange market

is the heart of the Euromoney foreign

market

and the heart of the Euromoney foreign

market

# Associated British Foods

## Half Year Progress Report

	Six months to 29 September 1990* £ million	Six months to 30 September 1989* £ million	Year to 31 March 1990 £ million
Turnover	1,367.0	1,271.0	2,774.7
Trading surplus	66.9	64.1	159.3
Interest payable	2.1	3.1	7.0
	64.8	61.0	152.3
Investment income	67.5	50.3	131.5
Profit on ordinary activities before tax	132.3	111.3	283.8
United Kingdom tax	24.3	21.0	54.1
Overseas tax	18.9	15.4	36.6
Profit on ordinary activities after tax	89.1	74.9	193.1
Minority interests	2.8	2.4	5.5
Profit on ordinary activities attributable to the company	86.3	72.5	187.6
Extraordinary items	—	0.5	79.6
Ordinary dividends	86.3	73.0	267.2
1st Interim	16.5	14.7	14.7
2nd Interim	—	—	34.6
Earnings per share before extraordinary items	19.2p	16.2p	41.9p

\*Half year figures unaudited.

### The Chairman, Mr. GARRY WESTON, reports:

The profit before tax for the group has increased by £21.0 million or 19 per cent to £132.3 million. After providing for taxation and minority interests, the profit attributable to the company shows a similar increase at £86.3 million.

Worldwide sales increased by 8 per cent to £1,367 million whilst the trading surplus was 4 per cent higher at £66.9 million.

In the United Kingdom, although sales increased by 8 per cent to £893 million, trading profits at £36.1 million were £2.8 million lower than in the first half of last year. After a reasonable start to the year by our manufacturing companies the profitability of our bakery division suffered erosion through heavy competition and a general fall in bread consumption in part due to prolonged periods of warm weather, a factor which also contributed to relatively poor sales performance from the company's retail bakery and light catering outlets. While the warmer conditions adversely affected our canning operations they were a major factor in the sales and profit growth of our ice cream division. Our retail grocery companies in Northern Ireland, following the adoption of a more aggressive trading profile announced last year, made significant progress and sales and profit growth are in line with forecasts.

Overseas sales at £474 million and trading profits of £30.8 million increased by 7 per cent and 22 per cent respectively with currency realignments having minimal effect on these results. George Weston Foods in Australia showed satisfactory results. Sales and operating profits, including some property sales, increased by 6 per cent and 17 per cent respectively, although the continuing rationalisation of the New South Wales bread operations again affected results. Australian results have been converted at 2.26 dollars to the £.

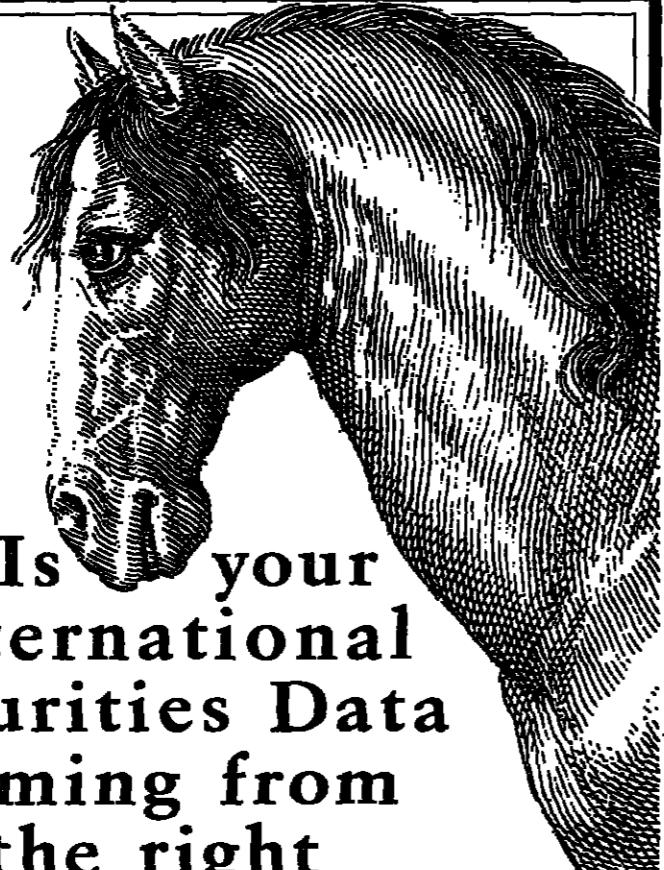
Group investment income has increased by £17.2 million to £67.5 million. A significant element of this increase is that the year ago figure included only three months' income on the amount realised from the sale of our investment in the Gateway Corporation in June 1989. The income arising as a result of the increase in the general level of interest rates was offset to some extent by the absence of an interim ordinary dividend from Berisford International.

Whilst we expect a satisfactory performance from our operating divisions for the remainder of the year, the results for the full year will be affected by the trend of interest rates in the United Kingdom and the adverse movement in the Australian exchange rate since the end of the half year. The 19 per cent growth in profits at the half year will not be maintained in the second half, as allowance must be made for the factor of the income from the Gateway proceeds and the fact that the second half results last year included the larger Berisford final dividend.

As indicated at the time of the 1990 Annual General Meeting we shall be reviewing the value of the investment in Berisford International at the time of the presentation of the full year's results. The adjustment will be dealt with as an Extraordinary Item.

At a Board Meeting today the directors declared a first interim dividend of 3.7p per share (1989 - 3.3p) which, together with the associated tax credit, is equivalent to 4.9p per share (1989 - 4.4p). This interim dividend will be paid on 5 March 1991 to shareholders on the register at the close of business on 1 February 1991.

Associated British Foods plc  
Weston Centre, 68 Knightsbridge, London SW1X 7LR



## Is your International Securities Data coming from the right source?

In an uncertain world, there's only one place to get your data. Straight from the horse's mouth.

As the official body in the market, the Association of International Bond Dealers has more data, more easily available than anyone. Our complete electronic resource includes daily up-

dates on 7000 prices and on the latest Eurobond issues, historic prices that go back for 3 years and up to 200 fields of information on individual bonds.

No wonder we're the market's most sought after resource when it comes to electronic securities data.

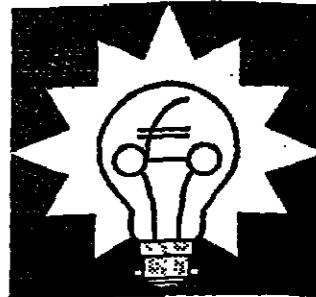
Why horse around?

For further information send your business card with this advertisement to Margaret Wilkinson, AIBD (Systems and Information) Ltd., Seven Limehouse, Docklands, London E14 9NQ. Fax 071-538 4902. Or telephone her on 071-538 5656.

## UK COMPANY NEWS

### A touch of Southern comfort

Clare Pearson on the prospects for a prosperous and large supplier



#### PRIVATISATION

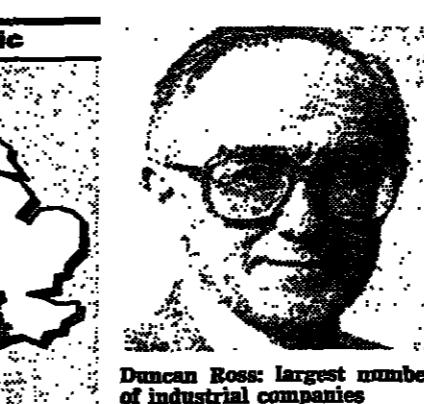
introduction of central warehousing should, for instance, help the latter.

In other areas, Southern is cautiously keen to move into generation and together with South Wales and London Electricity it disclosed during the summer it was considering taking an equity stake in a 2450m power station in west Wales being planned by Texaco, the US oil group.

On supply, Southern seems likely to tread a middle road: it is obviously keen to retain and even to gain customers but claims it will do so only on economic grounds. When competitive tendering closed in June, it had lost 74 customers to competitors, most notably Heathrow Airport to Seaboard, but gained 30 outside its own area.

The way Southern has hedged its electricity purchasing for this year has left it exposed to price changes at peak periods. It is impossible to tell at the moment whether that position, which will not in any case have arisen entirely out of Southern's choice, will have turned out to be a wise one.

However, analysts note that from Southern were heavily involved in the negotiations concerning how purchases and sales in the new electricity pool were to be conducted; this may have given it an edge that will prove useful in the future.



Duncan Ross: largest number of industrial companies



**Customer breakdown of sales**

Southern Electric (%)	Industry (%)
41.1	34.4
33.3	25.9
23.1	36.7
2.5	3.0

Source: USS Phillips & Drew

housing market which has seen the number of new houses built fall from 44,300 in 1988/9 to 35,800 in 1989/90.

But what really counts about Southern's domestic sales in the new, competitive electricity market is that, at 41 per cent of the total last year, they represent a solid block that is not going to fade away due to economic conditions or transferred its custom elsewhere.

Sales to industrial customers, by contrast, add up to little more than half that percentage.

Of the larger customers, some such as Slough Estates are already generating their own electricity.

Nevertheless, Southern's

industrial customer base has one particular advantage, which is that it is highly diverse. As Mr. Duncan Ross, chairman, says: "We have one of the smallest industrial loads as a proportion - but we have the largest number of industrial companies."

All these blessings have, of course, been factored into the structure imposed on Southern as it enters the private sector. This is why its X factor, part of its formula which governs the extent to which it can raise prices, has been set at 0.85 per cent, the third lowest for all the companies.

Once they are put into the pricing of the shares, which will take place just prior to flotation, Southern's

interim dividend is lifted to 1.1p (1p).

Mr. Stephen Mulliner, chairman, remained confident that rental income would continue to grow significantly.

#### Colorgen moves into the black

Colorgen, the maker of computerised colour-matching systems, made a small profit in the year ended June 30 1990, and is looking for further improvement in the current year.

The company is based in Massachusetts and quoted on the USM. In the year the profit came to \$16,000 (\$9,160), after interest charges of \$73,000, compared with a loss of \$220,000 after interest of \$61,000. Earnings per share were 0.1 cents (losses 1.5 cents).

Mr. John O'Brien, chairman, said the profit more than compensated for losses in the first half, and was made despite a reduction in gross margins. Turnover rose to \$5.06m (\$2.9m).

He went on: "We are experiencing a good level of inquiries in the current year and we have received a substantial commitment from a US paint company for delivery during 1991."

#### UniChem buys into German company

UniChem, the pharmaceutical wholesaler, is making its first move into Europe, in partnership with business colleagues, at a cost of \$4.2m.

It has taken an option to acquire a 17 per cent stake in PAG Pharma-Holding, a German quoted company whose

sole asset is a 30 per cent stake in Anzag, Germany's largest pharmaceutical wholesaler.

With stakes held by UniChem's partners, OPG of Holland and Egwa-Wiveda of Germany, the consortium will have control of PAG.

Consideration will be DM12.35m and be met by an issue of shares, not exceeding 4m.

Mr. Peter Unwin, chief executive of UniChem, said the move would enable his company to take advantage of any opportunities that might arise after 1992.

#### Safeland profits fall more than £1.6m

Safeland, the USM quoted property investment, refurbishment and estate agency, reported a sharp fall in pre-tax profits from £1.96m to £308,000 in the six months to September 30.

Mr. Raymond Lipman, the chairman, told shareholders that he believed the group had performed well in a sector which had been severely affected by the economic downturn. He said the decline in turnover and activity levels was also partly a result of adopting a cautious approach to all property transactions and a commitment to reducing the group's gearing level, which stood at 94 per cent at March 31 1990, to 82 per cent at September 30 1990.

Turnover for the period fell from £19.51m to £6.64m; earnings per share were 1.1p (7.09p) after tax of \$108,000 (£712,000) and the interim dividend is cut from 1.6p to 0.7p.

Mr. Lipman said he believed that the recent fall in base rates to 14 per cent might be the impetus needed to help

restore the group's profits, growth rates and dividends to previous levels.

#### BNP makes offer for Capital Leasing

In an agreed deal, Banque Nationale de Paris is offering to acquire the capital of Capital Leasing Group at Irish 44p per share.

Development Capital Corporation and its subsidiary have irrevocably undertaken to accept in respect of beneficial holdings of 19.68m shares (67.35 per cent), Capital Leasing has appointed Davy Corporate Finance as independent adviser to consider the offer.

CLG believes the deal will give it sufficient resources to substantially expand its current 2.5-3 per cent share of the Irish leasing market. BNP will channel its Irish leasing activities through CLG.

#### Sock Shop creditors accept rescue plans

Creditors of Sock Shop International, which has an estimated total deficiency of £27m, have accepted the proposals made by administrators appointed to rescue the company.

Mr. PWG Du Bois and Mr. PR Sykes of the London accountancy firm BDO Hamlyn are to be allowed to continue to manage the company's affairs to achieve a more advantageous realisation of assets than would have been effected in a liquidation.

They have also been given permission to complete and finalise the sale of Sock Shop assets and property to Sock Shop Holdings (formerly Fullchance) and to realise other miscellaneous assets.

**FOSECO**

### The offer from Burmah Castrol plc

### HEAR YOUR BOARD'S ADVICE

CALL THE FOSECOLINE

**0898 335 515**

\*Calls are charged at 44p per minute at peak rates and 33p at all other times.

The Directors of Foseco plc accept responsibility for the information contained in this advertisement. They have taken all reasonable care to ensure that such a case, the information contained in this advertisement is in accordance with the facts and does not omit anything likely to affect the import of such information. The Directors of Foseco plc accept responsibility accordingly. The contents of this advertisement have been approved by S.G. Warburg & Co. Ltd. (a member of The Securities Association) for the purposes of Section 57 of the Financial Services Act 1986.

## MANAGEMENT: The Growing Business

When Horbury Winder applied for planning permission to turn a derelict council depot in Castleton, a pretty village in the Derbyshire Peak District National Park, into a base for his business "all hell broke loose".

Residents objected to the depot being put to industrial use in a street lined with gift and craft shops and restaurants. Many people in Castleton, in the picturesque Hope Valley, made a good living from tourism.

"Petitions went round," Winder recalls. "The local history society protested it had been offered the depot for a museum while the Peak Park and the National Trust wanted it for a visitors' centre." While the authorities stalled for three years Winder rented half the depot which meant he had to make do with portable buildings parked in the back yard for offices and staff lavatory.

Finally, after Winder and his wife knocked on every door in the village to put their case, permission was granted and Thermal Measurement Systems, which makes thermocouples (industrial thermometers), took over the whole depot. The 11-year-old company now employs 21 people and has £1m of sales.

The problems faced by Thermal Measurement are not uncommon for businesses setting up in rural areas. Despite the decline of employment in farming, local residents and councillors can take a narrow view of the activities they are willing to accept to provide replacement jobs.

"We want to create a balance in rural areas to offset the concentration on tourism which often provides low-paid jobs with low added-value," says Gerry Ginn, the Rural Development Commission's economic development officer for the region.

Thermal Measurement provides just the sort of mid-to-high-tech employment the commission is keen to encourage. It requires expertise in fields ranging from basic networking to electronics and computers and recently won a government SMART (Small Firms Merit Award for Research and Technology) award to develop a device to monitor when a thermometer is going out of calibration.

For all the obstacles encountered by companies such as Thermal Measurement, running a business in an area like the Peak Park has many advantages. The peace and

## Breaking through the 'not here' barrier

Pleasant locations are not always considered compatible with industry. Charles Batchelor on problems of rural businesses



The authorities stalled for three years before allowing Thermal Measurement Systems to take over a disused council depot in the Derbyshire Peak District National Park

quiet of a rural location is a big attraction and travelling to work through country lanes preferable to big-city commutes, says Trevor Bell, founder of CDR Group, which designs software for use by civil engineers planning and repairing roads and drainage systems.

Bell, who commuted to work in London for several years, started CDR in 1983 in a stable attached to the farmhouse where he lives. Fifteen months ago he took over a house in the village of Hope and converted it into offices. He now drives two miles to work each day. Clients are only too happy to visit CDR because of its pleasant surroundings, he says.

Despite CDR's rural location, Hope is only 10 miles from Sheffield and 15 miles from the M1 motorway so the company has ready access to most parts of the country.

Companies in the Peak Park also benefit from their proximity to the research resources of the university and polytechnic in Sheffield. Jim Stangroom, managing director of ER Fluid Developments, says he makes use of specialists at Sheffield Polytechnic to help him out when problems arise.

ER, with four employees and turnover of about £100,000, is

developing industrial applications of electro-rheological fluids which solidify when exposed to an electric field.

ER is housed in former Ministry of Defence buildings in Brough, another village in the Hope Valley. The company, which has also won a SMART award, could not afford premises on a science park, says Stangroom, formerly an academic at Sheffield University.

Finding employees in a rural area depends on the type of business involved. CDR has no problem recruiting people – many of them local housewives – to input data. The company is converting thousands of maps showing where sewers run into digitised form. Recruitment advertising consists of a card in the window of the village post office, says Bell, although more senior staff have also been found locally.

There is an incredible reservoir of untapped energy," he explains. "Many of the women were frightened of high technology but they have taken to it well. The alternative would be to go and work at the local supermarket."

But many companies do have difficulty finding people, partly because the large num-

bers of commuters and retired people attracted to the Peak Park make local housing very expensive. Even starter homes are beyond the reach of many employees.

Two apprentices trained by Thermal Measurement left the company as soon as they married because they could not afford to buy houses locally, says Winder. The company can attract single people living with parents and older workers who are settled but have trouble finding people in their 20s and 30s who are setting out to buy their first home.

In areas of great natural beauty the attractiveness of the region brings extra pressures to bear on small businesses and their employees. But not all country areas have the postcard view of the Peak Park.

Some 20 miles to the southeast of the Hope Valley, on the other side of the M1 motorway, the rural community is having to cope with the effects of a declining coal mining industry which has left many of the villages with high levels of unemployment.

Young high-tech entrepreneurs who might be tempted to start up in business in the Peak Park are less likely to be

attracted to Bolsover where the town looks down on the winding-wheels of the local pit and smoking chimneys of a coking plant. The pit villages of north east Derbyshire and Nottinghamshire lack the charms of Castleton and Hope.

The scale of the problem has prompted the Rural Development Commission to launch what it calls its rural coalfield initiative. It plans to spend £6m over the next three years to provide small workspace units, business advice and additional community facilities in coal closure areas in Derbyshire, Nottinghamshire and Leicestershire.

High unemployment means there is usually no problem recruiting workers. Monition, which provides contract engineers and equipment to monitor and predict machinery failure, recruited engineers made redundant by the pit closures, says Michael Batty, joint founder and sales director. Monition has grown rapidly from just three to 30 employees over the past three years and has turnover of nearly £1m.

Finding premises is more difficult. Monition and 37 other small businesses, are based in a former Coal Board area office in Bolsover which also houses the local enterprise agency, the Bolsover Enterprise Agency Partnership. Businesses on the site provide about 250 full-time jobs and a further 50 part-time jobs, says Peter Stafford, joint manager of the agency. Open for just 18 months, the centre rapidly filled up with tenants despite the fact that it did very little advertising.

Another common problem also unites the small businesses in the Peak Park and Bolsover. As the businesses grow they need larger premises but find that none is available locally. CDR Group in Hope and Monition in Bolsover will both need more space soon if they are to continue expanding. Unlike small businesses in urban areas, however, they may be forced to move a great distance to find suitable premises and may be unable to take their employees with them.

"The Peak Park planning board won't entertain expansion on this site," says CDR's Trevor Bell. "You get encouragement when you are small but when you get to a certain size they tell you to go away." If much of the effort which goes into promoting small business in Britain's rural areas is not to be wasted then the planners must be prepared to find homes for the businesses which are growing in their areas.

\*Available from School of

Management, Open University, Walton Hall, Milton Keynes, MK7 6AA. Tel 0908 655831. £15 per copy or £45 a year.

Businesspeople seeking information on trade within the European Community will be able to turn to two new Euro Info Centres opening shortly at the Local Enterprise Development Unit in Belfast and the London Chamber of Commerce and Industry. The centres also provide advice on European Commission programmes.

National Westminster Bank is to merge its two venture capital operations, NatWest Growth Options and County NatWest Ventures, in January.

NatWest Growth Options was established five years ago to provide small amounts of venture capital finance in addition to the larger deals

## A chance to talk back

Charles Batchelor reports that small business wants more opportunity to communicate with the government

The British government has yet to develop an effective method of communicating with small businesses despite their growing importance in the overall economy, according to a newly-published study.

Small firms were more difficult to reach than large but the government should be able to establish communication channels similar to those which it had developed with large-scale manufacturing in the past, the authors suggested.

The task would not be easy because small business owners are naturally suspicious of government, the study noted. Communication was not helped by the fact that routine contact took the form of paying VAT or PAYE taxes which gave the business owner a negative view of the government.

Government initiatives such as the Small Firms Service and the Loan Guarantee Scheme might be expected to create a more favourable impression but while most business owners knew of such schemes, few had used them. This was because the small firm had to ferret out the government department concerned; forms had to be filled in; and it often took a long time for the civil servants to come to a decision.

Resistance to government might be overcome by using intermediaries such as bank managers, trade associations or accountants but contacts with these sources were often patchy, the study said.

Despite their scepticism of government, small businesses were keen to achieve closer links in the belief that a more informed government would be better able to create a favourable economic climate.

The researchers suggested the creation of consultation or liaison points staffed by civil servants in local council offices or job centres where small business owners could go to put their views.

But the small business owners surveyed felt large numbers of people would have to go along for a fair representation of their views to emerge, while the staff would inevitably be very junior. Small business owners were also unenthusiastic about the idea of taking part in personal interviews to discuss topics relevant to their own business. However, these would be better carried out by intermediaries with business experience rather than by civil servants, they said.

The study suggested five factors essential to good communication between government and small business. The government approach had to be:

- Visible. It must be given a higher profile because small businesses felt that at present government did not give their views serious consideration.

- Pro-active. The government must take a lead because small businesses felt they could not put across their views effectively.

- Personal. Small business owners conducted their business on a highly personal basis and disliked the impersonality of government documents.

- Relevant. Small business owners should only be contacted on issues relevant to them or when possible changes might affect them directly.

- Involve feedback. Small business owners needed to feel that consultation had been worthwhile and any results should be fed back to those who had given time and thought to the exercise.

"Government Consultation with Small Business Owners by K MacMillan, J Curran and S Downing. Published in International Small Business Journal Vol 8, No 4, Woodcock Publications, PO Box 1, Macclesfield, Cheshire SK10 4YQ. Tel 0625 528516

being carried out by County NatWest Ventures. Growth Options began by providing subordinated loans convertible into equity but has since also made direct equity investments in deals valued at up to £500,000.

The merger was prompted by the growing informal co-operation between the two venture capital arms. The two will combine their marketing and merge regional offices. At the same time Growth Options will return responsibility for straightforward loans provided with venture capital to local branch managers.

Growth Options has £65 million of equity. County NatWest Ventures has £180m worth of investments. Bob King, head of Growth Options, is to become a director of County NatWest Ventures.

## In brief...

■ Many small UK companies are very active exporters, according to the first Quarterly Survey\* of Exporters to be carried out by the Small Business Research Trust. Companies polled exported on average 38 per cent of sales; very small firms, with less than £50,000 worth of sales, exported an average of 48 per cent.

The most important problems faced by exporters had to do with marketing, including dealing with agents and distributors, followed by payment delays/bad debts and exchange rates. On average exporters would have received sterling to have joined the European Exchange Rate Mechanism at DM2.90:£1 rather than at DM2.95.

\*Available from School of Management, Open University, Walton Hall, Milton Keynes, MK7 6AA. Tel 0908 655831. £15 per copy or £45 a year.

Businesspeople seeking information on trade within the European Community will be able to turn to two new Euro Info Centres opening shortly at the Local Enterprise Development Unit in Belfast and the London Chamber of Commerce and Industry. The centres also provide advice on European Commission programmes.

National Westminster Bank is to merge its two venture capital operations, NatWest Growth Options and County NatWest Ventures, in January.

NatWest Growth Options was established five years ago to provide small amounts of venture capital finance in addition to the larger deals

## Business Opportunity

FOR

A 35 to 45 year old person who would like to join a fully listed PLC as Group Managing Director. You must currently be leading a highly successful acquisition team and have proved success in that area. You will also be a dedicated business person with high ambitions.

THE CHAIRMAN, age late 50s. I hold 60% plus of the shares of the PLC which has assets of over £10m.

THE COMPANY IS Currently loss making, but is likely to make good profits in its next financial year. Current sales are over £50m.

Please write Box H7624, Financial Times, One Southwark Bridge, London SE1 9HL.

FOR

## Joint Venture Potential for Substantial Capital Growth

Our client is a quoted PLC which is highly experienced at sourcing, developing and managing petrol filling stations which are sold on to major oil companies. They have an in-house team of specialists including designers, architects and specialist planners with considerable experience of appeals covering nationwide road networks and future new roads and by-passed.

Our client seeks a joint venture partner to fund an operation to retain the petrol filling stations and to build a national chain with the aim of achieving long term capital growth as well as on-going trading profits.

Interested parties should contact Thomas Blake at N M Rothschild & Sons Limited, 3 York Street, Manchester, M2 2AW. Tel: (061) 233 0882. N M Rothschild & Sons Limited - Member of TUSA.

## MINIMUM: £1,000,000

Development Capital

Property Finance for Development, Dealing and Investment

Corporate Re-structure, Mergers, Acquisitions, Flotations, etc.

## CORPORATE FINANCE CONSULTANTS LIMITED

75-77 Moreton Road, London W2 4XW

Tel: 071-727 6474 Fax: 071-221 1196

## Does Your Business Need Finance?

We specialise in raising equity and debt finance for companies.

If your cashflow and profits are being squeezed by high interest payments, find out about our cheaper alternatives.

Call us today on 071-353 4212

Tin Coven, PCBS Limited, Hamlet House,

1 Temple Avenue, Victoria Embankment, London EC4Y 0HA.

In the first instance please call John Stevenson, Stevenson & Company, Accountants, telephone 0273 74448.

CASH AVAILABLE

An investor has £1-2m available for purchasing a majority interest in Property or Housing Building Companies which would benefit from an immediate cash injection.

It is appreciated Property Companies requiring immediate cash do not wish to have their names listed around the market. In order to overcome this problem it is suggested the respective Solicitors, Accountants or agents are put in direct touch.

In the first instance please call John Stevenson, Stevenson & Company, Accountants, telephone 0273 74448.

1 Temple Avenue, Victoria Embankment, London EC4Y 0HA.

1 Temple Avenue, Victoria Embankment, London

## BUSINESS OPPORTUNITIES

**HAVE YOU A REQUIREMENT TO EXPORT TO OR SOURCE PRODUCTS FROM THE FAR EAST?**  
A British International Group of Companies with subsidiary companies in Hong Kong and Singapore offer their services to manufacturers wishing to export their products to manufacturers and distributors throughout the world.

The group's local companies would be pleased to consider representing the interests of manufacturers and distributors throughout the world in the export of a local export sales office, a local distributor or sales agent or as a procurement or selling agent.

International companies should contact:

P.J. Bell  
Adams & Harvey Ltd  
55-57 Houndsditch  
London EC3P 2EA  
Tel: 071-628 7711

Fax: 071-628 1029

**NEW BUSINESS OPPORTUNITY!**  
FOR SALE  
SOLE MANUFACTURING AND  
MARKETING RIGHTS TO  
INNOVATIVE BATHROOM  
PRODUCTS  
Write Box H7562, Financial  
Times, One Southwark  
Bridge, London SE1 9HL

**CORPORATE RESCUE PLC.** Businesses in  
difficulty. Bankrupts, receivers, pre-liquidation? We can  
help. Ring 0171-730 8551.

**VENTURE CAPITAL  
DEVELOPMENT FINANCE**  
Currency Mortgages  
AM GROUP.  
Fax: 081 749 8805.

## BUSINESS SERVICES

LONDON  
BERKELEY SQUARE

Elegantly furnished, luxurious office suites for frequent or infrequent use are immediately available if you require prime London office representation, with full service.

For further details, contact  
Fiona Gibbons  
Nightingale Secretariat  
3 Berkeley Square  
London W1X 5HG

Tel: 071-629 6116  
Fax: 071-491 4811

**A MAGNIFICENT  
GOLFING PROJECT**  
for sale near Deauville (France).  
Eight plots of land, hotel, 9 hole golf  
with 27 holes, 1,000m<sup>2</sup> of office  
space, 100m<sup>2</sup> of residential space, hotel,  
diverse constructions, 16th  
Century Manor + annexed  
buildings. 2,000m<sup>2</sup> existing, 2  
hours from Paris. Price 18  
Million Francs.

Tel: 31 87 32 32  
Fax: 31 34 39 39

**COMMERCIAL  
FINANCE**  
Competitive Rates  
Fixed Interest Mortgages  
Business Finance to 80% of cost  
Asset-Based Finance  
Construction Finance to 100%

**SOVEREIGN INSURANCE  
CONSULTANT (LONDON) LTD**  
Tel: 071-738 4152  
Fax: 071-738 4152

All the services offered here are  
not available elsewhere in the U.K.  
and the value added by the protection of  
Sovereign will not apply to these.

**US AND INTERNATIONAL  
TAX SERVICES**  
Worldwide Corporation and Tax  
Planning, Tax Consultancy,  
Accounting and Reporting Services.  
Free initial consultation.

Telephone: HACLAUS INTERNATIONAL  
on U.K. +44 (0) 730 816728  
or Fax U.K. +44 (0) 730 814330

**DIRECT MAIL LISTS & SERVICES**

100's of ready-made  
lists immediately  
available. Suppliers to  
leading UK companies.  
Free catalogue.  
Market-scan, Freepost.  
Chichester, Sussex.  
Tel: 0243 786711

**FINANCE FOR  
EXPANSION BY  
FACTORING**

Specialist independent  
service tailor made for  
the small business with  
cash flow problems.  
County Factors Limited  
TEL (0202) 680934

**HARLEY ST. W.1.  
BUSINESS CENTRE  
FULLY SERVICED AND  
FITTED OFFICES.** Business  
Address: tel serv: SEC:  
MAIL: FAX: BOARD:  
ROOM: FLEXIBLE ROOMS  
TEL: 071-637-5805 FAX: 071-43 8954

**BUSINESS AND ASSETS** of solvent and  
reputable companies for sale. Business  
and Assets Tel: 071-282 1164.

## BUSINESSES FOR SALE

## TOUCHE ROSS

## Savage Transformers Ltd

## (In Administrative Receivership)

The Joint Administrative Receivers, Richard Summerfield and Nick Lyle, offer for sale the business and intellectual property rights of the above company.

BABT approved Direct Dial Interface.

BABT approved Telephone Interface Board.

Distribution rights for proven Voicemail and Audiotext applications.

Voice response module for flight simulation systems.

Industrial voice controlled quality inspection system.

Voice library.

Maintenance.

For further details please contact Graham Miller at the address below:

Leda House, Station Road, Cambridge CB1 2RN.

Tel: 0223 460222. Fax: 0223 350839.

Authorised by the Institute of Chartered Accountants in England and Wales to carry on investment business.

## HOTEL (LICENSED) + 37 BUNGALOWS

15 Letting Bedrooms, 5 bedroomed  
owners house, Heated Swimming  
Pool, Squash Court, Crazy Golf,  
48 Cover Restaurant, Coffee  
Lounge, Lounge/Bar for 45.

AA & RAC approved.

Set in 14 acres of land in Dorset.

Freshfield for sale. Offers in  
excess of £250,000.

Write Box H7561, Financial Times, One  
Southwark Bridge, London SE1 9HL

## HOTELS &amp; CHRISTIE &amp; CO. LEISURE

## Majorca

## Nursing Home

## Key 1990's Development Areas

British owned and managed. Established for 2 years with  
strong demand and rapidly expanding to 112 beds.

Registered for convalescent, rehabilitation,  
residential and post operative care.

£930,000 freehold.

Contact Ann Mitchell, Leeds Office.

Corporate and Acquisition Division on 0323 459667

Ref: 409/048

## CHRISTIE &amp; CO.

Businesses for Sale,

Corporate Acquisitions & Disposals,

Rating, Rent Reviews & Valuations

H offices. Undertaking UK and International business

PUBLIC HOUSES • NURSING HOMES

RESORTS • HOTELS • ENTERTAINMENT

RECREATIONAL • SPORTS • GOLF COURSES

RETAIL BUSINESSES

RENTALS • LEASING • LEASING

RENTALS • LEASING

</div

## BUSINESSES FOR SALE

**Davilliam Products Group**

The Joint Administrative Receivers invite offers for the following businesses:

**Davilliam Products Plc**

- Sales and distribution of building materials
- Operating from depots at Rickmansworth, Herts and Acton, West London
- Large customer base, 1800 active accounts
- Turnover year to 31 October 1990 £13.5m
- Assets comprise leaseholds, stocks etc

Further information may be obtained from the Joint Administrative Receiver, P R Copp FCA, FCCA or E V L Blackwell, FIPSA (ref das) at Stoy Hayward, 8 Baker Street, London W1M 1DA. Tel: 071-486 5888, Fax: 071-487 3686, Telex: 267716 HORWAT.

**STOY HAYWARD**

Accountants and Business Advisers

Authorised by the Institute of Chartered Accountants in England and Wales to carry on investment business

The Business and Assets are available for sale as a going concern of:

**Romarsh Transformers Limited**

(in administrative receivership)

The company trades from Porte Marsh Industrial Estate, Cade, Wiltshire. Its business is the manufacture of:

- power transformers
- chokes
- inductors
- reactors

in the range 25VA to 500kVA in the UPS and Traction markets.

The principal features of the business are:

- leasehold premises in Cade, Wiltshire of approximately 29,000 square feet.
- skilled workforce of 138 employees
- existing long term contracts
- Blue Chip customer list
- large range of plant and machinery
- budgeted turnover of approximately £5.2 million

All enquiries should be addressed urgently to: Joint Administrative Receiver, C.J. Barlow FCA, Cork Gully, 68 Queen Square, Bristol, BS1 4JP. Telephone: 0272 292/81. Fax: 0272 307008.

Cork Gully is authorized in the name of Coopers &amp; Lybrand. Details by the Institute of Chartered Accountants in England and Wales to carry on investment business

ICork Gully

The Joint Administrative Receivers offer for sale

**Dealtank Limited**

(In Receivership)

**t/a Vermar Precision**

Either in part or as a going concern, the business and assets of this well established Company. The Company is a well established precision machining company. The business comprises:-

- Experienced and skilled staff
- Established customer base
- Short and medium batch runs
- Mainly conventional plant
- Operates from leasehold premises at Basingstoke, Hants
- Current Turnover approximately £360,000 per annum

For further details, interested parties should contact the Joint Administrative Receivers, N J Vooght and J M Indale at: Cork Gully, 9 Greyfriars Road, Reading, RG1 1JG. Tel: 0734 500336, Fax: 0734 607703.

ICork Gully

The Joint Administrative Receivers offer for sale the business and assets of:-

**Harry Neal Limited**

A long established Building and Civil Engineering Contractor operating in the Greater London area.

Principal features include:-

- Freehold offices and workshop premises at Kingsbury NW9 and Northwood, Middlesex.
- Fully equipped joinery, metal working, plumbing, plant hire, electrical and plastering divisions.
- Turnover for 1989 estimated at £45M.

Parties requiring further details should contact the joint administrative receivers, Mr MA Jordan and Mr RM Addy, Cork Gully, Shire House, 3 Noble Street, London EC2V 7DQ. Tel: 071 608 7700, Fax: 071 608 9887.

ICork Gully

**INTERNATIONAL BUSINESS FOR SALE**

Manufacturer and supplier of dry materials handling systems, based in the UK, the US and the Netherlands, operating worldwide with an international customer base centred on shipping and commodity trading.

Principal features:-

- Turnover in excess of £6m
- Unquoted, profitable and cash generative
- Patented technology

Write Box No: H7572 Financial Times, One Southwark Bridge, London SE1 9HL

**ENVIRONMENTAL CONSULTANCY FOR SALE**

A superb opportunity to acquire an excellent team specialising in Noise, Air, Water Pollutions etc. Very profitable group. Based in North West. All enquiries to:

A Anthony Associates, Roschill, Lydgate, Merseyside L31 4JF. Tel: 051 526 4008, Fax: 526 1673

**MOTOR COMPONENTS O.E. DISTRIBUTION COMPANY FOR SALE**

This profitable company, however, no longer specialising in the O.E. spares parts supply business it based in the North of England. Being part of a small group of companies it is offered for sale with the freehold property, stock, goodwill, etc. etc.

Price indicator is £800,000 being a 42% pay back period based on average profits.

Principals - please for your interest to:

0943 831521

Telephone 0202 528 450

Fax 0202 524 54

63, Lincoln Inn Fields, P.O. Box 22, London WC2J 3JU

THERE IS MORE TO SELLING A BUSINESS

THAN FINDING A BUYER.

Associates in most capital cities.

It takes only two minutes of your time and the cost of a telephone call to find out more about how we can help you and your company. So why not pick up the phone, right now?

Associates in most capital cities.

CONCORDE

Telephone 0202 528 450

Fax 0202 524 54

63, Lincoln Inn Fields, P.O. Box 22, London WC2J 3JU

THERE IS MORE TO SELLING A BUSINESS

THAN FINDING A BUYER.

Associates in most capital cities.

It takes only two minutes of your time and the cost of a telephone call to find out more about how we can help you and your company. So why not pick up the phone, right now?

Associates in most capital cities.

DIVERCO

SELLERS and BUYERS

Contact in confidence:

DIVERCO LTD.

4 Bank Street,

Worcester WR1 2EW.

Tel: 0905 22303

Write Box H7576, Financial Times, One Southwark Bridge, London SE1 9HL

The Joint Administrative Receivers invite offers for the following businesses:

Davilliam Products Plc

♦ Sales and distribution of building

materials

♦ Operating from depots at

Rickmansworth, Herts and Acton,

West London

♦ Large customer base, 1800 active

accounts

♦ Turnover year to 31 October 1990

£13.5m

♦ Assets comprise leaseholds, stocks etc

Further information may be obtained from the Joint Administrative Receiver, P R Copp FCA, FCCA or E V L Blackwell, FIPSA (ref das) at Stoy Hayward, 8 Baker Street, London W1M 1DA. Tel: 071-486 5888, Fax: 071-487 3686, Telex: 267716 HORWAT.

The Joint Administrative Receivers invite offers for the following businesses:

Henderson Timber and Boards Plc

♦ Distributors of sheet materials to the

building trade

♦ Leasehold warehouse and offices at

Potters Bar, Herts

♦ Turnover year to 31 October 1990 £4.2m

♦ Assets comprise leasehold, stocks etc

Further information may be obtained from the Joint Administrative Receiver, P R Copp FCA, FCCA or E V L Blackwell, FIPSA (ref das) at Stoy Hayward, 8 Baker Street, London W1M 1DA. Tel: 071-486 5888, Fax: 071-487 3686, Telex: 267716 HORWAT.

The Joint Administrative Receivers invite offers for the following businesses:

Scantec Joinery Limited

♦ Manufacturers of Windows and other

timber products

♦ Freehold factory at Glastonbury, Somerset

♦ Leasehold factory at Bridgwater, Somerset

♦ Turnover year to 31 October 1990 £4.4m

♦ Assets comprise properties, operating

plant and equipment stocks etc

Further information may be obtained from the Joint Administrative Receiver, P R Copp FCA, FCCA or E V L Blackwell, FIPSA (ref das) at Stoy Hayward, 8 Baker Street, London W1M 1DA. Tel: 071-486 5888, Fax: 071-487 3686, Telex: 267716 HORWAT.

The Joint Administrative Receivers invite offers for the following businesses:

Horwath

A member of Horwath International

Authorised by the Institute of Chartered Accountants in England and Wales to carry on investment business

**Brislington House Nursing Home**

The Receiver and Manager offers for sale as a going concern the business and assets of the above Home. The property is a Grade II listed building in some 11 acres of grounds situated near Bristol.

- ♦ Freehold title
- ♦ Registration for 129 beds at present
- ♦ Staff and relatives accommodation
- ♦ Extensive dining and recreational facilities
- ♦ Georgian chapel
- ♦ Covered and heated swimming pool
- ♦ Experienced staff
- ♦ Turnover for year to 30 June 1990 of £1.4m approx.

Interested parties should contact the sole agents:

Means Grimley J R Eve, Kingsmead House, Grove Avenue, Queen Square, Bristol BS1 4QY.

Ref Mark Brundson Tel: 0272-277778 or alternatively Geoff Kindon FIPSA at Stoy Hayward, 8 Baker Street, London W1M 1DA. Tel: 071-486 5888, Fax: 071-487 3686, Telex: 267716 HORWAT.

**STOY HAYWARD**

A member of Horwath International

Authorised by the Institute of Chartered Accountants in England and Wales to carry on investment business

**INNOVARE LIMITED**

Hi-Technology Full Colour Display Screens

The Liquidator of Innovare Limited offers for sale the intellectual property rights and know-how to the latest 'state of the art' technology in Full Colour LCD Display Screens.

This technology has been developed over the past 10 years and is now ready for commercial exploitation. A fully operating production model is available for presentation and testing purposes.

For further detailed information please contact David Buchler or Phillip Lee, Buchler Phillips &amp; Co, 84 Grosvenor Street, London W1X 9DF. Telephone 071-493 2550. Facsimile 071-629 9444.

BUCHLER PHILLIPS &amp; CO.

**MANUFACTURERS OF SPORTS AND LEISURE CLOTHING, SUTTON IN ASHFIELD, NOTTINGHAMSHIRE**

The business and assets of Raptor Limited are offered for sale as a going concern by the Administrative Receivers.

Principal features include:

- ♦ Blue chip customer base
- ♦ Turnover £1m + per annum
- ♦ Substantial order book
- ♦ Premises close to Motorway network

For further information please contact the Joint Administrative Receiver:

Rodger Taylor

**KPMG Peat Marwick Corporate Recovery**

The Fountain Precinct, 1 Balm Green Stefford S1 3AF. Tel: 0742 765789. Fax: 0742 766213.

**FOR SALE****MISTPRESTIGE MANAGEMENT SERVICES LIMITED**

(IN LIQUIDATION)

The Liquidator offers for sale the Business and Assets of Mistprestige Management Services Limited, a Company based in London. The business of Mistprestige has been established for 10 years and is engaged in the placement of permanent and temporary office personnel. The Company is presently trading under control of the Liquidator.

Principal features include:-

- ♦ Leasehold premises in London, W1.
- ♦ Comprehensive Client list for both permanent and temporary assignments.
- ♦ Dedicated and Experienced Workforce.

For further information, please contact either Colin Francis or Heath Sinclair of Buchler Phillips &amp; Co, 84 Grosvenor Street, London W1X 9DF. Telephone 071-493 2550. Facsimile 071-629 9444.

BUCHLER PHILLIPS &amp; CO.

**FOR SALE****PET FOOD BUSINESS FOR SALE**

Home Counties, Nr. M25. Very profitable. Turnover £1.2m p.a.

Quality £500,000 p.a.

Part £15,000 p.a.

Write Box H7589, Financial Times, One Southwark Bridge, London SE1 9HL

**INDUSTRIAL AND MARINE CHEMICAL CLEANING COMPANY FOR SALE**

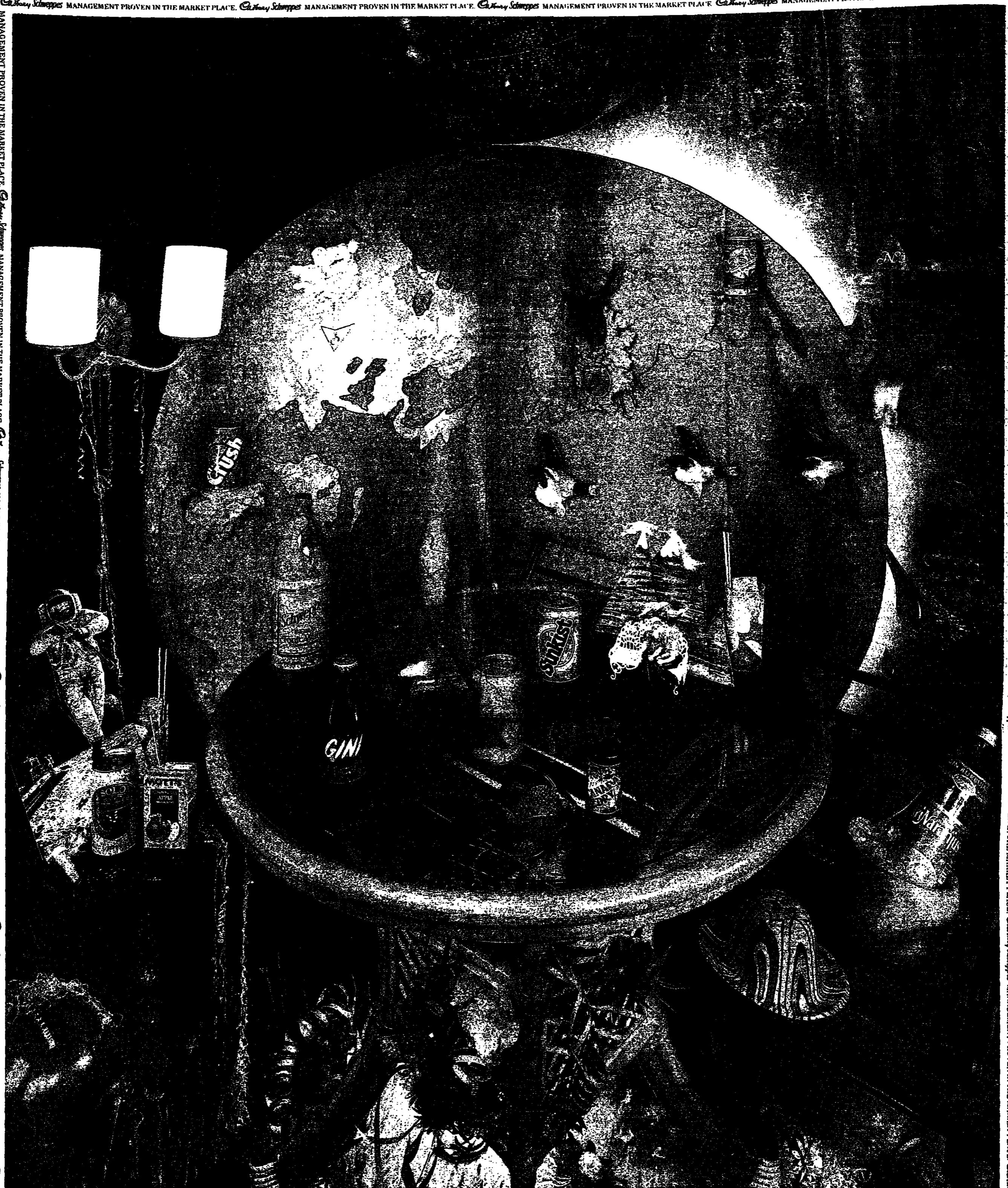
Based: North West.

T/O £250K. Profitable.

Excellent Prospects for growth.

CONTACT: A. Anthony Associates, Roschill, Lydgate, Merseyside Tel 051 526 4008 Fax 526 1675

**Freight Forwarding Company**



And the toast is, Cadbury Schweppes. Because we've grown to become one of the largest soft drinks manufacturers in the world. It's an achievement we think that's worth celebrating.

Realising the potential in this fast growing market, we began to concentrate our efforts on three main areas:

The first was to make the most of our existing brands. Using the Schweppes brand name to launch new drinks onto the market. And turning the growing demand for adult soft drinks into an opportunity to show that

# Soft drinks all round.

a Schweppes tonic is as good with just the ice and the slice, as with the gin.

The second was to lower the production costs. To achieve this, we've been investing in our bottling network.

And Coca-Cola & Schweppes Beverages Ltd. in Great Britain, by increasing capacity and thereby reducing the unit cost, has proved an excellent solution in this market.

The third was to build a portfolio of

soft drinks wide enough to cater for all tastes. We've achieved this in two ways. First, by acquiring new brands such as Crush, Canada Dry and Oasis. And second, by creating new brands by combining unexpected flavours. Ginger ale with raspberry or cherry for instance (well, we did say all tastes).

As a result of our efforts in these areas we've now become the world market leader in adult soft drinks, as well as the European

market leader in the still fruit drinks sector

By turning soft drinks into hard currency, we've seen the trading profit of our beverages sector grow from £89.3 million in 1987 to £147.4 million in 1989.

All of which is evidence of the vision and success of Cadbury Schweppes' management, and cause to pop a few corks, or in our case, uncork a few pops.

Cadbury Schweppes

**MANAGEMENT PROVEN IN THE MARKET PLACE**



## COMMODITIES AND AGRICULTURE

## Rubber nears support level

By Lim Siong Hoon in Kuala Lumpur

THE RECENT slide in world rubber prices and the prospect of renewed intervention in the market will be the main issues facing delegates at the meeting of the International Natural Rubber Organisation that begins in Kuala Lumpur today.

Inro's buffer stock manager, who last intervened in March, would have had to resume buying during the past few months had not the organisation reduced its intervention thresholds by 5 per cent in July.

Except for a brief period in August when the market received support from US stockpile purchases, the average prices from the markets of Kuala Lumpur, Singapore, London and New York have since been in decline. Last week Inro's five-day moving average price fell to the "buy" level of 176.50 Malay-sia/Singapore cents a kilogram.

Inro's rules allow for adjustments to its intervention levels every 15 months, so a fresh revision at the week's meeting would not be possible without a rule change. The organisation has M\$30m (US\$25m) available for buffer stock buying. This was called up in July after an initial sum of M\$70m was depleted during the first quarter by 34,000 tonnes of intervention purchases.

Despite low stocks and slow output in Malaysia, sagging demand has given little grounds to be optimistic about the short-term prospects for a price recovery. Inro's headquarters in Kuala Lumpur is authorised to stock up to 400,000 tonnes and, under a contingency clause, a further 150,000 tonnes.

Malaysian stocks of palm oil appear to be building up again but improved demand has boosted prices at the Kuala Lumpur Commodity Exchange. The prompt November futures position has moved above M\$744 a tonne, well ahead of the \$650 level around which nearby prices had been trading for most of the year but still below the M\$822-a-tonne average for last year.

Traders have attributed the sharp gains in recent weeks to an initial Egyptian enquiry for 10,000 tonnes and, later, another 5,000 tonnes. The country is one of Malaysia's top five customers for palm oil.

To pump new life into the market, local palm oil producers have been urging the government to buy up to 200,000 tonnes for distribution as food aid. Aggressive government-sponsored sales promotion abroad, and the easing of export taxes early this year appear to have made little impact.

## Preaching against the 'false god' of free trade

Farmers on the Texas Panhandle are facing hard times and many fear disaster if subsidies are cut further

C ASTRO COUNTY – located within the dry, flat stretches of the Texas Panhandle – possesses little oil beneath. Still, deep-drilling wells pump a commodity sometimes more valuable: water.

When oil prices are low and drought sets grain prices soaring, then farmers in the region reap a harvest to be envied and rarer than that of black gold.

Irrigation is expensive but it makes possible a diverse, intensive agriculture on farms which typically extend to 3,000 acres or more. When farmers elsewhere are praying for rain, the producers of Castro County simply turn on their sprinklers.

Agriculture's health is one of Texas' vital signs. Almost 80 per cent of its vast land area is devoted to the production of food. Almost 30 per cent of the state's GNP is drawn from the sector, which employs 22.5 per cent of Texas' work force.

Mr Harold Bob Bennett produces grain and cattle with his father and brothers in Castro county. A rangy, shrewd populist with a "good ol' boy" persona, he holds his "first rule" job paying real money" as district director of the region for the Texas Department of Agriculture.

He sees it as his mission to testify, as he would in his church, against the "false god" of free trade and for the need of a supply management pol-

icy. He would like output quotas, or enough land to be taken out of production to ensure higher prices for the farmers, a scheme that he says would allow for better conservation policies. He preaches more crop rotation and diversification into alternative crops such as wine grapes, blueberries and

enhancement Program, offering export subsidies.

Mr King, president of the American Corn Growers and himself another Panhandle producer, says the 1985 farm programme was a personal calamity for him. "Right now I'm at my lowest ebb in 30 years. I have nothing to look

Other Texas farmers, however, think the government already has more than enough influence over their operations. Mr Justice Justice says wheat and feed grains in Lester, on 15 farms in a three to four mile radius south of Dallas, are being farmed. Thus, a 100 acre farm, planted half with wheat and half with a feed grain one year is "locked in" the next year it must produce the same crops to qualify for pay-

ments.

One of Mr Justice's farms has a 730 "acres base" upon which he can receive subsidies for crops covered by the farm programme. The "history" allows him to plant 433 acres of wheat; 15 of maize; and 275 of grain sorghum. On his wheat base he must set aside 15 per cent of the land under the Acreage Reduction Program, designed to curb production.

The subsidy payments are

based on a history of estimated bushel yields. Although most years wheat yields in the region now run about 40-50 bushels an acre, this farm's history, recorded years ago, assigns yields of 27 bushels an acre.

To allow farmers more flexi-

bility in their planting decisions, the 1990 farm programme offers a new "triple base plan". In addition to land set aside under the Acreage Reduction Program, Mr Justice must reserve another 15 per cent of his base.

He gets no deficiency payments for the crops planted on this land (part of the US budget deal to save \$13.5bn on farm spending over the next five years) but he can plant any "programme crop" of his choice – wheat, feed grains,

cotton, rice, oilseeds. Anticipating favourable prices next year, Mr Justice says he will plant grain sorghum.

Mr Justice is an eager sup-

porter of the US proposal in the Uruguay Round to phase out farm programmes worldwide. As a comparatively low cost producer, he is willing to give up government payments if everyone else does. He believes that without subsidies, inefficient farmers will go out of business and prices will rise above the cost of production.

No farmers, anywhere in the world, can withstand the losses incurred by cheap grain unless they are rescued by their governments.

"If I could get \$5.51 for the price of my wheat (the estimated cost of producing it and transporting it to Europe), I would be on top of the world," he says.

It sounds good in theory, Mr Bennett says. But "a free market is not going to happen – because of politics, because people have gone hungry in the past, because Europe wants to protect its farmers. And most of all, he believes, because the giant grain traders who control most of US exports will depress prices when it suits them to undersell the rest of the world."

"It's not right when we export our products below the cost of production," he says. "We've got to quit rapping this land. We've got to start putting something back into it."

## Sugar 'more or less in balance'

By David Blackwell

THE SUGAR market is more or less in balance, with a surplus of about 1m tonnes or less than 1 per cent of consumption, according to the latest market report from E.D. & F.M. Man, the London brokers.

But while the short-term outlook is constructive, "we can't predict a return to some sort of price sensitivity," says the report.

The recent collapse in prices began in May when the supply-demand balance shifted towards a small surplus. The subsequent bear market became almost self fulfilling, says the report, which points out that total annual trading volumes in futures in New York, London, Tokyo and Paris amount to about 20 times the world free market trade.

Now an additional purchase by the Soviet Union, Mexican interest for the 1991 season or an increase in the US quota "could tip the price cover equation from negative to positive and attract speculative investment on the buying side; in this case the roller-coaster would be well off in the other direction and it is difficult to predict to what level."

## Soviet troubles strain Chinese tea earnings

ECONOMIC TROUBLES in the Soviet Union and Eastern Europe combined with shifts in drinking habits worldwide, are hitting China's tea growers hard, reports Reuters from Peking.

China's tea production is forecast to slump to 510,000 tonnes this year from 550,000 in 1989 and some plantations have been abandoned. Exports are expected to fall slightly this year from last year's 218,000 tonnes, against 188,000 tonnes a year ago, a director of the China National Tea Import-Export Corporation said.

The country is the world's second biggest tea exporter after India and sells mainly to the Soviet Union, Poland, Britain, Morocco, the US and Hong Kong.

Two major importers, the Soviet Union and Poland, have cut tea imports heavily this year to an estimated 150,000 tonnes and 10,000 tonnes respectively, said the director. He gave his name only as Li. Both countries are suffering from a shortage of foreign exchange, he said. The Soviet Union imported 230,000 tonnes of tea last year.

The growing preference for tea bags has also hit China's sales as people consume less tea when they use bags.

## Eastern European agriculture in double jeopardy

Nicholas Denton describes the complex problems to be overcome in rejoining the world economy

E ASTERN EUROPEAN agriculture is in a double bind. Like everyone else in the formerly communist countries, farmers are struggling to escape from the absurdities of the command economy. But they cannot turn to the world market for salvation, as can those in other sectors, because the western agricultural system is riddled with its own distortions.

So, on the one hand, private ownership must be restored, monopolies broken up, quality emphasised over quantity and excess labour shed in the agriculture and food sectors as in all parts of the economy.

On the other hand, however, food producers face subsidised competitors in western Europe, which means that they cannot exploit fully their advantage of lower labour costs. Matching those subsidies is beyond the means of either government budgets, which are strapped, or consumers, who already spend high proportions of their low incomes on food.

Barriers to agricultural trade also undermine eastern European efforts to discipline

domestic distribution monopolies with import competition. Furthermore, they inhibit foreign investors, for whom access to western European markets is an important incentive.

Eastern Europe's home-grown problems are bad enough.

Demands by former owners for the restoration of property confiscated by the communists plague most eastern European attempts at privatisation, but few so much as land privatisation.

This problem is most acute in Hungary, where the Independent Smallholders party won third place and the balance of power in the spring general elections on a platform of a return to the 1947 pattern of ownership. Their campaign has filled the co-operatives, which dominate Hungarian agriculture, with uncertainty and delayed privatisation. No-one will make significant long-term investments until they are confident of their property rights.

But even if former owners are satisfied by financial com-

pensation it is unclear how many agricultural workers will embrace private ownership.

Poland alone is immune, because the Soviet-style collectivisation of agriculture never took hold there and 75

drives a great wedge between producers and consumer prices.

The ratio between retail and producer prices can go as high as 7.1 in Poland, according to the Polish delegation to the recent conference in Budapest.

on East European agriculture organised by the International Policy Council (IPC).

Distributors have often

become freed from central

price controls without being

subject to the discipline of competition.

Food-processing also

needs a thorough over-haul. The industry was a casualty of the classic planned economy focus on raw production. Eastern European foods are often of low quality, poorly prepared and unattractively packaged, making them vulnerable to sophisticated western European competition.

Moreover, the large size of

farming units provides economies of scale in those countries, all except for Poland, where state farms and co-oper-

atives are the norm. This advantage could be preserved if privatisation, as is likely, avoids breaking up these large units into unviable small plots.

But the realisation of this potential depends heavily on fair access to western European markets. That is impossible while the European Community's common agricultural policy remains in place and eastern European countries remain outside it.

In the meantime Eastern European countries have no option but to use some subsidies. Poland has instituted price support for sugar producers. Hungary is maintaining agricultural export subsidies while it dismantles those in other parts of the economy.

The initial hope was that east Europe would start with a clean slate and not make the mistakes of the west," Mr J. B. Penn, senior vice president of Sparks Commodity, told the IPC conference.

That hope seems vain.

Already, eastern European countries are doing as the west does, rather than as it says.

## MARKET REPORT

COPPER prices resumed their recent downward trend on the LME yesterday after news that a strike at smelting and engineering works in the Zambian copper belt had been called off, traders said. The news also pushed down prices on Comex, by midday the December contract had traded as low as 112.50 cents a lb. Aluminium fell sharply in the morning as an unexpected easing in recent technical tightness of half November supplies attracted a wave of speculative selling. Liquidation and forward trade selling, dealers said, London robusta coffee futures closed easier as New York

fell through key support at 88 cents a lb for December, traders said. "There were large sell stops under 88," said one New York trader. "Computer funds and other speculators shorted the market, and we saw continued original selling. The roasters are well covered into December, and the warm weather in the US has kept hand-to-mouth buying light."

London cocoa futures closed near the day's low in response to currency movements, dealers said. The impending start of this season's Ivory Coast shipments contributed to the bearish trend.

Compiled from Reuters

SUGAR – London PDX (per tonne) Turnover: 4,198 (5528) lots of 5 tonnes. ICO indicator prices (US cents per pound) for Nov 2: Comp. daily 71.42 (71.22), 15-day average 73.15 (73.38)

POLYPROPYLENE – London PDX (per tonne) Turnover: 2,068 (2,067) lots of 10 tonnes. 1000cwt/tonne: 1000cwt/tonne per tonne. Daily price for Nov 2: 865.50 (867.25) 10 day average for Nov 5: 866.24 (867.74)

POLYTHENE – London PDX (per tonne) Turnover: 2,068 (2,067) lots of 10 tonnes. 1000cwt/tonne: 1000cwt/tonne per tonne. Daily price for Nov 2: 865.50 (867.25) 10 day average for Nov 5: 866.24 (867.74)

POLYTHENE – London PDX (per tonne) Turnover: 2,068 (2,067) lots of 10 tonnes. 1000cwt/tonne: 1000cwt/tonne per tonne. Daily price for Nov 2: 865.50 (867.25) 10 day average for Nov 5: 866.24 (867.74)

POLYTHENE – London PDX (per tonne) Turnover: 2,068 (2,067) lots of 10 tonnes. 1000cwt/tonne: 1000cwt/tonne per tonne. Daily price for Nov 2: 865.50 (867.25) 10 day average for Nov 5: 866.24 (867.74)

POLYTHENE – London PDX (per tonne) Turnover: 2,068 (2,067) lots of 10 tonnes. 1000cwt/tonne: 1000cwt/tonne per tonne. Daily price for Nov 2: 865.50 (867.25) 10 day average for Nov 5: 866.24 (867.74)

POLYTHENE – London PDX (per tonne) Turnover: 2,068 (2,067) lots of 10 tonnes. 1000cwt/tonne: 1000cwt/tonne per tonne. Daily price for Nov 2: 865.50 (867.25) 10 day average for Nov 5: 866.24 (867.74)

POLYTHENE – London PDX (per tonne) Turnover: 2,068 (2,067) lots of 10 tonnes. 1000cwt/tonne: 1000cwt/tonne per tonne. Daily price for Nov 2: 865.50 (867.25) 10 day average for Nov 5: 866.24 (867.74)

POLYTHENE – London PDX (per tonne) Turnover: 2,068 (2,067) lots of 10 tonnes. 1000cwt/tonne: 1000cwt/tonne per tonne. Daily price for Nov 2: 865.50 (867.25) 10 day average for Nov 5: 866.24 (867.74)

POLYTHENE – London PDX (per tonne) Turnover: 2,068 (2,067) lots of 10 tonnes. 1000cwt/tonne: 1000cwt/tonne per tonne. Daily price for Nov 2: 865.50 (867.25) 10 day average for Nov 5: 866.24 (867.74)

POLYTHENE – London PDX (per tonne) Turnover: 2,068 (2,067) lots of 10 tonnes. 1000cwt/tonne: 1000cwt/tonne per tonne. Daily price for Nov 2: 865.50 (867.25) 10 day average for Nov 5: 866.24 (867.74)

POLYTHENE – London PDX (per tonne) Turnover: 2,068 (2,067) lots of 10 tonnes. 1000cwt/tonne: 1000cwt/tonne per tonne. Daily price for Nov 2: 865.50 (867.25) 10 day average for Nov 5: 866.24 (867.74)

POLYTHENE – London PDX (per tonne) Turnover: 2,068 (2,067) lots of 10 tonnes. 1000cwt/tonne: 1000cwt/tonne per tonne. Daily price for Nov 2: 865.50 (867.25) 10 day average for Nov 5: 866.24 (867.74)

POLYTHENE – London PDX (per tonne) Turnover: 2,068 (2,067) lots of 10 tonnes. 1000cwt/tonne: 10

## LONDON STOCK EXCHANGE

## Shares move higher but trading thin

A PROMISING start was made yesterday to what could be a difficult week for the UK equity market. Helped by sterling, which remained steady in spite of renewed falls in crude oil prices, UK equities responded readily to Friday's firm performance on Wall Street, which maintained its buoyancy in early dealings in the new session.

Trading volumes were thin, however, as the market braced itself for potentially significant developments later in the week in almost every area of its current concerns, beginning with voting today in the US mid-term congressional and state elections. Overhanging all other factors is the crisis in the Middle East, and the prospects of success for the visit there this week by Mr James Baker, the US Secretary of State, in

maintaining cohesion within the ranks of the coalition to Iraq.

Domestically, political nerves settled a little as senior ministers in Mrs Thatcher's government rallied to her defence against the political implications of last week's unexpected resignation of Sir Geoffrey Howe as deputy prime minister. Mr Douglas Hurd, the UK Foreign Secretary, yesterday made a strong defence of the European ideal before the Confederation of

British Industry conference.

On Thursday, the conservative vote is expected to take another hammering at Midland, the first of two pending by-elections and at which government candidates are likely to face electoral unpopularity.

Also due on Thursday is the UK government's key autumn statement, detailing spending plans for the coming financial year and its forecast for the domestic economy.

With Wall Street firm in London trading hours, showing a gain of 3.47 Dow points, London finished at virtually the best of the day, 19.4 up at 2,650.1. The first advance came in early trading, but was trimmed later when London rested on its ears waiting for New York to open.

Although the UK market remained very cautious yesterday, there were signs of returning confidence in the medium-

term outlook. Mr Roger Bootle, chief economist at Midland Montagu, told clients that UK interest rates will fall sharply, reinforcing his forecast that base rates will drop to 12 per cent by the end of January and to a low point of 11 per cent later next year.

S.G. Warburg, commenting that everything now depends on the currency and that sterling "need not fall much further," says that base rates at 13 per cent by the year end is still a plausible assumption. Nomura Research Institute, however, takes a slightly more cautious view. Chris Dillow of Nomura says that investors should not be disappointed if interest rates are not cut soon since the longer they remain at 14 per cent the greater the scope for "larger interest rate cuts later."

## Hammerson letting boost

PROPERTY shares were boosted after Hammerson announced it had let a large part of a major City of London office development to National Power, the UK electricity generator. Hammerson "A", which went ex-dividend, closed 13% higher at 56p.

National Power is to take 23,500 square feet of the 155,000 square feet of space at the 85 Queen Victoria Street development, due to be completed in April next year.

The news lifted the morale of the depressed property sector, and Land Securities ended 7 up at 510p while MPEC added 4 at 46p. One property analyst said: "This announcement shows the City office market still has some life in it." But he added that rental values were weak and that it was too early to talk of a recovery.

## US tax may rise

Grand Metropolitan was among the poorer performers in the FT-SE 100 list. Market-makers were united in blaming the fall of 5 to 55p on a series of sell orders while trading was quiet during the morning session. "It looks like an institution was selling quarters [blocks of 250,000 shares] around the market," said one marketmaker.

Two traders also pointed to a Kleinwort Benson note on a referendum today in California which might result in a rise in state alcohol taxes. The revenue raised would contribute to the costs of alcohol abuse and other welfare agencies.

GrandMet is the most exposed of UK brewing blue chips to the US, with Guinness and Allied-Lyons coming second and third. Trading in these two seemed unaffected by the note. Guinness firmed 3 to 710p and Allied added 4 at 470p. GrandMet was the only heavily traded stock of the three, with 2.5m changing hands.

## Second-half warning

A warning by A.R. Foods, the milling and baking group, that profits growth in the second half of this year would be slower undermined an early rally.

The market had initially focused on a 19 per cent rise in interim profits to 213.2m, with the shares rallying 6 to 32p. But later they slipped back to close unchanged at 30p after

## FT-A All-Share Index



Turnover by volume (million)

Excluding International business &amp; Overseas turnover

1000

900

800

700

600

500

400

300

200

100

0

Sep Oct Nov

Consideration of the benefits arising from the sale of its 15 per cent stake in Tilbury, announced after the close of business on Friday, put Lille up 4 to 42p. The UK construction group sold the 3.04m shares of Tilbury to Philip Holzmann, a leading German constructor, which now owns 29 per cent of Tilbury. Mild bid speculation nudged Tilbury shares higher to 53p.

An early flurry of activity in James Crosby, the north of England housebuilder, led to the company announcing that it was in talks which may lead to a takeover offer.

Speculation centred on two publicly quoted companies and a private concern. Crosby shares rose to 35p before closing 23 up on the session at 30p.

Royal Insurance eased 8 to 362p after County NatWest reduced its dividend forecast for this year to 25p from 27p, and to 27 1/2p from 29p for next year.

Awaiting today's interim figures from Rechem Environmental Services, the stock was helped by a County NatWest assessment of the waste management sector.

County's WM index has underperformed by 15 per cent over the past three months and, consequently, the premium ratings of many stocks have been significantly eroded.

County does not anticipate any

reversal from the board.

Captain Jock Lowe, chief pilot of Concorde, TriStar and DC10 aircraft fleets, becomes director of flight crew and chief pilot from April 1.

Mr Robert Atwood has become group financial director and company secretary of Mid Kent Holdings, parent company of Mid Kent Water and Mid Kent Scientific Holdings.

Evans Medical, part of

Medeva, has appointed Mr Michael J. Harvey as operations director. He was technical director of M.K. Electric Group.

Mr Nicholas Moy, deputy managing director of Granville & Co, has been made a non-executive director.

UNIT TRUST ASSOCIATION has appointed Mr Philip Warland to the new post of director general from January 2. He is a deputy general manager at Standard Chartered Bank.

TUNGUM HYDRAULICS, Cheltenham, has appointed Mr Tim Clark as marketing director. He was business development manager, industrial bearings division, The Glacier Metal Co.

MACDONALD & MUIR, which makes Glenmorangie, has promoted Mr Malcolm Todd from UK brands

& Co, has been appointed to the board of Gwalia Consolidated.

Mr Nicholas M.J. Pearce has been appointed to the board of PEARCE MAINTENANCE, part of Pearce Signs Group. He is an additional group marketing executive. Mr Pearce is the seventh generation of Pearce in the group.

AKELER HOLDINGS, Leeds, has appointed Mr Alan Davies to head its new waste management division.

THE DAIWA BANK has appointed Mr Martin Hooft, as deputy general manager, London branch. He was with BNPL London, managing foreign exchange and treasury operations.

Mr Alan Talfan Davies has been appointed chairman of the BANK OF WALES from the end of January. He succeeds Viscount Tonypandy who, as Mr George Thomas, was Speaker of the House of Commons between 1976 and 1983. In 1972 Viscount Tonypandy was a founder-director of the bank, now 75 per cent owned by the Bank of Scotland, but had to relinquish the appointment two years later on being made deputy speaker. Mr Alun is deputy chairman of the bank.

Mr Jim Ainsworth, a director of Warrior International, London, has been appointed to the boards of Australian mining companies GWALIA and CONSOLIDATED AND SONS OF GWALIA. Mr Leslie Beavers, of brokers Charlton Seal, a division of Wise Speke

## Managing director of Peek

Mr Alan Standley (pictured) has been appointed group managing director of PEAK, Abingdon. He was a partner in Schroder Ventures. Mr Michael Perry has retired from the board to concentrate on his investment banking.

Mr Jim Ainsworth, a director of Warrior International, London, has been appointed to the boards of Australian mining companies GWALIA and CONSOLIDATED AND SONS OF GWALIA. Mr Leslie Beavers, of brokers Charlton Seal, a division of Wise Speke

& Co, has been appointed to the board of Gwalia Consolidated.

Mr Nicholas M.J. Pearce has been appointed to the board of PEARCE MAINTENANCE, part of Pearce Signs Group. He is an additional group marketing executive. Mr Pearce is the seventh generation of Pearce in the group.

AKELER HOLDINGS, Leeds, has appointed Mr Alan Davies to head its new waste management division.

THE DAIWA BANK has appointed Mr Martin Hooft, as deputy general manager, London branch. He was with BNPL London, managing foreign exchange and treasury operations.

Mr Alan Talfan Davies has been appointed chairman of the BANK OF WALES from the end of January. He succeeds Viscount Tonypandy who, as Mr George Thomas, was Speaker of the House of Commons between 1976 and 1983. In 1972 Viscount Tonypandy was a founder-director of the bank, now 75 per cent owned by the Bank of Scotland, but had to relinquish the appointment two years later on being made deputy speaker. Mr Alun is deputy chairman of the bank.

Mr Jim Ainsworth, a director of Warrior International, London, has been appointed to the boards of Australian mining companies GWALIA and CONSOLIDATED AND SONS OF GWALIA. Mr Leslie Beavers, of brokers Charlton Seal, a division of Wise Speke

& Co, has been appointed to the board of Gwalia Consolidated.

Mr Nicholas M.J. Pearce has been appointed to the board of PEARCE MAINTENANCE, part of Pearce Signs Group. He is an additional group marketing executive. Mr Pearce is the seventh generation of Pearce in the group.

AKELER HOLDINGS, Leeds, has appointed Mr Alan Davies to head its new waste management division.

THE DAIWA BANK has appointed Mr Martin Hooft, as deputy general manager, London branch. He was with BNPL London, managing foreign exchange and treasury operations.

Mr Alan Talfan Davies has been appointed chairman of the BANK OF WALES from the end of January. He succeeds Viscount Tonypandy who, as Mr George Thomas, was Speaker of the House of Commons between 1976 and 1983. In 1972 Viscount Tonypandy was a founder-director of the bank, now 75 per cent owned by the Bank of Scotland, but had to relinquish the appointment two years later on being made deputy speaker. Mr Alun is deputy chairman of the bank.

Mr Jim Ainsworth, a director of Warrior International, London, has been appointed to the boards of Australian mining companies GWALIA and CONSOLIDATED AND SONS OF GWALIA. Mr Leslie Beavers, of brokers Charlton Seal, a division of Wise Speke

& Co, has been appointed to the board of Gwalia Consolidated.

Mr Nicholas M.J. Pearce has been appointed to the board of PEARCE MAINTENANCE, part of Pearce Signs Group. He is an additional group marketing executive. Mr Pearce is the seventh generation of Pearce in the group.

AKELER HOLDINGS, Leeds, has appointed Mr Alan Davies to head its new waste management division.

THE DAIWA BANK has appointed Mr Martin Hooft, as deputy general manager, London branch. He was with BNPL London, managing foreign exchange and treasury operations.

Mr Alan Talfan Davies has been appointed chairman of the BANK OF WALES from the end of January. He succeeds Viscount Tonypandy who, as Mr George Thomas, was Speaker of the House of Commons between 1976 and 1983. In 1972 Viscount Tonypandy was a founder-director of the bank, now 75 per cent owned by the Bank of Scotland, but had to relinquish the appointment two years later on being made deputy speaker. Mr Alun is deputy chairman of the bank.

Mr Jim Ainsworth, a director of Warrior International, London, has been appointed to the boards of Australian mining companies GWALIA and CONSOLIDATED AND SONS OF GWALIA. Mr Leslie Beavers, of brokers Charlton Seal, a division of Wise Speke

& Co, has been appointed to the board of Gwalia Consolidated.

Mr Nicholas M.J. Pearce has been appointed to the board of PEARCE MAINTENANCE, part of Pearce Signs Group. He is an additional group marketing executive. Mr Pearce is the seventh generation of Pearce in the group.

AKELER HOLDINGS, Leeds, has appointed Mr Alan Davies to head its new waste management division.

THE DAIWA BANK has appointed Mr Martin Hooft, as deputy general manager, London branch. He was with BNPL London, managing foreign exchange and treasury operations.

Mr Alan Talfan Davies has been appointed chairman of the BANK OF WALES from the end of January. He succeeds Viscount Tonypandy who, as Mr George Thomas, was Speaker of the House of Commons between 1976 and 1983. In 1972 Viscount Tonypandy was a founder-director of the bank, now 75 per cent owned by the Bank of Scotland, but had to relinquish the appointment two years later on being made deputy speaker. Mr Alun is deputy chairman of the bank.

Mr Jim Ainsworth, a director of Warrior International, London, has been appointed to the boards of Australian mining companies GWALIA and CONSOLIDATED AND SONS OF GWALIA. Mr Leslie Beavers, of brokers Charlton Seal, a division of Wise Speke

& Co, has been appointed to the board of Gwalia Consolidated.

Mr Nicholas M.J. Pearce has been appointed to the board of PEARCE MAINTENANCE, part of Pearce Signs Group. He is an additional group marketing executive. Mr Pearce is the seventh generation of Pearce in the group.

AKELER HOLDINGS, Leeds, has appointed Mr Alan Davies to head its new waste management division.

THE DAIWA BANK has appointed Mr Martin Hooft, as deputy general manager, London branch. He was with BNPL London, managing foreign exchange and treasury operations.

Mr Alan Talfan Davies has been appointed chairman of the BANK OF WALES from the end of January. He succeeds Viscount Tonypandy who, as Mr George Thomas, was Speaker of the House of Commons between 1976 and 1983. In 1972 Viscount Tonypandy was a founder-director of the bank, now 75 per cent owned by the Bank of Scotland, but had to relinquish the appointment two years later on being made deputy speaker. Mr Alun is deputy chairman of the bank.

Mr Jim Ainsworth, a director of Warrior International, London, has been appointed to the boards of Australian mining companies GWALIA and CONSOLIDATED AND SONS OF GWALIA. Mr Leslie Beavers, of brokers Charlton Seal, a division of Wise Speke

& Co, has been appointed to the board of Gwalia Consolidated.

Mr Nicholas M.J. Pearce has been appointed to the board of PEARCE MAINTENANCE, part of Pearce Signs Group. He is an additional group marketing executive. Mr Pearce is the seventh generation of Pearce in the group.

AKELER HOLDINGS, Leeds, has appointed Mr Alan Davies to head its new waste management division.

THE DAIWA BANK has appointed Mr Martin Hooft, as deputy general manager, London branch. He was with BNPL London, managing foreign exchange and treasury operations.

Mr Alan Talfan Davies has been appointed chairman of the BANK OF WALES from the end of January. He succeeds Viscount Tonypandy who, as Mr George Thomas, was Speaker of the House of Commons between 1976 and 1983. In 1972 Viscount Tonypandy was a founder-director of the bank, now 75 per cent owned by the Bank of Scotland, but had to relinquish the appointment two years later on being made deputy speaker. Mr Alun is deputy chairman of the bank.

Mr Jim Ainsworth, a director of Warrior International, London, has been appointed to the boards of Australian mining companies GWALIA and CONSOLIDATED AND SONS OF GWALIA. Mr Leslie Beavers, of brokers Charlton Seal, a division of Wise Speke

& Co, has been appointed to the board of Gwalia Consolidated.

Mr Nicholas M.J. Pearce has been appointed to the board of PEARCE MAINTENANCE, part of Pearce Signs Group. He is an additional group marketing executive. Mr Pearce is the seventh generation of Pearce in the group.

AKELER HOLDINGS, Leeds, has appointed Mr Alan Davies to head its new waste management division.

THE DAIWA BANK has appointed Mr Martin Hooft, as deputy general manager, London branch. He was with BNPL London, managing foreign exchange and treasury operations.

Mr Alan Talfan Davies has been appointed chairman of the BANK OF WALES from the end of January. He succeeds Viscount Tonypandy who, as Mr George Thomas, was Speaker of the House of Commons between 1976 and 1983. In 1972 Viscount Tonypandy was a founder-director of the bank, now 75 per cent owned by the Bank of Scotland, but had to relinquish the appointment two years later on being made deputy speaker. Mr Alun is deputy chairman of the bank.

Mr Jim Ainsworth, a director of Warrior International, London, has been appointed to the boards of Australian mining companies GWALIA and CONSOLIDATED AND SONS OF GWALIA. Mr Leslie Beavers, of brokers Charlton Seal, a division of Wise Speke

& Co, has been appointed to the board of Gwalia Consolidated.

Mr Nicholas M.J. Pearce has been appointed to the board of PEARCE MAINTENANCE, part of Pearce Signs Group. He is an additional group marketing executive. Mr Pearce is the seventh generation of Pearce in the group.

AKELER HOLDINGS, Leeds, has appointed Mr

## **LONDON SHARE SERVICE**

**BANKS, HP & LEASING**

## BUILDING, TIMBER, ROADS

**ELECTRICALS – Cont**

#### **ENGINEERING – Contd**

**INDUSTRIALS (Miscel.) - Contd**

**INDUSTRIALS (Miscel.)—Contd.**

CHEMICALS PLASTICS

**FOOD, GROCERIES, ETC**

## INSURANCE

## **HOTELS AND CATERERS**

LEISUR

## ENGINEERING

## INDUSTRIALS (Miscel.)

#### U.S. AIRCRAFT TRADES

## LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 071-225-2128

MOTORS, AIRCRAFT TRADES  
Contd

## PROPERTY - Contd

## INVESTMENT TRUST - Contd

## INVESTMENT TRUST - Contd

## OIL AND GAS - Contd

## MINES - Contd

1990	Stock	Price	Div	Yield	P/E
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High					
Low					

1990	Stock	Price	Div	Yield	CW/Div
High</					

## FT MANAGED FUNDS SERVICE

AUTHORISED  
UNIT TRUSTS

JULY 1990

CUSTODY

PRICES

+ OR -

VOLUME

PRICES

+ OR -

#### **FT MANAGED FUNDS SERVICE**

- Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 071-825-2128

122.3 128.6

## FT MANAGED FUNDS SERVICE

• Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet, ring the FT Cityline help desk on 071-825-2128

Ref	Offer	Price	Yield	Ref	Offer	Price	Yield	Ref	Offer	Price	Yield	Ref	Offer	Price	Yield	Ref	Offer	Price	Yield
National Provident Institution	071-453 4200	Providence Capital Life Assc. Co Ltd	071-453 4200	Royal Heritage Life Assurance Ltd	071-453 4200	Scandia Life Assurance Co Ltd	071-453 4200	Sea Alliance Group	071-453 4200	Windsor Life Assc Co Ltd	071-453 4200	St. Alliance International Life	071-453 4200	J. D. Ward Financial Services Ltd	071-453 4200				
071-453 4200	Centd.			071-453 4200	Centd.			071-453 4200	Centd.			071-453 4200	Centd.			071-453 4200	Centd.		
071-453 4200	UK Equity Fund	112.4	1.1	071-453 4200	UK Equity Fund	112.4	1.1	071-453 4200	UK Equity Fund	101.7	1.0	071-453 4200	UK Equity Fund	101.7	1.0	071-453 4200	UK Equity Fund	101.7	1.0
071-453 4200	Managed Fund	112.4	1.1	071-453 4200	Managed Fund	112.4	1.1	071-453 4200	Managed Fund	101.7	1.0	071-453 4200	Managed Fund	101.7	1.0	071-453 4200	Managed Fund	101.7	1.0
071-453 4200	Devic Fund	112.4	1.1	071-453 4200	Devic Fund	112.4	1.1	071-453 4200	Devic Fund	101.7	1.0	071-453 4200	Devic Fund	101.7	1.0	071-453 4200	Devic Fund	101.7	1.0
071-453 4200	Property Fund	112.4	1.1	071-453 4200	Property Fund	112.4	1.1	071-453 4200	Property Fund	101.7	1.0	071-453 4200	Property Fund	101.7	1.0	071-453 4200	Property Fund	101.7	1.0
071-453 4200	Retired Fund	112.4	1.1	071-453 4200	Retired Fund	112.4	1.1	071-453 4200	Retired Fund	101.7	1.0	071-453 4200	Retired Fund	101.7	1.0	071-453 4200	Retired Fund	101.7	1.0
071-453 4200	Position Fund	112.4	1.1	071-453 4200	Position Fund	112.4	1.1	071-453 4200	Position Fund	101.7	1.0	071-453 4200	Position Fund	101.7	1.0	071-453 4200	Position Fund	101.7	1.0
071-453 4200	High Yield Fund	112.4	1.1	071-453 4200	High Yield Fund	112.4	1.1	071-453 4200	High Yield Fund	101.7	1.0	071-453 4200	High Yield Fund	101.7	1.0	071-453 4200	High Yield Fund	101.7	1.0
071-453 4200	HP Fund	112.4	1.1	071-453 4200	HP Fund	112.4	1.1	071-453 4200	HP Fund	101.7	1.0	071-453 4200	HP Fund	101.7	1.0	071-453 4200	HP Fund	101.7	1.0
071-453 4200	Business Fund	112.4	1.1	071-453 4200	Business Fund	112.4	1.1	071-453 4200	Business Fund	101.7	1.0	071-453 4200	Business Fund	101.7	1.0	071-453 4200	Business Fund	101.7	1.0
071-453 4200	Far East Fund	112.4	1.1	071-453 4200	Far East Fund	112.4	1.1	071-453 4200	Far East Fund	101.7	1.0	071-453 4200	Far East Fund	101.7	1.0	071-453 4200	Far East Fund	101.7	1.0
071-453 4200	Work Fund	112.4	1.1	071-453 4200	Work Fund	112.4	1.1	071-453 4200	Work Fund	101.7	1.0	071-453 4200	Work Fund	101.7	1.0	071-453 4200	Work Fund	101.7	1.0
071-453 4200	Fixed Fund	112.4	1.1	071-453 4200	Fixed Fund	112.4	1.1	071-453 4200	Fixed Fund	101.7	1.0	071-453 4200	Fixed Fund	101.7	1.0	071-453 4200	Fixed Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Ret Fund	112.4	1.1	071-453 4200	Ret Fund	112.4	1.1	071-453 4200	Ret Fund	101.7	1.0	071-453 4200	Ret Fund	101.7	1.0	071-453 4200	Ret Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0
071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	112.4	1.1	071-453 4200	Amort Fund	101.7	1.0	071-453 4200	Amort Fund	101.7	1.0	071-453 4			





## WORLD STOCK MARKETS

## AUSTRIA

November 5	Sch.	+ or -
Austrian Airlines	2,800	+220
Österreichische	3,400	+120
Erste Alpinbank	20,200	+250
Europapreis	1,000	+100
Landesbank	1,200	-100
OMV	8,700	+70
Postbank	1,200	-100
Reitsteck	1,000	-100
Reitsteck	1,800	-100
Steyr	150	+100
Verba	1,200	+100
Wernerberger	5,475	+150

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

*4pm prices November 5*

## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

**Continued on Page 43**



مکالمہ

**NYSE COMPOSITE PRICES**

12 Month P/ Sis  
High Low Stock Div. Yld. E 100s High Low  
**Continued from previous Page**

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounts to 25 percent or more has been paid, the year's high-low range and dividend rates are shown for the new stock only. Unless otherwise noted, rates of dividend are annual disbursements based on the latest declaration.

a-dividend also xtra\$), b-annual rate of dividend plus stock dividend, c-liquidating dividend, cl-called, d-new yearly low, e-dividend declared or paid in preceding 12 months, f-dividend declared in Canadian funds, subject to 15% non-residence tax, g-dividend declared after split-up or stock dividend, h-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting, k-dividend declared or paid this year, an accumulated issue with dividends in arrears, l-new issue in preceding 52 weeks. The high-low range begins with the start of trading and next day delivery, P/E price-earnings ratio, r-dividends declared or paid in preceding 12 months, plus stock dividends, s-stock split. Dividends begin with date of split, sa-salary, t-dividend paid in stock in preceding 12 months, estimated current value on ex-dividend or ex-distribution date, u-new yearly high-low range when x-y trading is halted, v-in bankruptcy or reorganization or being reorganized under the Bankruptcy Act, or securities assumed by such companies, ad-distribution, ad-women issued, ws-warrants x-ex-dividends or ex-rights, xds-ex-distribution, xws-warrants without warrants, y-ex-dividend and sales initial, yds-yield, z-called in full.

**NASDAQ NATIONAL MARKET**

*3pm prices November*

Stock	Div.	Sales	High	Low	Last	Chg	Stock	Div.	Sales	High	Low	Last	Chg	Stock	Div.	Sales	High	Low	Last	Chg	Stock	Div.	Sales	High	Low	Last	Chg
ABW Bld	20	267	26.5	26.2	26.4	-	DSC	7	5373	5.5	5.4	5.4	-	LDG S	12	10	14.5	14.4	14.4	-1.0	SandF	21	16	11.2	23.4	23.4	-1.4
ACC Cp	16	11	138	8.4	5.6	+1.4	DAFn	32	10	10.5	10.2	10.2	-	LDI Co	7	28	10.5	10.4	10.4	-1.0	SaMf S	48	15	101	22.1	22.1	-2.2
ACM	10	580	17.5	17	17	+1.4	DaHrg	13	12	4	12.4	12.2	-	LTX	17	114	21.2	21.2	21.2	-	Schm S	32	15	221	27.4	26	-2.6
ADT	1	7	1063	22.5	21.5	-	DartOp	13	12	250	7.1	7.0	-	LVMH 1576	19	1	14.6	14.5	14.5	-1.0	Schm S	17	12	310	26.4	26.4	-
AST	2	4553	2.5	2.5	2.5	-	Dash	6	70	6.4	6.2	6.2	-	LaPero	16	479	9.4	9.3	9.3	-	Schm S	11	15	1922	17.5	16.5	-1.5
AtmCo	15	36	14	13	13	-	DashOp	25	15	463	26.1	25.6	-	LadOp	26	11	36	5.4	5.3	-	ScRop	40	13	8	13.4	13.2	-
AtmCo	14	2	13	13	13	-	DashOp	32	6	130	6.4	6.2	-	Lambr	26	17	27.7	7.4	7.4	-	ScRop	22	12	2	10.5	10.4	-
Adapt	8	8	1039	14.4	13.5	-	DashOp	32	6	130	6.4	6.2	-	Lanc	26	11	14	14.2	14.2	-	ScRop	22	12	2	10.5	10.4	-
AdInt a	16	8	867	12.1	11.5	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AdInt a	16	10	32	16.4	15.5	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AdInt S	24	14	3655	2.5	2.5	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AdInt S	15	15	42	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AdInt	14	171	2.5	2.5	2.5	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AdOpY	11	113	16.5	15.5	15.5	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AdOpY	12	8	156	9.5	9.5	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AdOpY	11	1240	10.4	10	10	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
Aagon	2.71	6	28	2.5	2.5	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
Aeroz	73	73	2.5	2.5	2.5	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	11	231	2.5	2.5	2.5	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5	10.4	-
AlbInt	10	40	4.2	4.2	4.2	-	DelCo	44	12	255	2.5	2.4	-	LanOp	24	15	312	22.4	22.4	-	ScRop	22	12	2	10.5		

## **AMEX COMPOSITE PRICES**

*4pm price  
November*

**HAND-  
DELIVERY**

## **REST OF POLAND DAY - B**

For subscription  
details and more  
information contact  
Nina Kowalewska in

Phone 48-22-48978  
or Andrew Taylor in  
Frankfurt  
Phone 49-69-759811  
Fax 49-69-722677

## AMERICA

## Oil price drop helps to raise Dow above 2,500

## Wall Street

PLUNGING oil prices and speculation that US interest rates will move lower helped Wall Street to gain further ground yesterday, writes Karen Zagor in New York.

The Dow Jones Industrial Average managed to break through the 2,500 barrier to end 1.39 higher at 2,502.23 and New York Stock volume of 147.5m shares. A round of selling started at mid-day and dragged the Dow back from 2,500, but it recovered the previous momentum in the afternoon. On Friday the Dow advanced 35 points. Yesterday afternoon's gains were broadly based, with advancing issues leading falls by 1,027 to 553 and the Standard & Poor's 500 adding 0.47 at 945.

Stock prices were bolstered by a drop in oil futures. In late trading the December crude oil contract fell \$3.04 a barrel to \$31.96.

The stock market followed bonds higher yesterday afternoon. The Treasury's bellwether 30-year bond moved sharply ahead, gaining 8. Traders were bullish about the prospect of further easing in monetary policy, following last week's economic data which underscored the weakness in the US economy.

Bank and thrift issues set

the pace of trading in the morning as traders continued to concentrate on sectors that would benefit from lower interest rates. BankAmerica gained \$14 to \$21 in heavy trading and MNC Financial added \$2 at \$4.

Manufacturers Hanover advanced \$1 to \$18.75, Chase Manhattan improved \$7 to \$10.75 and RJ Morgan rose \$1 to \$40. Citicorp shed \$5 to \$12.75. The company's debt rating was downgraded yesterday morning by Standard & Poor's.

A number of California oilfields were particularly strong. HomeFed added \$5 at \$37 and Great Western Financial rose \$1 to \$10.4.

Among the day's most active stocks, Federal National Mortgage Association (Fannie Mae) was up \$4 at \$30.4. Southern Company slipped \$4 to \$26.4 and Philip Morris rose \$1 to \$49.

Woolworth climbed \$1 to \$27.4. The company is expected to release its third quarter results on November 14. Analysts expect earnings of between 58 and 61 cents a share, compared with 54 cents in 1988.

Neiman Marcus weakened \$1 to \$12.3 after General Cinema withdrew its \$14 a share bid for Neiman Marcus's outstanding shares. General Cinema hardened \$3 to \$18.

Gains were pronounced in the secondary market, with the

chemicals, BASF, Bayer and Hoechst, were easier, too.

Banks are not affected by the lower dollar, and they are not cyclical in the same way as carmakers and chemicals, noted Mr Jens Wiescking of Dresdner KfW in Düsseldorf, but they are facing a squeeze on commission income and higher costs, and continued to decline yesterday.

Deutsche Bank fell DM4.50 to DM52.50. Its downgrading in UK brokers' lists from "buy" to "hold" leaves Siemens as the only one of the "big four" international institutional stocks - the others being Allianz and Daimler - in the "buy" category. Siemens rose DM5.50 to DM59.50 yesterday, up DM5.50 or 1.4 per cent over two days in which the market moved 0.2 per cent lower.

PARIS remained preoccupied with Gulf uncertainties and had another quiet day, with turnover again failing to reach 1.5m shares by the official close. The CAC 40 index dropped 14.23 to 1,620.57 in trading worth about FF1500m.

Among the more active stocks, Perrier dropped FF12.50 to FF10.49 in volume of 101,550 shares. There was an unfounded rumour that an investment bank had downgraded its earnings estimate for the carmaker. Michelin, the tyremaker, also fell in relatively busy trade, losing FF13.30 to FF16.00 with 116,960 shares exchanged.

Eurotunnel dropped another FF11.40 or 3 per cent to FF43.05 in active trading of 50,000 shares; the stock lost 8.4 per cent on Friday after the company announced a deeply discounted price for its rights issue.

Chargeurs, one of the four main shareholders in British Satellite Broadcasting, gained 18.75 or 4.4 per cent to FF31.30 on 40,250 shares, after the

weekend's news that the BSB satellite network is to be merged with that of Sky Television.

MILAN slipped to a low for the year in sluggish trading as yet another speculative story evaporated. The Comit index fell 3.34 to 551.75.

Over the weekend, Fiat said that it had ended its talks with Chrysler of the US on possible co-operation. Fiat fell L57 to L16.14. Mr Stephen Rietman of UBS Phillips and Drew said that, if the deal had gone ahead, it would have meant a diversion of management away from pressing problems in the domestic market, where Fiat is losing market share. "This would have been operationally negative," he said.

ZURICH closed narrowly mixed on low volume, the Credit Suisse index falling 2.9 to 477.6. However, insurers closed slightly firmer, as Winterthur said that 1990 profits should top the 1989 level and its bearer rose SF70 to SF2,500. Swiss Re, due to hold its annual news conference today, added SF10 to SF2,710.

OSLO and STOCKHOLM both closed at 1990 levels in quiet trading. In Oslo, the all-share index lost 4.72 to 493.32 in turnover of Nkr120m, but banks made small gains after the new Labour government said that it had not ruled out state support for banks to help them meet stricter capital adequacy requirements from the end of 1992.

The lack of changes in fundamental attracted buying in speculative issues such as Honshu Paper, which climbed Y130 to Y2,300. Other special situations included Atsugi Nylon, up Y30 to Y1,200, and Kabaya Industry, a maker of hydraulic devices for cars, which advanced Y20 to Y300.

NTT continued to rise on the company's plan to list the stock on the New York market and the LDP's move to support the shares. It was suspended temporarily during the morning session, and ended up Y10,000 at Y11,400.

Suzuki gained ground after its announcement of a car assembly agreement with

## SOUTH AFRICA

JOHANNESBURG continued to slip in persistently slow trading yesterday. The all-gold index slid 26 to 1,362, as bullion prices eased, while the industrial index fell 4 to 2,690 and the all-share 11 to 2,624. Vaal Reefs fell R5 to R243.

The action had already been

the subject of a numerous interlocutory orders, including an order granting leave to the plaintiffs and defendants to call five experts on each side, one of whom was to be an

accountant for disclosure to the other side.

Mr Justice Mummery so held

when refusing an application

by the plaintiffs, Derby & Co

and others, for an order for disclosure of a report of expert accountancy evidence by the defendants, Mr Anthony Henry David Waldon and others.

Its LORDSHIP said that the

allegations on the claim

included false accounting, conspiracy to deceive and an alternative initial conspiracy.

The action had already been

the subject of a numerous

interlocutory orders, including

an order granting leave to the

plaintiffs and defendants to

call five experts on each side,

one of whom was to be an

accountant for disclosure to the other side.

The action had already been

the subject of a numerous

interlocutory orders, including

an order granting leave to the

plaintiffs and defendants to

call five experts on each side,

one of whom was to be an

accountant for disclosure to the other side.

The action had already been

the subject of a numerous

interlocutory orders, including

an order granting leave to the

plaintiffs and defendants to

call five experts on each side,

one of whom was to be an

accountant for disclosure to the other side.

The action had already been

the subject of a numerous

interlocutory orders, including

an order granting leave to the

plaintiffs and defendants to

call five experts on each side,

one of whom was to be an

accountant for disclosure to the other side.

The action had already been

the subject of a numerous

interlocutory orders, including

an order granting leave to the

plaintiffs and defendants to

call five experts on each side,

one of whom was to be an

accountant for disclosure to the other side.

The action had already been

the subject of a numerous

interlocutory orders, including

an order granting leave to the

plaintiffs and defendants to

call five experts on each side,

one of whom was to be an

accountant for disclosure to the other side.

The action had already been

the subject of a numerous

interlocutory orders, including

an order granting leave to the

plaintiffs and defendants to

call five experts on each side,

one of whom was to be an

accountant for disclosure to the other side.

The action had already been

the subject of a numerous

interlocutory orders, including

an order granting leave to the

plaintiffs and defendants to

call five experts on each side,

one of whom was to be an

accountant for disclosure to the other side.

The action had already been

the subject of a numerous

interlocutory orders, including

an order granting leave to the

plaintiffs and defendants to

call five experts on each side,

one of whom was to be an

accountant for disclosure to the other side.

The action had already been

the subject of a numerous

interlocutory orders, including

an order granting leave to the

plaintiffs and defendants to

call five experts on each side,

one of whom was to be an

accountant for disclosure to the other side.

The action had already been

the subject of a numerous

interlocutory orders, including

an order granting leave to the

plaintiffs and defendants to

call five experts on each side,

one of whom was to be an

accountant for disclosure to the other side.

The action had already been

the subject of a numerous

interlocutory orders, including

an order granting leave to the

plaintiffs and defendants to

call five experts on each side,

one of whom was to be an

accountant for disclosure to the other side.

The action had already been

the subject of a numerous

interlocutory orders, including

an order granting leave to the

plaintiffs and defendants to

call five experts on each side,

one of whom was to be an

accountant for disclosure to the other side.

The action had already been

the subject of a numerous

interlocutory orders, including

an order granting leave to the

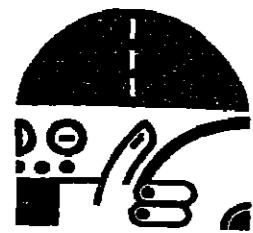
plaintiffs and defendants to

call five experts on each side,

# WORLD COMMERCIAL VEHICLES

SECTION IV

Tuesday November 6 1990



With some important markets already in recession and several producers falling into loss, commercial vehicle makers face harsh challenges. As Kevin Done reports, renewed pressures on margins have sparked a wave of restructuring, notably in Europe



Slower sales but higher horsepower in European and US markets: examples of powerful trucks on offer - top, Renault's AE 500 Magnum and, below, a heavy duty truck from Kenworth, part of the Paccar group of the US

## Realignment of forces

COMMERCIAL vehicle makers, and in particular the truck producers, face harsh challenges.

Demand in Europe is slipping from the record levels of the previous two years; some important markets are already in recession. Several North American and western European manufacturers have fallen into loss, and renewed pressures on margins and mounting investment needs are leading to another wave of restructuring in Europe.

In Japan, although manufacturers such as Hino and Nissan Diesel continue to benefit from high domestic and export demand for heavy trucks, the slump in domestic sales of midget commercial vehicles has deepened. Total output of goods vehicles fell by around one-fifth in the first half of the year, hitting specialist small van makers such as Daihatsu and Suzuki particularly hard.

In western Europe, truck makers face the de-regulation of the road haulage industry with the creation of the single European market from the end of 1993.

Cross border trade is expected to grow significantly, but this opportunity could be nullified by operators' ability to use

existing fleet capacity more efficiently in a de-regulated market.

European producers are also having to come to terms with the opening up of eastern European markets, with the cost of expanding distribution and sales networks and, possibly, setting up local assembly operations. Daimler-Benz has already announced plans to build a truck assembly plant in eastern Germany.

The concentration of Europe's commercial vehicle industry is gathering pace, partly under pressure of falling sales, but more importantly in the face of spiralling development costs and the expenditure needed to meet tougher environmental regulations.

In the most significant realignment of forces in the European truck industry, Volvo of Sweden and Renault of France have embarked on a far-reaching alliance, which will make the new combination the world's biggest heavy truck maker, overtaking Germany's Daimler-Benz.

Together, Volvo and Renault account for more than a quarter of western Europe's heavy truck market (above 15 tonnes gross vehicle weight) with a

combined share of 26.3 per cent (1989 figures), compared with Daimler-Benz's 15.4 per cent. Iveco of Italy took 18.2 per cent of the market, following its acquisition of a majority stake in Spain's Enasa, the state-owned maker of Pegaso trucks.

With Iveco's takeover of Enasa (which includes Seddon Atkinson, the small, specialist UK heavy truck maker) and MAN's acquisition of Steyr's truck operations in Austria, the future contours of Europe's truck industry are being drawn. The industry is dominated by three groupings, Daimler-Benz, Iveco (including Enasa) and Renault/Volvo, with shares respectively in the overall truck market (5 tonnes and above gross vehicle weight) of 23.8 per cent, 22.5 per cent and 21.7 per cent.

In the shadow of these big three come three medium-sized truck makers: DAF of the Netherlands, which took over the UK's Leyland in 1987; MAN (including Steyr); and Scania, the heavy truck making subsidiary of Saab-Scania of Sweden. These three have shares respectively (five tonnes and above) of 8.2 per cent, 8.1 per cent and 7.1 per cent (MAN is already linked with Daimler-

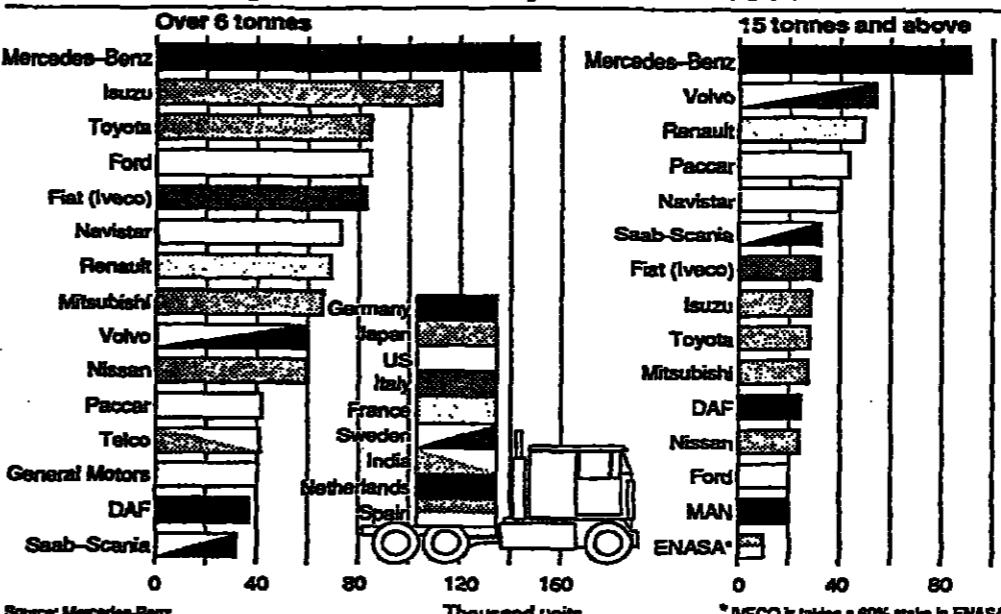
Benz through the exchange of engine and axle components.)

Within Europe, only the UK truck industry remains fragmented, with a group of smaller truck producers maintaining a presence against all odds. These include ERF, the UK's only remaining independent, publicly-quoted truck maker; Foden (a subsidiary of Paccar of the US), the specialist heavy truck maker; and privately-owned AWD, formed from the remains of Bedford after its disposal by General Motors of the US. GM pulled out of the European truck industry in 1987.

According to Mr Helmut Werner, deputy chairman of Mercedes-Benz, the automotive subsidiary of Daimler-Benz, "by the end of the 1990s we will have three supranational strategic alliances in Europe, each with one major company at its core".

Little more than a year ago there was a fierce competition involving Iveco, a German consortium of MAN and Daimler-Benz, Volvo and DAF to take over Enasa. The German team appeared to have won, but the deal was blocked by the German cartel authorities, anxious to avoid further collaboration

### World's leading truckmakers - production 1989



Source: Mercedes-Benz

\*IVECO is taking a 60% stake in ENASA

### IN THIS SURVEY

■ The European market with the exception of Germany, buoyed by unification and the opening of the east, demand is tailing

■ Profile: Mercedes-Benz, the world's largest commercial vehicle manufacturer, rethinks its approach Page 2

■ Profile: Iveco of Italy has taken over Enasa, Spain's troubled state-owned manufacturer of Pegaso trucks

■ Eastern European producers remain highly integrated, but some are seeking links with western companies. What are the opportunities?

■ Related Surveys Page 3

■ A new juggernaut: Volvo of Sweden and Renault of France are forming a combination that will become the world's biggest heavy truck manufacturer

■ Environment: exhaust emission standards are getting tighter, forcing manufacturers to face the 'clean truck' challenge

■ Technology: the realisation that electronics can improve efficiency has eroded the traditional conservatism of truck buyers Page 4

■ United States: recession has hit demand; sales of Class 8 trucks, an important market indicator, were down heavily over the first nine months of the year

■ Japan: the big four face a period of cut-throat competition Page 5

■ Buses: manufacturers are consolidating in their home markets and some are expanding internationally

■ Components: companies such as Rockwell and Eaton have established a secure customer base among truck makers Page 6

Editorial Production: Andrew Stade

## The Ford Transit. Sentenced to twenty-one years hard labour down a salt mine.

This isn't Siberia, it's Cheshire.

You can always trust a Transit.



The ICI Rock Salt Works at Winsford is Britain's only working salt mine.

Here, deep beneath the Cheshire countryside, is one of the most unusual commercial vehicle fleets in the world. Twenty Ford Transits ferry men and their materials around the mine, around the clock.

Before a Transit starts its life of penal servitude, it's sawn in half. This enables it to fit into the lift shaft. At the bottom it's simply welded back together again.

So sturdy is a Transit that even after this unconventional treatment they go on running for decades.

ICI's oldest has been underground for twenty-one years. The last time it saw daylight, man hadn't yet set foot on the moon.

Surprisingly, the salt hasn't rusted the veteran's bodywork as there's very little humidity underground. (Our anti-corrosion paint treatment probably helps a bit too.)

The roads are the real problem. Over a hundred miles of tunnel have been blasted out of the Triassic rock. Imagine driving over an endless succession of sleeping policemen and you begin to get the idea.

So punishing are the conditions that all ICI's Transits have to undergo a rigorous

mechanical inspection, as laid down by the Mines and Quarries Act 1954. It's similar to an MOT test, but instead of being once a year, it's once a week.

As legendary as a Transit's toughness is its versatility. In addition to the short wheelbase 120 Standard Chassis Cab chosen by ICI there are over 36 other panel vans, chassis cabs and buses in the range.

And if that wasn't enough, Ford's Special Vehicle Operations department has also developed a number of modification packages. They help specialist bodybuilders turn Transits into tipper trucks, armoured security vehicles, cavernous Luton box vans, mini-skip wagons, the list goes on and on.

All are powered by a choice of 1.6, 2.0 or 2.9 litre petrol engines, or Ford's world-beating 2.5 litre direct injection diesel.

It's little wonder that people who rely on vans rely on Transits. The Police, AA and RAC, Mountain Rescue and Ambulance Services all use them. As do thousands of fleets and small businesses everywhere.

For details of your nearest dealer and a copy of our commercial vehicles brochure contact the Ford Information Service free on 0800 01 01 12. Anytime.



## WORLD COMMERCIAL VEHICLES 2

AFTER HALF a decade of rising sales, demand for trucks in western Europe has begun to fall. The development is uneven, however, with the steep recession in some markets (such as the UK and Spain) balanced by continued strong growth in Germany.

The sharply differing fortunes of key markets is leading to a significant divergence in the financial performances of Europe's truck producers. German-based makers Daimler-Benz and MAN continue to enjoy high levels of activity, with MAN reporting new orders at a record level and lengthening delivery times.

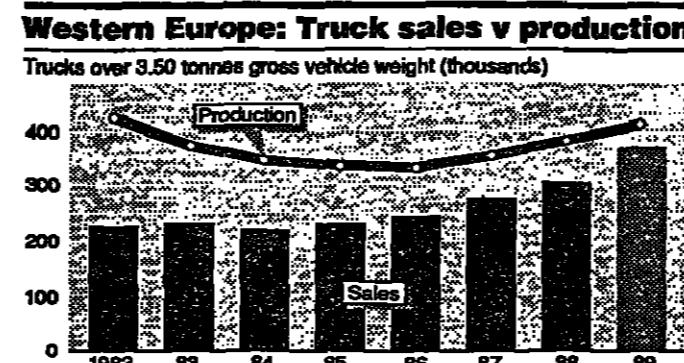
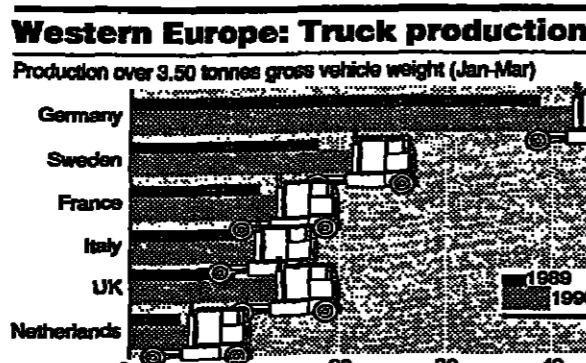
By contrast, some of the truck makers that have been exposed to the steep downturn in the UK and Spanish markets in particular have already plunged into loss. Most UK producers have been forced on to short-time working for long periods of the year and have had to reduce workforces.

According to UK-based automotive analysts, Automotive Industry Data (AID), overall truck sales (above 3.5 tonnes gross vehicle weight) in 14 western European markets rose to a record 324,500 last year, beating the previous peak of 1979 by 2.7 per cent. Sales had been on an unbroken upward trend since 1985 as the industry climbed out of the deep recession of 1981-84.

The AID report says, however, that "in this highly cyclical industry the good times seldom last for long, and already there are distinct signs of a slow-down." It forecast a fall in European truck sales of around 6 per cent for 1990.

Forecaster DRI Europe is more pessimistic. Its latest study suggests that new truck registrations (above 3.5 tonnes) will decline by 7.3 per cent in 1990 in 15 markets to 309,000, from 334,000 in 1989, with further small falls in 1991 (1.7 per cent) and 1992 (0.5 per cent).

Truck production (above 3.5 tonnes) in western Europe is expected to fall by 11.7 per cent this year, from 190,000 to 165,000. Earlier this year Mr Karsund forecast that the downturn in



Demand in western Europe is falling, but the east offers opportunities, writes Kevin Done

## Strong German market bucks the trend

ened most seriously in the UK, Spain, Sweden and the Netherlands. By contrast, German truck sales appear set to rise for the sixth successive year, the longest period of unbroken growth.

New truck sales (above 3.5 tonnes) in western Germany jumped by 16.7 per cent to 40,470 in the first six months of the year - boosted by strong economic growth, a construction boom and the rapid increase in road transport to eastern Germany - whereas new truck registrations in the UK plunged by 29.9 per cent in the first nine months to 39,579, with heavy truck sales (above 15 tonnes) suffering most with a fall of 36.2 per cent to 20,222.

European truck makers agree that demand overall is set firmly on a downward trend, but differ over the extent of the expected fall. Mr Jean-Pierre Capron, chief executive of Renault Véhicules Industriel, the truck and bus subsidiary of Renault of France, says that "from all indications the commercial vehicle industry faces an extremely difficult period ahead." In the first six months of the year RVI suffered a 5 per cent fall in European sales and

demand which began in the second half of 1989 would be limited to a fall of about 10 per cent, but he maintains that the Gulf crisis has led to a further fall in demand. At the same time, "higher inflation and interest levels, accompanied by a lower rate of economic growth, have contributed to a

fall-off in the rate of investment".

DAF, which took over UK truck maker Leyland in 1987, derives around 40 per cent of turnover from the UK. It has suffered from the steep recession in the UK commercial vehicle market, the weakness of sterling and tough price competition. Truck deliveries volume in the first half of the year fell by 17 per cent to 13,470 from 16,231 a year earlier. It has been forced to cut back capital expenditure and has reduced its UK workforce. Despite the first half losses, DAF was still hopeful in its latest forecast that it would

achieve a "small positive result" for the year.

The sharp decline in the UK market has hit the small British truck producers hard, as they have few sales in continental Europe to compensate for the weak domestic market. ERF, the last remaining independent publicly-quoted UK truck maker, plunged into loss in the second half of its financial year to the end of March and was forced to cut its dividend by one-third.

Hardest hit of the leading European truck makers is DAF of the Netherlands, which collapsed into a loss of FFr321m (\$18.2m) in the first six months from a record net profit of FFr4.5m in the corresponding period a year ago.

DAF, which took over UK truck maker Leyland in 1987, derives around 40 per cent of turnover from the UK. It has suffered from the steep recession in the UK commercial vehicle market, the weakness of sterling and tough price competition. Truck deliveries volume in the first half of the year fell by 17 per cent to 13,470 from 16,231 a year earlier. It has been forced to cut back capital expenditure and has reduced its UK workforce. Despite the first half losses, DAF was still hopeful in its latest forecast that it would

achieve a "small positive result" for the year.

The sharp decline in the UK market has hit the small British truck producers hard, as they have few sales in continental Europe to compensate for the weak domestic market. ERF, the last remaining independent publicly-quoted UK truck maker, plunged into loss in the second half of its financial year to the end of March and was forced to cut its dividend by one-third.

It has warned that the current year would be "very difficult", but even ERF, which came to the brink of financial collapse in the last recession in the early 1980s, must have been surprised by the speed of the downturn in the UK, which resulted in a loss of £474,000 in the second half of its financial year to the end of March 1990 from a record pre-tax profit of £2.2 million in the corresponding period a year earlier. In the middle of the year it was producing 9 trucks per day compared with 21 per day little more than a year before.

In contrast, MAN of Germany is benefiting from surging demand that it would

achieve a "small positive result" for the year.

The sharp decline in the UK market has hit the small British truck producers hard, as they have few sales in continental Europe to compensate for the weak domestic market. ERF, the last remaining independent publicly-quoted UK truck maker, plunged into loss in the second half of its financial year to the end of March and was forced to cut its dividend by one-third.

It has warned that the current year would be "very difficult", but even ERF, which came to the brink of financial collapse in the last recession in the early 1980s, must have been surprised by the speed of the downturn in the UK, which resulted in a loss of £474,000 in the second half of its financial year to the end of March 1990 from a record pre-tax profit of £2.2 million in the corresponding period a year earlier. In the middle of the year it was producing 9 trucks per day compared with 21 per day little more than a year before.

In contrast, MAN of Germany is benefiting from surging demand that it would

achieve a "small positive result" for the year.

The sharp decline in the UK market has hit the small British truck producers hard, as they have few sales in continental Europe to compensate for the weak domestic market. ERF, the last remaining independent publicly-quoted UK truck maker, plunged into loss in the second half of its financial year to the end of March and was forced to cut its dividend by one-third.

It has warned that the current year would be "very difficult", but even ERF, which came to the brink of financial collapse in the last recession in the early 1980s, must have been surprised by the speed of the downturn in the UK, which resulted in a loss of £474,000 in the second half of its financial year to the end of March 1990 from a record pre-tax profit of £2.2 million in the corresponding period a year earlier. In the middle of the year it was producing 9 trucks per day compared with 21 per day little more than a year before.

In contrast, MAN of Germany is benefiting from surging demand that it would

achieve a "small positive result" for the year.

The sharp decline in the UK market has hit the small British truck producers hard, as they have few sales in continental Europe to compensate for the weak domestic market. ERF, the last remaining independent publicly-quoted UK truck maker, plunged into loss in the second half of its financial year to the end of March and was forced to cut its dividend by one-third.

It has warned that the current year would be "very difficult", but even ERF, which came to the brink of financial collapse in the last recession in the early 1980s, must have been surprised by the speed of the downturn in the UK, which resulted in a loss of £474,000 in the second half of its financial year to the end of March 1990 from a record pre-tax profit of £2.2 million in the corresponding period a year earlier. In the middle of the year it was producing 9 trucks per day compared with 21 per day little more than a year before.

In contrast, MAN of Germany is benefiting from surging demand that it would

achieve a "small positive result" for the year.

The sharp decline in the UK market has hit the small British truck producers hard, as they have few sales in continental Europe to compensate for the weak domestic market. ERF, the last remaining independent publicly-quoted UK truck maker, plunged into loss in the second half of its financial year to the end of March and was forced to cut its dividend by one-third.

It has warned that the current year would be "very difficult", but even ERF, which came to the brink of financial collapse in the last recession in the early 1980s, must have been surprised by the speed of the downturn in the UK, which resulted in a loss of £474,000 in the second half of its financial year to the end of March 1990 from a record pre-tax profit of £2.2 million in the corresponding period a year earlier. In the middle of the year it was producing 9 trucks per day compared with 21 per day little more than a year before.

In contrast, MAN of Germany is benefiting from surging demand that it would

achieve a "small positive result" for the year.

The sharp decline in the UK market has hit the small British truck producers hard, as they have few sales in continental Europe to compensate for the weak domestic market. ERF, the last remaining independent publicly-quoted UK truck maker, plunged into loss in the second half of its financial year to the end of March and was forced to cut its dividend by one-third.

It has warned that the current year would be "very difficult", but even ERF, which came to the brink of financial collapse in the last recession in the early 1980s, must have been surprised by the speed of the downturn in the UK, which resulted in a loss of £474,000 in the second half of its financial year to the end of March 1990 from a record pre-tax profit of £2.2 million in the corresponding period a year earlier. In the middle of the year it was producing 9 trucks per day compared with 21 per day little more than a year before.

In contrast, MAN of Germany is benefiting from surging demand that it would

achieve a "small positive result" for the year.

The sharp decline in the UK market has hit the small British truck producers hard, as they have few sales in continental Europe to compensate for the weak domestic market. ERF, the last remaining independent publicly-quoted UK truck maker, plunged into loss in the second half of its financial year to the end of March and was forced to cut its dividend by one-third.

It has warned that the current year would be "very difficult", but even ERF, which came to the brink of financial collapse in the last recession in the early 1980s, must have been surprised by the speed of the downturn in the UK, which resulted in a loss of £474,000 in the second half of its financial year to the end of March 1990 from a record pre-tax profit of £2.2 million in the corresponding period a year earlier. In the middle of the year it was producing 9 trucks per day compared with 21 per day little more than a year before.

In contrast, MAN of Germany is benefiting from surging demand that it would

achieve a "small positive result" for the year.

The sharp decline in the UK market has hit the small British truck producers hard, as they have few sales in continental Europe to compensate for the weak domestic market. ERF, the last remaining independent publicly-quoted UK truck maker, plunged into loss in the second half of its financial year to the end of March and was forced to cut its dividend by one-third.

It has warned that the current year would be "very difficult", but even ERF, which came to the brink of financial collapse in the last recession in the early 1980s, must have been surprised by the speed of the downturn in the UK, which resulted in a loss of £474,000 in the second half of its financial year to the end of March 1990 from a record pre-tax profit of £2.2 million in the corresponding period a year earlier. In the middle of the year it was producing 9 trucks per day compared with 21 per day little more than a year before.

In contrast, MAN of Germany is benefiting from surging demand that it would

achieve a "small positive result" for the year.

The sharp decline in the UK market has hit the small British truck producers hard, as they have few sales in continental Europe to compensate for the weak domestic market. ERF, the last remaining independent publicly-quoted UK truck maker, plunged into loss in the second half of its financial year to the end of March and was forced to cut its dividend by one-third.

It has warned that the current year would be "very difficult", but even ERF, which came to the brink of financial collapse in the last recession in the early 1980s, must have been surprised by the speed of the downturn in the UK, which resulted in a loss of £474,000 in the second half of its financial year to the end of March 1990 from a record pre-tax profit of £2.2 million in the corresponding period a year earlier. In the middle of the year it was producing 9 trucks per day compared with 21 per day little more than a year before.

In contrast, MAN of Germany is benefiting from surging demand that it would

achieve a "small positive result" for the year.

The sharp decline in the UK market has hit the small British truck producers hard, as they have few sales in continental Europe to compensate for the weak domestic market. ERF, the last remaining independent publicly-quoted UK truck maker, plunged into loss in the second half of its financial year to the end of March and was forced to cut its dividend by one-third.

It has warned that the current year would be "very difficult", but even ERF, which came to the brink of financial collapse in the last recession in the early 1980s, must have been surprised by the speed of the downturn in the UK, which resulted in a loss of £474,000 in the second half of its financial year to the end of March 1990 from a record pre-tax profit of £2.2 million in the corresponding period a year earlier. In the middle of the year it was producing 9 trucks per day compared with 21 per day little more than a year before.

In contrast, MAN of Germany is benefiting from surging demand that it would

achieve a "small positive result" for the year.

The sharp decline in the UK market has hit the small British truck producers hard, as they have few sales in continental Europe to compensate for the weak domestic market. ERF, the last remaining independent publicly-quoted UK truck maker, plunged into loss in the second half of its financial year to the end of March and was forced to cut its dividend by one-third.

It has warned that the current year would be "very difficult", but even ERF, which came to the brink of financial collapse in the last recession in the early 1980s, must have been surprised by the speed of the downturn in the UK, which resulted in a loss of £474,000 in the second half of its financial year to the end of March 1990 from a record pre-tax profit of £2.2 million in the corresponding period a year earlier. In the middle of the year it was producing 9 trucks per day compared with 21 per day little more than a year before.

In contrast, MAN of Germany is benefiting from surging demand that it would

achieve a "small positive result" for the year.

The sharp decline in the UK market has hit the small British truck producers hard, as they have few sales in continental Europe to compensate for the weak domestic market. ERF, the last remaining independent publicly-quoted UK truck maker, plunged into loss in the second half of its financial year to the end of March and was forced to cut its dividend by one-third.

It has warned that the current year would be "very difficult", but even ERF, which came to the brink of financial collapse in the last recession in the early 1980s, must have been surprised by the speed of the downturn in the UK, which resulted in a loss of £474,000 in the second half of its financial year to the end of March 1990 from a record pre-tax profit of £2.2 million in the corresponding period a year earlier. In the middle of the year it was producing 9 trucks per day compared with 21 per day little more than a year before.

In contrast, MAN of Germany is benefiting from surging demand that it would

achieve a "small positive result" for the year.

The sharp decline in the UK market has hit the small British truck producers hard, as they have few sales in continental Europe to compensate for the weak domestic market. ERF, the last remaining independent publicly-quoted UK truck maker, plunged into loss in the second half of its financial year to the end of March and was forced to cut its dividend by one-third.

It has warned that the current year would be "very difficult", but even ERF, which came to the brink of financial collapse in the last recession in the early 1980s, must have been surprised by the speed of the downturn in the UK, which resulted in a loss of £474,000 in the second half of its financial year to the end of March 1990 from a record pre-tax profit of £2.2 million in the corresponding period a year earlier. In the middle of the year it was producing 9 trucks per day compared with 21 per day little more than a year before.

## WORLD COMMERCIAL VEHICLES 3

## Eastern Europe

## Seeking links with the west

PRE-GLASNOST, the manufacture of heavy trucks in eastern Europe was centred in the Soviet Union, with medium trucks concentrated in East Germany. Hungary was responsible for bus production, while output of light delivery vans was spread across the region, linked to passenger car operations. The only exception was Romania, where the Brasov truck factory was set up to secure self-sufficiency.

The operations, production and export targets of these plants were controlled centrally. Trucks were allocated or produced for specific industrial enterprises according to their needs. There was little in the way of distribution networks. Some eastern Bloc exports could compete on the open market — IFA of East Germany and VAZ of the USSR even made a profit — but earnings were absorbed by the state instead of being reinvested in plant or product development. Diesel engines were slow to replace inefficient petrol units. Automation was largely unknown, there was substantial overmanning and a chronic shortage of components.

Even after recent political changes, eastern Bloc producers remain highly integrated. Individual plants handle everything from R&D to final assembly. Up to 90 per cent of the value-added components are sourced in-house. Bought-in components can account for over 80 per cent of production costs, compared with less than 1 per cent for labour costs.

Recent links with western producers have involved supply deals such as that between MAN and Belavtomar in the

works, both across eastern Europe and in aligned Third World export markets. It is generally more difficult for a truck fleet operator to switch supplier than for a car buyer. He relies on the manufacturer's service and parts networks, as well as support and other logistical considerations. The significance of this was not lost on Mercedes-Benz when it struck up a major truck producing contract with East Germany's VEB IFA Kombinat combination in Ludwigsfelde.

IFA has produced one basic model, the W50, for 25 years. A more modern L60 was introduced three years ago. The Kombinat comprises some 25 facilities set up so that 90 per cent of components could be sourced in-house. Mercedes-Benz has been active in introducing its suppliers to these operations but few are expected to survive.

Original negotiations provided for a joint design, production and sales agreement. The L60 was to be modernised, retaining its existing engine, transmission and axle but with a modified Mercedes cab. A prototype was developed, but with the latest collapse in IFA sales in Germany, Mercedes-Benz is rethinking the venture.

Instead, joint assembly of existing Mercedes medium LN2 trucks will begin at Ludwigsfelde next spring and a new truck plant is to be built with investment of more than DM1bn (S650m). It will begin output in the mid 1990s, with production capacity expected to reach 40,000 units per year.

The former IFA truck monopoly is to be reconstituted as a new company, LKW-Montaggesellschaft, in which Mercedes-Benz will take a 25 per cent equity stake but retain management control. Elsewhere, a delegation from Mercedes-Benz recently discussed co-operation with Romania's Brasov works.

Along with affiliate Isuzu, General Motors is studying the possible assembly of light commercial vehicles in Czechoslovakia. GM has also announced a joint venture with Hungarian state producer RABA to build up to 200,000 engines and assemble up to 30,000 Opel Kadett/Vauxhall Astra models per year.

Czech heavy truck producer TATRA has a significant export operation as well as an existing network in eastern Europe. Partnership talks have been held with MAN, Iveco and, most favourably, with Volvo. Any deal is expected to include provision for sales and service of western trucks.

In January, Renault's truck unit RVI signed a draft agreement with Czech producer AVIA. This provided for assistance in developing vehicles in the 3.5-5 tonne range to replace models built under an earlier co-operative deal between the companies. Production is to begin in 1992 with provision for annual output of 20,000 vehicles.

The three-year agreement includes substantial input in tooling and technology transfer by RVI.

The TATRA works at Maribor in Yugoslavia is preparing for its proposed joint venture with Iveco. TATRA is to be split into several enterprises, one of which will concentrate on joint production of trucks of over 8 tonnes with Iveco.

In the USSR a radical approach to development is being taken by the FAMAZ truck operation. To upgrade its product and facilities more than 6bn roubles (around \$12bn) is required in new capital. With total equity of Rbs 1bn, FAMAZ is to place around Rbs 450m of stock with foreign investors in an initial sell-off of one-third of its capital. In a second stage, FAMAZ plans a capital increase of around Rbs 1bn next year. FAMAZ also wants to persuade its 140,000 workers — as well as Soviet customers — to invest in the business.

Ian Robertson

THE unexpected move by IVECO of Italy to buy Enasa, the Spanish maker of Pegaso trucks, appears to have ended the Spanish government's long search for a partner for the troubled state-owned truck maker.

Iveco, Fiat's commercial vehicles subsidiary, is to acquire majority control of Enasa — a step which accelerates the restructuring of western Europe's truck industry.

Iveco has taken a leading role in reshaping the industry in the last two decades, first with the merger of Fiat Veicoli Industriali and OM in Italy, Unic in France and Magirus in Germany to form Iveco, and then with the takeover of management control of Ford's UK-based European truck operations in the second half of the 1980s.

The takeover of Enasa poses another severe challenge for the Italian group, however, as it seeks to honour its employment guarantees and to take measures to rationalise and restructure the Spanish operations in order to staunch the present heavy losses. The task will be made much harder by the current steep fall in truck demand in Spain.

The last-minute emergence of IVECO in mid-September as a buyer for Enasa took the European truck industry by surprise. INI (Instituto Nacional de Industria), the Spanish state holding company, had originally reached agreement late last year with a German consortium of MAN and Daimler-Benz for the sale of an 80 per cent stake in Enasa.

## Enasa deal will be a challenge for the Italian group

## Iveco's Spanish adventure

That deal was blocked by the German cartel authorities, however, on the grounds that an alliance between the two groups in Spain would damage competition in the German market.

Under the original proposals, MAN would have acquired a 60 per cent stake in Enasa with Daimler-Benz taking 20 per cent. Even after MAN had pulled out of the deal, INI continued negotiations with Daimler-Benz with the German group seemingly still committed to the Enasa deal.

## Iveco will maintain Enasa's Pegaso truck brand name

The Spanish government also began parallel secret talks with IVECO (Fiat), however, as it seeks to honour its employment guarantees and to take measures to rationalise and restructure the Spanish operations in order to staunch the present heavy losses. The task will be made much harder by the current steep fall in truck demand in Spain.

The Spanish government has also opened the way for the possible assembly of IVECO trucks or Fiat cars. According to Mr Giorgio Garuzzo, IVECO chief executive, the Enasa plant in Valladolid would be used to assemble "IVECO or other Fiat products in the future".

Under the IVECO deal, Enasa, which has around 30 per cent of the Spanish heavy truck market, has been valued at only Pts27bn (\$3bn) compared with a valuation a year ago of Pts36bn (\$651m) in the original deal with MAN and Daimler-Benz.

The Spanish authorities finally balked at selling Enasa to Daimler-Benz, however, in the face of the German truck

maker's insistence on sweeping rationalisation measures for the truck assembly and components operations.

INI has now been forced to accept a much lower valuation of Enasa, whose financial performance has deteriorated rapidly this year, but in return IVECO has agreed to guarantee employment levels in the company, inject new equity and undertake an ambitious capital investment programme in Spain.

IVECO is to take a 60 per cent stake in Enasa with an option to acquire outright control within six years.

The surprise deal also opens the way for the possible assembly of IVECO trucks or Fiat cars. According to Mr Giorgio Garuzzo, IVECO chief executive, the Enasa plant in Valladolid would be used to assemble "IVECO or other Fiat products in the future".

Under the IVECO deal, Enasa, which has around 30 per cent of the Spanish heavy truck market, has been valued at only Pts27bn (\$3bn) compared with a valuation a year ago of Pts36bn (\$651m) in the original deal with MAN and Daimler-Benz.

IVECO is to pay Pts1.2bn (\$12m) to acquire its initial 60 per cent holding, with INI retaining a 40 per cent stake.

In January the shareholders will inject Pts27bn (\$3bn) of new equity capital into Enasa, of which IVECO will contribute Pts12bn (\$12m).

According to Mr Garuzzo, Enasa has plunged heavily into loss again this year with the steep recession in the Spanish heavy truck market and uncertainty over the company's future ownership. It has accumulated a deficit of Pts7bn (\$700m) in the first six months, and is expected to have a negative book value by the end of this year of Pts5.5bn (\$750m).

Mr Garuzzo says that IVECO is planning capital investment of Pts25bn (\$371m) in Enasa in the medium to long-term in order to modernise its plants and eventually introduce IVECO products.

He says the company will retain Enasa's Pegaso truck brand name and IVECO and Pegaso will keep separate dealer networks in Spain.

Enasa currently sells a range of Volkswagen/MAN light trucks in Spain, but these will be replaced by IVECO products as supply contracts expire.

As a result of the takeover, IVECO will close the gap behind Daimler-Benz in the western European truck sales league (above five tonnes gross vehicle weight), and moves into second place ahead of the

surprise deal also opens the way for the possible assembly of IVECO trucks or Fiat cars. According to Mr Giorgio Garuzzo, IVECO chief executive, the Enasa plant in Valladolid would be used to assemble "IVECO or other Fiat products in the future".

Under the IVECO deal, Enasa, which has around 30 per cent of the Spanish heavy truck market, has been valued at only Pts27bn (\$3bn) compared with a valuation a year ago of Pts36bn (\$651m) in the original deal with MAN and Daimler-Benz.

IVECO is to pay Pts1.2bn (\$12m) to acquire its initial 60 per cent holding, with INI retaining a 40 per cent stake.

It also takes control of Seddon Atkinson, the small specialist UK heavy truck maker, which is a wholly-owned subsidiary of Enasa. IVECO, which took over management control of Ford's truck operations in the UK in 1988, has said that it will maintain Seddon Atkinson's operations as a separate business.

In the western European heavy truck market (16 tonnes and above) IVECO's share will increase to 18.2 per cent from

13.2 per cent with the inclusion of Enasa (based on 1989 figures) behind Volvo/Renault, 23.3 per cent, and Daimler-Benz, 18.4 per cent.

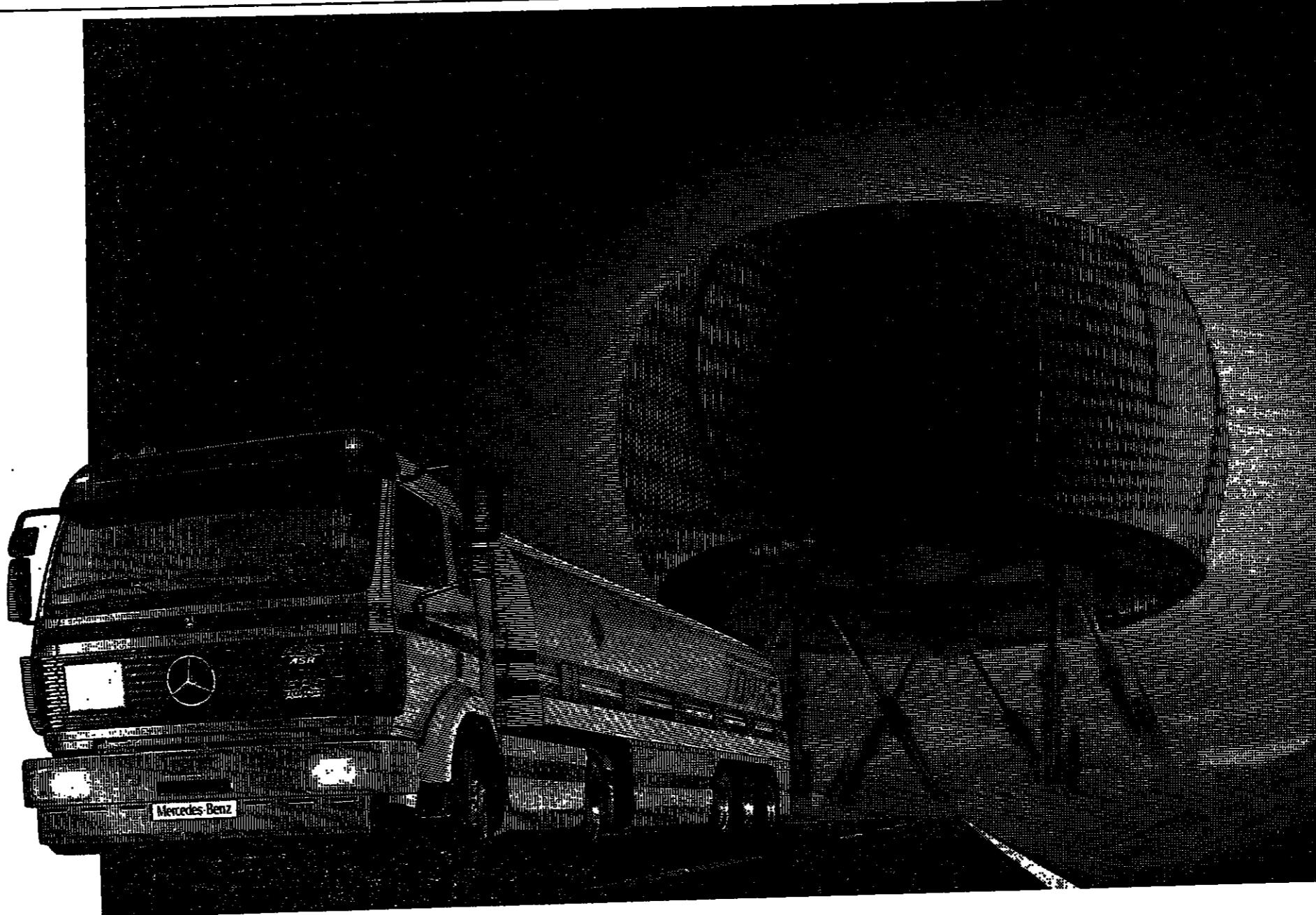
In the overall market (five tonnes and above) it moves into second place with 22.5 per cent (of which Enasa is 3.3 per cent) ahead of Volvo/Renault (21.7 per cent) but behind Daimler-Benz (23.8 per cent). Last year IVECO produced 135,000 trucks, Enasa 12,000.

The takeover of Enasa will make IVECO the clear market leader in Spain. Based on 1989 figures the IVECO/Enasa combination would have had a 32.3 per cent share of the Spanish heavy truck market (16 tonnes and above), and 30.4 per cent of the total truck market (five tonnes and above).

In the UK the inclusion of Seddon Atkinson last year would have boosted IVECO's share of the heavy truck market to 16.1 per cent from 10.4 per cent, placing third behind Leyland DAF, the UK subsidiary of DAF of the Netherlands, and Volvo of Sweden. In the overall UK truck market, the acquisition of Seddon Atkinson will help IVECO consolidate its existing market leadership and widen the gap ahead of second-placed Leyland DAF.

Enasa has assembly and components plants in Madrid, Valladolid, Barcelona and Mataro in Spain, at Oldham in the UK and at Cumana in Venezuela. It has an engineering centre in Barcelona and its headquarters in Madrid.

Kevin Done



Mercedes-Benz have long been recognised as leading innovators in vehicle safety.

Nearly three decades ago, the dual circuit

tyre pressure control, differential lock, anti-lock braking and anti-skid control systems

(ABS/ASR) — even the rear video camera

which makes handling easier. And in conjunction with associate companies within the

Daimler-Benz Group, body builders and our customers, we are actively exploring innovations in automotive technology, environmental compatibility, and traffic management.

Clearly, with such extensive resources in research and development, there would seem to be few problems in vehicle engineering we cannot solve. No matter what lies on the road ahead for European motor transport.

## Our concern for the future.

As the largest manufacturer of trucks over 6 tonnes, we are keenly aware of our responsibility to the world around us. With a commitment to innovative research and careful design, we aim to ensure a clean and healthy future for all.

## Thanks to our research, the road is a safer place.

brakes we developed went into mass production. And in 1981, our anti-lock brakes became commercially available. Our programme of active research and development is fundamental to our philosophy. We invest over £ 250 million in research each year in the commercial vehicle sector, combining our concerns in safety, improved transportation efficiency and environmental protection. Take our prototype TOPAS tanker for example. Within this futuristic concept advances have been achieved in many areas of safety, such as electronic

Committed to your success.



Mercedes-Benz  
Trucks and Vans

1990 RELATED SURVEYS	
Vehicle Fleet Management	February 22
Transport Links	April 5
World Automotive Components	May 16
Vehicles and the Environment	July 27
World Car Industry	September 18
Japanese Automotive Industry	December
FOR ADVERTISING INFORMATION CONTACT COLIN DAVIES 071-873-3514	
FOR EDITORIAL INFORMATION CONTACT DAVID DODWELL 071-873-4090	

## WORLD COMMERCIAL VEHICLES 4

Y joining forces in a far-reaching alliance, Volvo of Sweden and Renault of France are forming a combination that will become the world's biggest heavy truck maker.

The links are being forged between the parent companies and between the car and truck operations with a complex pattern of minority cross-shareholdings. The driving force that first brought the two groups together was Volvo's desire to create a more powerful presence in the world truck industry, however, and it is in this sector that the strongest immediate bonds are being formed.

Under the final terms of the deal agreed in late September, Volvo and Renault will exchange 45 per cent cross holdings in each other's truck and bus operations.

The alliance is aimed at making it possible to distribute the costs of product development as well as capital expenditure over a larger production volume, with the aim of enhancing the two group's competitiveness in world truck and bus markets.

As part of the terms of the deal, Volvo's truck and bus operations were valued at SKr18bn (\$2.9bn) and Renault Véhicules Industriels, the French group's truck and bus subsidiary, at SKr11.8bn (\$1.8bn).

The two groups claim that the Volvo and Renault marques will remain separate and independent in the market place with independent distribution and dealer networks. The alliance is aimed rather at technical and industrial co-operation with three main objectives:

- co-ordination of product development programmes involving in the first stage components development and advanced technical research;
- co-ordination and co-operation in production, initially of components; and
- co-operation in purchasing.

Volvo maintains that accelerating research and development costs are one of the greatest problems facing the truck industry.

As products become more complex and the need grows for broader and deeper technical know-how, the Swedish group says that it is "becoming increasingly difficult to meet these needs within a single company".

In a prospectus issued to Volvo shareholders, the group says that together the two truck companies will have a much larger purchasing volume, resulting in lower prices

## A far-reaching alliance

## Renault and Volvo create a juggernaut

for goods purchased as well as access to a wider network of suppliers.

In production, Volvo and Renault hope to be able to use existing capacity more effectively, and that co-ordination of future capital expenditure programmes will make it possible to reduce new investments.

Total R&D costs will be able to be spread over a much larger production volume, reducing unit costs, while the

(5.8bn). RVI has a workforce of 32,500 compared with Volvo's 24,150 in its truck and bus operations.

Today Volvo and Renault account for more than a quarter of the western European heavy truck market (above 15 tonnes gross vehicle weight) with a combined share of 26.3 per cent (1989 figures).

In the overall truck market (5 tonnes and above gross vehicle weight) the Ren-

ault and Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor.

Volvo, which has recently agreed to pay \$105m to buy the outstanding 55 per cent share of Mack, said that the restructuring of the US heavy truck market, was the French group's "top priority".

Mr Jean-Pierre Capron, RVI chief executive, promised far-reaching measures to rescue Mack.

These will include job cuts, reductions in inventories, systematic cuts in overheads, the sale of certain non-essential assets, tighter control of purchasing, increased flexibility in

suit/Volvo combination is in third place with 21.7 per cent, behind Daimler-Benz (with 23.8 per cent), and IVECO (including Enasa) with 22.5 per cent.

The future shape of co-operation between the two groups' truck operations in the US is still unclear and both have their own profitability problems to deal with, but taken together they accounted last year for close to a quarter of US heavy truck sales, more than any other single competitor

## WORLD COMMERCIAL VEHICLES 5

Lower sales are forecast, writes Richard Feast

## Recession hits US demand

THE US truck industry has little to be cheerful about in the short term. But nobody fears a repetition of the catastrophe of almost a decade ago, when the industry was hit by recession and deregulation.

Medium and heavy truck sales were then about 180,000 a year, compared with the decade's peak of more than 300,000 in 1988. This year truck people say they "only" face a recession.

In the early 1980s, medium and heavy truck sales fell by approximately 30 per cent, says Mr Bernard Campbell, analyst at Data Resources Inc, Lexington, Maryland. "Right now, we're forecasting a decline for 1990 of five to 10 per cent from present levels".

A financial executive at Navistar, the country's leading heavy truck manufacturer, explains: "People buy heavy trucks to move goods. If truckers don't think there will be goods to move, they'll postpone buying new trucks." That was happening before the prospect of conflict in the Middle East further dampened demand.

Mr Terry Huber, Ford's heavy truck sales manager, confirms the dilemma facing hauliers. "They're not willing to see what happens, even if they do need to replace their trucks. They can't make any decisions until they determine what tonnage requirements they're going to have."

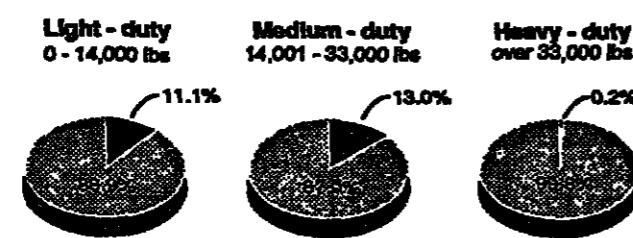
DR's Mr Campbell says: "If we're not in the midst of a



Production line at Ford's Kentucky Truck Plant

## US retail truck sales

By weight groups



Source: Motor Vehicle Manufacturers Association of the US &amp; World's Automotive Yearbook

tend to get lost in the parent group's consolidated accounts.

For example, Mr Jean-Pierre Capron, chief executive of Renault Vehicles Industriels, has attributed RVI's substantial first-half losses to the US operations of its recently acquired subsidiary, Mack. But he was not specific. Navistar reported a small loss for the first three quarters, while at Paccar, builder of Kenworth and Peterbilt vehicles, profits are slim. Some indication of the market's lack of appeal came with September's surprise decision by Fiat's Iveco to pull out of the US after the end of 1991.

Iveco, a long-standing medium-duty competitor, is now the only major European truck maker without a substantial stake in the US. Its European rivals moved strongly into US manufacturing during the 1980s: Mercedes-Benz with Freightliner, RVI with Mack, and Volvo with White and GMC.

Sales of Class 8 trucks were

down 16.7 per cent in the nine months to the end of September to 92,908 compared with the same period a year earlier. This trend is worsening. Sales in September were down almost a fifth at 9,100. The uncertainty has caused makers to scale back earlier estimates of year-end Class 8 sales. They now vary widely, with Mack in the middle of the bunch with 110,000. While Class 8 remains the trucking bellwether for the health of the economy, sales of medium-duty trucks in Classes 4 to 7 are traditionally much less volatile.

However, they too were substantially down in the first three quarters - by 11 per cent to 214,100, according to the Motor Vehicle Manufacturers' Association. Earlier expectations of a strong final quarter of this year have now been forgotten. The slow down will continue well into the first half of next year, but with a stronger second half making up for some of that lost business, says Mr Campbell.

## Analysts say the slow down will continue well into next year

able to do the work of two. All this increases the pressure for cost cutting throughout the industry. Mack's former chairman Mr Ralph Reins said his company was trying to slash \$3,000 off the cost of producing a truck. (The newly-appointed chairman is Mr Elias Pascual).

At Navistar, president Mr Neil Springer talks of a three-year plan to take \$1,500 out of the cost of a truck.

Memories of the early 1980s

are too painful for anything less radical.

JAPAN'S FOUR makers of big trucks, the 3.5 tonnes and above, face a period of cut-throat competition due to higher interest rates, uncertain oil prices, a stagnant US market and a labour shortage.

Since 1987, a thriving Japanese economy sent sales of big trucks soaring. This was welcome news for Mitsubishi Motors (MMC) and Isuzu Motors, which also manufacture cars and buses, but even more so for Hino and Nissan Diesel, which make only large trucks (including buses).

The booming domestic market dramatically affected the sales of Japan's number one truckmaker, Hino, which outstripped all its rivals in the diesel heavy-duty category for the 16th consecutive year. Hino, 10.8 per cent owned by Toyota, sold 57,360 medium and heavy-duty trucks in 1989 for almost 30 per cent of the market. That translated into a 3.8 per cent increase and net sales of \$1.282m, up 4.5 per cent over the previous fiscal year.

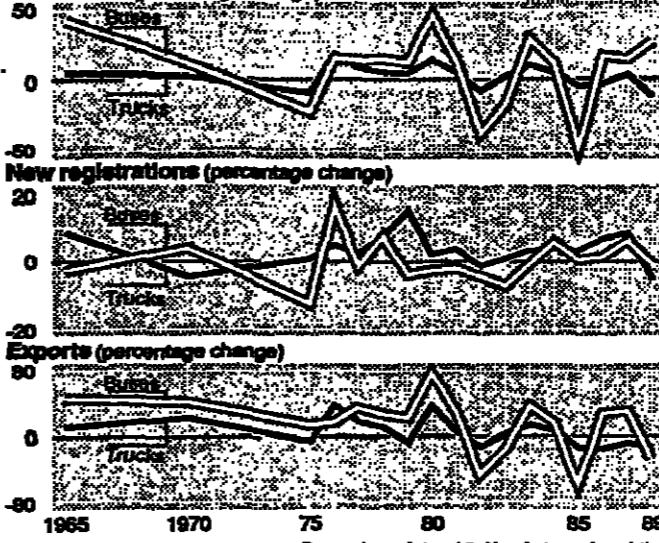
Nissan Diesel (ND), the

smallest of the big four in terms of production, appears to be gradually closing on its bigger rivals. Between April and September this year, the company sold 9,100 units, 13 per cent up from its 22.3 per cent share of the market a year earlier. ND spokesman Mr Yozo Motohashi says the company plans to promote sales of four-tonne payload trucks, which account for more than half the total truck sales of more than 3.5 tonnes. ND also plans to expand sales of its new heavy-duty series (15 to 20 tonnes) to overseas markets.

In spite of the bad portents, the short term outlook is still rosy. Japan's Ministry of International Trade and Industry (MITI) predicts this year's sales will top last year's record 186,700 medium and large-size trucks registered in the domestic market.

## Japan: Trucks and buses

Production (percentage change)



JAPAN

## A period of cut-throat competition

rising interest rates and oil prices could dampen the market.

Demand for big trucks comes mainly from two sectors - land transport companies and the construction industry. Of these, transport companies buy

though now under deregulation, transporters cannot raise customer freight rates, which means wages have stagnated and drivers are fleeing to more attractive jobs. No drivers, no new trucks, says Mr Marvin.

He claims flat or declining

## MITI predicts that sales will top last year's record 186,700 medium and large-size trucks registered in the domestic market

the most new trucks in a predictable replacement cycle that spans eight or nine years. Companies replace old trucks and buy new ones during economic boom times, and hang on to old ones when times get rough.

However, the rate of increase in sales has about halved this year from the 10.4 per cent year-on-year growth achieved last year, and the peak has ended, according to the head of MITI's Automobile Division Section, Mr Toehio Kawashima.

Although public investment could continue to prop sales, sales for big trucks in 1991 are almost inevitable as the replacement cycle fades.

Almost 80 per cent of demand for big trucks is a function of the replacement cycle, he says.

The size of the decrease will depend on interest rates and oil prices.

Japan's tight labour market will also apply greater pressure to transport companies. Mr Steven Marvin, chief automobile market analyst at Jardine Fleming securities, says the highly regulated freight industry is characterised by low wages and long working hours below industry standards.

\$25,000, (about 20 per cent of them knock-down units), a fall of 66,000 from the previous year's level.

MMC's share of the truck and bus export market fell about 20 per cent to just over 17,700 in 1989 after six straight years in the 220,000 to 270,000-unit range. Meanwhile, the industry export total fell about 11 per cent. The only bright spot appears to be Australia, where nearly 17,000 trucks and buses were sold in 1989, compared to 1,000 or so in 1986.

As recession looms in the US, the biggest foreign market for Japanese truckmakers, sales there have plunged. Japan exported around 137,000 trucks and buses to the US in both 1986 and 1987. By last year, sales of big trucks had dwindled to 56,682.

The big four truckmakers are trying to hedge against uncertainty by joining forces with foreign producers. These long-term moves could pay off in the form of technology transfer, mutual market access and diverse forms of co-operation, but appear to have negligible short-term benefits.

Since Mercedes-Benz trucks first appeared in Japanese showrooms last autumn (thanks to 21 distributors of Stuttgart Truck and Bus Sales, a joint MMC-Daimler-Benz joint venture), a token 130 small trucks (of under 3.5 tonnes) have been ordered, with only 80 of those actually registered by the end of August. MMC says it does not know the level of sales for Mercedes-Benz's pricey 450-plus horsepower, heavy-duty long-haul tractors, but admits that it is "very small". Regular MMC trucks are sold through 47 Fuso dealerships nationwide.

Isuzu sealed a similar arrangement last year with Volvo Truck Corporation to market the Swedish company's long-haul tractors in Japan. Although less than one quarter of Isuzu's sales derive from medium and heavy-duty trucks (as against more than 36 per cent from light trucks), Isuzu recorded impressive figures for big trucks in financial year 1989. Total sales increased 10.8 per cent over 1988, with unit sales growing 10.2 per cent to 74,000 medium and heavy-duty units. Exports made up 23.7 per cent of total big truck sales, up 21.7 per cent over last year.

In exports, Isuzu ranks second only to Hino, with sales of 25,189 in the financial year 1989, bolstered by its F-series medium-duty trucks.

Chris Perry

THE AE RANGE,  
A NEW DIMENSION IN SPACE.

The more and the more, the more it's evolutionary range. The AE is tomorrow's truck today. Within its interior, and independent from mechanical components, you can walk around freely, anywhere inside. It's the Ergo vision instrument panel that invites you to sit down. And driving the AE is a real pleasure in and by itself, even on those long-distance runs. Renault's engineers made sure that the driver's environment would be vibration-free, soundproof and climate-controlled. Four-point cab air suspension, fully-integrated aerodynamics, visibility like you've never seen, air conditioning, power-operated sun screens, and much, much more. With the AE, Renault VI has created a truck that perfectly blends efficiency, reliability, passive and active safety (disc brakes), driving pleasure on duty and a relaxing environment off-duty. And both the 503 and 374-hp powerplants are profitability-oriented. In the long haul. After all, we designed and manufacture the RENAULT AE so you can log hundreds of thousands of trouble-free kilometres. That's why we made it so comfortable.

RENAULT  
Automobiles Industrielles

RENAULT TRUCKS. A LEGEND IN THE MAKING.

## WORLD COMMERCIAL VEHICLES 6

**COMPETITION** among European bus manufacturers is intensifying as they prepare for the single market in 1992.

They have been consolidating their positions within their home markets and some are expanding internationally through takeovers, mergers and joint ventures.

This process, which follows a similar trend in truck making, has affected every major European bus maker except Scania, whose Scania-Bussar subsidiary in Sweden produces 2,000 to 2,500 buses a year.

Some bus deals have coincided with truck takeovers. The latest is the acquisition by Italy's Iveco, the commercial vehicle arm of Fiat, of 60 per cent of Spain's leading commercial vehicle manufacturer Enasa, maker of Pegaso trucks and buses. While primarily concerned with the Spanish company's truck activities, it will add some 1,000 bus and coach chassis to Iveco's product portfolio.

Iveco is Italy's dominant bus manufacturer. After acquiring its biggest single rival, Sicca SpA, Vittorio Veneto, last year, it claims 30 per cent of the market in terms of vehicles. It is less dominant in bus and coach body construction, but it also owns Orlandi, which makes a variety of coach bodies at its Bologna plant.

With the takeover of Sicca, Iveco secured a strong home base for its bus making activities in the face of European competition.

Other companies have taken even stronger action. In the Netherlands, Daf NV of Eind-

hoven and Bova NV of Valkenswaard, citing "a growing market for service buses", began international competition in post-1992 Europe and greater concentration within the industry, formed United Bus (UB) last year after a joint review of market requirements in the 1990s.

Mr Aart van der Padt, chief executive of Daf, said: "We see the bus market moving to a situation where operators will buy from the coach builder. This is why we have established United Bus."

At the time of UB's formation, Daf's bus production was in the hundreds rather than thousands and other compa-

nies were expected to join the group.

Earlier this year, Optare, the British bus builder established in 1982 and greater concentration within the industry, formed United Bus (UB) last year after a joint review of market requirements in the 1990s.

Mr Aart van der Padt, chief executive of Daf, said: "We see the bus market moving to a situation where operators will buy from the coach builder. This is why we have established United Bus."

previously absorbed the bus-making activities of Midlands-based MCW, the long-established maker of double deckers and minibuses in the Midlands, became the UK's linchpin of

UB's operations. It absorbed the operations of Daf Bus UK and moved them from the Thomas Rd of Daf NV to Leeds. No sooner was this move agreed than another Dutch company, Den Oudsten, joined UB, although the deal did not include Den Oudsten's North American activities (it owns New Flyer Canada).

UB has since linked with Danish company DAB Silkeborg A/S, once part of the Leyland Group. In 1989, DAB supplied 60 per cent of the bodies for Danish service buses, of which more than 80 per cent were fitted with Daf engines. UB now has a 40 per cent interest in a new company called Steyr Bus, formed with Steyr-Daimler-Puch, to which all

The Link with DAB brought UB annual turnover to £184m and production to approximately 1,850 bus chassis and 1,150 complete buses and coaches, representing 6.5 per cent of the European market.

UB now hopes to compete with the "big league" bus makers, led by Volvo, which narrowly claims European market

leadership over Mercedes, through its ownership of Leyland Bus in the UK.

Since July, Volvo has also owned the bus operations of Steyr in Austria. The Swedish company has a majority holding in a new company called Steyr Bus, formed with Steyr-Daimler-Puch, to which all

Steyr bus activities have been transferred.

Echoing Mr van der Pad's forecast that sales would become led by bodybuilders, Mr Lars Erik Nilsson, president of Volvo Bus in Gothenburg, pointed out that since his company was primarily a manufacturer of bus chassis, it needed close co-operation with bodybuilders in its various markets.

Steyr is today market leader in the area of city and intercity buses in Austria and, in co-operation with our new partner, we see good opportunities to develop that existing business even further. In addition, our new base in Vienna will be of strategic importance for our future development plans for Germany and eastern Europe, said Mr Nilsson.

Volvo is one of several companies with eyes on eastern Europe, especially Hungary, whose Ikarus company is claimed to be the world's biggest bus maker. With an annual production of more than 11,000 buses last year (down from 14,000 only two or three years ago), however, Ikarus is in severe difficulties. Help from the west - the company has indicated that it would like western investment - seems the only solution.

German companies are the likeliest partners for Ikarus, however. MAN, which builds around 1,500 heavy buses a year, has long associations with the Hungarian heavy vehicle industry and could be a contender. So could Mercedes, which with an annual output of more than 5,000 buses is Volvo's main rival in terms of

European market leadership. Kässbohrer and Neoplan, which produce more than 2,000 and 1,000 vehicles respectively,

**Mercedes is Volvo's main rival in Europe**

are less likely to merge with Ikarus. Their strength is primarily in luxury coaches.

To compete effectively in a bigger market, manufacturers have also been trying to offer a broader range of vehicles. Renault Véhicules Industriels in France recently completed its line-up of passenger vehicles to meet the 1990s. Like Iveco, Renault dominates its home market. The chief competition comes from Belgium, where Van Hool is becoming a major European force in recent years. Claiming to produce 1,400 buses a year, Van Hool has acquired fellow Belgian bus

builder LAG Bus and with it a brand new coach building factory at Bree. The company has indicated that this will give it a production capacity of 1,400 vehicles per year.

Van Hool is primarily a bodybuilder, using other companies' chassis or front and rear modules for its integral bus and coach designs - in short, the sort of partner being sought by the chassis makers.

Few bodybuilders have sought markets outside their own countries and bodybuilding largely remains a local business. However, Britain's Plaxton Group established itself in France last year by acquiring Carrosserie Lorraine from Ivecos. Although 100 per cent owned by Plaxton, the French company continues its association with Ivecos by building on Ivecos chassis.

Plaxton's policy, like Van Hool's, is to seek chassis partners for mutual benefit - a formula which may provide the pattern for the future.

## COMPONENTS

## An important part to play

**GLOBALISATION** of production among vehicle makers is being increasingly replicated by a relative handful of large, independent suppliers of key components such as engines, transmissions and axles.

Companies like Eaton Corporation and Rockwell, best known for their gearboxes and axles and diesel engine-makers Cummins and Perkins, have established a secure customer base among truck makers, who tend to be much more willing to use bought-in components - including engines - than their own producing counterparts.

There are compelling reasons for medium-sized and smaller truck makers to use the independents. World commercial vehicle sales are only about one-tenth those of cars, and trucks represent a smaller proportion still. Economies of scale on such complex components, which can cost hundreds of millions of dollars to develop and put into production, are therefore hard to find, even for the biggest truck producers.

It can make good sense for, say, Rockwell to focus its specialist expertise on developing a range of axles which can be used by virtually any truck maker. Rockwell itself achieves economies of scale by spreading sales across a broad customer base and its customers receive axles which are likely to be cheaper and better than an individual truck maker could develop and produce itself.

It stands to reason that no individual truck manufacturer can possibly claim at any one time that his trucks have the best engine, gearbox and axle just because they've all been done in-house", says Mr Peter Foden, chairman of ERF, the UK's last independent publicly-owned heavy truck maker. ERF itself provides an example of how a small truck maker can survive - indeed, flourish - by making extensive use of the large independent component groups.

In the early 1980s, ERF standardised its entire product range around Cummins engines, Eaton's Fuller gearboxes and Rockwell axles. The larger players give every indication of long-term growth

R&D spending is commensurate with heavy, and Rockwell's vehicle components activities appear poised to benefit from synergy with its electronics businesses, its largest single sector with sales of nearly \$5bn last year.

Truck makers are making increased use of electronics to manage fuel injection and other systems, as well as a means of coping with tougher legislative standards for exhaust emissions and competitive pressures to improve fuel economy.

Here, too, international convergence is taking place, creating opportunities for those suppliers with substantial development resources and a willingness to commit themselves to following the vehicle makers into globalisation.

Until recently, western Europe was much more lax than the US in its approach to pollution by trucks, demanding little more than a visual smoke check.

However, the first limits on a range of emissions were introduced last month, and by 1994 the European Community hopes to have in place a framework of standards which will virtually replicate tough new limits being introduced to the US that year - and which will require similar solutions from component makers.

With western markets fairly well developed, the major components groups have been looking increasingly to strengthen their presence in developing countries, particularly Brazil and elsewhere in Latin America.

However, the opportunities offered by the opening of eastern Europe remain uncertain, at least in the near term.

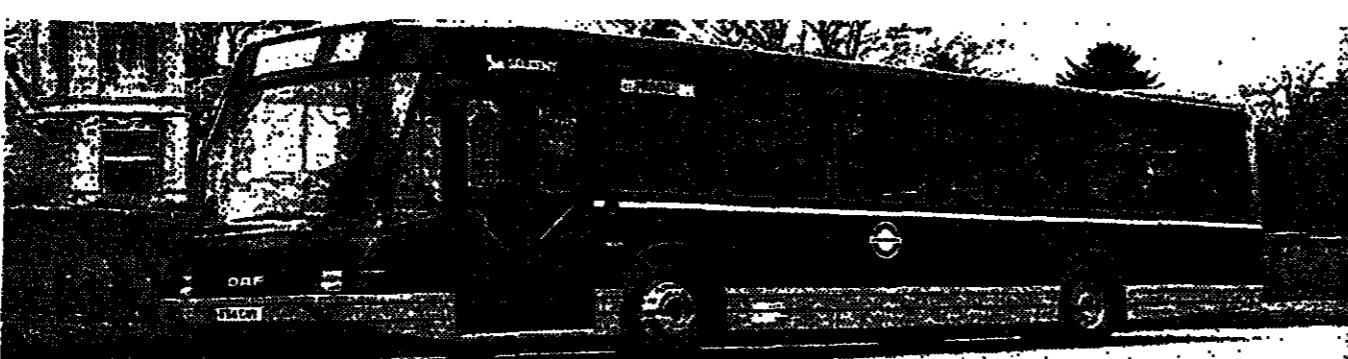
As Mr Noel Goutard, chairman of the French components maker Valeo recently pointed out to the Economic Intelligence Unit, "we have to consider the interests of our shareholders. Eastern Europe is not yet a true free market economy and that makes any involvement a risk."

"If one of our existing partners asks us to go into eastern Europe to set up a supply to one of their own ventures, and if they offer a contract which guarantees a return on our investment, then of course we would do it. But we are not the Salvation Army . . ."

John Griffiths

Bus makers are preparing for 1992, writes Eric Gibbins

## Competition intensifies



Going Dutch: after reviewing prospects for the 1990s, Daf and Bova joined forces to create United Bus

**Few bodybuilders have sought export markets**

United Bus (UB) is the latest European bus manufacturer to be formed by the merger of two major bus builders. It was established in July 1990 by the Dutch bus makers Daf and Bova, which joined forces to create United Bus. The Link with Daf brought UB annual turnover to £184m and production to approximately 1,850 bus chassis and 1,150 complete buses and coaches, representing 6.5 per cent of the European market.

UB now hopes to compete with the "big league" bus makers, led by Volvo, which narrowly claims European market leadership over Mercedes, through its ownership of Leyland Bus in the UK.

Since July, Volvo has also owned the bus operations of Steyr in Austria. The Swedish company has a majority holding in a new company called Steyr Bus, formed with Steyr-Daimler-Puch, to which all

North Sea Letter is an important briefing which keeps me up-to-date on the latest developments in the North Sea.

G. Sutherland, Director Corporate Finance, Shearson Lehman Hutton International.

**T**his comment explains why so many people in key positions in the oil and gas industry rely on the Financial Times North Sea Letter. Shouldn't you be sharing their advantage?

North Sea Letter watches every aspect of North Sea business - exploration, construction, production, finance, regulation, safety.

It tells its subscribers what is happening and, more important, what is going to happen, predicting events and anticipating official announcements.

Sample a copy of North Sea Letter **FREE** of charge.

Simply write to Mark Brooks at . . .

**FINANCIAL TIMES**  
LONDON · PARIS · FRANKFURT · NEW YORK

FT Business Information Ltd, 30 Epsom Road, Guildford, Surrey, GU1 3LE

or contact Mark on . . .

**0483 576144**

**Fax 0483 302457**

14/11/90 15/10

## DISTRIBUTION SERVICES

## SECTION III

**The increasingly pan-European needs of customers means that distribution companies are having to reassess their strategies. The approach of 1992 means a clear view of the organisational and operating changes will be needed, writes Paul Abrahams**

## The world's the limit

THE EMERGENCE of logistics as a means of achieving competitive advantage is leading to a fundamental restructuring of the turbulent distribution services industry.

The restructuring is customer driven, increasing numbers of manufacturers and retailers are divesting themselves of their in-house distribution divisions. They are using outside logistics specialists to provide them with transport and warehousing services instead.

The main reason for this trend is that many companies view distribution as a capital, fuel and labour intensive activity that lies outside their core activities. For many concerns, logistics represent between 15 and 35 per cent of total revenues and are often the second most important source of costs.

By ridding themselves of their transport divisions and using outside expertise, these businesses hope to reduce their operating costs as well as improving their margins and balance sheet. This is achieved by reducing the workforce directly employed in distribution, and minimising capital investment in trucks and other transport-related items.

The trend for retailers and

manufacturers to use outside logistics companies has been accelerated by the growing cost and complexity of modern logistics.

Effective distribution systems are becoming increasingly complicated and are beyond the management expertise of most manufacturing and service companies," says Mr John Harvey chairman of Tibbett & Britten, the transport group.

Running a warehouse with an electronic data interchange system and 500 people working six or seven days a week around the clock for 364 days a year is not an easy business."

The technological demands of logistics are also becoming greater. Mr Robbie Burns, managing director of NFC Logistics, a division of NFC, explains that substantial investment is required in information technology if vehicle fleets are to be properly exploited, goods tracked in transit and electronic data interchange systems used effectively. He explains that few manufacturers find such technology easy to manage or fund.

With their expertise, the logistics companies claim to be able to offer complete supply

chain management which is highly reliable and cost effective. They can also provide the advantages of "just-in-time" inventory systems which can help reduce stocks and improve their return on capital.

"The aim is to develop partnerships between the customer and the logistics company, rather than the usual customer/supplier relationship," says Mr Richard Dawbarn, chief executive of United Transport, a division of BT.

The first companies to take advantage of such relationships were the UK food retailers during the second half of the 1980s. These wrested control of the sector's logistics from the manufacturers which had previously dominated the supply chain.

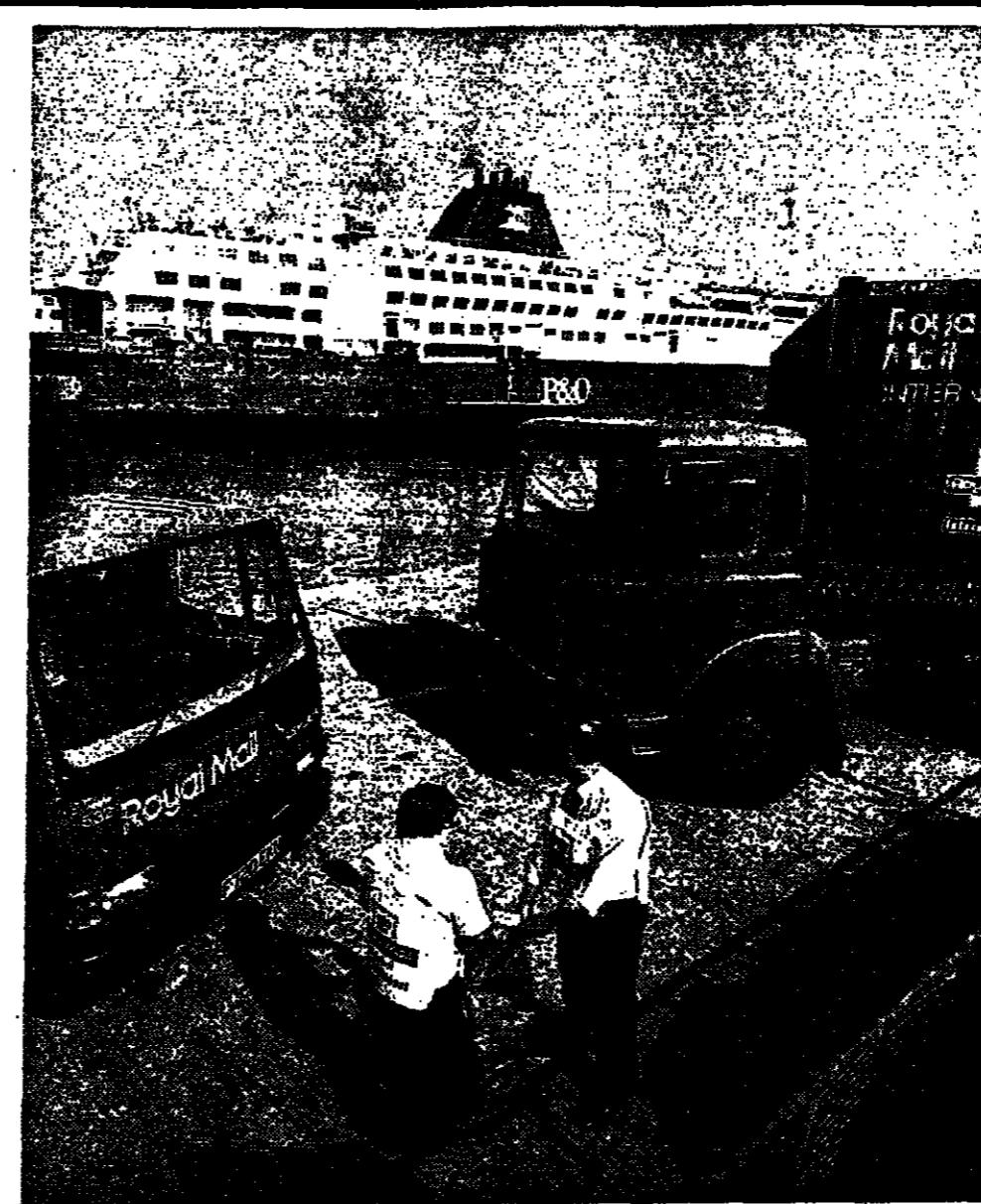
Businesses such as Marks & Spencer were able to increase the amount of sales-space by increasing the frequency of deliveries and eliminating the need for most of their stockrooms. To guarantee reliability they used outside contractors to manage their deliveries and warehouses. For example, Sainsbury's, the UK retailer, owns only four of its warehousing centres and uses 17 others which are operated by logistics suppliers.

However, a second wave of logistical innovation is now being implemented - this time in the field of manufacturing. Companies are looking for the logistics concerns to provide a complete supply chain from component suppliers to the manufacturer and then on to wholesaler and retailer.

The problem for the logistic suppliers is that their customers are demanding ever more expensive technology and ever greater geographical coverage. The technology does not come cheaply; last year, for example, DHL spent \$250m on automation, computer systems and facilities.

The reason for the need for greater geographical coverage in the single European market in 1992, in preparation for 1993, multi-national companies are increasingly reducing the number of manufacturing plants.

"Quite simply, we are moving from national manufacturing to pan-European manufacturing," explains Robbie Burns at Exel. "Companies are starting to reduce the number



Royal Mail International - a distribution service close to many hearts - handles more than 1bn items every year. The number will grow further as the single market opens

of factories, and those that remain are specialising. The consequence is that the logistics suppliers will have to provide pan-European transport systems moving components and finished goods across the Continent."

One recent study suggests that the number of freight movements in Europe is likely to increase by about 30 per

cent over the next ten years. A further reason for distribution companies to develop pan-European networks is so they can provide services to national retailer customers they already service in the UK.

Marks & Spencer, the UK retailer, already operates in eight countries, for example. Demand for services in central and eastern Europe is also

growing. DHL estimates that consignments carried into the Soviet Union were up by 164 per cent during the first quarter of this year.

There are, however, considerable difficulties in setting up such networks. Although it can take time for distribution companies to create a system using organic growth, acquisitions also present problems.

A number of distribution companies have had difficulties assimilating continental acquisitions into their systems. The problems of integrating computer systems and standardising working practices can be considerable.

In addition, the individual national markets remain stubbornly different. The industry in Germany, for example, remains highly regulated and is protected in terms of tariffs. Meanwhile, in France, the sector has been deregulated and is more highly competitive.

Mr Richard Dawbarn at United Transport estimates that since deregulation in 1986 rates have fallen by between 15 and 20 per cent in real terms.

The financial, large capital costs involved in geographical expansion and increasingly expensive technology are taking their toll of the distribution companies, however. Even before the Iraqi invasion of Kuwait, it was clear that the industry was in the process of restructuring.

General Express has recently admitted it is not making money on its European operations and has completely restructured its UK operations, while Nedlloyd, the Dutch transport group which has been building up a network in Germany, recently decided not to issue an interim dividend after its half-year profits were nearly halved.

The sector, which is volume sensitive, is now faced with the danger of falling demand caused by a slowdown in the world economy.

At the same time, this fuel-thirsty industry is facing rising costs following the invasion of Kuwait. The UK-based Road Haulage Association, which represents about 11,500 operators, estimates that hundreds of small companies have ceased trading.

However, some larger companies are also looking vulnerable, particularly recent management buy-outs which have high gearing. In the UK, the most significant casualty has been Rockwood Holdings, the USM freight and distribution company, which went into receivership in July.

"The next 12 months are going to be interesting," says Mr Burns at Exel. "They're also going to be difficult."

## IN THIS SURVEY

■ Operators engage low gear: There has been feverish take-over activity in the road and express industry in early 1990. All companies are looking for buyers in Europe. They are reorganising now in an attempt to remain competitive financially and in terms of service. Page 4

■ New clothes for 1992: The advent of the single market has considerable implications for distribution companies as it leads to demands for greater uniformity. Page 2

■ The technology revolution: Transport logistics has been revolutionised by the introduction of electronic automatic identification, data capture, tracking and electronic data interchange. Page 4

■ The green alternatives: The recent oil shock together with the completion of the Channel Tunnel bodes well for rail freight at a time when rail is being seen as an environmentally sound method of transporting goods. Page 6

■ The heavyweights take over: The trailer industry is experiencing considerable difficulties after the solid growth of the 1980s. Page 6

■ Warehousing is part of the answer: A look at the strategies companies have chosen in their search for greater efficiency. Page 7

■ Up in the air: The air cargo industry was one of the great success stories of civil aviation of the 1980s, but it now faces increased competition from specialised express companies. Page 7

■ The skills shortage: Not only are there too few Indians, but there is a shortage of chiefs as well in an industry which needs the best. Page 8

■ PROFILES

France Page 2

UK brewing industry Page 4

UTI Page 6

Parcelforce Page 8

Editorial production: Heather Parker

# Could this be the vehicle the distribution industry has been looking for?



► Name \_\_\_\_\_

► Address \_\_\_\_\_

► Job Title \_\_\_\_\_ Post Code \_\_\_\_\_ Tel No. \_\_\_\_\_

► Send to Emap Events Limited, FREEPOST

► (GK 1140), RICHMOND, Surrey TW9 1BR

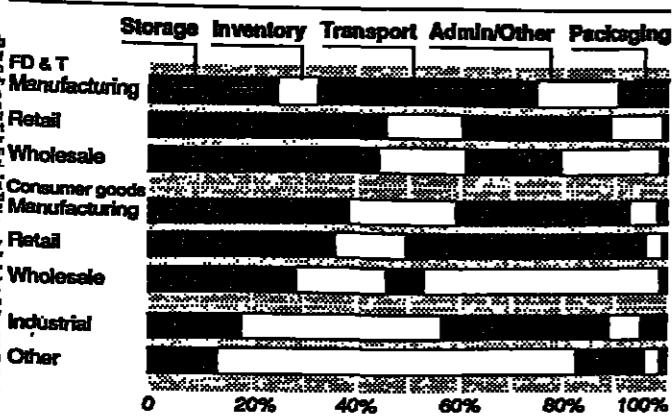
► Please send me further information about Logistics '91

► Company \_\_\_\_\_

► LOGISTICS THE LOGISTICS AND DISTRIBUTION FORUM

## DISTRIBUTION SERVICES 2

## Breakdown of distribution costs



TOTAL DISTRIBUTION COSTS BY INDUSTRY SECTOR						
	STORAGE % costs : % sales	INVENTORY % costs : % sales	TRANSPORT % costs : % sales	ADMIN/OTHER % costs : % sales	PACKAGING % costs : % sales	TOTAL % costs : % sales
M & T Manufacturing	24.22 : 2.86	8.40 : 0.71	41.97 : 5.53	15.89 : 1.24	9.44 : 0.80	100.0 : 8.44
	40.22 : 1.32	13.86 : 0.53	26.54 : 1.11	16.01 : 0.34	0.44 : 0.02	100.0 : 3.86
	44.01 : 1.81	17.84 : 0.64	17.82 : 0.64	15.89 : 0.71	1.24 : 0.05	100.0 : 3.85
Consumer Goods Manufacturing	38.22 : 2.86	20.87 : 1.56	33.50 : 2.51	5.22 : 0.38	2.18 : 0.16	100.0 : 7.49
	36.58 : 3.41	13.01 : 1.21	46.29 : 4.31	3.70 : 0.35	0.41 : 0.04	100.0 : 9.32
	28.82 : 2.74	17.36 : 0.91	7.59 : 2.58	44.73 : 15.22	1.70 : 0.58	100.0 : 34.04
Industrial Manufacturing	17.51 : 1.57	30.70 : 3.47	31.32 : 2.86	6.85 : 0.61	5.02 : 0.45	100.0 : 8.97
	13.63 : 1.46	29.13 : 7.42	12.78 : 1.37	3.11 : 0.33	1.36 : 0.15	100.0 : 10.73
Overall	31.49 : 2.31	17.77 : 1.31	38.74 : 2.85	8.28 : 0.61	3.72 : 0.27	100.0 : 7.35

Source: The Institute of Logistics and Distribution Management

The industry is having to change its role, writes Michael Terry

## Logistics firms don new clothes for 1992

BY CUTTING the number of carriers that bring components into its photo-copier factory at Venray, Holland, from 15 to one, improving its control of suppliers; and centralising its warehouse deliveries of finished product, Rank Xerox estimates it can save \$200m a year.

Behind the claims lies a classic example of how Europe's physical distribution industry is having to change its style to meet the increasingly stringent demands of manufacturers and retailers seeking economies of scale through pan-European operations and "just-in-time" JIT systems.

The distribution industry is having to change its role from that of traditional transport operator to that of manager of a whole range of supply chain activities, including forwarding, consolidation, warehouse management, picking and packing, transportation and electronic data interchange.

Some of its members are even being asked to manage equipment sub-assembly, retail operations and computer software repair. Job descriptions have, as a result, become blurred, although most operators are happy to be tagged as logistics providers.

As the single market draws closer, the distribution companies are gearing up to cope with the new demands. Some are more advanced than others. However, as they anxiously jockey for business, they are only too aware that the eventual number of players will be small.

The trend is for manufacturers and retailers to concentrate on core business activities and contract out peripheral tasks, such as distribution, to specialists. By using logistics systems, companies can lower their operating costs and sharpen their competitive edge with improved stock control systems and delivery services.

By contracting a third party specialist to do it, they can also cut down on staff overheads and improve their balance sheet ratios.

Many are looking to the distribution companies to develop and run the inbound and outbound flow of unfinished and finished goods on their behalf as well as finance, staff and manage the associated warehouses, IT systems and transport services.

The distributions admit that the sheer scale of resources now being required will result in a maximum of 10 companies dominating the market. They point to the need to develop pan-European infrastructures through acquisition, organic growth or partnership. They also warn of the need to cover legal and financial interests in contracts which involve the lease or purchase of multi-million pound warehouse facilities on behalf of a client.

Some are even branding their logistics operations. P&G European Transport Services has linked with Mannheim-based German distributor, Rhenania to form an integrated operation called Trans-European Transport. Swiss for-

warder, Kühne & Nagel has named its service Euro Logistics.

"Our role now is to take care of the whole supply chain from co-maker through to manufacturer and on to wholesaler or retailer," said George Mes, financial director of Frans Maas, based in Venray, Holland, whose clients include Rank Xerox, General Electric Plastics and Dutch tile maker, Mosa. "Transport is only one per cent."

Rank Xerox has now begun centralising its outbound distribution for finished goods. In 1986, Frans Maas took on the task of designing and setting a new DF130m automatic warehouse facility at Venray. Finished equipment is delivered to the warehouse from Rank Xerox's four European factories, each one dedicated to producing different models for all world markets, except the USA. Frans Maas personnel sub-assemble the equipment and customise the packing according to country.

Stock control is managed through on-line computer. Currently some 65 contractors, employed by Frans Maas but vetted by Rank Xerox, truck the equipment to European markets.

Frans Maas is widely recognised as being among the first of the contract logistics providers. It has worked hard at developing the concept since becoming a public company four years ago. It has its own team of specialist warehouse designers who are able to relate distribution activities to

improvements to a combination of reduced numbers of suppliers, improved quality control procedures and a more efficient distribution service.

"Before we took on Frans Maas we used 15 different carriers for inbound components," said Mr Timmer. "At the start of the contract the aim was to keep transport costs down to the previous level. In the event they have been reduced by 40 per cent."

Rank Xerox has now begun centralising its outbound distribution for finished goods. In 1986, Frans Maas took on the task of designing and setting a new DF130m automatic warehouse facility at Venray. Finished equipment is delivered to the warehouse from Rank Xerox's four European factories, each one dedicated to producing different models for all world markets, except the USA. Frans Maas personnel sub-assemble the equipment and customise the packing according to country.

Stock control is managed through on-line computer. Currently some 65 contractors, employed by Frans Maas but vetted by Rank Xerox, truck the equipment to European markets.

Frans Maas has been underwritten through a special joint venture agreement with a Dutch finance company. If the Mosa contract falls through prematurely, the finance company takes over full ownership of the property and can dispose of it at will. The warehouse is positioned on a prime site at Maastricht Airport on the Maastricht-Belgium border and is expected to sell quickly.

Under the Mosa contract, Frans Maas operates a pan-European bulk delivery service by truck. It also runs the warehouse as a retail outlet selling tiles on site in any quantity required.

The special EPOS system which Frans Maas installed allows Mosa, for the first time, to manage its stocks precisely and rapidly and permits retail customers to give short notice for special orders.

Kühne & Nagel is spending \$400m acquiring warehousing and distribution companies across Europe to set up Euro Logistics in time for the single market in January 1993. So far it has made acquisitions in Spain, the Netherlands, UK, Sweden and Denmark.

Paris-based United Transport Logistics (UTL), part of the BTR Group's United Transport International, which is await-

ing a decision by GEP on a new warehouse operation at its French plant at Beauvais, can turn to its parent company's subsidiaries for a ready-made European infrastructure. It has access to warehouses and terminals as well as transport modes which include bulk chemical tankers, flat-bed rail containers, swapbodies, tank containers and cargo ships.

The proposed warehouse for GEP is a common user facility and is expected to cost FF10m. UTL already runs a dedicated warehouse for BP Chemicals at Grangemouth. The building would revert to BP in the event of its premature withdrawal from the contract.

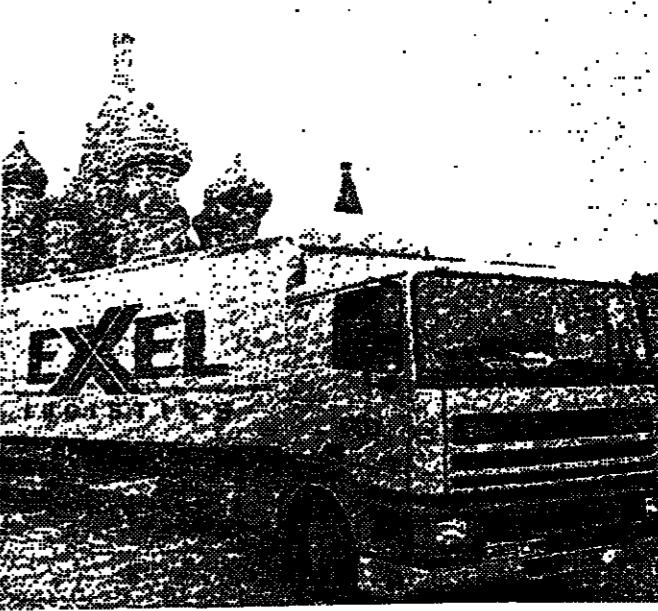
UTL's commercial development executive, Mr Ghislain Desjardins, says UTL is trying to change traditional French attitudes. "Warehouse deals are risky for logistic operators in France," he said. "Distribution contracts tend to be short. Clients are unwilling to accept liability for the premises. We are now trying to introduce the UK standards."

DFDS Transport, part of DFDS shipping line, DFDS, set up its logistics department last year with the aim of providing a link between the UK, Northern Europe and Scandinavia. Its main contracts involve spare parts distribution for Ford and General Motors. It has properties in the UK, Belgium, North Germany and Scandinavia.

The ERS Group, based near Banbury, Oxfordshire, was formerly a packaging specialist. Its logistics service for US computer company Prime includes order processing, inventory control, literature distribution and software reproduction and refurbishment.

At Houdeng, Belgium it set up and manages the new European central warehouse for US chemical company, Dow Corning. Trans-European Transport was launched by P&O on October 1. P&O claims its strength lies with already having an extensive in-house network of warehouses, terminals and offices across Europe. It also has its own trucks and ships. The new company is now busy looking for business.

Michael Terry is editor of *Financial Times European Freight Management*.  
Michael Terry



Capitalism finds a welcome: One of Excel Logistic's vehicles in Moscow to celebrate the opening of two Pizza Hut outlets

## PROFILE: Emery

## Back from the precipice

wipers, batteries and electric equipment.

Orders arrive via computer at Porsche's warehouse at Ludwigshafen and are packed and ready for delivery.

Two years ago, Bosch came on-line with Emery's EMCON tracking and tracing system. This relieves Emery of the need to station personnel at Bosch's warehouse, and allows Bosch to file data direct to Emery's Stuttgart Airport office in time to print all the necessary documentation for the evening flight.

Porsche is not yet on-line and Emery staff at the Ludwigshafen's warehouse need to file the data to the Stuttgart office after its initial receipt.

At 8pm, trucks collect the day's consignment from the Porsche warehouse and take it to Stuttgart airport for loading, customs clearance and loading onto a Boeing 767 aircraft for the 11 pm flight to Emery's European hub at Maastricht, southern Holland.

Bosch consignments are tracked to Stuttgart Airport in Bosch's own vehicles.

At 5.30am, the Maastricht International Airport hub is Emery's largest overseas freight operation. Within a 250-mile radius of more than half Europe's 320m consumers, it covers 47 routes and serves 62 cities, using seven feeder aircraft and a fleet of dedicated linehaul trucks.

The airport has a curfew on all flights between 4 and 6am. The Bosch and Porsche consignments need to be sorted by destination in time for the pre-dawn departure flights. On arrival at destination airports, customs clearance is overseen by Emery staff and sorted for truck delivery to the service station or dealer.

Michael Terry

Anna Kochan looks at the situation in France

## It's a closely contested game

RETAILING in France is a cut-throat business. It is dominated increasingly by a few big chains, the main strong points of which are their "promotions" or special offers. Their profit margins are small, which has severe effects on the manufacturers, none of which are very large - at least in the food industry. In this environment, a tightly-woven logistics strategy could play a very important role. Yet, it seems, most manufacturers and retailers are still behind their UK counterparts.

Some 850 hypermarkets and 7,000 supermarkets are responsible for 90 per cent of all food and drink sales in France today. Recent acquisitions and alliances are changing the balance of power in this sector, giving more weight to fewer enterprises.

Further takeovers could result as the big hypermarkets start to reach saturation point. The growth rate has dropped consistently during the last three years from 11 per cent in 1987 to 8.8 per cent in 1988 and 6.8 per cent in 1989. Anne-Marie Jemaine, director of NCR - France's distribution division, predicts that the rate will be reduced to 10.8 per cent which companies like Casino, Auchan or Eurosuper will only be able to expand to one another's detriment.

On the supermarket front, there are worries because of the arrival of cut-price or hard-discounter German companies. Aldi, Norma and Lidl have already opened about 40 stores in France. The local chains have little chance of competing with the German knock-down prices as their profit margins are already as low as 1 to 1.5 per cent.

However, one area where there is still considerable room for cost-cutting is that of logistics. According to Excel Logis-

tics' marketing director, Martin Pellow, the logistics industry on the Continent is less advanced than that in the UK. French retailers mostly run their own warehouses which tend to be specialised according to product range. Cheap, single skin warehouses, for example, are used to store low-value ambient products. These warehouses are often built up to support twelve to sixteen weeks of bulk stock built up to support promotions.

Third party warehousing distribution companies in France

The industry is said to be less advanced on the Continent than in the UK

are smaller and more regionalised than in the UK, the most common being shared-user contract distribution where a third party acts as consolidator for manufacturers and handles delivery to the retail outlets. However, Mr Pellow adds, this is beginning to change.

The Mousquetaires group, of which Intermarche is the principal member, is an example of a retailer which owns its own specialised warehouses. The 30 warehouses around France serve 1,900 sales outlets. Situated on rail and road connections, rather than on the peripheries of towns, the warehouses are mainly dedicated to ones of fresh produce, dry produce, or non-foodstuffs. The group runs its own fleet of 940 trucks and 1,300 trailers, some of which can carry as much as 22 tonnes of produce compared to the normal 14 tonnes.

The Mousquetaires logistics strategy is aimed at optimising transport. For fresh produce, its goal is to deliver in less than 90 minutes; for dry prod-

ucts maximum delivery time is 3 hours and non-foodstuffs are subject to delays of no more than 6 hours. Stock and order management is by computer and the group claims enables sales to be forecast four months in advance with 95 per cent precision.

One company which has

taken a more British approach

is Bahlens, which has halved its logistics costs in seven years. In 1983, the company spent FF45m or 9 per cent of its turnover on the distribution of its snack products in France - an exercise which involved 150 people. Today, only 15 people are employed and the logistics costs have stabilised at FF45m, while the turnover has doubled to reach FF1,000m. To achieve this result, Bahlens has closed 11 of its 16 warehouses and has subcontracted the management of the remaining five to specialist companies. In addition, it has disposed of its fleet of 60 lorries in favour of rented vehicles with drivers.

Euromarc has also developed

cost-cutting logistics

strategy which is primarily

computer-based.

Some 20

stores in the Paris area are linked up to a computer network whereby all orders to suppliers placed by any of the 20 stores before 10am will be delivered before 4pm the same day to a central warehouse.

Between 4pm and the afternoon, the warehouse will

disperse the merchandise.

According to Gérard Guérin, Euromarc logistics director, the system has produced savings in transport because at each transport stage, the trucks are full.

# TNT. THE SINGLE MARKET FORCE.

With Europe as a single market, competition will be tougher in every aspect of business. And that includes making deliveries.

When it comes to Europe there's really only one company to choose. TNT have the people, the philosophy and the technology to tackle virtually any problem

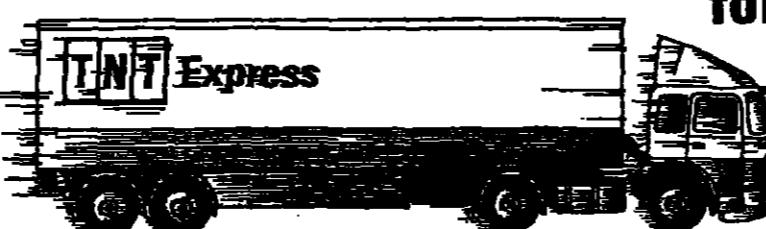
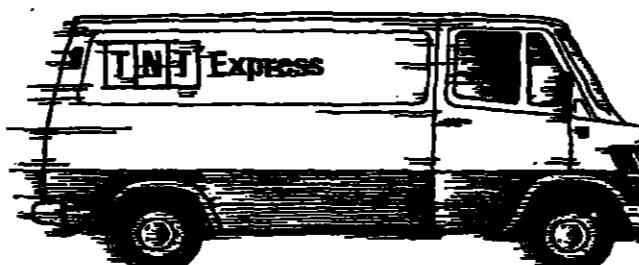


you want to give us, however big or small.

Already we can guarantee next day delivery – any size, any weight – throughout Europe.

So if you intend to be a force to be reckoned with in the 90's, call TNT.

*We deliver.*



**The Worldwide Transportation Group**

AUSTRIA: 43-222-7135861 BELGIUM: 32 (2) 7206101 CYPRUS: 357 (46) 625600 DENMARK: 45-31-508850 EIRE: 353 (1) 420122 FINLAND: 358 (0) 821500 FRANCE: 33 (1) 48660426 GERMANY: 49-2203 569200 GIBRALTAR: (350) 72252 GREECE: 30 (1) 3607754 HUNGARY: 36 (1) 1577 480 ICELAND: 354 (1) 14025 ITALY: 39-11-26131 LUXEMBOURG: 352-357-394 MALTA: 356-23471 NETHERLANDS: 31 (203) 33224 NORWAY: 47 (2) 655310 PORTUGAL: 351 (1) 808372/808322 SPAIN: 34 (1) 7338362 SWITZERLAND: 41 (1) 272227 TURKEY: 90 (1) 174849/2 UNITED KINGDOM: 081-561 2345 USSR: 7 (095) 5789030 YUGOSLAVIA: 38 (11) 605555 (EXT. 2282)

## DISTRIBUTION SERVICES 4

Hard times mean focussed planning, writes Phillip Hastings

## Operators engage low gear

WITH the transport industry regarded as a good barometer of overall economic conditions, carrier and express companies have, not surprisingly, been among the first to feel the effects of the slowdown in business activity.

Small-service operators involved in international markets, particularly those in Continental Europe and North America, are also finding the going much tougher as competition and capacity increase at a time when traffic growth is slowing down.

Evidence of tougher times has been accumulating over the last few months. In August, for example, the normally bullish TNT Express, one of the UK's leading delivery operators, warned that a spate of express companies going out of business could continue for some time.

Mr Tom Bell, the company's general manager for express parcels, claimed the industry had been fighting itself. Some carriers, both large and small, were offering "competitive" rates which had in some cases proved suicidal. "Some of the largest names in the business are reporting greatly reduced profits and in a few cases huge losses," he

said. As if to confirm that pessimistic outlook, TNT Express itself shortly afterwards announced some 200 redundancies in the UK.

A few weeks later, the Securicor group issued a warning that as a result of the economic climate and in common with others in the same sector, the group's overnight and despatch businesses have experienced a significant downturn in trading volumes during the summer months and as yet these volumes have not increased in line with seasonal expectations. In the absence of the anticipated increase in trading volume, added Securicor, the division was unlikely to report a profit in the second half.

Subsequently, Mr Bob Thomas, chairman of Securicor's main overnight delivery company, City Link, claimed that in the case of the latter, the picture was not so much a case of volumes decreasing but the rate of growth slowing down.

However, Mr Thomas, who is also managing director of Securicor's communications division, confirmed that times were tough in the local messenger/

patch market where the group had, over the last couple of years, acquired a number of companies. "In the motorcycle despatch industry as a whole, people are talking about revenue this year being around 30 per cent down on last year. Our own performance in that business has been flat," he said.

After having had a tough time in the UK, US parcels giant Federal Express, which has recently seen a shake-up of locally based senior management in a bid to steer its loss-making parcel and home delivery operations back into profitability. The top British executives in the company at the beginning of this year have been replaced by Americans. At the same time, the structure of UK operations has been reorganised.

The changes are in line with a planned change in strategy for FedEx UK involving greater centralization on expanding its traditional US-type express parcels business rather than seeking to provide a broad range of commercial and home delivery services, as it has so far.

Another leading UK parcels company adopting a more focussed approach is the Mayne

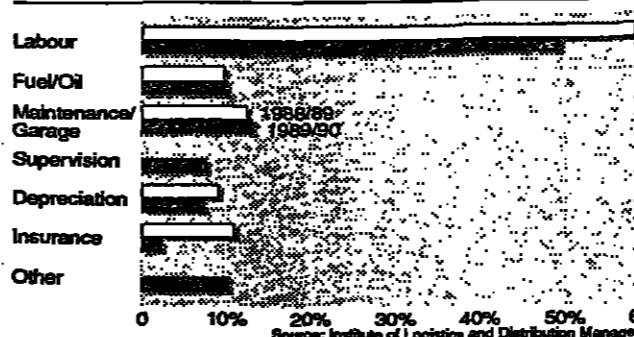
Nickless-owned carrier Parceline, which is looking to concentrate specifically on the time-definite (that is, one or two day, movement) of documents, packages and high-weight parcels for the commercial and retail sectors.

Explaining the thinking behind that policy, Mr Millbanks says all the signs indicate that the UK parcels delivery business is now polarising. At one end, he says, are the low cost niche operators, such as some of the franchise organisations, servicing particular parts of the market very efficiently. Many of them should survive, he believes. At the other end of the scale are the large operators such as Parcelforce and Securicor, which ought to survive also. The carriers in between are the ones which will struggle to survive.

The two very large competitors mentioned by Mr Millbanks have themselves both undergone marketing and operational revamps this year in a bid to strengthen their positions.

Parcelforce is the new identity for Royal Mail Parcels launched at the beginning of this year, a development which is being supported by an £80m investment

### Transport cost elements



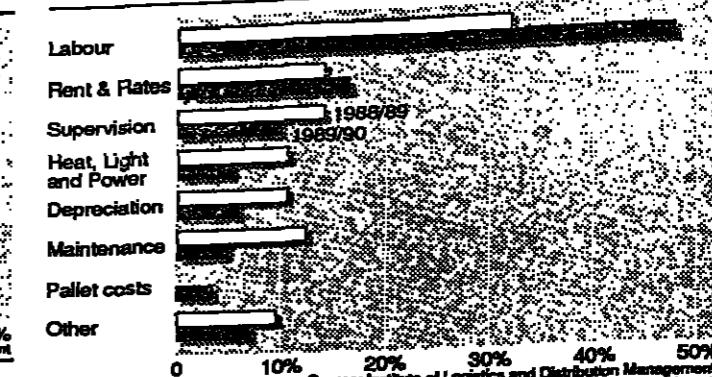
Source: Institute of Logistics and Distribution Management

programme. That "identity change" was followed last month by a change of name for Securicor Express Parcels, which now becomes Securicor Omega Express. The intention is to develop Omega as a Securicor Express brand name worldwide.

Internationally, Securicor plans during 1991 to complete its EC cross border network, and then over the next five years build up national domestic capacity in every EC country where such development is economically sound. By the late 1990s, it intends to have built up a global express operation.

Securicor's plans are in line with a general trend among express companies. Big internationals like TNT, FedEx, DHL, United Parcel Service and Emery Worldwide continue to increase

### Storage cost elements



Source: Institute of Logistics and Distribution Management

their depth of market coverage through acquisition and in-house expansion.

Main

worry

for

many

of

them

is

as

far

as

the

general

European

express

scene

is

concerned

involves

the

growing

fear

that

they

will

lose

out

in

the

planned

liberalisation

of

EC

air

cargo

operations.

To achieve this, Amtrak will route traffic via London Heathrow. The company will use express industry wholesalers and agents in the countries served. It is also looking to develop services to the US.

Already in that market, but looking to expand its involvement, is rail-based parcel carrier Red Star. The latter is due this month to launch a partnership with US company Airborne Express as a prelude to expansion in the transatlantic parcels delivery sector. Through that tie-up, Red Star hopes to increase its outbound international traffic to the US from less than 1,000 parcels a month to more than 20,000 by mid-1992.

UK and other European domestic express companies are also seeking to develop the international coverage, particularly in terms of the EC, which they believe will be necessary to survive and prosper after 1992.

Bristol-based franchise operation Amtrak Express Parcels, for example, plans to start European overnight parcels delivery services on a trial basis in November ahead of a full launch in mid-January. The intention is to offer next-day delivery in 30 Western European cities and

their vicinities.

To achieve this, Amtrak will

use express industry wholesalers and agents in the countries served. It is also looking to develop services to the US.

Already in that market, but

looking to expand its involve-

ment, is rail-based parcel carrier

Red Star. The latter is due this

month to launch a partnership

with US company Airborne

Express as a prelude to expan-

sion in the transatlantic parcels

delivery sector. Through that

tie-up, Red Star hopes to

increase its outbound interna-

tional traffic to the US from less

than 1,000 parcels a month to

more than 20,000 by mid-1992.

Demands have changed, writes Phillip Hastings

## Technology revolution

FAST, reliable door-to-door movement of goods is no longer sufficient to meet the requirements of modern day distribution and general logistics management.

Companies now increasingly want to use distribution service information systems which will enable them to get details on the precise whereabouts of their consignments at any point in their movement. In addition, they want to be able to use the distribution information which will help them run their overall business activities. Such considerations apply particularly where companies are involved with just-in-time (JIT) distribution systems. By its very nature, JIT demands that information about delivery requirements and operations be passed quickly between all parties.

In the European context, the advent of the EC single market is further encouraging the move towards EDI systems, which in turn puts pressure on distribution companies to develop pan-European information technology systems. Getting that sort of development

right, claims Mr Christopher Metz, commercial development director for BET group distribution company United Transport Logistics, will be vital to the future of any distribution company seeking to provide Europe-wide services.

"I guess that right now, few customers are as ready to actually make full use of EDI capabilities as they might like to make out, even if we could offer them those facilities. However, most of the big organisations are interested in developing those capabilities over the next year or couple of years and we certainly perceive that we will not even get on the invitation list for big contracts if we are unable to offer that facility," he said.

Transport companies specializing in the provision of express delivery services have been in the forefront of distribution industry information technology (IT) development to date. Leading international operators such as TNT, DHL, Federal Express and UPS have all been investing heavily in computerised cargo processing, tracking and general information technology systems.

Increasingly, distribution companies are opting to use bar coding as the means to identify goods being handled through their systems. Securicor Omega Express, for example, has recently brought on line just such a UK parcels processing system. Future developments will include an EDI facility targeted principally at customers involved in JIT customers.

The first is a freight management system, the main functions of which will be to handle collection requests, order entries, delivery information, proof of deliveries and the advice of receiving depots. The system will probably have direct links with Customs, customers and collection/delivery vehicles. In tandem with the development of that system, TNT plans to develop a new administration and financial reporting system and a consolidated customer system. The latter will allow customers to communicate with their order status information using their own terminals.

Most service operators are looking to develop methods of computerised communication and tracking which are compatible with general EDI systems. So-called "closed loop" IT systems which can only be used in connection with one particular company's activities appear to have only a limited future.

In a similar vein, another increasingly prominent feature of distribution industry information technology development is a move towards systems which offer full, integrated pan-European coverage. The TNT organisation for example, which is involved in express delivery and contract distribution activities throughout Europe, has to date generally seen its three main divisions in that market, TNT Express Europe and TNT Express Europe and TNT Skypak, pursue their own individual IT developments.

Now, following a recent strategic review of its IT requirements in Europe, TNT is about to start work on the implementation of three new systems which cover the activities of all

its European divisions. The first is a freight management system, the main functions of which will be to handle collection requests, order entries, delivery information, proof of deliveries and the advice of receiving depots. The system will probably have direct links with Customs, customers and collection/delivery vehicles. In tandem with the development of that system, TNT plans to develop a new administration and financial reporting system and a consolidated customer system. The latter will allow customers to communicate with their order status information using their own terminals.

TNT has not yet made public the investment costs involved in developing the new pan-European systems but says the intention is to start work on their implementation in December/January with a view to having most of the major development work completed by the end of 1992.

"We already have good IT systems in place, but the new systems will give customers greater flexibility in the way they interface with TNT in Europe. We will be able, if required, to provide customers with consolidated information, invoices and statements. The new systems will also generally speed up the flow of information between the different divisions and between them and customers," commented Mr Dennis Beard, TNT European data processing manager.

Finding a suitable way of marking the kegs was not easy

increasingly, distribution companies are opting to use bar coding as the means to identify goods being handled through their systems. Securicor Omega Express, for example, has recently brought on line just such a UK parcels processing system. Future developments will include an EDI facility targeted principally at customers involved in JIT customers.

The first is a freight management system, the main functions of which will be to handle collection requests, order entries, delivery information, proof of deliveries and the advice of receiving depots. The system will probably have direct links with Customs, customers and collection/delivery vehicles. In tandem with the development of that system, TNT plans to develop a new administration and financial reporting system and a consolidated customer system. The latter will allow customers to communicate with their order status information using their own terminals.

TNT has not yet made public the investment costs involved in developing the new pan-European systems but says the intention is to start work on their implementation in December/January with a view to having most of the major development work completed by the end of 1992.

"We already have good IT systems in place, but the new systems will give customers greater flexibility in the way they interface with TNT in Europe. We will be able, if required, to provide customers with consolidated information, invoices and statements. The new systems will also generally speed up the flow of information between the different divisions and between them and customers," commented Mr Dennis Beard, TNT European data processing manager.

### PROFILE: The brewing industry

## Mysterious case of the vanishing kegs

THE UK brewing industry has a history of "disappearing" beer kegs. Losses run into tens of thousands of kegs each year, with an estimated value of £20m.

Empty kegs can occasionally be seen put to unintended uses — some northern pigeon fanciers find that they make excellent supports for their lofts, and in the south yachtsmen have been known to use them as mooring buoys. But most lost kegs are stolen in a more organised way, to be melted down and sold as scrap aluminium; the metal content of a typical aluminium keg is worth about £40.

Grand Metropolitan — one of the largest UK brewing groups, incorporating Watney Mann and several regional brewers such as Websters, Ruddles, Phoenix and Ushers — has

introduced a computerised tracking system which promises to reduce losses among its 15,000 kegs.

Each keg is marked permanently with a 12-digit bar code, in accordance with the standard coding system recommended by the Brewers' Society for the industry.

Finding a suitable way of marking the kegs was not easy. The bar code has to remain legible for 10 years in a hostile environment. About 10 times a year each keg returns to the brewery to be scrubbed and washed externally with water jets at 3,000 pounds per square inch, then steam-cleaned internally at a temperature above 120 deg C, and finally cooled rapidly to 4 deg C as it is refilled with beer.

Of course, the distribution process itself also gives kegs a regular bashing; the two-man delivery crew roll the kegs off the lorry and across the pub yard, drop them into the cellar

and stack them on top of each other.

Grand Metropolitan came up with an incentive keg marking system, giving the printed label to the aluminium with an epoxy label inside a plastic sandwich.

Finding portable bar code readers that would be sufficiently robust to be carried round by the delivery crews was more difficult. The company will survive being driven over by a lorry, dropped down a cellar or soaked in beer.

Grand Metropolitan

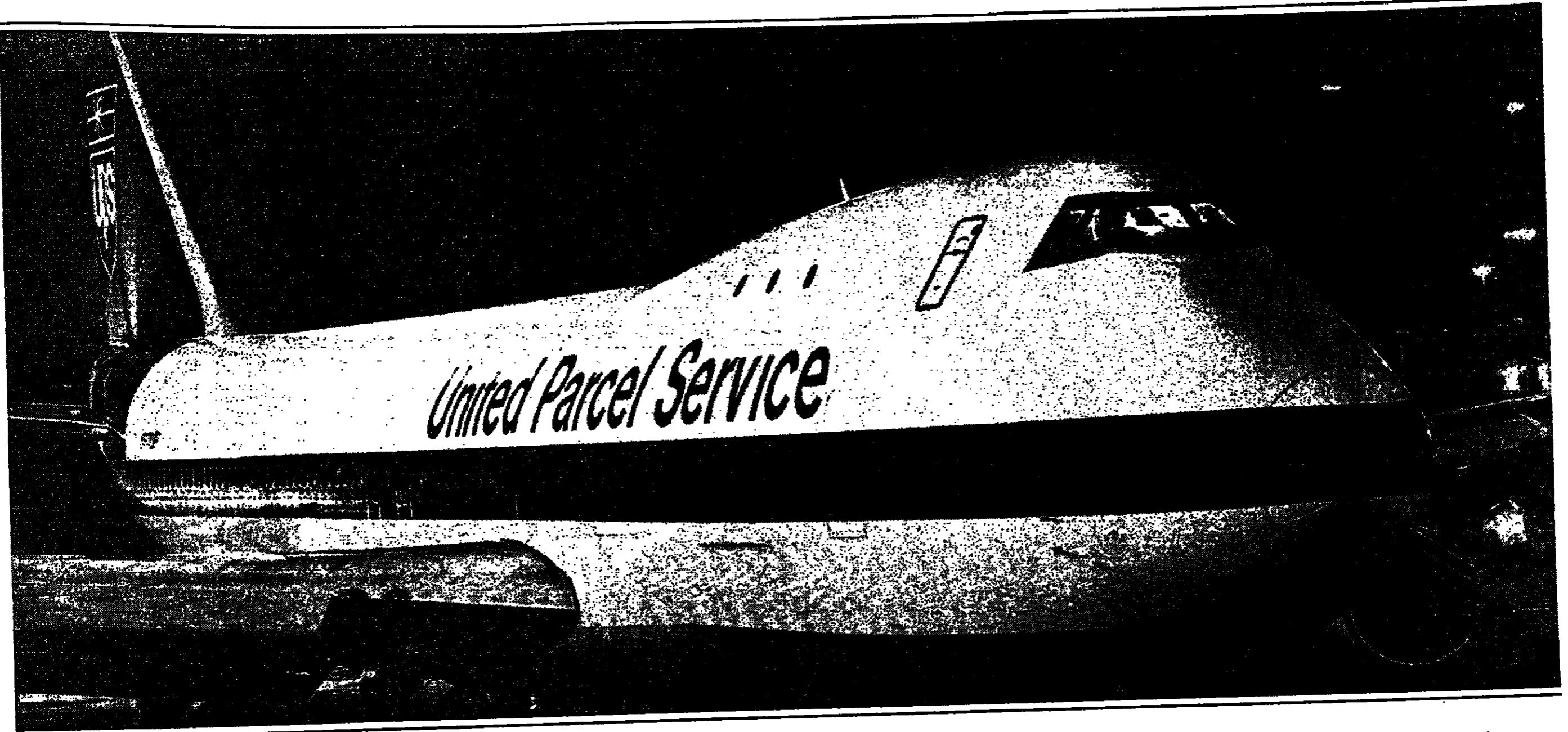
— one of the largest

24/11/90 1500

V\*

7

## Your UPS Parcel Has Started To Clear Customs.



United Parcel Service

### Before It's Cleared For Take-Off.

By the time your express parcel or document takes off to its international destination, the process of customs clearance has already begun.

Before it arrives, our local customs experts will know when to expect it and what it contains. In fact, everything they need to know to minimize delays.

Thanks to our Electronic Customs Pre-Alert system.

The UPS network connects you with over 180 countries and territories worldwide. With your package monitored throughout its journey by our electronic tracking system.

Electronic Customs Pre-Alert. Electronic tracking.

A commitment to prompt deliveries, at competitive rates.

Quite simply, at UPS, we aim to deliver a better package.



### United Parcel Service

As sure as taking it there yourself.

For further information call Austria: Star Air Parcel Service · Tel. 0222/7770 3556 or 3557 Belgium/Luxembourg: UPS · Tel. 02/7517777 Denmark: UPS · Tel. 31/517511 Finland: UPS · Tel. 90/8702477 France/Monaco: UPS · Tel. 1/49925000 Greece: ACS International Ltd · Tel. 01/5225912 Hungary: In Time Kuriersysteme KFT · Tel. 1/1424764 Ireland: UPS · Tel. 01/427766 Italy: UPS/Alimondo · Tel. 02/50791 Netherlands: UPS · Tel. 020/6045222 Norway: Aircontact Cargo · Tel. 02/122020 Poland: Servisco · Tel. 22/486949 Portugal: Sadocarga · Tel. 01/607127 or 607595 Spain/Andorra: UPS/Cuallado · Tel. 91/7771411 Sweden: Scanflight AB · Tel. 08/7978000 Switzerland/Liechtenstein: UPS · Tel. 061/3252755 Turkey: Unsped Paket Servisi · Tel. 01/5826922 United Kingdom: UPS · Tel. 081/8908888 USSR: UPS/Sovtransavo Ltd · Tel. 095/4306373 and 4307069 West Germany: UPS · Tel. 06196/472141 Yugoslavia: Intereuropa · Tel. 41/675102

© Trademark and service mark of United Parcel Service of America, Inc., of USA

THE future for the movement of freight by rail in Europe is bright because rail offers an environmentally friendly method of transporting goods as well as a way of relieving increasingly serious road congestion. Add to this the growth in traffic expected to be generated by the single market, and the rail freight business has both opportunity and challenge facing it through the 1990s.

Road transport accounts for some 50 per cent of all freight movement in Europe although in some countries, such as the UK, the figure is in excess of 80 per cent. The single market and the opening of the Channel tunnel, scheduled for June 1993, will influence the movement of goods as well as connect the UK to the European rail system for the first time.

The Channel tunnel is vital to the future of the UK if the country is to be competitive with its European neighbours. Within the single market, competition and a high quality of service will be crucial. The concentration of manufacturing into a few strategic locations and the use of "just-in-

#### Rail authorities will have to overcome entrenched nationalistic attitudes

time" systems will require transport to become more efficient and change-sensitive.

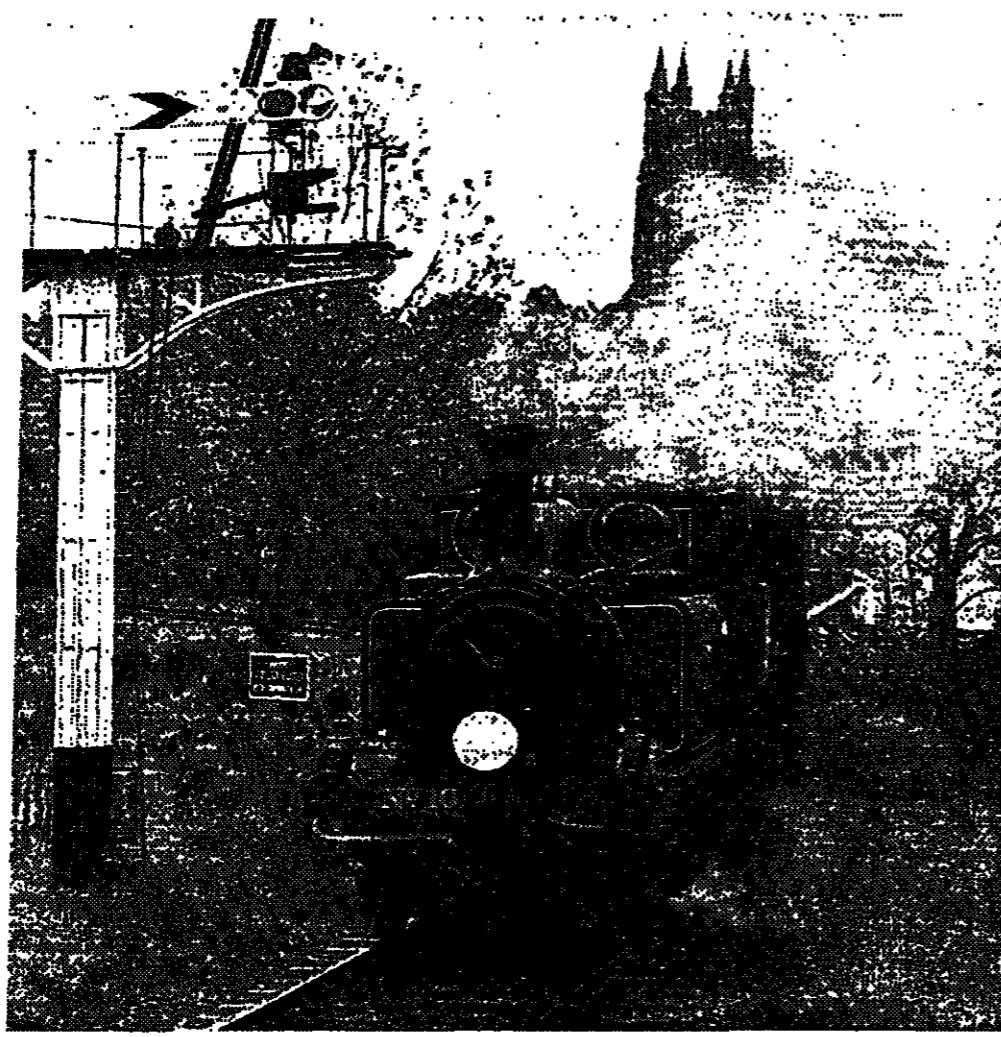
To grasp these opportunities the European rail authorities will have to overcome entrenched nationalistic attitudes. Combined road/rail transport, already commonplace in Europe, is seen as the answer to making distribution systems more productive.

With political and financial support from the European Commission and the co-operation of the national rail networks, it is planned to develop a high-speed combined transport network serving key centres. Besides a change in attitudes, this will also need substantial investment in rolling stock, information technology and depots. It also requires better marketing and more efficient road haulage services at the depots.

If all this can be achieved, it is estimated that the volume of combined transport traffic in the EC could treble to some 42m tonnes by 2005. Combined transport can offer savings of up to 30 per cent over all road transport; and, in many cases, quicker transit times.

**David Robinson looks at railfreighting**

## The ecologically sound alternative



Steam trains may have fired the imagination along with tons of fossil fuels, but the less romantic and more efficient modern machine is a lot greener

Combined transport will be a new departure for the UK but already Railfreight Distribution (RFD), one of the five divisions of the railfreight sector of British Rail, is operating a trial service. With exceptions, the movement of goods by rail is uneconomic over distances of less than 200 miles, but the opening of the Channel Tunnel will allow through trains to operate on through routes. British Rail and SNCF

(French Railways) have been allocated 50 per cent of the tunnel's capacity to run passenger and freight trains. The other 50 per cent will be Eurotunnel passenger and freight shuttle trains. Between two and four freight shuttles will run each hour, which are forecast to carry 9m tonnes of freight in 1993 rising to 14.6m tonnes in 2003, and 20m tonnes in 2013. BR, which moves 2m tonnes a year using the Dover-Dun-

kirk train ferry service, sees its traffic trebling to 6.1m tonnes on through-trains. Eurotunnel is more optimistic and suggests that through-trains will carry 7.2m tonnes in 1993. Their estimate for 2003 is 12.2m tonnes and 18.1m tonnes for 2013. RFD plans 54 trains a day (27 in each direction) in 1993, increasing to 70 trains a day as traffic increases.

Three types of service – intermodal, classic wagons and

trade cars – will be offered at speeds up to 75mph. More than £100m is being invested in new rolling stock, and improving track and freight line electrification between Redhill and Tonbridge, one of two freight routes to the tunnel.

To help overcome the difference in the loading gauge between the UK and the Continent, BR is developing small wheel bogie wagons so that at 8m wagons and swap-bodies can be carried. To develop combined transport services, RFD has for some months been running a trial service between Harwich and Garstang, in the north west, using swap-bodies on special Multifit intermodal wagons. Negotiations are also under way to set up a combined transport company in association with UK hauliers and the combined transport operators, Kombiverkehr and Novatrans.

Combined transport also features in a private/public sector joint venture called Charterail. This company, in which BR has a 22 per cent stake, was formed earlier this year and is operated by GKN, but also has

#### BR sees its traffic trebling to 6.1m tonnes on through-trains

a number of other shareholders. Charterail plans to operate UK distribution services using intermodal wagons, such as the American RoadRailer system and the Tiphook bimodal wagon.

Charterail's first contract is with Pedigree Foods, and by the summer of next year it will be running at least five trains a day.

At the time of this new venture, RFD has a problem with Speedlink, its wagonload service which lost \$30m in 1989 on a turnover of \$45m. Talks are under way with the users to seek a solution, and a decision is expected in November. Mr Gladys points out that "Charterail is not a replacement for Speedlink, although there might be opportunities for some business to switch over."

With the Speedlink problems and delayed announcements over the network "of up to 12 freight villages" to serve the Channel Tunnel causing increasing frustration among customers and potential users, RFD is subjected to many complaints. The freight village announcements are expected this year or early in 1991.

Each of those divisions has a separate management organisation and headquarters. The logistics division, for example, is based in Paris (France accounts for nearly 40 per cent of the division's revenue), the UK 20 per cent; the Benelux countries 14 per cent, while the unit load division, which includes the Seawhale flats operation, is based at Ipswich.

Since customers often make use of services provided by both those divisions, plans by UTL to produce a strategy for information technology development also had to take into account the need to interface

with the operations and established IT systems of the unit load side. The tankers division is seen as a more specialised business with its own particular needs.

"When considering what our strategy for IT development should be, we started from the point where each company in those divisions had its own ideas on information technology and where it wanted to go, and was pursuing those plans accordingly," said Mr Metz.

"In fact, not only did each of those companies have its own sense of direction but quite often, individual contracts within those companies had their own IT systems which had been developed to meet the needs of specific customers."

To spearhead the development and implementation of a strategy to pull together all those operations and systems, UTL earlier this year appointed an information technology director, Mark Goldhaber, with a brief to sort out a proper strategy for future development in that area. The first question to be resolved was how to tackle the subject of IT development.

According to Mr Metz, two options were considered.

"One was the centralised approach which would have involved putting the development unit in the centre, defining a single system which could perhaps be modified a little to meet the individual needs of the subsidiaries, and then applying that system through the organisation," he said. "The other possibility was to allow the main development initiatives to continue to be taken at the individual company level, but to impose rules which said that whatever they chose to do in terms of hardware and software must be capable of passing on and receiving messages from their sister companies."

UTL opted for the latter course because it was considered important to let individual companies take the initiatives they felt best suited the needs of their particular customers.

According to Mr Metz, there are three main aspects or

#### PROFILE: UTL

## Time for some tight planning

phases to that decentralised approach. The first involved establishing a corporate policy on the hardware to be used. That has now been achieved, with the organisation opting to use IBM equipment.

Now in progress is phase two, which basically involves establishing the interface roles by which each member company and division will have to abide. That development, says Mr Metz, should be completed by the end of this year.

Third key area involves what Mr Metz terms "trying to avoid the reinvention of the wheel" every time an individual company or operation comes across a problem or situation requiring attention.

"That can be quite a sensitive issue. For example, in France we have a company which uses a French warehouse control package which is probably a little more advanced than anything our UK companies have in that area. On the other hand, although that package is well supported in France, would we be able to get any proper technical support in the UK if we opted to use the system here?" he asked.

Similarly, you also have to consider to what extent the cultural differences between customers in France and the UK, for instance, are going to mean differences in their requirements for IT systems. Such systems are not exactly fashion goods, but sometimes they are not far from it. You can find that customers in one market will all suddenly move towards wanting the same thing because they see their competitors have got it.

However, says Mr Metz, most customers have three basic requirements when it comes to IT systems in logistics. They are:

- Fast and simple tracking and tracing capabilities so they can respond quickly to any requests from their consignees;
- The ability to transmit delivery instructions; and
- Good statistical performance reporting.

Philip Hastings

## keeping freight managers on course across europe

European Freight Management is an exciting new publication from Financial Times Newsletters.

Published twice-monthly, European Freight Management presents up-to-the-minute information and comment on issues crucial to those running a successful freight operation, covering both Western Europe (including Scandinavia and Eastern Europe).

With all the right resources, insight and contacts, European Freight Management provides a market intelligence source second-to-none – on road, rail, sea and air freight transport as well as warehousing and logistics.

European Freight Management is an independent newsletter that will help freight managers in their decision-making for European expansion.

Can you afford not to be in the know?  
Can you afford to be without European Freight Management?

European Freight Management is available only on subscription from Financial Times Business Information. If you send payment with order you will be entitled to a 5% DISCOUNT.

Just fill in the form below today to ensure you receive your copy of FT European Freight Management.

**MONEY BACK GUARANTEE**  
FT Business Information guarantees that if you are not entirely satisfied with your subscription to FT European Freight Management, a refund for all unmailed issues will be sent to you immediately.

**fbi**  
FINANCIAL TIMES BUSINESS INFORMATION

The Financial Times Limited, Registered Office, Number One, Southwark Bridge, London SE1 9HL. Registered in England Number 960096

Please enrol me for an annual subscription to the twice-monthly European Freight Management at £365 (UK) or £385/US\$616 (overseas). 5% Discount is available if payment sent with order.

Name \_\_\_\_\_ Position \_\_\_\_\_ Company \_\_\_\_\_ Address \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_ Tel. No. \_\_\_\_\_ Fax \_\_\_\_\_ Telex \_\_\_\_\_ Nature of Business \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

I enclose a cheque made payable to 'FT Business Information' for £328 (UK) or £346/US\$554 (overseas) – this includes 5% discount for payment with order

Debit my credit (Tick Choice) Expiry Date \_\_\_\_\_

Card Number \_\_\_\_\_

Please bill me at the full rate, £365 (UK) or £385/US\$616.

EUROPEAN FREIGHT MANAGEMENT

NEW patterns of distribution, the increasing sophistication of such activities and the advent of the EC single market are combining to produce changes in the field of trailer operations.

Operators are increasingly inclined to rent rather than buy, while the trailers themselves are becoming ever more technologically advanced.

According to trailer rental companies which dominate those markets, Tiphook subsidiary Central Trailer Rental (CTR) and TIP Europe, predictably believe the potential for business growth in Continental Europe is considerably greater than that for the more mature UK market. In addition to the EC, they also believe there will be considerable opportunities in the developing markets of Eastern Europe.

The two trailer rental companies which dominate those markets, Tiphook subsidiary Central Trailer Rental (CTR) and TIP Europe, predictably believe the potential for business growth in Continental Europe is considerably greater than that for the more mature UK market. In addition to the EC, they also believe there will be considerable opportunities in the developing markets of Eastern Europe.

Operators are increasingly inclined to rent rather than buy

The increasing dominance of those two companies in the European trailer rental market, following a number of acquisitions over the last few years, is reflected in their fleet figures. CTR's European trailer fleet is put at around 31,000 units while TIP now reckons to have a fleet of just under 22,000. Next largest trailer rental company in the UK is probably NBC subsidiary BRS, which has around 2,500 units, plus a further 3,400 being operated under contract hire.

Mr Colin Barr, group marketing manager for BRS Trailer Rental, supports the view that growth in the UK rental market will slow down. "The overall growth in trailer rental in the UK over the last three or four years has been in the order of 11 to 15 per cent. I think the rate of growth over the next three to five years, so secondary customers have to be found.

Helping to boost the business of companies like TIP, CTR and BRS are two other general features of European distribution activity. One is the general tendency of manufacturers and retailers to contract out most or all of their transport and distribution requirements. The other is the growing realisation among those companies and the distribution service providers that they need to take into account the broader EC market and not just the domestic sectors.

A further influence is the fact that companies will be looking to invest more in European distribution centres and related infrastructures and as a consequence will have less capital available to buy equipment like trailers.

Another problem for UK trailer operators looking to develop their fleets over the last two or three years has arisen out of the fact that new equipment which might meet existing UK legislative requirements might not be suitable for use in an EC operating environment.

On the investment side, for example, a standard semi-trailer now costs the region of £17,250,000, while a temperature controlled unit is usually around double that figure. With users increasingly

#### TRAILERS

## Heavyweights take over

opting for more sophisticated equipment, a typical medium size rental contract involving 50 trailers could require an investment by the supplying company of around £15m.

The need to achieve economies of scale in order to run a successful rental business is illustrated by figures from TIP. In 1989, says the company, a standard 12.2 metre tilt semi-trailer cost around £2,500 to acquire and the weekly rental was £20. With the trailer out on hire for 75 per cent of the time, the rental company recovered 47 per cent of the capital cost of the trailer in one year. Today, a 13.6 metre costs at least £17,000 and the weekly rental is typically £120. At the same 75 per cent utilisation, says TIP, the rental company can only recover 28 per cent of the capital cost in one year.

Trailer rental companies in fact have to be very accurate in their calculation of charges if they are to achieve maximum returns. They have to take into account the fact that while the average life of a trailer is around 15 years, the typical first user rental contract for new equipment may only run for three to five years, so secondary customers have to be found.

Helping to boost the business of companies like TIP, CTR and BRS are two other general features of European distribution activity. One is the general tendency of manufacturers and retailers to contract out most or all of their transport and distribution requirements. The other is the growing realisation among those companies and the distribution service providers that they need to take into account the broader EC market and not just the domestic sectors.

A further influence is the fact that companies will be looking to invest more in European distribution centres and related infrastructures and as a consequence will have less capital available to buy equipment like trailers.

Another problem for UK trailer operators looking to develop their fleets over the last two or three years has arisen out of the fact that new equipment which might meet existing UK legislative requirements might not be suitable for use in an EC operating environment.

A recent example of that kind of complication involved a UK government decision to

allow 13.6m trailers to be used for domestic work as well as international operations from this year – a year earlier than had been planned. Previously the limit had been 12.2m. The overall length limit for articulated vehicles incorporating trailers has also been increased, from 15.5 to 16.5m. In connection with those changes, the UK Department of Transport sanctioned the use of existing tractor units at the new length.

However, as Mr Pat Berridge, technical director for CTR, points out, operators might not find it advantageous to make full use of extended length. Taking as an example

Mr Berridge says the 13.6m vehicle weight limit in the UK, coupled with the approach of the EC single market, is encouraging the design of more lightweight semi-trailers – while lightweight units favour higher payloads, they also bring extra costs... in more extreme cases, the integrity of the vehicle can rely heavily on dedicated load patterns," he said.

Demand is also growing for trailer units which can be used for European road/rail intermodal transport systems incorporating the piggyback concept. The system comprises a combination of a lightweight rail car and a standard articulated semi-trailer.

Philip Hastings

the situation in relation to curtainsider trailers, he explained that because the UK imposes a limit of 38 tonnes on vehicle/trailer gross combination weights, even though most of Europe is working to 40 tonnes, it followed that UK users did not need to go to a full 13.6m-long semi-trailer.

Mr Berridge says the 13.6m vehicle weight limit in the UK, coupled with the approach of the EC single market, is encouraging the design of more lightweight semi-trailers – while lightweight units favour higher payloads, they also bring extra costs... in more extreme cases, the integrity of the vehicle can rely heavily on dedicated load patterns," he said.

Philip Hastings

On the instructions of Gonzalez Byass

**TO LET**

Modern

**Warehouse/Distribution Depot**

**DARTFORD, South East London**

**20,000 to 106,500 sq ft**

**1 mile from M25/A2(M2)**

**PLATEAU**

**JOHN D WOOD**

**0322 76929 Dennis Plateau**

**071-629 9050 Rupert Wheeler**

**WAKEFIELD ENTERPRISE ZONE**

**HIGH SPEC**

**DISTRIBUTION UNITS**

To find out more details or to view the site, contact Andrew Duncan

## DISTRIBUTION SERVICES 7

John Thornhill listens to the Medallion Man's secrets

## A sense of urgency makes good business, says Ratner

WAREHOUSING is the engine room of our business. It is the secret of our success," Mr Gerald Ratner says, somewhat surprisingly, as he lounges in the splendour of his vast Mayfair office.

The flamboyant chairman of the fast-growing Ratners jewellery business is best known for his great sales skills and his seeming ability to offer the public exactly what it wants, whether it's men's earrings or Dick Tracy watches.

Mr Ratner, who was recently dubbed the Medallion Man of the jewellery industry by Campaign magazine, is not normally regarded as much of a background boy.

But Mr Ratner says warehousing and distribution skills are becoming increasingly

**Warehousing and distribution skills have been success leaders, Mr Ratner says**

important in today's retail environment and have been one of the big factors in enabling his business to increase like-for-like sales in tough markets.

When Mr Ratner announced interim results in September, he was able to boast an impressive 15 per cent improvement in like-for-like sales. The Ratners and H Samuel chains and an 18 per cent rise in the Zales' business.

During the peak Christmas period, when the company makes the vast bulk of its sales, these distribution skills become all the more critical and Ratners' two distribution centres in Colindale and Birmingham buzz with activity 24 hours a day.

The company tries to make sure that every item sold in every store in the United Kingdom is replaced by 6 the following morning and is put on display by the time the stores open at 8.30am.

This flexibility in distribution enables Ratners to respond to changes in market demand right up until the last day's trading on Christmas Eve and gives it a significant competitive edge over its rivals. Previously jewellers had to "guesstimate" what their requirements might be by extrapolating from past sales patterns.

"There used to be an old jewellers' rule that the first eight months were equivalent to the

last four months - and on September 1 you would order the same as you had ordered for the first eight months," Mr Ratner says.

The company's accountants tell Ratner that some of these delivery runs are unnecessary, but he remains unrepentant.

"I just take the view that it creates the right approach to business.

"We try to create a sense of urgency. If people see that we are busing our balls to get the

expensive that we cannot sit on anything that is not performing," Ratner says. "One of the secrets is to keep fresh stock."

Delivery in the jewellery business was also slow. For example, if it was taken over by Ratners, the H Samuel jewellery stores received their last pre-Christmas deliveries on December 25.

This invariably meant that they had a dearth of some items in the peak selling season and a glut of others.

Ratners is able to respond to demand so quickly because of the computerised information system it now has in operation.

During the day, two electronic "polls" are taken of all sales made at its 1,000 stores. One poll is taken at mid-day, the other at 6pm when the

shops close.

By 8.30pm a computer has drawn up a "picking list" of all the items that have to be replaced and the necessary items are despatched through the night.

Sometimes helicopters and aeroplanes are brought into use to make sure that the merchandise arrives on time, especially in the more remote regions of Scotland.

The company's accountants tell Ratner that some of these delivery runs are unnecessary, but he remains unrepentant.

"I just take the view that it creates the right approach to business.

"We try to create a sense of urgency. If people see that we are busing our balls to get the

expensive that we cannot sit on anything that is not performing," Mr Ratner says.

"The most important thing for me is that we get the right lines and that they are in stock. Then we try to get a decent margin on it," Mr Ratner says.

Ratners also puts a great deal of emphasis on its distribution systems in the US where the movement of stocks is much slower but the average ticket price is far higher at around \$200.

The company aims to achieve considerable savings from merging its existing Starling distribution network with the distribution system of the recently-acquired chain of Kays Jewelers.

"This will be one of the big benefits of the acquisition," Mr Ratner says.

"High street space is so expensive that we cannot sit on anything that is not performing."



The great communicator: Exel Logistics-Newsflow, the NFC's specialist national newspaper distribution company, has moved into book distribution with the acquisition of DMS

The popularity of airfreight is rocketing, says Paul Abrahams

## The answer is up in the air

TRANSCONTINENTAL air cargo has experienced the biggest growth of any segment of civil aviation during the 1980s. It now forms a crucial part of many airlines' profits.

"Cargo has become the difference between profit and loss for the scheduled carrier," said Mr Geoff Bridges, vice president cargo at Air Canada, at a recent conference organised by Avmark, the aviation specialists. "Airlines cannot survive internationally on passenger traffic alone."

Cargo has become increasingly important for airlines in recent years. Lufthansa, which estimates that about 22 per cent of its revenue comes from freight, says that it does not operate a single intercontinental flight that could make money without freight.

The International Civil Aviation Organisation estimates that the amount of freight carried by airlines increased 95 per cent during the last decade from 28bn tonne-km to 58bn tonne-km. Recent forecasts estimate that by the year 2000 the worldwide air cargo market will have more than doubled to some 140bn freight tonne-km.

Although apportioning costs between passengers and cargo represents an important source of revenue for many airlines,

is difficult, cargo generates about 25 per cent of international airlines' revenue tonne-km and nearly 20 per cent of their revenue, according to Mr John Trevett, managing director of Avmark.

That revenue is highly necessary for air carriers which even in the best of years have difficulties making enough money to replace their existing aircraft, let alone create additional capacity.

And with the slow-down in passenger growth in both Europe and the US, cargo will need to play an increasingly important role for carriers. This is particularly true for European carriers which have been developing the freight side of their business more than US carriers.

For the US airlines, cargo often represents only 5 per cent of revenues. Most have proved for the most part unable to compete and have handed over initiative to integrated carriers such as Federal Express and UPS. The exceptions include Northwest Airlines, which operates extensively in the Pacific, and American Airlines.

However, although cargo represents an important source of revenue for many airlines,

the consignment to the airline, which delivered to the freight forwarder, who then passed it to the customer.

At the recent Avmark conference, Mr Mike Timson, managing director of Air Bridge Carriers, such as Lufthansa, Air France and KLM Royal Dutch Airlines have purchased or are in the process of purchasing fleets of large dedicated Boeing 747 freighters capable of carrying three times as much as an old 707 cargo aircraft. The global fleet of new 747-400 freighters will have doubled by the end of the century.

These airlines will need to cover the full cost of their dedicated cargo fleet while competing with airlines, such as British Airways, which have jets carrying both passengers and freight.

At the same time, the integrators are fast developing pan-European hub and spoke networks which plug into their intercontinental services. Sir Colin Marshall, the chief executive of British Airways, recently said that the integrated operators pose the single biggest threat to the airline industry as we know it.

Their aim is to bypass the traditional system which involved the customer going to a freight forwarder, which took

designated to provide real time bookings and tracking.

The airlines and the integrators are hoping to take advantage of a number of important trends in manufacturing and world trade. These include:

■ The increasing prevalence of time-based competition and "just-in-time" techniques. Many managers have realised the advantages of transporting small high value goods through fast, though costly, means, rather than having large quantities of expensive inventory tied up in sea transportation. The extent of such manufacturing methods can be surprising. For example, General Motors, the US car manufacturer, has transported the frames of its Allante vehicles from Detroit to Turin and then back again for final fitting.

■ The transportation of seasonal perishable goods so that the consumer can buy exotic goods throughout the year.

■ Global marketing of newly developed products such as fashion clothing.

However, despite these trends, air cargo managers will be looking to see how the recent crisis in the Gulf affects them. If demand for their products is suppressed by a slowing world economy and increased prices caused by rising fuel costs, then an already tight market could become even more competitive.



The days of sorting by pigeonhole have long gone. With its laser guns, bar codes and computer systems, Royal Mail has kept well abreast of technological change

# £££

## Isn't it time you reviewed your distribution costs?

If anyone can help you control costs in these inflationary times, it's NFC Consulting Group.

We'll analyse your present distribution system and recommend alternatives that could save you money and increase your effectiveness.

For instance, using specially developed computer programs, our experienced consultants will establish the optimum number and mix of vehicles for any operation. And improve the cost-efficiency of warehousing and vehicle flows with the latest in computer simulation.

In fact, we can advise on every aspect of your

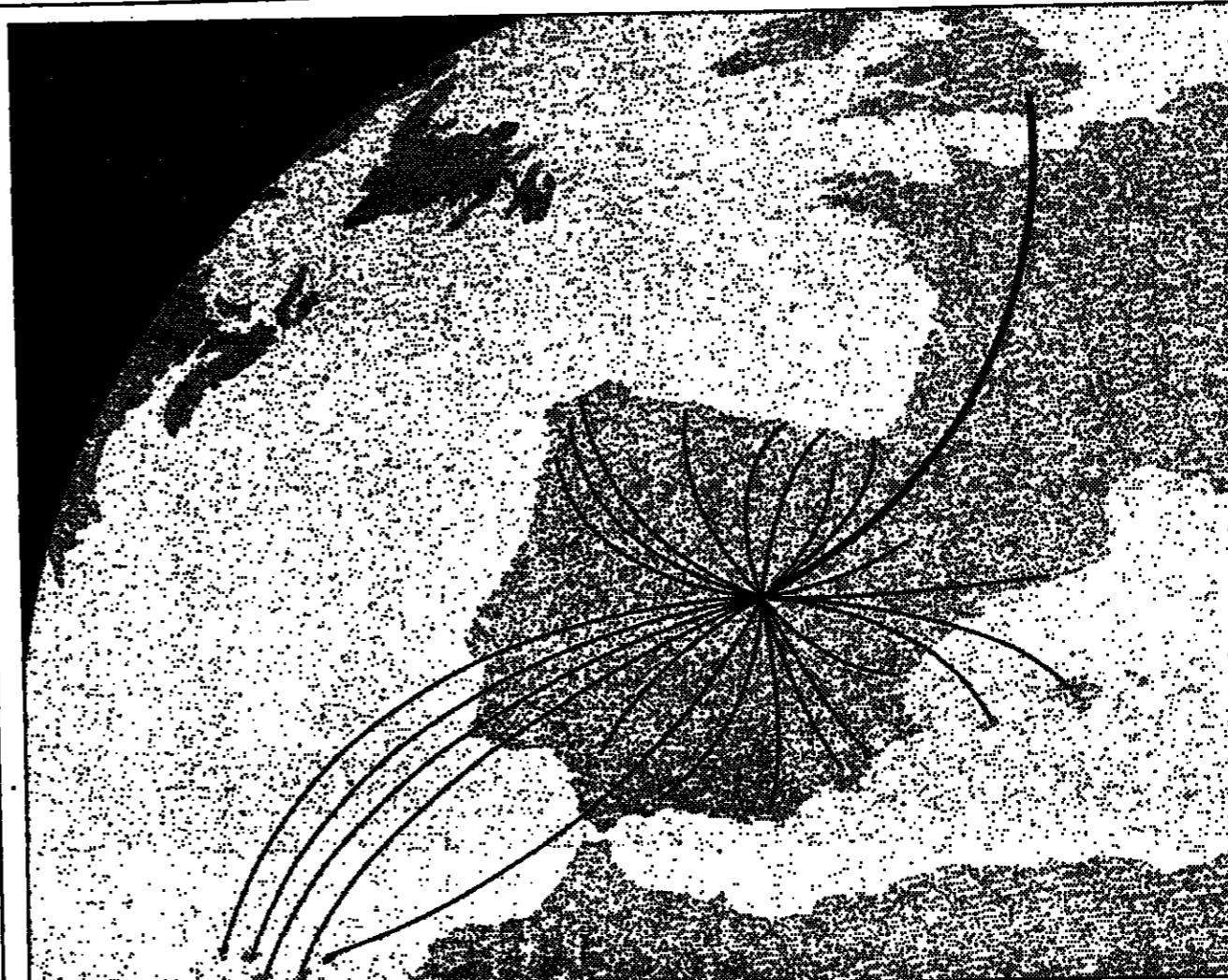
distribution planning, from improving your current set-up to designing and implementing a complete new customised system.

Whatever we recommend, you can be sure it will work in practice. We are an independent specialist arm of Britain's biggest logistics group. And we have worked successfully with blue-chip companies of every size in many market sectors - including oil.

If you'd like to know more about our uniquely experienced team of specialist consultants, phone John Doran on 0234 272222 today.

**NFC Consulting Group**

The Merton Centre, 45 St Peter's Street, Bedford MK40 2UB  
An NFC Company



## SIMPLY THE BEST SERVICE ALL DAY TO SPAIN.

Your best choice for freighting services to and from Spain is Iberia Cargo. And if you're looking for overnight delivery, it's the only choice to reach 31 Spanish destinations.

We can deliver to 17 of these destinations by 12.00pm the following day, thanks to our regional collection and delivery service.

Every day we run 14 scheduled flights direct from Heathrow to 11 Spanish cities, 3 direct from Gatwick and internal flights to a further 13, all with full customs facilities. We also fly 6 days a week from

Manchester and 3 days a week from Birmingham. It's a service no-one else can match, and that's why we're the number one carrier to and from Spain.

So if you'd like us to help put your business on the map, contact our cargo office on 081-877 1426, or ask your local freight agent about Iberia Cargo.

**IBERIA CARGO**

## DISTRIBUTION SERVICES 8



Getting their backs into it: An instructor and trainee at work on a HGV course set up for unemployed Bristol inner city residents

## Too few chiefs — and too few Indians

THE UK Chartered Institute of Transport last month launched three new training initiatives, the most notable of which was a management apprenticeship scheme designed to attract school leavers into the transport sector. Those moves highlight a growing realisation in the distribution industry as a whole that recruitment and training have become key issues.

Organisations involved in running distribution operations are, for example, becoming increasingly aware that with the available labour pool of young people likely to continue shrinking over the next few decades, they need to work much harder to attract youngsters leaving school and college if they are to develop the necessary skilled employees and managers of tomorrow.

More immediately, with distribution already becoming an ever more sophisticated activity governed by tighter customer service and legislative requirements, so demand is growing for more and better skills training for existing employees. There is also a crying need, claim many companies in the transport and distribution industry, for better general management training.

Evidence of the growing shortage of properly trained people in the distribution sector appears to mount with every study carried out on that subject. Earlier this year, for example, the Road Transport Industry Training Board published a survey which showed that nearly

75 per cent of the employers from that sector who took part reported being affected by skill shortages last year.

More than a third had experienced difficulty finding suitable graduates, junior trainees or apprentices, and more than 75 per cent expected skills shortages to get worse in the period to 1993.

In a bid to address some of those problems, the RTTB and leading

HGV training for unemployed inner city residents.

However, while provision of the right individual skills training is regarded as important, many distribution companies and organisations see the shortage of good management training as even more crucial. It is with that in mind that the Chartered Institute of Transport (CIT) has just launched its new transport management apprentice-

Various bodies have introduced a range of courses for training existing employees or older workers, and the unemployed seeking to acquire skills

road transport services company RRS recently announced the introduction of a new apprenticeship scheme designed particularly to try and reduce a current serious shortage of properly trained HGV (heavy goods vehicle) mechanics.

Other trade organisations, professional bodies and private concerns also offer an increasingly wide range of courses and facilities geared more to training existing employees or older workers and the unemployed seeking to acquire the skills needed in modern-day distribution.

In the private sector, for instance, the recruitment and training division of national transport company Peter Lane Group, P.L. Workforce, earlier this year teamed up with the Bristol Industrial Society to provide

ship scheme. Explaining the scheme, Mr Alan Jones, the CIT's recently appointed new UK national chairman, said that young people would be indentured for three or five years, depending on whether they joined up at the age of 16 or 18.

Each apprentice would have a single Member or Fellow of the CIT as a mentor responsible for supervising their work experience according to rules and guidelines laid down by the Institute.

It is my belief competence in management comes through a combination of abilities derived from academic learning and practical experience.

The practical experience can only come from a wide range of working experiences in industry.

That is what this scheme is designed to provide," he said.

Mr Jones, who is also managing director of TNT UK, said his company would be taking on a minimum of 25 such apprentices and he expected to see at least 20 other transport organisations joining the scheme early on. Later, he expected to see the scheme widened to take in many more companies.

The right management skills are seen as being particularly important in the context of establishing quality service as part of a corporate culture. Distribution companies claim quality customer service is now a key element in their business.

At this point is emphasised by Mr Paul Graves, programme director for a one week course on customer service development in freight and distribution being run at the Sunbridge Park Management Centre in Bromley, Kent, next year.

"A key factor in general staff acceptance of changes in business practice is cool, calm and efficient management, qualities which will only be achieved if the managers concerned have developed the appropriate skills to operate in the new environment," he said.

The next few years will be as turbulent for the freight and distribution industry as the past decade has been. If companies are to succeed, they will need executives who can overcome problems and implement solutions. This will only be achieved if the managers on whom it depends are developed appropriately to meet the challenge, he said.

## Beyond ordinary distribution...



## ...the best Exel!

The average distribution partner is fine for the average company.

The best brands and the best operators demand better than average performance in every dimension of their business.

Exel Logistics is an intelligent, international distribution and logistics operator for whom no standard less than excellence is acceptable.

This quest for excellence places Exel Logistics at the leading edge of every dimension of

warehousing and transport, setting the world standard across every market sector.

In tomorrow's competitive world, Exel Logistics is the one business partner with the customised approach to give you the best supply chain solutions any time, anywhere, and the unique staff involvement arising from employee share ownership.

To discover the essential difference Exel Logistics can make, ring Martyn Pellew (0234) 212020 for our new video 'Intelligent Distribution'.



Intelligent Distribution • Excellence delivered

International Headquarters, The Merton Centre, 45 St Peters Street, Bedford MK40 2UB.

Telephone (0234) 272222, Telex 626603, Facsimile (0234) 216826.

An APC Company

### PROFILE

## Pushing for first division

WORKING on the premise that there will soon be little room in the UK express parcels market for division two players, established second rank carrier Parcelfine is pushing for promotion to the big league.

Recent moves have included recruiting new senior managers, rebranding services and adopting a more focused approach to business development. Last month also saw the acquisition of two UK regional parcels companies, Manchester-based Convoyerquick and sister concern Hertfordshire-based Reds Transport, which between them had an annual turnover of around £5m.

The object of those moves and others to come, says Parcelfine management, is to double the company's £70m annual turnover within three years.

Part of the Australia-based Mayne Nickless group, Parcelfine is already one of the best-known carriers in the UK parcels market. It was bought by Mayne Nickless in 1988 from the De La Rue organisation and became the subject of considerable investment by its new parent organisation.

By early 1987, the company appeared poised for big expansion following the opening of a new £2m parcels sorting hub on a 15-acre site at Sandwell in the West Midlands. Around the same time, Parcelfine senior executives began talking about using that development as a springboard for future moves into other European express markets.

However, the push into Europe failed to materialise, as did plans to raise Parcelfine's general market presence and profile in the UK. Various changes in the company's senior management ensued.

First signs of a renewed drive to push Parcelfine into the first division came in May this year when Mr Colin Millbanks, former Federal Express vice president UK and Ireland, was appointed chief executive.

Other new arrivals over the next few months included Mr Robin Davies, previously with Philips distribution company London Carriers, as general

manager, commercial and marketing.

Mr Millbanks said he found in Parcelfine a classic sleeping giant with the potential to become one of the top few carriers in a market lead by Parcelforce and Securicor. "At the moment, Parcelfine is at the top of division two among the carriers in that business," he said.

"We believe it has got to get

bigger and move up to division one."

"That expansion will be achieved partly through organic sales growth but we will also need to grow through acquisition as well."

The sort of companies likely to be targeted for purchase says Mr Millbanks, are those with an annual turnover of between £5m and £20m.

"Any company we buy will have to be a good fit with what we have now and be easily digestible. In this business, it is no good going to a customer and apologising for reduced service levels on the grounds that you have been busy absorbing an acquisition."

Meanwhile, Parcelfine has increased sorting capacity at its Sandwell hub from around 22,000 items an hour to 27,000. The average number of parcels handled each night is 80-90,000. The £2.6m expansion, due to come fully on line early in the new year, has included increasing the number of sorting points by 20 to provide a total of 34 outfeed points and 37 in-feed stations.

A key feature of Parcelfine's operations, which in addition to the Sandwell sorting centre also include 27 collection/delivery depots around the UK supported by a fleet of 1,200 vehicles and a 2,500-strong workforce, is the company's use of bar code technology to sort and track parcels.

"That means we can monitor the consignment by computer at every stage in the distribution process through to eventual delivery."

"At any given time in that movement, we can find out the precise whereabouts of any given parcel," said Mr Davies.

Philip Hastings

### FINANCIAL TIMES RELATED SURVEYS

#### Vehicle Fleet Management

22 Feb '90

and Jan '91

5 Apr '91

and Feb '91

18 Apr '91

24 Apr '91

22 June '90

15 Oct '90

1 Nov '90

Jan '91

#### Transport Links

22 Feb '90

#### Int'l Direct Marketing

5 Apr '91

#### Business Air Travel

18 Apr '91

#### International Courier

24 Apr '91

#### Int'l Mobile Communications

22 June '90

#### World Commercial Vehicles

15 Oct '90

#### World Industrial Review

1 Nov '90

Jan '91

#### FOR ADVERTISING INFORMATION CONTACT NEVILLE WOODCOCK

071-873-3365

#### FOR EDITORIAL INFORMATION CONTACT DAVID DOODWELL

071-873-4090